



## 2007 TMC Labs Innovation Awards - Internet Telephony Magazine

### [What are the TMC Labs Innovation Awards?](#)

TMC Labs does not accept applications from beta products or products under NDA that have not been brought to market. However, newer versions of an existing product may apply for this award, even if the newer version is in "beta."

TMC Labs reserves the right to only analyze the feature-set of the older, existing product to guard against "vaporware" claims in the beta product.

Although TMC Labs may request a demo or test drive of the product, we do not require to actually test or use the product. Since there are too many applicants to test each product individually, we garner our information about the product from this application, checking customer references, looking at the feature-set, as well as examining screenshots for a "feel" for the product. We also utilize other resources such as our knowledge of the industry and our visits to industry-related tradeshows where we often actually see and demo many of the applicants' products.

**Early Bird entries save \$100!** Apply by April 25, 2007, receive the Early Bird special rate of \$1,299.

Entry fee \$1,399 if received by final deadline May 18, 2007.

**Note: You may apply to BOTH magazines (Internet Telephony Magazine & Customer Interaction Solutions Magazine), however you will need to fill out a separate application. A series of questions in a Word document will need to be filled out and uploaded. You may use the same Word document for both applications.**

The application for TMC's other publication, Customer Interaction Solutions Magazine, is here:

<http://www.tmcnet.com/tmc/poty/default.aspx?AwardID=26>

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**Product Name:\***

**Product Description:**

Please answer the questions in our [Application Q&A](#), upload it back as the Marketing Collateral Attachment, and fill the product description optionally. Thank you.

**Marketing Collateral Attachment:**

(press release, detailed product info, answers to any Q&As, competitive advantages)

(PDF or MS Word Format Only. File size must be **Below 900KB**. If the size is over the limit, please send it to [Tom Keating](#))

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**Product Screenshot:**

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