## [Company] to Feature [solution/product] at the (CVx) ChannelVision Expo Collocated with ITEXPO - September 13-15, 2011 in Austin, Texas

**[Company]** will participate in IP Communications Industry’s Leading Event at

the Austin Convention Center this September

CITY, ST, (DATE) — ***[Company]*** today announced it will have the latest version of its ***[product/solution]*** on display at TMC’s [CVx](http://www.tmcnet.com/voip/conference/cvx/west-11/), being held September 13-15 at the Austin Convention Center in Austin, Texas.

ITEXPO, produced by [TMC](http://www.tmcnet.com/), is the world’s largest and best-attended IP Communications trade show, drawing an average attendance of 7,000 buyers and sellers of IP Communications products and services

“CVx helps agents; VARs; System Integrators; interconnect dealers; distributors & suppliers develop new partnerships, expand their product and service portfolios, and sell their offerings to SMBs, enterprise customers and other service providers,” said Rich Tehrani, CEO and conference chairman for TMC. “(insert company name) will add significant value to the expo and networking sessions, and we’re looking forward to seeing them at the show.”

***[Information on product/solution]***

***[Quote from company executive]***

For additional informationon ***[Company]***, please visit our website at **www.XXX.com.**   
  
Companies interested in exhibiting, sponsorship, or advertising packages should contact TMC’s [Joe Fabiano](mailto:jfabiano@tmcnet.com) (203-852-6800 x132) or [Maureen Gambino](mailto:mgambino@tmcnet.com) (203-852-6800 x109). Media inquiries should be directed to [Todd Keefe](mailto:todd@firpr.com) at For Immediate Release PR.

[ITEXPO](http://www.itexpo.com) West 2011 will take place at the Austin Convention Center in Austin Texas, on September 13-15, 2011. Collocated events include: 4G Wireless Evolution Conference; M2M Evolution Conference; Cloud Communications Summit; SIP Tutorial 2.0: Bringing SIP to the Web; VIPeering; Business Video Expo; (CVx) ChannelVision Expo; StartupCamp; Super WiFi Summit; and the Telecom Expense Management Industry Association Workshop. Visit [www.itexpo.com](http://www.itexpo.com) for more information.

***About******[Company]:***



***[Company] Contact:***



**About TMC:**

TMC is a global, integrated media company helping clients build communities in print, in person, and online. TMC publishes [*Customer Interaction Solutions*](http://www.tmcnet.com/cis/), [*INTERNET TELEPHONY*](http://www.tmcnet.com/voip/), [*Unified Communications*](http://www.tmcnet.com/unified-communications/Default.aspx), [*NGN*](http://www.tmcnet.com/ngnmag/) and [*InfoTECH Spotlight*](http://it.tmcnet.com/viewette.aspx?u=http%3a%2f%2fit.tmcnet.com%2fmagazine%2fDefault.aspx) magazines. TMC is the producer of [ITEXPO](http://www.itexpo.com/), the world’s leading B2B communications event. [TMCnet.com](http://www.tmcnet.com/), which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries.  In addition, TMC runs multiple industry events - visit [TMC Events](http://www.tmcnet.com/tmcnet/futureshows.htm) for a complete listing and further information.

###### Contact Information:

Todd Keefe

For Immediate Release PR (for ITEXPO)

617-262-1968 x 101

[todd@firpr.com](mailto:todd@firpr.com)

# # #