



Boys & Girls Club of Milford

pumpkins on the pier

Walnut Beach Milford, CT



Walnut Beach 113 E Broadway Milford, CT

October 5th and 6th 2018

Join us as a 2018 Sponsor

Over the past 7 Years Pumpkins on the Pier has become a community staple event to kick off the fall in Milford, CT. Whether our guests are buying their family pumpkin, strolling the pier admiring the sponsors artwork, partaking in our many activities and games, or visiting a food truck. There is truly something for everyone at Pumpkins on the Pier. The event which benefits the Boys & Girl Club of Milford after school and summer programs draws thousands of attendees each year. With the addition of a Friday night Pumpkins Eve the event continues to grow and develop into a weekend of fun for everyone.

Thanks to sponsors such as yourself over the past seven years we have been able to raise much needed funding and awareness for the Boys & Girls Club of Milford. This growth has been integral to our program and ensuring our continued success in the Milford community. With your sponsorship you not only get positive exposure of your business to thousands of people, but you are also helping over 600 kids in your community have access to a fun, safe, and positive program during non-school hours.

Thank you for all that you have done, and continue to do.

Sincerely,

Janice Fletcher-Yarson

Janice Fletcher-Yarson
Pumpkins on the Pier Event



**BOYS & GIRLS CLUBS
OF MILFORD**

New to This Years Event!

- The festival is expanding to Friday Night! Double your sponsorship value as we light the pier and celebrate Pumpkins on the Pier for 2 days!!!
- Friday Night Event includes: Pier lighting, Food Trucks, Your favorite Fall Beers, Bands, and of the course the Pumpkin Patch!

JOIN US

PUMPKINSEVE OCT. 5, 2018

PUMPKINS ON THE PIER OCT. 6, 2018



SPONSORSHIP OPPORTUNITIES

Perfect Pumpkin Sponsorship \$5000

Included in your sponsorship:

- ◆ Exclusivity & Naming Rights– **Both Friday Night and Saturday!**
- ◆ 25 Free Pumpkin Coupons– Distribute to your clients, friends, and business associates.
- ◆ Event Sign or Banner
- ◆ Pier Section (including sign)
- ◆ 1 Year Web Link to Business & Web Listing
- ◆ On Site Participation Available
- ◆ Right of First Refusal 2018
- ◆ Logo Prominently listed on event shirt

As the Great Pumpkin Sponsor you will have exclusive rights as our Title Sponsor for Pumpkins on the Pier. Expose your business to thousands of festival visitors as well as hundreds of views on our webpage as the Title Sponsor of Pumpkins on the Pier 2017!

Grand Pumpkin Sponsorship \$2500

Included in your sponsorship: Both Friday Night and Saturday!

- ◆ 10 Free Pumpkin Coupons—Distribute to your clients, friends, and business associates.
- ◆ Pier Section (including sign)
- ◆ 1 Year Web Link to Business & Web Listing
- ◆ On Site Participation Available
- ◆ Right of First Refusal 2018
- ◆ Logo on event shirt

Great Pumpkin Sponsorship \$1000

Included in your sponsorship: Both Friday Night and Saturday!

- ◆ 5 Free Pumpkin Coupons- Distribute to your clients, friends, and business associates.
- ◆ 1 Year Web Link to Business & Web Listing
- ◆ Festival Sponsor Sign
- ◆ On Site Participation Available
- ◆ Logo on Event Shirt



SPONSORSHIP OPPORTUNITIES

Prize Pumpkin Sponsorship \$500

Included in your sponsorship: Both Friday Night and Saturday!

- ◆ 2 Free Pumpkin Coupons- Distribute to your clients, friends, and business associates.
- ◆ 1 Year Web Listing
- ◆ Festival Sponsor Sign
- ◆ Company Name Listed on Event Shirt

Pier Section \$250

This is a fun and unique marketing opportunity that is not offered at any other event in Milford. Pier Section sponsorships are a great way for you to showcase your business, organization or even your family name! Your display, message, and logo will be viewed by thousands of festival attendees as they stroll the pier throughout the day.

Included in your sponsorship: Both Friday Night and Saturday!

- ◆ 10 Pumpkins to carve and decorate your section (you will receive these pumpkins one week prior to the event)
- ◆ 10 ft. +/- section of the pier
- ◆ 3 Hay Bales and Corn Stalks
- ◆ Pier Sign with your company or organizations name and logo
- ◆ 1 Year Web Listing

So, throw your own pumpkin decorating party the week prior and bring your creations Friday morning, we'll even help you transport them onto the pier!

Pumpkin Seed Under \$250

You can't have a pumpkin without a seed. This is a great way to support the festival at a price that is right for everyone.

Included in your sponsorship: Both Friday Night and Saturday!

- ◆ Listing of your business on festival Signage
- ◆ 1 Year Web Listing



Sponsorship Form

BUSINESS / ORGANIZATION			
CONTACT PERSON			
ADDRESS			
CITY, ZIP			
EMAIL			
PHONE			
Sponsorship Level			
Please Circle	Payment Enclosed	Please Bill Me	Please charge my card
CC #			
CVC		Billing Zip Code	
Signature			
If your sponsorship includes a pier section are you interested in using it?	YES	NO	
If your sponsorship Includes pumpkin coupons are you Interested in using them?	YES	NO	
Sponsorships over \$500 include on site participation. Are you interested in promoting your business on site?	YES	NO	

The Boys & Girls Club of Milford is a 501-C3 non-profit organization

**Please return this completed form to: The Boys & Girls Club of Milford
 PO Box 2294
 Milford, CT 06460**

If you have any questions or would like to discuss any of these opportunities please call or email BGCM Executive Director Megan Altomare at 203-713-8055 or meganaltomare@boysandgirlsclubofmilford.com

PIER SECTION SPONSOR

INFO 2018

As a pier sponsor at this year's event you are entitled to 10 linear feet of space on the pier, 10 pumpkins to carve or decorate as you see fit, 3 hay-bales, cornstalks, and a sign designating your area and sponsorship commitment.

I wanted to share some basic instructions to help you with the logistics as you prepare your space and creations.

- ♦ **While I know most of you are eager to decorate your pumpkins and areas some of our sponsors would prefer to only make a donation and not decorate their areas and/or pumpkins if this is the case please circle that option on the sponsorship form. This will help us to determine how many pumpkins we have to pre-order without being wasteful.**
- ♦ If you are interested in decorating your section, your 10 Pumpkins will be available for Pick up at Glendale Farm, 203 Herbert St. Milford, CT 06461 on **Friday September 28 from 12-4pm and Saturday October 1st from 8am- 12:00 noon.**
- ♦ If you think you are going to need more than the 10 pumpkins you are allotted please email me meganaltomare@boysandgirlsclubofmilford.com with the number of additional pumpkins you would like to purchase. Each additional pumpkin is \$8. **All additional pumpkin orders must be received by me no later Thursday September 27th.**
- ♦ Please note this years festival is a 2 day event! Pier Section Set up will be on Friday October 5th the first day of the festival. You will be able to drive up to the pier to drop off your pumpkins and/or set up your section. Set up time is going to be between 11am and 3pm. After 3pm we will no longer be allowing cars in the lot.
- ♦ When dropping off your pumpkins please make sure to check in with the staff at the pier, they will be at the pier all day and will be the main point of contact the day of the festival. When you drop off your pumpkins please indicate if you will be returning to pick them up Saturday evening.
- ♦ The festival will be over at 5pm on Saturday October 6th. If you are planning on picking up your pumpkins please do so between 3:30-5pm. Pumpkins not picked up by 5pm will be donated and or discarded.
- ♦ **Pier Section Awards: This year we will be awarding 1st, 2nd, and 3rd place for overall display. Awards will be determined based on votes from the public. Voting will be open Friday night and will close at 12pm on Saturday. Awards will be presented on the main stage at 1pm. Trophies will be displayed on the pier with the displays. Once the event is over if trophies are not claimed they will be delivered to your business the following week.**

If you have any questions or need more information please contact Megan Altomare at: MeganAltomare@boysandgirlsclubofmilford.com or (203)713-8055

Thank you again for your support!!!