TRC SHOWLEADS
Capture more than a card

Innovative Lead Retrieval Solutions

1 Desktop ShowLeads ®

- Software runs on your existing notebook or desktop computer
- No installation is required
- User friendly interface
- Easily edit lead information
- Includes standard qualifiers
- Export leads directly to your computer or USB drive
- Allows unlimited note taking

* Customer must supply computer with available USB port

Pocket ShowLeads® 2

- Handheld wireless pocket PC unit
- Includes TRC's exclusive voice notes feature
- Easily capture large 640x480 picture images
- Can be customized with qualifiers
- Leads received electronically via e-mail following the show
- Allows unlimited note taking
- Supports random drawings
- No power required

3 Pocket ShowLeads & Print System®

- Enjoy all of the features of Pocket ShowLeads
- Includes wireless thermal printer
- Prints leads quickly
- Print individual or batched leads
- Print from multiple ShowLeads pocket PC's using one wireless printer
- No power required

TRC
TECHNOLOGY RESOURCE CORPORATION

ITEXPO West

September 13-15, 2011
Austin Convention Center
Halls 1-3
Austin, Texas

ITEXPO

Lead Retrieval Order Form

TRC SHOWLEADS
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Contact Name/Title

Booth # (Required)

Company Name

Address

City   State   Zip Code

Country   Phone

E-mail   Fax

Delivery Contact   Phone Number

How many trade shows (or events) do you exhibit at annually?   A. 1-4   B. 5-9   C. 10 or more

Check (Payable in U.S. funds to: TRC Corporation)   Visa   MC   Amex

Card Number   Expiration date

Cardholder Name   Cardholder Signature

Terms and Conditions

1. To ensure your order is processed, please sign and fax this Authorized Order Form to the number listed above. Orders must be canceled at least 1 week prior to delivery to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders canceled 5-7 days prior to the show and 100% of the total charge for orders canceled within 5 days of the show. Delivery charges apply to all cancellations.

2. The total rental amount will be processed 3-15 business days prior to delivery.

3. Once exhibitor is in possession of the terminal, the exhibitor is responsible for loss or damage to the equipment.

My signature authorizes TRC to charge my credit card account (identified left) for: the total rental amount (identified below); any applicable cancellation fees; and, any other amounts due to TRC. Further, I hereby authorize TRC to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of any damaged and/or lost or destroyed equipment.

All equipment must be picked up from the TRC service desk unless delivery option is chosen. Your order will be confirmed via e-mail or fax, please provide accurate an address below. Please make sure you receive a confirmation to ensure your order was placed for the show. Delivered units must be returned to the TRC Service Desk by exhibitor at the end of the event. Leads will be emailed to you after the show unless "To Go" option is chosen.

ShowLeads Products

All leads will be emailed within 2 business days from the end of the show
(unless "To Go" option is chosen)

	Advanced Thru 08/23/2011	Pre-Show Thru 08/30/2011	On-Site After 08/30/2011	Number of Units	Cost	Ext. Cost
1 Desktop ShowLeads...	$275	$300	$350		$	$
PC Based Software (Requires customer provided PC or notebook with avail USB port)						
2 Pocket ShowLeads..	$275	$300	$350		$	$
Wireless Pocket PC-Includes electronic leads						
3 Pocket ShowLeads + Portable Printer.............................	$325	$350	$400		$	$
Infrared portable printer						

Additional Services

	Advanced	Pre-Show	On-Site		Cost	Ext. Cost
a) Additional roll of paper (For wireless thermal printer).................................	$ 15	$ 20	$ 25		$	$
b) Custom Surveys (For Pocket ShowLeads only-see page 3).....................................	$ 85	$ 95	$105		$	$
c) ShowLeads "To Go" leads exported to USB Thumb Drive..................................	$ 50	$ 75	$ 95		$	$
d) Delivery..	$ 75	$ 75	$ 75		$	$

For assistance call toll-free:
800-922-8646 Ext. 128
Or e-mail us at: sfisher@trcrent.com

Show Code 20508

TRC TECHNOLOGY RESOURCE CORPORATION

Fax orders to: 609-720-1701
Mail orders to: TRC Corporation
                 29 Emmons Drive - Suite F10
                 Princeton, NJ 08540

Subtotal	$
Sales tax 8.25%	$
Grand total	$

TRC SHOWLEADS
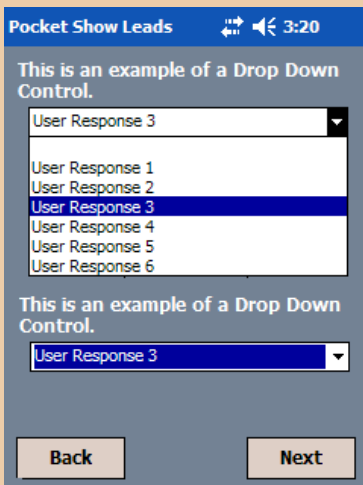## Capture more than a card

Custom Survey Form

Fees Apply - See "Additional Services" on page 2

> 1. Complete this form on your computer (if using PDF version)
> 2. Print this form
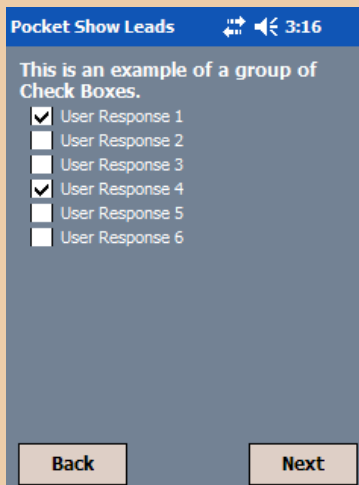> 3. Fax along with your completed order form to 609-720-1701

Guidelines

1. You can have up to four questions per screen (page).

2. Questions may be asked and answered using three possible formats. (see illustration below)

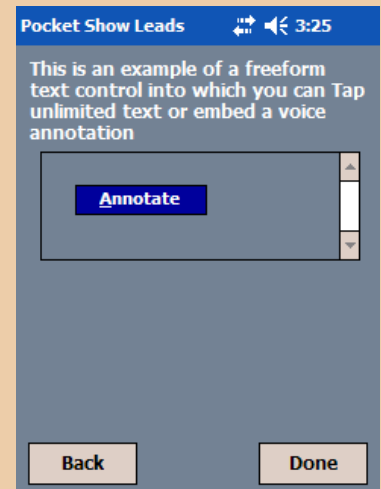**3. Single and multiple choice questions may have a maximum of six possible answers.**

Single Choice Answers (Drop Down Control)	Multiple Choice Answers (Group of Check Boxes)	Freeform Answers (Freeform Text Control)

Pocket Show Leads 3:20

This is an example of a Drop Down Control.
User Response 3
- User Response 1
- User Response 2
- User Response 3
- User Response 4
- User Response 5
- User Response 6

This is an example of a Drop Down Control.
User Response 3

[Back] [Next]

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This is an example of a group of Check Boxes.
- ☑ User Response 1
- ☐ User Response 2
- ☐ User Response 3
- ☑ User Response 4
- ☐ User Response 5
- ☐ User Response 6

[Back] [Next]

Pocket Show Leads 3:25

This is an example of a freeform text control into which you can Tap unlimited text or embed a voice annotation

[Annotate]

[Back] [Done]

Choose Question Type

Question 1   Single Choice (Drop Down)   Multiple Choice (Check Boxes)   Freeform

Type Question

100 characters maximum

Answer 1:   **40 characters maximum**

Answer 2:   **40 characters maximum**

Answer 3:   **40 characters maximum**

Answer 4:   **40 characters maximum**

Answer 5:   **40 characters maximum**

Answer 6:   **40 characters maximum**

Question 2   Single Choice (Drop Down)   Multiple Choice (Check Boxes)   Freeform

Type Question

100 characters maximum

Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum

Question 3   Single Choice (Drop Down)   Multiple Choice (Check Boxes)   Freeform

Type Question

100 characters maximum

Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum

Question 4   Single Choice (Drop Down)   Multiple Choice (Check Boxes)   Freeform

Type Question

100 characters maximum

Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum