

TMC

INTERNET TELEPHONY®

The IP Communications Authority Since 1998™

2007 Media Kit



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Audited By:



	Enterprise		Service Provider		Developer	Cable
January	Making the Business Case for IP Communications	Unified Communications	Billing and OSS	IPTV	Host Media Processing	IP Multicast
February	Presence & Context-Based Communications	Enterprise Network Management	Fixed/Mobile Convergence	Broadband over Powerline & Other Alternatives	Open Source	Middleware
March	Enterprise WiFi Telephony Challenges	IP Contact Center	Moving Beyond Triple Play	The State of Session Border Control	Choosing Development Platforms	PacketCable & IMS
April	Conferencing & Collaboration	Securing Enterprise VoIP	VoIP Peering	Consumer VoIP	Service Oriented Architecture (SOA)	HDTV over IP: Delivery Challenges
May	Enterprise Peer-to-Peer Communications	Choosing a Hosted IP Telephony Solution	Service Creation	Delivering Reliable QoS	SIP	Selecting Compression Technologies
June	QoS in Enterprise Networks	Choosing an IP PBX	IPTV	Network Monitoring	VoIP Testing	Content & the Long Tail
July	Presence & Unified Communications	Selecting Enterprise Endpoints	Rural Telcos	Delivering Video Over IP	ATCA	Switched Digital Video
August	Considering Fax in an IP Communications Strategy	SIP in the Enterprise	IMS	Fixed/Mobile Convergence	Power Protection & Management	Bandwidth Management
September	IP Contact Center	WiFi Telephony	ENUM	Peer-to-Peer VoIP	Power over Ethernet	Billing & OSS/BSS in Cable
October	Dual Mode Phones & Enterprise Mobility	Conferencing & Collaboration	Security	IPTV	SIP	Voice over Cable
November	IP PBX	IP Communications Security Challenges	VoIP Peering	Fighting VoIP Fraud	VoIP Testing	The State of Standards

December

2008 Buyers' Guide - Sell Your Products

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 Companies interested in submitting "off-calendar" editorial topics should contact *INTERNET TELEPHONY*® editors at least three months before the desired issue.
 Greg Galitzine, Editorial Director, 203-852-6800 ext. 165 or itpress@tmcnet.com

Editorial Calendar

Wireless	Special Focus	VoIP in Verticals (Case Studies)	Roundup	DEADLINES		Bonus Distribution
				I/O & Material	Editorial Abstracts	
Enterprise WiFi Security	Product of the Year & IT Expo Show Preview	Healthcare	IP Phones	November 30, 2006	October 13, 2006	 
Mobile VoIP & Video	Effective Marketing of VoIP Services	Finance	IP Communications Testing Tools	December 28, 2006	November 15, 2006	
Location-Based Services	IPTV	Hospitality	WiFi Telephony Handsets	January 30, 2007	December 15, 2006	 
WiMAX	How To Resell VoIP	K-12	Media Servers & Application Servers	February 28, 2007	January 15, 2007	
Enterprise Mobility	International VoIP	SMB	Hosted VoIP Solutions	March 29, 2007	February 12, 2007	 
Securing Wireless Handsets	Voice Communities	Retail	IP PBXs	April 30, 2007	March 16, 2007	NXTCOMM INNUA
Unlicensed Mobile Access (UMA)	TMC Labs Innovation Awards I			May 30, 2007	April 16, 2007	
Next-Gen Mobility: 4G & Beyond?	TMC Labs Innovation Awards II Corporate Profiles			June 28, 2007	May 15, 2007	
Mobile Multimedia	VoIP Development Tools	Higher Education	Enterprise VoIP Gateways	July 30, 2007	June 15, 2007	 
Wireless Broadband Alternatives	Internet Telephony Excellence Awards	Government	IPTV Gear	August 29, 2007	July 17, 2007	
WiFi Telephony	The Year In Review... The Year Ahead	Large Enterprise	Security Solutions	September 27, 2007	August 16, 2007	
				October 31, 2007	September 17, 2007	

And Services 365 Days A Year!

2007 Monthly Features

PUBLISHER'S OUTLOOK:

President and Group Editor-in-Chief Rich Tehrani takes an in-depth look at topics affecting the IP communications market.

THE VOIP AUTHORITY:

Greg Galitzine's sometimes amusing, always informative take on the hottest and most pressing issues facing the IP communications industry today.

VOIP PEERING/NEXT WAVE/ INSIDE NETWORKING/ MINDSHARE 2.0:

In these columns, industry experts and visionaries share their experiences and opinions as they plumb the depths of the IP communications marketplace, including such diverse topics as regulation, service provider opportunities, and much more.

TMC LABS® REVIEWS:

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Industry's **ONLY**
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Providing In-Depth And
Objective Tests For The
Communications Market

The editors and engineers of TMC® Labs analyze several products and services each month that will have an impact on the IP communications industry. Your prospects receive objective, technical evaluations that allow them to make informed purchasing decisions about the products and services you are selling.

The bestowing of the TMC® Labs Innovation Award signifies your company's achievement as an important contributor to the IP communications industry. Selected by engineers for engineers, your product has been chosen for its significance, uniqueness, and innovative qualities.

INDUSTRY NEWS:

Readers receive monthly news features that cover new products, developments, strategic alliances, expansions, international news, and industry happenings. Our coverage spans the entire IP communications industry, as our news team reports on news and new products in the following segments: Enterprise, Service Provider, IP communications Developer, The Channel (reseller), SIP, Wireless, and IP Contact Center.

VOIP IN VERTICALS:

Monthly case studies focusing on real-world implementation of IP communications products and services. See how other companies are implementing IP communications and related technologies in order to become more productive.



Technology Marketing Corporation
One Technology Plaza, Norwalk, Connecticut 06854 USA
www.itmag.com • 203-852-6800 ext. 139