



Dear Milford Community Supporters;

The Walnut Beach Ice Cream Run has become a staple in our community for over 10 years. Every year, 400+ runners join us at the start line at the Walnut Beach Pavilion waiting to see who will take home the coveted Ice Cream Bowl Trophy. While not everyone wins the Ice Cream Bowl, all of the runners leave with a smile on their face knowing they will receive a free ice cream from the always delicious Walnut Beach Creamery.

The Boys & Girls Club of Milford is an afterschool and summer program available to all youth between the ages of 6 and 18 years old. Today, more than 425 boys and girls are taking advantage of the programs, activities and services provided by the Boys & Girls Club of Milford. They benefit from trained, caring, professional staff and volunteers who help young people take control of their lives, envision productive futures, and achieve their goals.

Why Sponsor?

- **High visibility at the Walnut Beach Pavilion and Silver Sands boardwalk/ beach areas of Milford.**
- **Very well attended by fans and beach-goers.**
- **100% of the event profits are benefiting The Boys & Girls Club of Milford.**
- **YOU are making an impact on the youth of the community!**

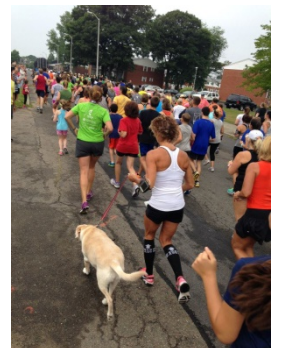
In order for our programs to continue to flourish, we count on fundraisers like the **Walnut Beach Ice Cream Run**. Please take a minute to read about the sponsorship opportunities for this event that is so important to many young individuals in our community. Children are the building blocks of our future and The Boys & Girls Club is committed to fostering this growth. We look forward to your participation in this event and also hope to see you on race day!

If you have any questions about the event or how to be a sponsor, please contact me. Thank you and we look forward to hearing from you!

Sincerely,

Megan Altomare

Executive Director





WALNUT BEACH ICE CREAM RUN

BENEFITING



BOYS & GIRLS CLUB
OF MILFORD

August 7, 2016

SPONSORSHIP LEVELS

\$5,000 Platinum sponsor

- Receive Naming Right's on all event collateral, including Race Banner
- Name On T-Shirt (largest font)
- Premier placement & listing in print & digital media
- Receive a full page color ad in the Walnut Beach Annual Guide of event
- Website presence and link to business website
- 20 complimentary runner registrations
- Table to promote business

\$2,500 Gold Sponsor

- Name On T-Shirt
- Name placement & listing in print & digital media
- Receive a full page color ad in the Walnut Beach Annual Guide of event
- Website presence and link to business website
- 10 complimentary runner registrations
- Table to promote business

\$1,000 Silver Sponsor

- Name On T-Shirt
- Name placement & listing in print & digital media
- Website presence and link to business website
- 4 complimentary runner registrations
- Table to promote business

\$500 Community Leader

- Name On T-Shirt
- Name placement & listing in print & digital media
- Website presence and link to business website
- 2 complimentary runner registrations
- Table to promote business

\$150 Friends of the Club

- Acknowledgement in digital media
- Race day signage
- Name on T-shirts

SPONSORSHIP AND PARTNERSHIP CONFIRMATION

Thank you for your support and commitment! Please fill out the form completely and email to: meganaltomare@boysandgirlsclubofmilford.com
 Acceptable formats: TIF's, JPEGs, and PDF for print quality

CONTACT INFORMATION

Name: _____

Signature: _____

Company Name: _____ Phone () _____

Address: _____ City _____ State _____ Zip _____

Email _____

PAYMENT INFORMATION

Platinum \$5000
 Gold \$2,500
 Silver \$1,000
 Community Leader \$500
 Friends of the Club \$150

Check is enclosed: Please make payable to: The Boys and Girls Club of Milford

Please charge my credit card

Acct #: _____ Amex/visa/MC?

Name on Account: _____ Expiration Date: _____ Verification Code _____