

Dear Exhibitor,

Welcome to ITEXPO WEST 2011! We are very excited this year to have partnered with the following events: 4GWE, ChannelVision Expo (CVx), M2M Evolution, MSPWorld, Business Video & Cloud Communications...there will be something for everyone!

On behalf of everyone at TMC and our partners: Crossfire Media, Beka Publishing, Interactive Media Strategies & MSP Alliance, I would like to express our appreciation for your participation. We are looking forward to a busy, energetic and informative event at the Austin Convention Center (ACC).

Please note the ITEXPO expo hall information applies to all collocated events: 4GWE, CVX, M2M, MSPWorld, Business Video and Cloud Communications.

Be sure to read each section of this exhibitor manual thoroughly and pay special attention to the rules and regulations. *Please also understand insurance requirements, rigging standards, exhibit specifications and shipping information.* If you have any questions or concerns, please feel free to contact me.

Each 10'x10' booth package is equipped with an 8' high back drape, 3' high side drape and ID sign.

Each pavilion will be represented with distinct pipe & drape color

ITEXPO: White

4GWE: Royal Blue

CVx: Black

M2M: Red & White

MSPWorld: Light Blue & Royal Blue

Business Video: Orange & Blue

Cloud Communications: Royal blue, Light Blue & White

- **All aisle carpet color is RED**
- **Exhibit Hall location: Hall 1-3**

For carpet, internet connectivity, electrical and/or other services refer to the official contractors section of this manual as these items are not provided by show management.

*****Please review the shipping and material handling guidelines today so you can take advantage of the discounts. Details are located in the shipping & regulations section along with the Official Decorator section, sections 5 & 7. It is your responsibility to read and understand these pages. Show Management will not be responsible for returned freight or penalty fees.**

Please contact me if I can be of assistance during your preparation for the event; I am here to help you. I can be reached at 203.852.6800, ext 225 or at nbarbera@tmcnet.com. I look forward to working with you to make your experience in a huge success!

All the best



Natasha L. Barbera
Conference Director
203.852.6800 x 225
nbarbera@tmcnet.com