



Dear Milford Community Supporters;

Summer is right around the corner, and the Boys & Girls Club of Milford, CT is deep into planning the 2021 Walnut Beach 5K Ice Cream 5K Run/Walk. The Walnut Beach 5K Ice Cream 5K Run/Walk has become a staple in our community. Every year, hundreds of runners and walkers join us at the start line at the Walnut Beach Pavilion waiting to see who will take home the coveted Ice Cream Bowl Trophy. All of the participants will receive a free ice cream from the always delicious Walnut Beach Creamery.

All proceeds from the event benefit the Boys & Girls Club of Milford's afterschool program and summer camp. The program is available to all youth between the ages of 5 and 18 years old. Over 3000 boys and girls have taken part in these programs, activities and services provided by the Boys & Girls Club of Milford.

Why Sponsor?

- **High visibility at the Walnut Beach Pavilion and Silver Sands boardwalk/ beach areas**
- **Very well attended by fans and beach-goers.**
- **100% of the event profits are benefiting The Boys & Girls Club of Milford.**
- **YOU are making an impact on the youth of the community!**

In order for our programs to continue to flourish, we count on fundraisers like the Walnut Beach Ice Cream Run. Children are the building blocks of our future and The Boys & Girls Club is committed to fostering this growth.

As we all learn to live with COVID-19 as part of our every day lives please know we will be working closely with the Milford Heath Department, as well as following all recommended CDC guidelines to ensure we are offering the safest event possible.

If you have any questions about the event or how to be a sponsor, please contact me at 203-713-8055. Thank you and we look forward to hearing from you!

Sincerely,

Megan Altomare

Executive Director
Boys & Girls Club of Milford



Phone: 203-713-8055

Email: meganaltomare@boysandgirlsclubofmilford.com



August 1, 2021 - Sponsorship Levels

\$5,000 Platinum sponsor

- Receive Naming Right's on all event collateral, including Race Banner, and overall winner prize.
- Name on T-Shirt with prominent logo placement
- Premier placement and listing in print and digital media
- Listing on Website
- 30 complimentary runner registrations
- 30 custom gifts for participants
- Table to promote business

SOLD

TrinityPoint
WEALTH

\$1,000 Silver Sponsor

- Name on T-Shirt
- Name placement and listing in print and digital media
- Listing on website
- 4 complimentary runner registrations
- Table to promote business

\$500 Community Leader

- Name on T-Shirt
- Name placement and listing in print and digital media
- Listing on website
- 2 complimentary runner registrations

\$2,500 Gold Sponsor

- Name on T-Shirt
- Name placement and listing in print and digital media
- Listing on website
- 10 complimentary runner registrations
- 10 custom gifts for participants
- Table to promote business

\$150 Friends of the Club

- Listing on website
- Name on T-shirts

SPONSORSHIP AND PARTNERSHIP CONFIRMATION

Thank you for your support and commitment! Please fill out the form completely and email to: meganaltomare@boysandgirlsclubofmilford.com
Acceptable formats: TIF's, JPEGs, and PDF for print quality

CONTACT INFORMATION

Name: _____

Signature: _____

Company Name: _____ Phone: () _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

PAYMENT INFORMATION

| | | | | |
|-------------|---------|-----------|---------------------|------------------------|
| ___Platinum | ___Gold | ___Silver | ___Community Leader | ___Friends of the Club |
| \$5000 | \$2,500 | \$1,000 | \$500 | \$150 |

Check is enclosed: Please make payable to: The Boys and Girls Club of Milford

☐ Please charge my credit card

Acct #: _____ Amex/visa/MC?

Name on Account: _____ Expiration Date: _____ Verification Code: _____