



February 2-4, 2011
Miami Beach Convention Center
Miami, Florida
www.vipeering.com

Your Target Audience Is Looking To Purchase New VoIP Communications—Be The Vendor They Choose

Gain access to your target demographic by exhibiting at the Voice Interconnect and Peering Conference (VIPeering). With the cost of voice transport continuing to decline, the ability to define new market services is essential for all carriers. VoIP is now more affordable and more businesses are looking to increase spend on VoIP communications.

Meet These Buyers and Other Peering Members at the VIPeering Conference this February.

Who Will Attend:

- Wholesale and Retail Carriers
- Peering Federation Providers
- Cable Companies/MSO's
- VoIP/Video Application and Platform Providers
- Data Center/ CDN/ Colo Services Providers
- Investor/Hedge Funds
- Clearinghouses
- ITSPs and WISPs
- Application Service Providers

Maximize Your Presence:

Sponsors receive the most exposure to this critical audience – before, during, and after the show. With prominent signage, frequent print ads, aggressive online marketing, and post-show communications, sponsors receive MILLIONS of impressions this powerful audience.

- Establish your company as a leading provider
- Participate in panel discussions on VIPeering Conference Program
- Your company logo included in all promotions
- Your company logo on signage and in the show guide
- Access to complete VIPeering Conference attendee list
- Banner ad on event website
- Opportunity to distribute literature to all attendees

Silver - \$5,000

- 10x10 Exhibit Space
- Logo on all promotional materials preshow
- Logo on all on-site signage promoting the event
- Company Name, logo and 50 word description on Sponsor page as a Silver Sponsor on event website and in the show guide
- Unlimited number of booth staff
- 1-Full Conference Passes
- 2-Customer Passes

Collocated with:



Gold - \$10,000

- 10x10 Exhibit Space
- 1-Panel Speaking Opportunity
- Logo on all promotional materials pre-show
- Logo on website
- Prominently placed logo on all on-site signage promoting the event
- Company Name, logo and 100- word description on Sponsor page as a Gold Sponsor on event website and in the show guide
- Unlimited number of booth staff
- Access to press and analyst list
- 2-Full Conference Passes
- 3-Customer Passes

Platinum - \$20,000

- 10x20 Exhibit Space
- Opening Keynote
- 1-Panel Speaking Opportunity
- Meterboard on-site
- Logo on all promotional materials pre-show
- Pre and post show emailing to the VIPeering list thru TMC
- Prominently placed logo on all on-site signage promoting the event
- Company Name, logo and 150-word description on Sponsor page as a Platinum Sponsor on event website and in the show guide
- Access to press and analyst list
- 2-Full Conference Passes
- 5-Customer Passes (supplied by sponsor)
- Pre-event email to attendee list thru TMC
- 200-word company description in the event handout
- Full page ad in event handout

Become A VIPeering Communications Sponsor.

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