

October 4-6, 2010 • Los Angeles Convention Center
Los Angeles, California

- IP Communications
- Cloud/Virtualization
- Video
- Unified Communications
- Social CRM
- Open Source
- Mobile/4G

Communications Conference

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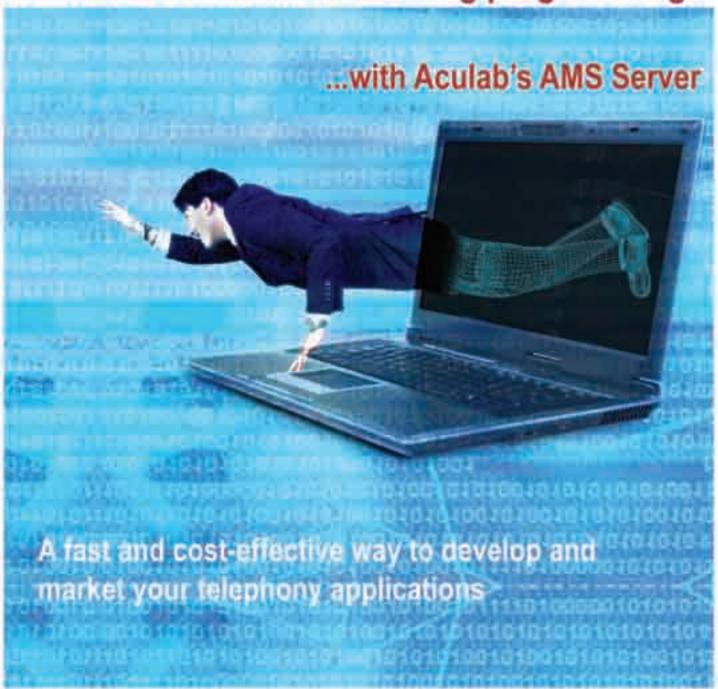




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With Aculab's AMS Server software package, developers of IP-based and unified communications applications no longer need to worry about low-level 'C' APIs and the complex minutiae of telecommunications and protocols. The high-level C# (.NET) and Python APIs mean AMS Server users can get on with the job of building their own VoIP and IP-based communications products and focus on the end result rather than the underlying telephony and media processing. Significantly, time to market for the development of a given solution can be considerably reduced, applications are faster to write – probably two orders of magnitude quicker than the traditional 'C' alternative – and easier to deploy.



Welcome To ITEXPO!



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Must Attend Keynote Presentations - Room B217/B218



Jean-Pierre Lartique Monday, Oct 4 - 4:00pm





Adam Famularo General Manager Monday, Oct 4 - 4:30pm





Alex Dayon Executive VP Tuesday, Oct 5 - 2:00pm



Crick Waters Co-Founder, Executive VP Tuesday, Oct 5 - 2:30pm





Hank Hultquist Vice President. Regulatory Affairs Tuesday, Oct 5 - 3:00pm





Kevin Gavin VP, Marketing



Tuesday, Oct 5 - 3:30pm



Dirk Gates CEO Wednesday, Oct 6 - 10:15am





Nigel Williams Senior VP, **Enterprise Sales**



Wednesday Oct. 6 - 10:45am

Win A Hot New Mustang!



The Mustang Giveaway will be held Wednesday, October 6, 4:45pm, at the conclusion of Exhibit Hall hours.

Visit the Exhibit Hall. Find Solutions and You Could Win a New Mustang Convertible!

- 1. Pick up your entry card at the registration counter when you arrive.
- 2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
- 3. Collect all stamps, then drop your completed card into the entry bin in the exhibit hall.
- ***YOU MUST BE PRESENT at the DRAWING** WEDNESDAY, OCTOBER 6 at 4:45 PM to **CLAIM YOUR PRIZE!**













You Must Be Present To Win!*

Thinking about SIP Trunking?

Worried about Security?

What about Survivability?

How about Interoperability?



New Enterprise Session Border Controllers (E-SBCs) from AudioCodes.









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- · Carrier class scalability



Monday, October 4, 2010

	Business Solutions	Service Provider Solutions	Open Source	Conferencing & Collaboration	Social CRM Expo	Cloud Communications Summit	(Separate registration fee required.)
	Room 304B	Room 304C	Room 306A	Room 306B	Room 309	Room 407	Room 308A/B
11:00am - 11:45am	SIP Trunking: Issues, Opportunities and Solutions	Web 2.0: The Future of Web Service Delivery	Introduction to Open Source Telephony	The Next Generation of IP-Based Conferencing	SCRM Expo Opening Address: Jon Ferrara , CEO and Founder	Cloud Communications Architectures and Technologies	Enterprise Optical Networks: Carrier Managed, Do it Yourself, or Something in Between
11:45am		ВС	XED LUNCH SERV	ED IN SESSIONS	Paid Attendees Or	nly	
12:15am - 1:00pm	Making the Business Case for SIP Trunking in the SMB	Visibility – The Key to Network Optimization	Open Source in the Customer Service and Contact Center Environment	How Video Changes the Way We Communicate	How Social Media Is Changing Customer Behavior	API and Platform Roundup	Role of Optical Networks in Cloud Computing
1:15pm - 2:00pm	There's an SBC in Your Enterprise	Is VoIP a Victim of its Own Success? Maintaining Quality in the Wake of VoIP Proliferation	Open Source Telephony for Everything BUT an IP PBX	Virtual Meetings: Increasing Collaboration While Reducing Costs and Ensuring Business Continuity	Social Media Monitoring Best Practices	The Business of Cloud Communications	Low Latency Network Strategies
2:15pm - 3:00pm	SIP Trunking - Getting	The State of VoIP Peering	I Didn't Know You Could Do That with Open Source: A Technology Focus	Videoconferencing QoS: Removing Barriers to Entry	IP Contact Centers Done Right!	How to Deploy Communications Technologies for Web Professionals	Panel: Data Center Interconnection
3:15pm - 4:00pm	it Right 1st Time	Privacy Issues in Today's Communications Environment	Open Source IP PBX Roundtable/Shootout	Communication Beyond the Enterprise: The Personal Investment in Telepresence	SCRM Expo Keynote: Joe Staples, Interactive Intelligence	Cloud Communications 2011 - State of the Art	Today's Enterprise Network: Make Yours Modern
4:00pm	KEYNOTE SESSION FEATURING ALCATEL-LUCENT, CA TECHNOLOGIES						
5:00pm	NETWORKING RECEPTION - SPONSORED BY ALOE SYSTEMS, FORMERLY MERA						
5:30pm	STARTUPCAMP2: COMMUNICATIONS EDITION						



Networking Reception Monday, October 4, 2010 Welcome Reception 5:00 PM Sponsored By: A LOE S y s t e m s New identity of MERA Systems FREE For All Attendees!



Tuesday, October 5, 2010

·	Business Solutions	Service Provider Solutions	Developer Solutions	Mobile Communications	Social CRM Expo	Cloud Communications Summit	(Separate registration fee required.)
j	Room 304B	Room 304C	Room 306A	Room 306B	Room 309	Room 407	Room 308A/B
8:00am		Contine	ental Breakfast - Pa	aid Attendees Only	- Sponsored By: 8	IX8 Inc.	
8:30am - 9:15am	Meet the HD Handset	The Secrets of Selling SIP Trunking	Introduction to Voice Applications	Welcome to the Connected Generation	Integrating Social Media into Your Contact Center	Public or Private: Clearing up the Clouds	Optical Connectivity Enables the Green Data Center
9:30am - 10:15am	Vendors	Learn how to Drive Revenue, Increase Profit Margins, Reduce Costs, and Build Your Subscriber Base	Building Better HD Video Conferencing & Collaboration Systems	Practical Considerations for Deployment of a Mobile FMC Client Solution	Turning Social Media into a CRM Tool	The Business Value of the Cloud	Cabling the Data Center: Best Practices Panel
10:30am - 11:15am	A Layer Above - Controlling Decisions in the Network	Moving from Concept to Cash Flow with SaaS- Based Switching & Network Management Services	Beyond the Browser Adding Voice & Real- Time Text to Your Web Apps	Roam Free - The Future of Mobile VoIP	Making Social Media Sites Work for Your Business	SMB Cloud Communications Adoption Trends: What's Hot and What's Not?	Power Over Ethernet and Fiber Networks Are Not Mutually Exclusive
11:30am - 12:15pm	Presence and the Unified User Experience	The SOHO Market: Is it Being Served?	Building a Social Networking Website using SIP and Converged Application Framework	Achieving HD Voice On Smartphones	The Work at Home Model for Customer Contacts: Strategies and Best Practices	Mapping the Competitive Landscape of Cloud Computing	Ensuring Enterprise Security in Optical Backhaul Networks
12:15pm	LUNCH - KEYN	IOTE SPEAKER: S	upporting the Next	Generation of Bac	khaul, Peter Allen,	President and CEC), DragonWave
1:15pm - 2:00pm	Bringing Social Software into the Enterprise	Consumer market opportunities for mobile VoIP and femtocells	Building an App for That: Best Practices for Developing Apps for Today's Mobile Platforms	The Landline-Less Telecommuter	Hosted Contact Center Solutions — Delivering Unified Communications	Will the Cloud Kill the PBX?	Powering Desk to Desk Dynamic Ethernet Lightpaths
2:00pm		KEYNOTE SES	SION FEATURING	SALESFORCE.CO	M, RIBBIT, AT&T a	nd SHORETEL	
4:00pm -	EXHIBIT HALL GRAND OPENING RECEPTION - Sponsored by Aculab						

Networking Reception Tuesday, October 5, 2010

8:00pm

Exhibit Hall Grand Opening 5:00 - 6:00 PM

Sponsored By:



FREE For All Attendees!

Conference Breakfast

Tuesday, October 5, 2010 8:00 AM Sponsored By:



8x8, Inc.

Wednesday, October 6, 2010 8:00 AM

Sponsored By:



Paid Conferees Only

Mustang Giveaway Wednesday, October 6, 2010

Exhibit Hall Floor 4:45 PM

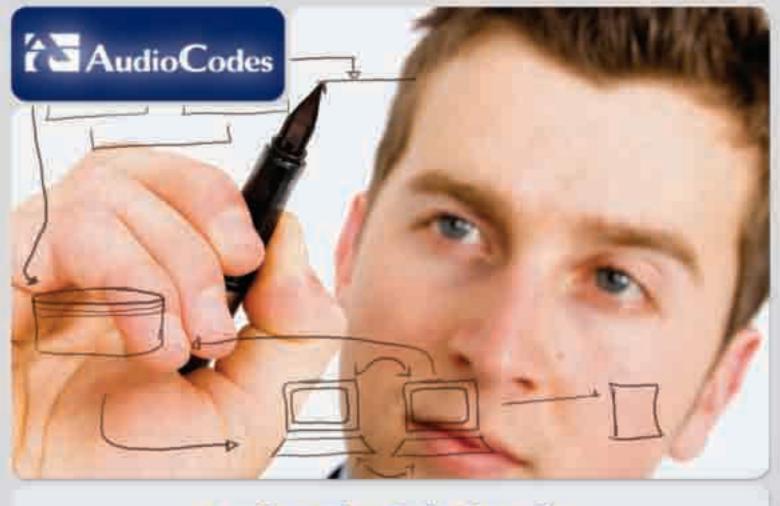
MUST BE PRESENT TO WIN - See Page 4 For Details



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	Business Solutions	Service Provider Solutions	Unified Communications	Virtualized Communications	Social CRM Expo	Cloud Communications Summit	(Separate registration fee required.)
	Room 304B	Room 304C	Room 306A	Room 306B	Room 309	Room 407	Room 308A/B
8:00am		CONTINENTA	L BREAKFAST - Pa	aid Attendees Only	- Sponsored By: 8	888 VoIP Store	
8:30am - 9:15am	The Debate Rages: Hosted IP vs. Premises-based VoIP	Meet The New Voice Mail	The UC Market: Why Businesses are Replacing their Legacy Systems with Unified Communications	Virtualizing Communications	IVVR and the Video- Enabled Contact Center: New Opportunities to Deliver Value to Customers	Using the Cloud to Support Social Media Strategies	Minimizing Network Cost and Complexity with Air-blown Fiber; The Considerations,
9:30am - 10:15am	The Business Case for VoIP – Going Beyond the ROI and TCO	The Importance of Bundling: Creating Stickiness	Understanding TCO: What Does Unified Communications Really Cost?	Virtualization Strategies – One Size Does Not Fit All	Speech Analytics Trends in Contact Centers	Cloudy with a Chance of Collaboration?	Economics, and Benefits of Passive Optical LANs; Active Optical Cabling
10:15am			KEYNOTE SESSIO	N FEATURING: XIR	RUS AND LEVEL 3	3	
11:00am - 5:00pm				EXHIBITS OPEN			
12:00pm			CONFERENCE	LUNCHEON - Paid	Attendees Only		
12:45pm - 1:30pm	The Ultimate Communications Makeover	Putting the Quality Back into Voice	Is Software-based UC Ready for Prime Time?	Security in a Virtualized Envoironment	Untethering The Contact Center	What Organizations Need to Know About Cloud Security	Evolved Packet Transport & Enterprise Services
1:45pm - 2:30pm	Helping SMBs Achieve Maximum Global Connectivity	"Self-Service" Telecom and Beyond	Security and Unified Communications: What You Need to Know	Unified Communications and the Virtualized Enterprise: More Functionality, Reduced Spend	Getting the Message and Integrating Social Feedback	Keys to a Successful Cloud Migration	In-service Preventive Maintenance of CWDM Networks
2:45pm - 3:30pm	The IP Migration Isn't	Keeping it Fair: Leveraging Network Policies to Align Increased Revenue with Customer Satisfaction	Integration Strategies for Multi-vendor UC	Enterprise WAN Strategies Today		How Service Providers can Benefit from Cloud Communications	Giving Enterprises the Competitive Edge with Advanced FTTB Services
3:45pm - 4:30pm	Yourself	Dark Fiber and Wireless Backhaul Update	Solutions	Virtualizing Your Contact Center		Cloud Communications and its Impact on the Future of VoIP and Unified Communications?	
4:45pm		MUSTANG CON	IVERTIBLE GIVEA	WAY IN EXHIBIT HA	ALL - MUST BE PR	ESENT TO WIN!	





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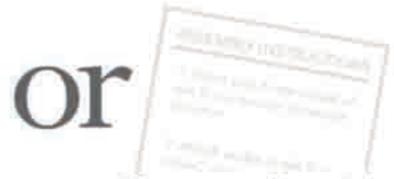
Visit Booth #312 to learn about AudioCodes







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Legacy vendors should put them right in the box, the PBX assembly instructions to add features like recording, conferencing, ACD queuing, and messaging. We simply put all the features your business needs in one IP PBX application suite to eliminate the high price and headaches of integration projects, selection of multiple vendors, and learning yet another administrative interface. That's why it's colled "all in one" and that's why our attorneys let us say "Complete, out-of the box." No fine print.

Visit us at Internet Telephony West in Los Angeles on October 4-6 for a personal demo of our all-in-one IP solutions.

Booth 3 207









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HARD ROSE FOR UNIFIED COMMUNICATIONS

diddly squat

Unified communication vendors consistently use nice sounding catch phrases like "improved productivity" and "anywhere communications." Where's the associated ROR it might be there, but it isn't something your CFO is going to recognize.

Today's technology investments require a demonstrable, quantitiable return on investment. We think Jim Borton, CEO and co-founder at UCStrategies.com, said it best... 'The automation of key business processes is where enterprises will find the UC ROI they are looking for "

The automation of core business processes using proven communication technologies such as presence, queuing, recording, and manitoring.

Minimizing latency and human error, reducing overall processing time—
now we're getting somewhere.

Learn more about communications based process automation in a FREE whitepaper titled, "A new approach to Business Process Automation" Download it at www.inin.com/CBPA-whitepaper



Visit us at Internet Telephony West in Los Angeles on October 4-6 for a personal demo of our all-in-one IP solutions.

Booth # 207









	MONDAY, OCTOBER 4, 2010
11:00 am - 11:45 am	Keynote Presentation: - Nimble, Jon Ferrara , CEO and Founder
12:15 pm - 1:00 pm	How Social Media Is Changing Customer Behavior
1:15 pm - 2:00 pm	Social Media Monitoring Best Practices
2:15 pm - 3:00 pm	IP Contact Centers Done Right!
3:15 pm - 4:00 pm	Keynote Presentation: Joe Staples, Interactive Intelligence

	TUESDAY, OCTOBER 5, 2010
8:30 am – 9:15 am	Integrating Social Media Into Your Contact Center
9:30 am – 10:15 am	Turning Social Media Into A CRM Tool
10:30 am - 11:15 am	Making Social Media Sites Work For Your Business
11:30 am - 12:15 pm	The Work At Home Model For Customer Contacts: Strategies And Best Practices
1:15 pm -2:00 pm	Hosted Contact Center Solutions — Delivering Unified Communications

	WEDNESDAY, OCTOBER 6, 2010
8:30 am - 9:15 am	IVVR and the Video-Enabled Contact Center: New Opportunities To Deliver Value To Customers
9:30 am - 10:15 am	Speech Analytics Trends In Contact Centers
12:45 pm - 1:30 pm	Untethering The Contact Center
1:45 pm - 2:30 pm	Getting The Message And Integrating Social Feedback

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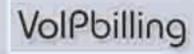
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Monday, October 4, 2010

Startup Camp - Room 153ABC







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Summary

StartupCamp, Communications Edition spotlights early-stage entrepreneurs and innovators in communication technology. Industry leaders, investors, developers and media will converge in Los Angeles to network and validate entrepreneur pitches in this energetic, unique setting.

Startups will give brief 5-minute "pitch" presentations following which a panel of industry experts and the audience will ask questions and provide valuable feedback.

Who Should Attend:

- Mobile, Voice, Video, Network and other Telephony Entrepreneurs
- Investors (angels, VC's alike) to stay connected to what's next in the telephony arena
- Industry Experts, Media and Analysts



Event Agenda: Monday, October 4

5:30pm - 5:50pm Networking & Welcome (Larry Lisser)



5:50pm - 6:10pm Opening Keynote – Jeff Bonforte, CEO

Jeff Bonforte, CEO of Xobni, is a great speaker who founded SIPphone and ran Yahoo Voice back when it represented a true disruptive technology. Last year's

inaugural event was standing room-only! High-profile keynote speakers and panel members will offer unique insight into what drives successful commercialization in this fast changing environment. Up to five startups will be selected to give brief 5-minute "pitch" presentations.

6:20pm - 6:40pm

Startup #1: AdelaVoice

Blends voice with state-of-the-art recognition technologies to create an innovative and interactive relationship between consumers and their smart devices.

6:40pm - 7:00pm

Startup #2: VAL9000

A cloud-based system that lets physicians and nurses access clinical information systems using natural-language spoken conversations to help practitioners get things done instantly.

7:00pm - 7:20pm

Startup #3: Vokle

Provides a virtual townhall platform that enables anyone to broadcast live to a virtual auditorium, assign remote co-hosts on the fly, and take live video and text questions from the audience.

7:20pm - 7:40pm

Startup #4: GroupMe

Founded just this Spring, enables you to instantly organize and communicate with the groups of people in your life that are important to you, by SMS and voice.

7:40pm - 8:30pm

Voting & Networking

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FREE Workshop for Resellers and Agents

Reseller Solutions Day - Room 153A/B

Tuesday, October 5, 2010 - 9:30am - 2:00pm

Presentation Schedule:

8:30: **How to Make Money Selling Communications**

The communications market is filled with opportunity and pitfalls and navigating the field is something which requires experience and collaboration with your peers. In this session, expect an in-depth discussion of everything you need to become successful when selling communications products and services. You need to be at this free conference so you can learn what is happening, what is coming and how to benefit from it all.

Emerging Technology Presentations - Part I

9:30 - 9:40- snom

9:45 - 9:55 - Broadvox

10:00 - 10:10 - Inphonex

10:15 - 10:25 - Aretta

10:30: Reseller Sales Session Part I - New Decade, New Techniques Lead Speaker/Moderator Jeanne Leckie of The Leckie Group

The 21st Century has already required resellers to make major changes in their sales and marketing techniques. This century's second decade will see the pace of change increase even further. Learn the mechanics of localized Web Marketing and be part of these changes. See the components required to drive awareness, customer connections and brand recognition. Learn the mechanics of Web Marketing and Social Media Engagement to understand how these strategies will help you drive more activity and generate more leads in your local market.

Emerging Technology Presentations - Part II

11:30 - 11:40 - CoreDial

11:45 - 11:55 - Xorcom

12:00 - 12:10 - 2600 hz

12:15 - 12:25 - AudioCodes

12:30 - 12:40 - Star2Star

12:45 - 12:55 - 888 VoIP Store

Reseller Sales Session Part II 1:15:

Moderator/ Lead Speaker Max Schroeder of FaxCore, Inc.

The morning's session, Part I, covers lead generation. This session will focus on how to manage your time to more efficiently process and close the leads you generate. Attendance for Part I is not a requirement. The lead processing and sales method is independent of the techniques you employ to generate the leads. The focus is simply to provide a system to better manage your time and resources as the sales process is a basic equation #Leads/process time per lead = \$ales



















Phone.com - Innovation and Excellence for the Small Office - Room 150A/B

Wednesday, October 6, 2010 - 11:00am - 12:00pm Free Workshop for all attendees



Innovation and Excellence - Phone.com for the Small Office

Designed for organizations seeking a high quality, virtual office communications provider and for prospective sales channel partners, Phone.com will present an overview of our constantly growing suite of services intentionally built for organizations with a need for 2 to 25 telephone lines. In addition to superb quality, Phone.com provides thoughtful packaging, excellent prices, and unmatched support from US-based service representatives. Phone.com also has one of the finest channel partner programs available from a hosted telephony services provider. Join us for an interactive session that we are certain will be valuable to you!

Who Should Attend

This session is intended for organizations seeking a high quality, affordable alternative to traditional telephone systems, especially those in the 2 to 25 telephone line range. Value-added resellers and sales partners will also find the information valuable.

Presented by:



Ari Rabban

Ari Rabban is an IP communications industry veteran, with specific expertise in the start-up environment, moving companies from concept to operation. Formerly with Pulver Ventures, an incubator for new IT companies, as managing director and vice president.

Joel Maloff



Joel's role within Phone.com has been the implementation, and management of the Channel Partner Program. Joel has more than 35 years of experience in both telephony and Internet services, and has served as SVP of Sales and Marketing, EVP/CTO of an international publicly traded VoIP carrier, and as a consultant internationally. He is a frequent speaker

at industry conferences and a contributor to industry publications.

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Ingate's SIP Trunk-UC Summit - Room 403A

Free Summit for all ITEXPO Attendees



Unified Communications is coming of age and it's being driven by the urgent demand for SIP trunking, which lowers operating costs and delivers rapid ROI.

To address the need for information on the what, why and how of Unified Communications and SIP trunking, Ingate® Systems is partnering with TMC to present the new SIP Trunk-Unified Communications Summit at ITEXPO West 2010.

The Summit is a three-day seminar series providing in-depth educational information on SIP trunking and Unified Communications (UC).

LIVE DEMOS Watch as a SIP Trunk is Deployed Live in 20 minutes or less

Confirmed speakers include leaders from:

- BroadSoft
- Broadvox
- Dialogic
- Intertex Data AB
- Iwatsu
- Mitel NetSolutions
- · Qwest Business
- ShoreTel
- Telia
- The SIP Forum
- The SIP School
- Unified Communications Interoperability Forum
- Unwired Revolution
- VOIPSA

8:30am

9:30am

- David Yedwab of Market Strategy and Analytics Partners
- Joel Maloff of Maloff NetResults (moderating)

Wednesday, October 6

How to Sell SIP

SIP Trunk-UC Workshop for Service Providers

Sponsors, Guest Speakers: BR ADSOFT interteX







Market Strategy & Analytics Maloff Net Results

Summit Schedule

Monday, October 4

SIP Trunking Professional Development Program

9:00am The State of SIP Trunking

10:00am Building for ROI

11:05am Live Demo: Setting Up a Secure SIP Trunk

11:30am The Service Provider Perspective

12:20pm Telia: Lessons Learned from Across the Pond 1:00pm TOWN HALL MEETING: SIP, UC and Security

2:00pm The Need for an E-SBC

3:00pm SIP in Action SIP Trunking: Deployment Considerations at the

Enterprise Edge

Platinum Sponsors:

Workshop with Real Life Considerations and Examples Offering SIP Trunks using Ingate and Intertex E-SBCs











Tuesday, October 5

Unified Communications Day

8:30am Introduction to Unified Communications

10:00am Case Study: SIP Trunking at the Core of Unified Comms and

WODIIE OC

11:00am Completing the Convergence: Reliable Fax over your VoIP

Network

12:00pm UC: The Future for Service Providers
1:00pm Hosted Unified Communications

2:00pm SIP in Action

3:00pm Enterprise-Centric UC

Which Unified Communications system costs less to purchase and operate?

(Clue: the one with two)



Competitor: A: 10



Competitor B: 5



Avava: 2

The game has changed with Avaya Unified Communications.

More servers don't add up to a better Unified Communications and collaboration system, just a more expensive one. The Aveya Aura' system seves up to 40% on network costs, uses less energy, and allows searnless collaboration across multiple platforms—without ripping and replacing your existing infrastructure. And it delivers more applications and more ways to collaborate in real time. Which should arrawer any quantions you might have See how much you can save at ayays.com/aura.



server room.

(comfy, isn't it?)

Visit Fonality at Booth #301 for a damo every hour, on the hour.

Fanality removes the traditional phone system limitations that tie you down. Our cloud solution runs in the network and reaches you anytime, anywhere. Your new tools will empower you to reach new heights. The sky is the limit, so sit back, relax and enjoy the freedom.



Fonality

MPLS University - Room 153 A/B

Tuesday, October 5, 2010



Brought To You By:



FREE to ALL Attendees

Introduction and Overview

MPLS University is a forum for IT and business professionals to bring their questions about network reliability, always-on connectivity, regulatory requirements, security, and cost control. Join us for two FREE MPLS University sessions at the INTERNET TELEPHONY Conference and Expo (ITEXPO) and learn how to put your network to better use in your business.

Who Should Attend

- IT Pros and Managers in Mid-Market and Enterprise Businesses
- MegaPath Partners Existing & Potential

These sessions were developed with End Users in mind. Partners will find these sessions especially helpful in their work with current and prospective customers. Bring your questions!

Course Descriptions

4:10 pm - 5:00 pm

How to Ensure Your Enterprise has Options with MPLS The demands on your network are evolving far beyond data transport. Putting your network to work in the business — to better solve real issues, to stretch the possibilities of providing reliable service, and to ensure your commitments can scale cost-effectively, are real challenges to network performance. In this session we'll talk about smart network traffic engineering, prioritizing applications with classes of service, and the importance of ensuring quality of service through network routing. When change and complexity are powerful issues for even the most well-funded, sophisticated IT shops, what are the bright spots you should know about?

Performance, Security, and Scale are Not a Pipe Dream:

5:10 pm - 6:00 pm

Spotlight on Network Scenarios: 3 Real World Examples Let's face it — your network is your business, and its role in ensuring the productivity of your people anywhere and everywhere has never been more demanding. Join us for a brief look at how the network matters in Retail, Healthcare, and Financial Services. We'll consider what putting an MPLS network in action means for your people (employees, customers, partners, suppliers), for applications and access types, and for all the places you need to service on your network. Bring your questions about network reliability, always-on connectivity, regulatory requirements, security, and cost control.

Winners in every session!

Attend for your chance to win gift cards to

Amazon and Starbucks!









MPLS University is a forum for IT and business professionals to bring their questions about network reliability, always-on connectivity, regulatory requirements, security, and cost control. Join us for two FREE MPLS University sessions at the Internet Telephony Conference and Expo (ITEXPO) and learn how to put your network to better use in your business.

Tuesday, October 5, 2010 ● Room 153 A/B ● Los Angeles Convention Center ■ Los Angeles, CA

SESSIONS

4:10 on - 5:00 pm

Performance, Security, and Scale are Not a Pipe Dream: How to Ensure Your Enterprise has Options with MPLS

5:10 pm - 6:00 pm

Spotlight on Network Scenarios: 3 Real World Examples

Winners in every session:



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Switchvox offers enterprise-class features at a price you can afford.

Digium's Switchvox' system is more than a phone system —
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With Switchvox, have integrated so you no longer need a separate fax server. All faxes are delivered directly to your inbox! Plus, you can use the same number for calls and laxes.

VIDEO CALLING

Collaborating over long-distances has never been sasier or less expensive since video phones are compatible with Switchrox.

RECORDING AND MONITORING

Oreal for training or auditing calls. Switchvox's recording and resoldering features are just one click away.



If there's an appliance or SMB IP-PBX to beat, this is the one.

Digium Switchvox is a great choice for SMBs' VoIP needs.



(INSTANT MESSAGING)

There's a built-in chat server so that your employees can instant message each other without compromising corporate security by using a public chat service.

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Seamlessly integrates with all of the fundamental applications you work in everyday, like Outlook*, Word, Powerpoint*, and Expel*



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Founded in 1999, Digium is the creator and primary developer of Asterials, the world's most popular open source telephony platform. More than one million customers in 170 countries have displayed Asterials-based systems. Digium is committed to ending the days of expensive, proprietary telecom with our award-winning line of Switchvox. Unified Communication systems. Switchvox is much more than just an office phone system. It's a revolution in business communications, putting you in control of their most important asset in your business – your voice.

system for your business

PRESENCE

Your employees can work smarter when they have access to all office communications, within a single screen. See who's in the office, and know who is on a cell or away from their deak.





UNIFIED

With voicernal delivered to your wbox or mobile device, you can stey in communication wherever you are.

REAL-TIME INTERACTION

Switchrox's Switchboard has click-to-call, drag-and-drop transfers, and other features that make it easier than ever to communicate intultively.





CONFERENCING

A built-in conference bridge allows all of your employees to manage their own conference rooms on-demand.



See details about all calls in your system, Custom, statistical reports can be schartured and emailed to you automatically.



CALL QUEUES

Not just for the call center, Switchwax brings powerful call queuing functionality to even the smallest business that needs to efficiently handle inbound calls.

YTLIBOM

Switchiox Mobile is an app for BlackBerry* and Phone* that lists you stay connected with the most popular features of Switchiox right on your emartphone.





INTEGRATION

Your sales and service organization will have customer information right at their fingertips whenever they get a phone cal; what a productivity boost!

DEVELOPER FRIENDLY

Switchvox's XML-based Extend API makes it easy for a web application developer to integrate Switchvox with any web tool, without any Switchvox specific training.

























Voice Interconnect and Peering Conference

Tuesday, October 5, 2010 Room 404B

Gold Sponsor:



Silver Sponsors:





The Voice Interconnect and Peering Conference will explore the technologies, practices and partnerships that will enable carriers, service providers and enterprises to keep pace with consumer and business demand for end-to-end advanced IP communication services.

VIPeering Conference Sessions and Descriptions

Tuesday - 10/05/10 • 8:30 am - 9:15 am

Business Models for Successful Peering

Jim Dalton CEO -TransNexus

Mykola Konrad Director, Enterprise Solutions -Sonus Networks Dr. Natasha Tamaskar Vice President of Product Marketing -GENBAND Sean Kent Director of Product Management -Transaction Network Services (TNSI)

When developing a peering strategy, carriers, service providers and enterprises can choose from a plethora of approaches: bilateral relationships and multilateral federations that address a combination of functional areas from interconnection, registries, signaling, security and settlement. But how do these peering options really impact your bottom line? What technical functions are essential at this stage and which can you reserve for the future? This expert panel will explore strengths and weaknesses different business models and discuss ideas that will help your organization successfully leverage peering for profit and cost savings.

Tuesday - 10/05/10 • 9:30 am-10:15 am

Apps & Numbers: How e.164 Numbers are Enabling New Communications Services

Rod Ullens Co-Founder & CEO -Voxbone Bryan Hertz CEO, Creater of VoxOx -TelCentris

As VoIP services, presence, app markets and social networking begin to merge and dominate the consumer's Internet focus, are e.164 telephone numbers a thing of the past? Evidence suggests this is far from the case, in fact, LNP and DID wholesale providers are opening up new opportunities for e.164 numbers to enable new communications services and take a key functional role in the integration of new Web communications platforms and experiences. This panel will explore the trends and opportunities, and give use cases for social networking, Video telephony and nongeographic number business and use scenarios.

Tuesday - 10/05/10 • 10:30 am-11:15 am

Carrier ENUM in LNP and Interconnection

Doug Davis CTO -HyperCube Doug Ranalli CTO -NetNumber

Michael Corso Product Manager, VolPLink Service -Tata Communications

The evolution of ENUM has moved from public to private to carrier. Where will it evolve next? Most will agree that ENUM has moved from a stand alone concept of some contention to an accepted part of carrier routing infrastructure, as well as a core element in interCarrier federations such as the GSMA Pathfinder service. What other new services will spark the next level of ENUM innovation? This panel will consider where ENUM is now as well as its future direction, applications, and best practices.

Tuesday - 10/05/10 • 11:30 am-12:15 am

Minutes Merchants: Peering from Arbitrage to Outsourcing

Brian Troesch Sr. Vice President, Global Sales, Marketing & Product Development -Arbinet

Charles Studt Vice President of Product Management -IntelePeer Matt Bramson Chief Sales Officer -InPhonex

Micah Singer CEO -VoIP Logic

Minutes wholesale is still the glue that connects many calls, sessions and networks domestically and internationally. Market forces dictate that the needs of the originators the pricing and services of the wholesale providers will remain in equilibrium. As wholesale capacity proliferated with the advent of VoIP, deregulation of markets and lowering of port costs over the past two decades, wholesale is a playing field for the experts. How will the next decade of IP innovation impact the rules? This panel of experts will explore the architecture transformation, business models, regulatory and legal issues, and service delivery requirements.

Tuesday - 10/05/10 • 1:15 am-2:00 pm

Multimedia Services - Peering Video Telephony and HD Voice

Scott Wharton CEO -Vidtel

Alan Percy Director, Market Development -AudioCodes Mark Benisz VP America's -XConnect

Voice and Video Telephony products and services are now beginning to appear in the market. But while these early advanced services can be enjoyed within a single network, to reach true widespread mass adoption they must be able to function on a network to network basis. This discussion will explore how Peering federations, SIP infrastructure, ENUM and other advances combine to ensure endtoend IP communications

field for the experts. How will the next decade of IP innovation impact the rules? This panel of experts will explore the architecture transformation, business models, regulatory and legal issues, and service delivery requirements.

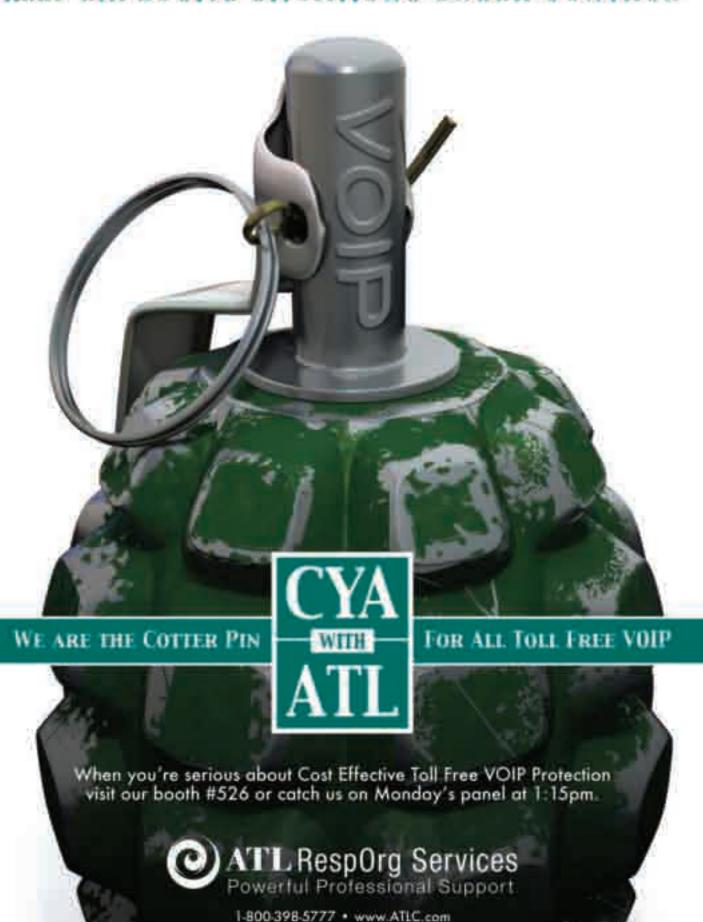
Tuesday - 10/05/10 • 2:15 pm-3:00 pm

End Games for IP Interconnection

Carlos Da Silva -Orange & i3Forum Kevin Mitchell, Director, Solutions Marketing, Acme Packet Richard SHockey, Chairman, SIP Forum

The world's largest carriers and service providers are actively exploring, preparing for and engaging in peering and IP Interconnection today. The 13Forum is a working group of 37 of the world's Tier 1 carriers to define best practices. Executives from the i3Forums carriers, and other working groups like the SIP Forum and GSMA, will share their experiences and roadmaps for peering.

KEEP EXPLOSIVE SITUATIONS UNDER CONTROL





Wednesday October 6, 2010 - Room 404B

The SIP Tutorial is a full day training program that will focus on SIP technology from SIP messaging, though Server types, Security, Firewall and NAT operation, SIP Trunking, Troubleshooting and SIP in Unified Communications.



Presented by two of the most knowledgeable authorities and notable figures in the SIP world.



Dr. Alan B Johnston:

Adjunct Professor of Electrical Engineering, Washington University in St. Louis, Director of the SIP Forum, has been involved with VoIP and SIP since the mid 1990s. He is a co-author of the core SIP specification and a number of other standards, and holds several patents. He is the author of four books on SIP and VoIP security. He holds a PhD

from Lehigh University, Bethlehem, PA, USA and a Bachelor of Engineering from the University of Melbourne.



Dr. Henry Sinnreich:

Often referred to as "the Godfather of SIP" Dr. Sinnreich is a technology visionary and one of the developers of the first commercial SIP service by a major carrier, an active contributor to IETF SIP standards work, and the author of several books on SIP. Dr. Sinnreich is currently an engineer at Adobe Systems.

SIP Tutorial Schedule

8:00am - 9:00am

Registration

9:00am - 10:00am

Standards in Telecoms and Internet

Includes an overview and history of standards, Internet Architecture, RT, RTP and RTSP Application Protocols, SIP and Competing Protocols

10:00am - 10:15am Morning Break

10:15am - 11:15am

SIP: Core Standards

Includes SDP, PIDF, SIP Extensions, SIP Call Control Model and more.

11:15am - 11:30am

Break

11:30am

SIP Services

Includes, SIP Basic Call Flow Examples, SIP PSTN Call Flows, SIP Service Examples, SIP Multimedia: Presence, IM, Video, conferences, SIP and RIA Applications, NAT Traversal, STUN/TURN/ICE

12:30pm - 1:30pm

Lunch

1:30pm - 2:30pm

SIP Security Overview

Includes discussions on TLS, DTLS, and ZRTP

2:30pm - 2:45pm

Afternoon Break

2:45pm - 3:45pm

P2P and SIP

Includes P2P Overview, SIP on P2P, P2P SIP

3:45pm - 4:00pm

Break

4:00pm - 5:00pm

Challenges that Lie Ahead for SIP

HTTPS enabled Fax ATA

RELIABLY connecting the Fax Machine to VolP!

Booth # 319
Learn more about
the new Fax ATA
An alternative
to T.38

Reliable & Secure
Automatic Image Archiving
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Preserves Existing Usability
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8x8, Inc. (201) P / F: 866-879-8647 / 408-980-0432 www.8x8.com

In business, it pays to have connections you can rely on. At 8x8, we're focused on delivering business communications solutions that are outrageously affordable, amazingly easy to use and incredibly advanced. From VoIP phone service to web conferencing, managed hosting to unified communications, we've got innovative technology that just works better. More than 20,000 businesses have chosen 8x8 as their connection for better business communications.

Aastra (212)

P / F: 800-468-3266 / 469-365-3006

www.aastrausa.com

Aastra USA is the North American business unit of Aastra Technologies Limited, (TSX:"AAH"), a leading company at the forefront of the enterprise communications market. With more than 50 million installed lines around the world, offers one of the most complete portfolios of unified communications solutions available today.

Acme Packet (SPONSOR) P / F: 781-328-4400 / 781-425-5077 www.acmepacket.com

Acme Packet, the leader in session border control solutions, enables the delivery of trusted, first-class interactive communications — voice, video and multimedia sessions — and data services across IP network borders. Our Net - Net product family supports multiple applications in service provider, enterprise and contact center networks — from VoIP trunking and hosted unified communications to core session routing, peering and fixed-mobile convergence. They satisfy critical security, service assurance and regulatory requirements in fixed line and mobile networks; and support multiple protocols — SIP, H.323, MGCP/NCS, H.248 and RTSP — and multiple border points — service provider access and interconnect, and enterprise access and trunking.



Aculab (306)

P / F: +44 0 1908 273800 / +44 0 1908 273801

www.aculab.com

Aculab offers developers and service providers a wide range of enabling technology for the creation of high performance communications solutions – such as inbound/outbound IVR, broadcast fax, conferencing, contact centers and military applications. Products include the Prosody range of IP-centric media server elements – offered as Prosody X DSP

boards and Prosody S HMP software. The powerful media processing capabilities of Prosody include video, HD Voice, T.30 and T.38/V.34 FoIP, and high availability SIP signaling to meet extensibility and fourth generation service delivery requirements. Prosody X is available in PCIe, PCI and cPCI form factors, with optional T1/E1 trunks for converged IP and TDM voice, video, fax and gateway environments. Prosody S is an IP-based, software-only alternative to DSP boards, which is available for Windows or Linux. It can also be used with Aculab's recently released AMS Server and its high-level APIs in C or Python programming languages. Additionally, Aculab offers its gateway range: GroomerII – a signaling and media gateway for call routing between SS7 and SIP-based IP or NG9-1-1 networks; and ApplianX – a series of deployment-ready SIP/T.38 gateways to satisfy SMB and enterprise needs. Aculab also offers technical and software support, and a variety of services, including consultancy, and training.

AireSpring (227)
P / F: 818-786-8990 / 818-786-9225
www.airespring.com

AireSpring is an award-winning, privately-held, debt-free communications company offering a broad range of innovative services at competitive prices to businesses nationwide. AireSpring offers market-leading long-distance, local, data, MPLS and next-generation SIP trunking solutions that provide companies with tailored services which are powerful and cost-effective.

Aksys Networks Inc. (627) P / F: 403-247-8472 / 866-610-6588 www.aksysnetworks.com

Aksys Networks "makes voice simple" for it's customers through it's KONNECTTM solutions for business communications. The server-less KONNECTTM Office Phone System effortlessly supports offices with up to 30 phones through its' office quality handsets and plug-and-play simplicity. The KONNECTTM Office Phone System recently won the ITEXPO 2009 Best of Show award for Small and Medium Business solutions. The KONNECTTM for Asterisk product provides the same ease-of-use plus enhanced features for the growing open source telephony market.

Alcatel-Lucent (SPONSOR) www.alcatel-lucent.com

The Open API Service is a platform that gives developers access to network and 3rd party technology through easy-to-adopt bundled API solutions with no upfront investment. OAS is a unique development environment that includes a "sandbox" that provides a place to test drive your applications, a dashboard to manage all key performance indicators and an ecosystem of millions of potential global users.

Algo Communication Products (520) P / F: 604-454-3790 / 604-437-5726 www.algosolutions.com

Algo offers premium quality SIP endpoints for entrance security, customer assistance, loud ringing, event notification, and voice paging. Products include the 8180 SIP Audio Alerter with ambient noise compensation, 8028 SIP Doorphone with secure door control and extended distance capability, and the 8036 SIP Multi-Media Intercom with graphic touch display.

AliXinA Telecommunications (342) P / F: 408-912-2319 / 408-912-2309 www.alixina.com/

AliXinA Telecommunications delivers outstanding products and superb quality services to the VoIP market. It has been a pleasure to service over

120 carriers, varying from Tier-1 national and global companies, ISPs, corporate carriers, and residential VoIP providers. We offer wholesale and premium products, international calling cards, and IP-PBX.

Alloy Computer Products LLC (734) P / F: 888-895-8256 / 61 3 8562 9099 www.alloycp.com

AlloyCP is a manufacturer and Distributor of networking and IP communications equipment. We have worked with a wide range of industry partners, corporates and government agencies in the U.S.A. for over 20 years, supplying products such as our fiber optic media conversion systems and network switches. with the advent of converged network systems and applications, AlloyCP has become an important supplier of IP communications products such as IP-PBX, IP Phones, VoIP Gateways, and Power over Ethernet switches. We represent key vendors including Yealink and Epygi Technologies.

ALOE Systems (535) P / F: 905-882-8603 / 905-882-1023 www.aloe-systems.com

ALOE Systems is a new identity of MERA Systems, a leading developer of class 4/5 softswitches that enable VoIP carriers and service providers to efficiently handle considerable amounts of IP telephony transit traffic across their networks. In August 2010 MERA Systems was renamed "ALOE Systems", the abbreviation of "A loyalty to excellence" reflecting the company's field-proven expertise and technological leadership in development of software solutions for wholesale and retail operators. The company's worldwide presence is built on a powerful combination of technological leadership, knowledge of market needs and commitment to excellence both in products and service. To date, ALOE Systems has 900+ customer deployments in 82 countries worldwide.

APEX Voice Communications (102) P / F: 818-379-8400 / 818-379-8410 www.apexvoice.com

APEX is a global provider of Service Delivery Platforms and multi-service Application Servers for voice, video and data enhanced services. With over 15,000 installations across 95 countries since 1989, including 250 leading mobile and fixed-line Network Operators, Value Added Service Providers and Call/Contact Centers, APEX continues to be a leader in delivering the latest solutions for value-added, revenue-generating services.

ApplianX (306) P / F: +44 0 1908 273800 / +44 0 1908 273801 www.applianx.com

ApplianX is a range of single purpose, 'plug and play' appliances designed to unite, support and speed the convergence of technologies such as TDM, VoIP, video and mobile. This helps enterprises to reduce operational costs, extend the life of existing TDM-based equipment and take advantage of new IP-based services and endpoints. Products available are the ApplianX IP Gateway and the ApplianX DPNSS-to-Q.SIG Gateway. Based on Aculab technology, all ApplianX gateways are simple to use and can reduce operational costs. The gateways are available with 1, 2 or 4 E1/T1 trunks, supporting over 85 network and PBX interworking protocols and have been certified by Avaya, Cisco and Aastra. Usefully, a web-based GUI ease configuration and management issues and includes a setup wizard. The ApplianX IP Gateway is the first gateway to provide support for Divert, Transfer, Message Waiting and Route Optimisation over SIP, Q.SIG and DPNSS. It can also enable Microsoft Office Communications Server 2007 environments to be connected to the PSTN or other PBXs, either legacy

TDM-based PBXs or IP-PBXs. In addition, the ApplianX IP Gateway can now be procured at a highly competitive price – helping make the migration path to VoIP more cost-effective.

Aretta Communications, Inc. (109) P / F: 866-4-ARETTA / 404-478-2209 www.aretta.com

Aretta provide feature-rich and highly scalable enterprise-grade telephony to small and medium size businesses as a cloud-based service (Voice-as-a Service) thereby eliminating the high cost and complexity previously associated with feature-rich PBX systems.

Astaro Corporation (440) P / F: 978-974-2600 / 978-974-2660 www.astaro.com

Astaro offers the most complete and easy to use Internet security appliances available. Combining best of breed applications and enterprise level performance, Astaro's award-winning products provide the latest protection with the best total cost of ownership. Software, hardware and virtual appliance offerings provide users the flexibility to meet a wide variety of deployment scenarios. Distributed by a growing worldwide network of more than 2,500 certified partners, Astaro products protect over 100,000 networks for 47,000 customers across 60 countries. Astaro, headquartered in Wilmington, Massachusetts, USA and Karlsruhe, Germany, offers free downloads of its products at www.astaro.com.

ATCOM technology Co., Ltd (113) P / F: +86 755 83018869 / +86 755 83018319 www.atcom.cn

ATCOM technology Co., Ltd is a professional VoIP hardware and terminals manufacturer in China with wide range of products from IP phone , ATA , IP PBX and Telephoney cards. It develop the Asterisk emmbedded IP PBX and the high peformance IP phone with SIP and IAX2 support. Focusing on SMB market , ATCOM provides the most cost effective and reliable VoIP products.

ATL RespOrg Services (526) P / F: 541-593-2900 / 541-593-2090 www.atlc.com

ATL specializes in improving toll free management, including outsourced RespOrg services, disaster recovery, and least cost routing. ATL is the oldest, largest Independent RespOrg with experience back to 1993. Our customers range from IP and landline carrier and resellers to large endusers, and telecom consultants. The majority of our clients come from recommendations from current customers.

AudioCodes (312) P / F: 888 586 4743 / 732-469-2298 www.audiocodes.com

AudioCodes designs, develops and sells advanced Voice over IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes, a VoIP technology leader focused on VoIP communications, applications and networking elements, and its products are deployed in Broadband, Mobile, Cable, and Enterprise networks. AudioCodes' product range includes Media Gateways, Multi-Service Business Gateways, Residential Gateways, IP Phones, Media Servers, Session Border Controllers (SBC), Security Gateways and Value Added Applications.

"The secret of

is to know something nobody else knows. "

- Aristotle Onassis

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"For a successful technology, reality must take precedence over public relations, for nature cannot be fooled."

- Richard Feynman

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Axacore (100)

P / F: 858-427-4301 / 858-427-8600

www.axacore.com

Axacore provides enhanced fax solutions for Carriers and VoIP service providers. Systems are shipped ready to deploy and integrate with media gateways, soft switchs or new HTTPS enabled edge devices.

BillSoft, Inc. (229)

P / F: 800-525-8175 / 913-438-9260

www.BillSoft.com

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Broadvox (318) P: 800-273-4320

www.broadvox.com

Founded in 2001, Broadvox is a worldwide leader in providing integrated managed VoIP services to SMB, enterprise, and carrier customers. It has deployed one of the largest full-featured global VoIP networks and is trusted by more than 200 telecommunications carriers, ASPs, ISPs, and over 3,000 businesses to transport over 10 billion minutes annually. The Broadvox Network Operations Center operating 24x7 provides the reliability, security, and quality of service required by the world's most discriminating customers. Broadvox offers SIP Trunking, SIP origination and termination services, and hosted communications solutions. Broadvox is headquartered in Dallas, Texas.

CASwell (336)

P / F: +886 2 7705 8888 6151 / +886 2 7731 9988 www.cas-well.com

Caswell, Inc., located in Chung-Ho City, Taipei, was founded in 2007. Caswell was set up by a group of engineers with great enthusiasm for embedded application system. In the first year, Caswell was devoted to develop core technology by Linux kernel and applied it into network storage product for small and medium business.

Since 2002, the well-known IPC manufacturer, Portwell, Inc., entered Communication Appliance market and countless worldwide customers entrust their manufacturing requirement for Communication Appliance equipment to Portwell. Meanwhile, Portwell never stop spending effort to maintain this great trust from customers.

Cbeyond (626) P / F: 678-486-8162 / 678-424-2500

P / F: 0/0-400-0102 / 0/0-424-2000

www.cbeyond.net

Cbeyond, Inc. (NASDAQ: CBEY) is a leading provider of IT and communications services to more than 53,000 small businesses throughout the United States. Recently named as the sixth fastest growing technology company by Forbes magazine, and added to Standard & Poor's Small Cap S&P 600 Index, Cbeyond offers more than 30 productivity-enhancing applications including local and long-distance voice, broadband Internet, mobile, BlackBerry(R), broadband laptop access, voicemail, email, web hosting, fax to email, data backup, file-sharing and virtual private networking. Cbeyond delivers these services over a 100 percent private all IP network.

Chinese Biz News (242) P: 626-330-5838

www.chinesebiznews.com

Chinese Biz News is the number one Chinese Business Newspaper in North America, connecting the US and Chinese markets with the world. CBN International Edition in English and Chinese creates a unique communications bridge between the two most important economies in the world. CBN can bring your products and services to the many distribution channels available in the US and China.

Citel Technologies, Inc. (340) P / F: 206-957-6270 / 206-957-6275 www.citel.com

Citel. The VoIP Migration Company™ is pleased to exhibit the Portico™ TVA™. Citel enables companies to migrate to IP telephony by leveraging their existing wiring infrastructure. Existing legacy phones, analog, digital and Centrex, are converted to SIP endpoints simplifying VoIP migration. The existing PBX can be removed reducing maintenance costs while fully benefiting in a timely manner from introducing VoIP.

Commetrex Corporation (407) P / F: 770-449-7775 / 770-242-7353

www.commetrex.com

Commetrex, after providing industry-leading fax technologies to the telecom equipment OEM for over a decade, has developed BladeWare, an advanced-architecture all-software telephony platform that supports FoIP with SIP signaling. In 2009, the company added support for digital and analog PSTN connectivity in partnership with Sangoma Technologies. The addition of support for PCI and PCI Express boards for analog office and station interfaces and ISDN PRI and BRI gives the Commetrex OEM the industry's broadest fax-telephony product line for the enterprise-fax OEM. Commetrex' list of technology licensees is a who's who of the telecom industry. Now, as a recognized fax-technology leader, Commetrex' mission is to apply its patent-applied-for "Smart FoIP" T.38-SIP technology to make FoIP a full substitute for PSTN fax. We make FoIP work!

COMPTEL (240) P / F: 202-296-6650 / 202-296-7585

www.comptel.org

COMPTEL is the leading industry association representing communications service providers and their supplier partners. COMPTEL members are entrepreneurial companies building and deploying next-generation networks to provide competitive voice, data, and video services. COMPTEL members create economic growth and improve the quality of life of all Americans through technological innovation, new services, affordable prices and customer choice.

CoreDial, LLC (219)
P / F: 215-297-4400 / 215-297-4401
www.coredial.com

CoreDial is a leading provider of Hosted VoIP and unified communications software and services. CoreDial's software, called VoiceAxis, is a turn-key Service Provider and Enterprise software platform that enables the sales, provisioning, management and billing of hosted PBX, VoIP, SIP trunking, and related services. The VoiceAxis software facilitates a unique multi-tenant, carrier-class clustered implementation of the extremely popular Asterisk PBX software. This provides our users with unparalleled control, extensibility, and value compared to legacy IP PBX and appliance based solutions.

Welcome to IT EXPO West 2010, collocated with Lightwave's Optical Networks for Enterprises (ONE) Conference and Optical Networking Pavilion — both focused on optical network solutions for service providers and enterprises.

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lightwaveonline.com

CreativeWorks Systems, Inc. (631) P / F: 800-481-0031 / 619-330-3500 www.Creative-Works.us

CreativeWorks is a Specialized Marketing and IT Outsourcing Firm Focused on the Telecom Industry.

Successfully operating your telecom company in today's hyper-competitive marketplace means you need an edge. The technological, creative, and marketing skills required are critical and having them on demand is the edge you need. Effective outsourcing is the answer. You stay focused on your core business while maintaining the control that you need. Having found few exceptional outsourced solutions with abundant and varied skill sets under the same roof while running their own telecom business, the founders of CreativeWorks implemented their own effective solutions. Recognizing this as a unique opportunity they focused on bringing these solutions to the telecom marketplace.

CyberData (101) P / F: 831-373-2601 / 831-373-4193 www.cyberdata.net

CyberData Corporation is a leading OEM design and manufacturing firm based in Monterey, CA with over 30 years of experience in the point-of-sale (POS) industry. CyberData's expertise in protocol conversion technologies and in designing POS and Retail peripherals has established them as a leading supplier to OEM's, VARs and high volume end users. CyberData has expanded to become an innovative developer of peripheral devices for VoIP phone systems that facillitate legacy migration to VoIP, IP equivalents to existing analog devices and provide application specific endpoints that add functionality. This has resulted in CyberData's unparalelled reputation in developing innovative concepts in peripheral connectivity and unified communications.

Dialexia Communications Inc. (518) P / F: 514-693-8500 / 514-693-5352 www.dialexia.com

Dialexia Communications develops and markets a complete suite of IP Telephony software applications. It also provides Advanced Telephony Solutions using Internet Protocols to enterprises, service providers as well as telephony resellers. Dialexia's line of solutions includes SIP-based PBX Dial-Office, Hosted PBX HERO, soft-switch Dial-Gate, Dial-Console and Dial-ACD

Dialogic Incorporated (412) P: 800-755-4444 www.dialogic.com

Dialogic (Booth 412) delivers cutting-edge technology that inspires its customers to create high-value solutions for enterprise and service provider networks.

For service providers, Dialogic supplies multimedia engines for video, voice, conferencing, and fax, along with video gateways, border elements, and Quality of Experience software to enrich value-added service delivery.

For the enterprise, Dialogic delivers cost-effective media gateways that enable SIP trunking and seamlessly bridge TDM and IP networks for unified communications. Dialogic is also providing interfaces for sophisticated communications solutions, such as IVVR and video conferencing, to the open source community through its sponsorship of Project DiaStar.

DIDWW Ireland Limited (718) P: +44 20 8099 7699 didww.com

DID World Wide is recognized as a leading global supplier of IP-based communications services. In particular, we are dedicated to providing a range of innovative origination products, including Direct Inward Dialing (DID) access solutions on a world-wide basis.

In today's changing and dynamic voice environment, we recognize the relevance and importance of DIDs and local telephone numbers for VoIP and VoIM communications. To this end, we have built and assembled infrastructure specifically designed to handle origination services in a stable, efficient, reliable, cost-effective and flexible manner. Hardware is housed in secure data facilities in a number of major centres around the globe, with full redundancy and access to premium network resources. In addition, we are continually expanding our international DID coverage by forging relationships with approved voice carriers, in order to ensure your global access to local phone numbers.

DIDX Exchange and Techistan Online (143) P / F: 850-207-2598 / 206-339-4203 www.didx.net

Super Technologies, Inc. is a Florida startup in 1999. Its expertise is wholesale direct inward dialing with its DIDX.net service and media publicity and social networking services with its Techistan.com online magazine. The DIDXchange is 17,000 IP communications companies who buy and/or sell millions wholesale level phone numbers from 70 nations. It recently added Skype ringto in addition to SIP and IAX2.

The Super Technologies' Team invites you to visit at booth 143 for your video interview publicity, free press release invitation, beat sponorships, and help in starting up your own voip business. We want to connect carriers, operators, and voip companies in the DID peering for new domestic and global revenue and markets.

Digium (206) P / F: 256-428-6000 / 256-864-0464 www.digium.com/en

Digium is the creator, sponsor and driving force behind Asterisk, the open source voice communications software deployed millions of servers worldwide to manage VoIP calls for businesses and individuals. More resellers, telecom professionals and software developers choose Digium's products than those of any other open source telephony company because only Digium delivers the technical superiority, security and flexibility associated with Asterisk. Asterisk powers Digium's software and hardware appliances including both commercially licensed and open source versions of Asterisk and the Switchvox family of IP PBXs for SMB. More information is available at www.digium.com

Direct Access Systems Inc (228) P / F: 877-526-2125 / 480-752-0518 www.directaccessinc.com

Direct Access Systems Inc (DAS) is a leading distributor of conferencing and communication product and service solutions focused solely on the reseller market. In addition to our extensive product portfolio, we also provide our customers value added services including direct access to leading manufacturers, customized fulfillment and provisioning services as well as training and demo programs for all of the product lines we support.

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www.aloe-systems.com

Ditech Networks/PhoneTag (401) P / F: 650-623-1374 / 650-564-9599 www.ditechnetworks.com

Ditech Networks is the leader in network based VQA (voice quality assurance). VQA "cleans" echo, wind noise, jitter, volume leveling, etc. to ensure best call quality for network providers.

PhoneTag, a DitechNetworks product, is the leader in voicemail transcription services. Offering a wide range of options from highly accurate to fully automated.

Dualcomm Technology, Inc. (442) P / F: 925-658-4824 / 925-940-1820 www.dual-comm.com

Dualcomm Technology, Inc is a company rooted with strong innovative spirits. The company's patent pending "Port-Mirroring-Made-Easy" Ethernet switch/sniffer product family provide a unique and cost-effective solution for packet sniffing applications such as VoIP call recording, VoIP CTI, and IP phone/network traffic monitoring and troubleshooting, which are becoming the device of choice by more and more IT professionals.

Duxoft LLC (441) P / F: 866-324-67 17 / 866-324-67 17

www.miarec.com

Duxoft LLC is a global provider of VoIP Call Recording and Workforce Optimization solutions.

Marketed under MiaRec brand name, Duxoft's Call recording solutions portfolio includes call recording and monitoring solutions for call-centers, VoIP Service Providers, financial institutions and other businesses willing to improve workforce performance and optimize customer service processes.

MiaRec call recording solutions offer a powerful combination of easy management, scalability, reliability and rich functionality. Compatibility with leading telephone systems, such as Cisco, Avaya, 3Com, 3CX, Siemens, Trixbox, Zultys, Talkswitch and many others, makes MiaRec solutions number one on the market. More than 600 companies worldwide use MiaRec to secure their businesses and improve the way they work and communicate.

Eastwind Communications (343) P / F: 508-862-8600 / 508-862-8601 www.EastwindCom.com

Eastwind is a managed services provider and value-added reseller focused on VoIP infrastructure. We work with world-class suppliers such as Acme Packet and Dialogic for border controllers, VoIP gateways, media servers, application servers, database offerings and billing solutions.



Helping Telecom Innovators Win More Business



Eastwind offers infrastructure solutions on a pay-as-you-go basis with proactive 7x24 support.

EC-Council (SPONSOR) P / F: +60 3 7954 6896 / +60 3 7956 6585 www.eccouncil.org

The International Council of E-Commerce Consultants (EC-Council) is a member-based organization that certifies individuals in various ebusiness and information security skills. It is the owner and creator of the world famous Certified Ethical Hacker (CEH), Computer Hacking Forensics Investigator (CHFI) and EC-Council Certified Security Analyst (ECSA)/License Penetration Tester (LPT) programs, and as well as many others programs, that are offered in over 60 countries through a training network of more than 450 training partners globally.

Endstream Communications (435) P / F: 212-796-5500 / 917-368-6923 www.endstream.com

Endstream Communications is a next-generation carrier providing high-quality, cost-effective telecommunications solutions including US/UK/Israel domestic interconnections, wholesale VoIP termination, wholesale residential VoIP services, direct inbound dialing (DID), toll-free origination and termination, and calling card services to carriers, enterprise customers and medium-sized businesses.

Escene Communication Technology Co., Limited (114) P / F: +86 20 85543101 / +86 20 85540528 www.escene.cn/en/index.asp

Escene is a professional designer & manufacturer of IP Phones & IP-PBX, focused on the IP-Telephony market all over the world.SayHi IP Phones deliver superb sound quality, rich telephony features, full compliance with industry standards(SIP), and broad interoperability with other IP-Telephony Systems like Avaya, Cisco, Alcatel and Siemens etc.They are also perfectly integrated with the Asterisk IP-PBX, Broadsoft call center and many IMS systems.

E-SOFT BILLING (PVT) LTD. (436) P / F: +88 02 8822254 / +88 02 8822254 www.e-softbilling.com

E-Soft Billing PVT. LTD. is a leading global vendor of carrier grade software for Internet Telephony Service Providers (ITSP). We enable ITSP's to run a broad line of Telecommunication services with a single software package.

E-Soft has been providing Telecommunications solutions since 7 years, and with this experience comes a mature, stable and flexible product. Our current solutions encompass complete revenue management, billing, and operations for next generation services. E-Soft's solutions are currently deployed in all 7 continents and utilized to provide Data and Voice over WiMAX, Voice services including Broadband Phone, Calling Card, and Wholesale, wired and wireless Broadband Services, Multiply services and many more.

ETRI (Electronics and Telecommunications Research Institute) (413) P / F: +82 42 860 6343 / +82 42 861 1342 www.etri.re.kr

Since its foundation in 1976, ETRI has played a central role in helping Korea become the world's most advanced information and communication powerhouse as the country's largest government-funded research institute specializing in information and communications technology.

Through the years, ETRI has developed the "Electronic Telephone

Switch(TDX)" to pave the way for the one-phone, one-household era, "4M/16M/64M DRAM" to revolutionize memory semiconductors, commercialization of "the Digital Mobile Telecommunications System(CDMA)" to lay down the foundation for Korea's emergence as a mobile phone powerhouse, "Digital Multimedia Broadcasting(terrestrial DMB) technology" to institutionalize the "TV in my hand" culture, "WiBro technology" for mobile Internet, and "NoLA technology" as the 4th-generation mobile data transfer system

Everything Channel (SPONSOR) www.comdexvirtual.com

Everything Channel, a UBM company, is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions to accelerate technology sales. As a leader and advocate in the technology community, Everything Channel is hosting COMDEXvirtual November 16 and 17. The event creates a forum to educate, collaborate, and engage in meaningful discussions with peers and industry experts. The program offers 11 content tracks to address the most pressing IT challenges and opportunities in the industry today.

Fanvil Technology Co.,Ltd (628) P / F: +86 755 26407122 / +86 755 26402618 www.fanvil.com

Fanvil Technology Co., Ltd. is a professional developer and manufacturer of VoIP products. Fanvil provides VoIP ommunication devices solutions for small and medium sized businesses, as well as large mission-critical enterprise environments. We also offer customized products and OEM service. Fanvil is focusing on meeting our customer's communication technology needs while exceeding their expectations in value and performance. Fanvil VoIP devices are always taking the advantage of clear timbre, rich function, excellent quality, perfect service and competitive price. Fanvil Technology Co.,Ltd , established in 2001, is a young and fast developing hi-tech company. At the early stage, Fanvil provided ODM or OEM service for some large companies. Fanvil owns property right of the core technology of all products with strong R&D. Fanvil keeps close contact with several Telecommunication colleges and also has good partner relationship with Infineon, Broadcom, and other VoIP technology companies and gets much of their support to develop better VoIP devices. Fanvil's persistence to meet continual changing of customers' needs makes Fanvil enjoying high reputation among our customers, furthermore our products have been exported to more than 40 countries and areas.

FaxBack (319) P / F: 800-239-2225 / 503-597-5399 www.faxback.com

About FaxBack - With over 25 years in the fax industry, FaxBack is leading the charge in reliable VoIP fax solutions for both business and carrier applications.

FaxBack's innovative VoIP fax solutions are a result of the tight integration of its class-leading fax drivers and software technologies resulting in comprehensive fax solutions ideal for small business applications, mission-critical enterprise fax deployments, and high-demand, high-density carrier grade fax operations.

FaxBack's complete, cost effective and award-winning line of NET SatisFAXtion fax server products are flexible, easy-to-use and fully integrate with back-office business applications, IP-PBX's, virtualized cloud topologies and more.

FaxCore Inc. (230) P / F: 720-870-2900 / 720-870-4141 www.faxcore.com

FaxCore is a leading provider of fax server solutions for enterprise organizations, telecoms, SaaS and specialized ASP providers. FaxCore 2007 is a leader in the Fax over IP arena using Dialogic/Brooktrout's, SR140 FoIP drivers and fully supports virtual environments for a greener solution. The product takes advantage of Microsoft's .NET Framework, SharePoint, CRM and other key technologies like AJAX. FaxCore 2007 is Microsoft certified for interoperability with Exchange 2010 UM. The intuitive browser interface allows organizations to fax enable applications and users without installing software on the desktop or the Exchange Server. Whether organizations want to deploy FaxCore 2007 internally or use it in combination with an ASP/SaaS provider, they will have the same rich experience. When you visit our booth be sure to ask us about the most Innovative Fax-in-the-Cloud Hybrid Solution of the 21st Century.

FaxSIPit Services Inc (321) P / F: 604-266-3400 / 604-622-6770 www.faxsipit.com

A VoIP network is not a Fax-over-IP (FoIP) network. VoIP networks can transmit faxes to some numbers, some of the time. Customers replacing analog phone andfax systems with IP based systems need more. They need the same delivery rate and quality from the new systems — with all of their existing faxing options supported.

The FaxSIPit Network is a proven IP-based fax network that has transmitted millions of faxes successfully by insuring that all fax calls terminate to TDM lines — technology that has worked for decades. VoIP providers can route their local fax traffic to local TDM lines.

Faxes transmitted outside the local area can be routed to the FaxSIPit Network. A SIP Fax Trunking package from FaxSIPit is used in conjunction with FaxBack NET SatisFAXtion fax server software and includes IP based fax numbers (DIDs) that have been tested for fax use. Toll free DIDs are available with North America wide service. Local DIDs are available in many states and provinces.

Fletcher/CSI (528)

P / F: 802-660-9636 / 802-660-9635

www.fletchercsi.com

Fletcher/CSI is a trusted advisor to our IT clients and the top choice provider of high impact competitive intelligence and strategy consulting services. We combine our industry knowledge, business acumen and real world experience to deliver critical insights and recommendations. We understand the Cloud Computing space and your business challenges.

Fonality (301) P: 877-366-2548 www.fonality.com

Fonality's cloud-based business communications solutions replace traditional phone systems and add advanced functionality, including conference bridges, unified messaging, chat, voicemail and email, presence management, contact center applications and integration with products, such as Microsoft Outlook, Google, Salesforce and SugarCRM.

Freeside Billing (107) P / F: 415-462-1624 / 866-491-2775

www.freeside.biz

Freeside is the premier open-source billing, trouble ticketing and provisioning software for VoIP and other online businesses.

Freeside's open-source license frees you from licensing costs, proprietary databases and black-box applications. Freeside Internet Services offers turnkey billing appliances, installation service and custom billing solutions.

Grandstream Networks (307) P / F: 617-566-9300 / 617-249-1987 www.grandstream.com

Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection. and enhance productivity. Our open standard SIP-based products offer broad industry interoperability, unrivaled features, flexibility, and priceperformance competitiveness

Hanyang Digitech (728) P / F: +82 70 4012 0018 / +82 2 569 2197 www.hanyangdgt.com/en

Hanyang Digitech's competitive power comes from SMT technology which is used for Dram Memory Modulr, DVDP, VoIP and GPS. We are promise to become the best-established company in manufacturing and to provide the highest IP communications solutions can improve efficiency with reasonable cost.

HD Communications Corp (226) P / F: 888-588-3800 / 631-588-3879 www.wirelessnetworkproducts.com

HD Communications will feature some of their award winning wireless products including their In Wall Wireless Access Point products as well as their complete line of wireless network and wireless video solutions.

InCharge Systems, Inc (730) P / F: 630-474-9451 / 816-363-1157 www.inchargesys.com

ACerted Trust is InCharge Systems' comprehensive and cost-effective software solution designed to extend unified communications beyond individual enterprises. By providing network-independent authentication of the originators of IP communications, ACerted Trust empowers enterprises to securely implement inter-enterprise collaborative tools, while saving money by keeping more traffic on a cost-effective, end-toend, peered IP connection.

Ingate Systems (Room 403A) P / F: 603-883-6569 / 413-460-0414

www.ingate.com

Ingate's Enterprise Session Border Controllers (E-SBCs) enable SIP communications including SIP trunking, VoIP, presence, IM, video, IP-PBX connections and Unified Communications beyond the protected enterprise network. The Ingate Firewall, SIParator and Intertex IX78 offer enterprises, service providers and carriers elegant solutions that make trusted SIP communications possible beyond the LAN.

InGenius (115) P / F: 613-591-9002 / 613-591-9003

www.InGenius.com

Combine the power of Microsoft®, Google®, and your IP phone to accelerate and simplify all your phone communications with InGenius Connector. InGenius Connector is a Search-and-Dial PC application with incoming caller ID screen pop, that integrates with Outlook®, Active

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Directory®, LDAP directories, GoogleMaps® and GoogleSearch®. Integrated optional softphone, great UI!

Insite Support Services, Inc. (337) P / F: 877-377-1336 / 803-405-7272 www.insitesupport.com

ISS is a 24/7/365 customer service operation like no other! With redundant call centers in SC and MO, InSite provides cost effective tech support and teleservices to industries such as ISP's, Utilities, Phone and Insurance companies. Customer service is our expertise and your competitive advantage!

Intelligent Computer Solutions, Inc. (434) P / F: 818-998-5805 / 818-998-3190 www.ics-iq.com

Intelligent Computer Solutions (ICS) is the technology leader in the design and manufacture of high-speed Hard Drive Duplication equipment.ICS offers a wide range of high speed hard drive duplication units to fit the needs and budgets of small, mid size and industrial IT Organizations. The new generation Rapid Image, Image MASSter™ 4000 PRO and Image MASSter™ WipePRO units feature real world speeds averaging from 4.9 GB/min on SATA drives and 7.8 GB/min on SAS drives. Newest high speed hard drives including Solid State Drives can average speeds of up to 12.5 GB/min. These Complete Solution Stations feature advanced user management tools and support for a wide range of drives including IDE, SATA, SAS, USB, SCSI, e-SATA, FireWire, SSD and more. Units also support sanitization of drives to DoD specifications, by Single Pass and by Secure Erase.

Interactive Intelligence (207) P / F: 317-872-3000 / 317-872-3000 www.inin.com

Interactive Intelligence is a global provider of unified IP business communications solutions, providing innovative contact center software often referred to as call center software, and delivered as a hosted service or on-premise product; IP telephony - including application-rich IP PBX and messaging functionality that can scale to meet the needs of your entire enterprise; and business process automation - providing the automation of multi-step, people-centric processes across a variety of vertical industries; as well as document management solutions designed specifically for the insurance industry.

IR link corp. (118) P / F: +82 2 6905 2800 / +82 2 6905 2801 www.irlink.co.kr

IR link corp., founded in Jan. 2000 at Seoul South Korea, has been specialized in the supply of professional IP & TDM CTI phones and TM applications for the call center industries.

Based on 10years' field experiences, IR link has launched new IP headset phone model, 'ZiphoneX mini' capable of call recording and easy programmable interface with any application using embedded codec and API, which helps call center to set up most competitive TM call centers or customer help desk, without separate recording system or expensive middlewares.

IVR Technologies, Inc. (231) P / F: 213-634-1522 / 310-943-2722 www.ivr.com

IVR Technologies is a leading software development company in the SIP space for Voice over IP enhanced services and real-time billing solutions.

Our flagship product, Talking SIP, is the industry leading application, media and real-time billing server which powers some of the largest and most recognized networks around the world.

Talking SIP helps next-generation service providers drive revenue to the network, increase profit margins and cultivate subscriber loyalty through innovative in-demand services, creative billing options, and a consolidated network architecture.

Iwatsu Voice Networks (121) P / F: 972-929-0242 / 972-929-8919

www.iwatsu.com

Iwatsu Voice Networks (IVN) is a leading provider of business communications solutions to small and medium sized businesses (SMB). The Iwatsu Enterprise-CS and Iwatsu Enterprise Suite products offer cost effective call processing, unified communications, speech recognition, call reporting, in-building wireless, 100% transparent networking and text-to-speech applications that are typically used by Fortune 1000 companies.

Konftel (119) P / F: 866-606-4728 / 773-867-8552 www.konftel.com

Konftel is Europe's leading manufacturer of conference telephones. Since 1988,we have been helping companies and organisations around the globe to meet and we know that teleconferencing is an effective tool for moving projects forward. We also know that good sound quality is critical to keep concentration levels high. That's why our patented audio technology, OmniSound®, is built into all Konftel conference phones.

Konftel has been working at the forefront of technology for two decades and is constantly pushing forward the boundaries of what is possible. Our innovative technologies have won us a number of awards, including the prestigious Product Differentiation Innovation Award from Frost & Sullivan.

Level 3 Communications (635) P / F: 877-932-2780 / 720-888-1153 www.level3.com

Level 3 Communications, Inc. (NASDAQ: LVLT) is a premier provider of long haul communications services combined with widespread metro network assets. Level 3 meets Enterprise customer needs by providing a better quality service experience, at a competitive price, and by leveraging next generation technology platforms such as VoIP and Ethernet.

Lockheed Martin (618) P / F: 610-354-6129 / 610-354-7124 www.lockheedmartin.com

Lockheed Martin introduces a new, ultra-low-rate vocoder called TDVC (Time Domain Voicing Cutoff) that endures losses better than other codecs currently available. The quality excels in areas with bad coverage or in applications where packet loss is prevalent, delivering a high degree of speech intelligibility and natural voice quality.

MegaPath (506) P / F: 877-634-2728 / 925-201-2550 www.megapath.com

Triple-Strength Business Solutions. Now Speakeasy, Covad and MegaPath have combined to form one company offering nationwide voice, broadband, MPLS and VPN services. Under the MegaPath brand, the company is an end-to-end, facilities-based provider serving small, medium and enterprise businesses nationwide.

NACT Solutions (236) P / F: 801 802 3000 / 801-665-0505 www.nact.com

NACT is the world's leading provider of prepaid application solutions, having sold and installed more than 650 switching platforms - in 26 countries - that control more than 12 billion minutes of traffic annually. NACT's prepaid solutions represent the industry standard for highly reliable and cost effective Class 4/5 hardware and software solutions, and are used by many industry leaders. NACT's Vinci, and Vinci Softswitch Solutions insure that service providers can deliver the latest in VoIP and Next Generation network services, reducing owner cost, while maximizing profits using real-time billing, routing and rating.

NetNumber Inc. (246) P / F: 636-544-4800 / 636-544-4800 www.netnumber.com

NetNumber is the world's leading provider of converged, next-generation, portability-corrected ENUM, SIP, SS7/C7 and SIGTRAN addressing and routing technology to the global communications industry. The NetNumber Transactional IP Telephony Addressing and Numbering (TITAN) server is licensed and deployed by many of the world's largest mobile-operators, fixed-line carriers, and cable companies as a centralized addressing and routing infrastructure for both TDM and IP-based voice services, messaging services, number-portability services and least-cost routing services. NetNumber is playing a major role in helping service-providers to complete the migration from TDM interconnect routing to ENUM/SIP interconnect routing. The highly-scalable TITAN Master/Edge architecture delivers on the next-generation technology promise of lower-cost, faster-performance, and greater configuration flexibility than legacy intelligent networking platforms.

Nexge Technologies (619) P / F: 9.1979093649e+011 / 9.1444212171e+011 www.nexge.com

Nexge, based out of India provides diverse range of NGN/VoIP based Telecom solutions to Service Providers worldwide. Nexge has an installation base of its solutions with more than 75 Large & Medium size operators globally.

NTT (704) www.ntt-at.com

OwnPages (130) P / F: 9.1222421633e+011 / 9.1222430425e+011 www.ownpages.com

OwnPages is the fastest and cheapest way to roll phone and email services for your firm. We avoid new hardware (even for extensions) or leased lines (even for email servers) or anything that can slow you down or increase startup costs. Use our one minute demo to try.

Panasonic (237) P: 201-392-4030

www.panasonic.com/sip

Now there is a more flexible, expandable and reliable way to deploy your SIP-based Telephony offer. Introducing Panasonic's New SIP Cordless Phone System.

Packed with business features the SIP Cordless Phone System is a "system in a box" for small businesses or the perfect mobility device for your larger SIP endpoint deployments.

Pangea Communications Corp. (335) P / F: 503-221-1111 / 503-221-3080 www.pangea-comm.com

Pangea Communications has been a hosted service provider and solution provider of Internet Fax services since 1997. Our services and technoligies cater to VOIP, Telecom and ISP companies around the world. Pangea's Virtual Fax Reseller program is specifically designed for these companies to quickly and inexpensively provide Fax to Email, Internet Fax to Fax and Email to fax services to their customers under their own brand.

Partnerpedia (437) P / F: 408-779-6542 / 604-681-1670 www.partnerpedia.com

Partnerpedia is the leader in B2B Communities for Collaborative Business. Leveraging the power of online media and partner enablement, Partnerpedia helps companies accelerate partner business through marketing, collaboration and sales enablement. Available for small businesses to large enterprises, Partnerpedia offers marketplace, community and portal solutions designed to maximize partner business.

Patton Electronics (101) P / F: 301-975-1000 / 301-869-9293 www.patton.com

The Patton SmartNode™ delivers state-of-the-art VoIP technology that integrates seamlessly with existing analog POTS and digital ISDN infrastructure. Proven interoperability with all major brands of softswitches and IP-PBXs makes it easy for carriers and enterprises to deploy future-proof VoIP systems quickly and profitably today.

Phone.com LLC (SPONSOR) P / F: 800-997-9179 / 973-577-6384 www.phone.com

Phone.com is a cloud based phone company offering a variety of innovative and economical phone services designed for entrepreneurs, home offices, small businesses and individuals. Our home services are powered by VoIP and SaaS technologies. We currently offer the following communications products for affordable monthly fees starting as low as \$4.88: Phone.com Virtual Office for small businesses, Phone.com Virtual Number for individuals on the go, Phone.com Home Phone Plus for consumers along with Phone.com Mobile Office and Phone.com Mobile VoIP.

PortaOne Inc. (726) P / F: 866-747-8647 / 866-747-8647 portaone.com

Based in Canada, PortaOne is a leading global vendor of carrier grade software for Internet Telephony Service Providers. The company enables ITSPs to run a broad line of telecommunication services with a single software package, and offers a complete product for ITSP consisting of converged VoIP billing and provisioning platform, class 4 and 5 SIP softswitch, unified messaging and conferencing applications, hosted IPPBX software and more. The company's products are a fundamental part of the business infrastructure at over 300 service provider locations worldwide.

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Presence Technology (234) P / F: 800-847-3309 / 800-847-3300

www.presenceco.com

Presence Technology is a worldwide leading provider of customized Multi Channel Contact Center software.

The complete Contact Center Suite was created and developed in a large Multi Channel Call Center in Europe. Therefore, Presence's advantage relies on a deep understanding of the Contact Center daily operations.

Presence Suite Solutions are recognized as the most flexible, the easiest to integrate with other systems and the most user friendly solutions in the Contact Center industry.

PULSE (529)

P / F: 951-694-1173 / 951-694-1176

www.pulsewan.com

Established in 1995 PULSE is a global supplier of enabling technologies for Next Generation Networks, offering wireless, WAN and VoIP products and migration solutions.

At this Expo of special interest is the Hypermedia HG-7000 SMS Gateway which enables two-factor secure authentication via the GSM network and Exinda - WAN optimization which allows organizations to instantly gain deep visibility into all network activity.

Purple Heart Services (140) P / F: 703-635-3532 / 703-738-8638 www.PurpleHeartServices.com

PHS is an international Contact Center/Call Center and Help Desk consulting firm staffed by combat wounded / disabled veterans. From inception to completion PHS provides customized business solutions to companies to include market research, appointment setting, lead generation, help desk services, CRM and database management resulting in an end-product solution.

Qwest Communications (513) P / F: 800-315-2000 / 210-541-3069 www.gwest.com/wholesale

Qwest Wholesale delivers a robust suite of data/IP and voice solutions to a wide range of customers, including national and international carriers, resellers, cable, wireless and content service providers. Wholesale customers worldwide rely on Qwest's state-of-the-art national fiber-optic network to meet their growing communications needs.

REVE Systems (521) P / F: +65 65027880 / +65 64915550 www.itelmobiledialer.com

REVE Systems is leading provider of VoIP products and solutions. REVE holds leadership position in Mobile VoIP solutions, with its flagship product iTel Mobile Dialer Express being used across 1200+switches, in more than 50 countries across the world. REVE's product portfolio includes iTel Mobile Call Back Dialer, iTel Mobile Call Through Dialer, iTel SwitchPlus, iTel MVNO Smart, iTel Codec Convertor and billing solutions for the VoIP industry. We work closely with VoIP service providers to bring innovative solutions to the marketplace. Our clients range from start up's to large global IP carriers. We are a member of Symbian Foundation and part of iPhone / Blackberry developer community. The company is headquartered in Singapore with offices in Bangladesh, India and UK.

RNK Communications (313) P / F: 781-613-6000 / 781-297-2091

www.rnkcom.com

RNK Communications (RNK) is a full-service global telecommunications provider headquartered in Dedham, Massachusetts. Since its founding as a competitive local exchange carrier (CLEC) in 1997, the privately held corporation has continued to expand and diversify to meet the changing needs of the telecom market. Sound business strategy, time-tested values, and clear vision have fueled RNK's long-term success in a volatile industry. The company's consistent track record of growth and profitability speaks to its ability to not only satisfy customers but also earn their enduring loyalty. Built on a rock-solid commitment to quality, reliability, and integrity, RNK stands out as the global communications provider customers can count on to go the distance.

RockBochs, Inc. (101) P / F: 218-727-4332 / 866-716-0229

www.rockbochs.com

RockBochs, Inc. is a niche telecommunications consulting organization. We specialize in telephony appliances, Fax-over-IP solutions, and embedded hardware design. Additionally, we provide telecom engineering and consulting services for a wide range of clients, from enterprises to carriers.

Sangoma Technologies (101) P / F: 905-474-1990 / 905-474-9223

www.sangoma.com

Sangoma is the premium provider of voice and data connectivity components for software-based communication applications. Sangoma's data cards, voice cards, gateways and connectivity software are used in leading PBX, IVR, contact center and data-communication applications worldwide. The product line represents a comprehensive toolset for deploying cost-effective, powerful, and flexible software communication applications.

Sansay (313)

P / F: 858-754-2200 / 858-259-8331

www.sansay.com

Sansay is a leading vendor in VoIP Session Controller market with over 200 customer networks around the world. Providing a flexible, high performance and easy to use system the Sansay VSXi is capable of handling demanding subscriber access and peering applications. The VSXi is also GSMA certified for use on IPX networks interconnecting Mobile Network Operators. Uniquely capable of geographic redundancy the VSXi combines High Availability (HA) redundancy with network wide licensing for simpler and more reliable deployments. The VSXi is deployed in carrier wholesale applications using LNP dipping and jurisdictional routing for the highest level of session control.

ShoreTel (512)

P / F: 408-331-3300 / 408-331-3333

www.shoretel.com

ShoreTel is the leading provider of brilliantly simple Unified Communication (UC) solutions based on our award-winning IP business phone system. We're pleased to be a platinum sponsor of the TMC ITExpo conference and have Kevin Gavin, vice president of marketing, share his views in the Tuesday Keynote address. IT professionals understand the imperative to empower employees with modern UC solutions, but often find costs and complexity is a barrier to successful deployments. When did complexity become the norm for business

communications? With ShoreTeI, never. Learn how ShoreTeI is changing the game, and inviting businesses to join the anti-complexity movement with all IP-based unified communication solutions.

SIP Print LLC (530) P / F: 866-655-3555 / 805-241-7861 www.sipprint.com

SIP Print is the worlds first "PURE" SIP based Call Recording appliance designed specifically for the SMB Market and Small Business Owners. With SIP Print's suite of products, Call Recording, Call Accounting and Call Monitoring, Business's can now have a single source provider to help improve the quality of their business.

Sipod Inc. (442)

P / F: 408-899-5930 / 408-692-5882

www.sipod.com

Sipod's mission is to ensure workflow accuracy, productivity and safety for mobile workforce with its purpose built voice, video and data smart handset solution.

Sippy Software, Inc. (126) P / F: 646-651-1110 / 646-651-1110 www.sippysoft.com

Sippy Software is one of the leaders in the design and development of next-generation, high-performance solutions for VoIP service providers. The company also offers a full range of professional services to meet specific client needs, including consulting, technical support and custom software development.

Our flagship product Sippy Softswitch is a complete carrier-grade SIP softswitch solution and customer management platform. In addition to high-performance switching capabilities it provides all functionality necessary to quickly launch internet telephony business, from subscriber self sign-up, to billing and ongoing customer support. The software also supports multi-tier wholesale business model and features built-in IVR server for offering calling card and callback services.

Smoothstone IP Communications (613) P / F: 800-773-3037 / 502-618-5592 www.smoothstone.com

Smoothstone is the leading provider of cloud based communications for the enterprise. Since 2000, Smoothstone has focused on the needs of dynamic and distributed organizations by providing cloud-based communications applications and services over next generation, application aware networks. Smoothstone sets the standards of cloud communications providers – providing access to innovative technology and services over a "true" cloud infrastructure and delivering a complete suite of on-demand communications applications and services over next generation, application aware networks to complex legacy, heterogeneous environments.

snom technology, Inc. (531) P / F: 781-569-2044 / 781-569-2045 www.snom.com

snom technology is a global manufacturer of SIP-based IP telephones for business, carrier and high-end consumer markets. Based on open standards, feature-rich and affordability, snom's products are engineered to fulfill their vision of ubiquitous, standards-based VoIP. Based in Berlin, snoms sales/distribution network extends to over 40 countries.

Sonus Networks (612) P / F: 978-614-8100 / 978-614-8103

www.sonusnet.com

Sonus Networks Inc. is a leader in IP networking with proven expertise in delivering secure, reliable and scalable next generation call center, voice core and unified communications solutions. Sonus has enabled enterprise customers to evolve their voice networks to new SIP based technologies while improving employee productivity, lowering costs and generating significant ROI. www.sonusnet.com.

Speedflow Communications Ltd. (419) P / F: +44 203 0 265 765 / +44 203 0 265 865 www.speedflow.com

Speedflow Communications is a telecom service provider and a software development company. The company has focused on delivering quality services and products to the VoIP market since its inception in 2004. The core business at Speedflow is VoIP traffic transit and peering services. Also Speedflow offers a wide range of up-to-date products and solutions for VoIP carriers, retail and prepaid services.

Star2Star Communications (712) P / F: 941-234-0001 / 941-684-2001 www.star2star.com

Star2Star Communications provides users with best-in-class Business Internet telephone systems. Star2Star's unique blended architecture combines an on-premise digital PBX system with a suite of cloud based services to achieve unparalleled reliability and sound quality. Star2Star's system is highly scalable and is especially well-suited to companies with multiple business locations.

StorageCraft Technology Corp. (853) P / F: 801-545-4700 / 801-545-4705 www.storagecraft.com

StorageCraft Technology Corporation provides innovative disk-based backup, disaster recovery, data protection and system migration solutions. Storagecraft solutions complement products such as VMware™, Microsoft™ Hyper-V, Oracle™ VirtualBox, Xen™ and other virtualization products for fast and reliable disaster recovery and system migration - P2P, P2V, V2P, V2V.

StorageCraft will present and provide evaluation software of their ShadowProtect 4 product line of automatic disk-based backup and bare metal recovery solutions. ShadowProtect provides solutions to maximize business continuity, minimize downtime and improve disaster recovery to the same system, dissimilar hardware or to and from virtualized systems as well as simplify backup management.

Strategic Products and Services (131) P / F: 888-777-7280 / 973-944-5888 www.spscom.com

SPS specializes in Voice over IP, contact center, network convergence, messaging, telecom expense management, consultative planning, and monitoring services. SPS is an Avaya Platinum BP with the prestigious Services Delivery Specialization (SDS) for both implementation and support. SPS is a founding partner of the global Intelligent Communications Alliance.

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Taqua, LLC (219)

P / F: 972-692-1800 / 972-437-2762

www.taqua.com

Since 1998, Taqua has been providing next generation telecommunication systems and applications that economically deliver advanced communications capabilities in support of the converged network infrastructure: Wireline (TDM/VoIP) and Wireless (GSM/CDMA, 2G, 3G, and 4G). Our solutions range from legacy switch replacement, enhanced VoIP and communication applications, and advanced RF wireless backhaul technologies. Today, hundreds of carriers utilize Taqua solutions to deliver a full array of revenue generating services to all types of communication devices.

Telcombrokers (334)

P / F: 888-853-9664 / 714-556-8165

www.telcombrokers.com

Telcombrokers is an agency of telecom professionals representing 35+ carriers across the USA. Our portfolio includes a full range of telecom products from T1, DS3, OC3, MPLS, and VOIP connections and more. With our industry relationships and expertise, we offer a one-stop source for unbiased advice, plus the best prices on services from major providers.

Telecom Brokerage, Inc. (213) P / F: 847-465-4500 / 847-693-0921

www.tbicom.com

Based in Chicago, Telecom Brokerage, Inc. is one of the nation's largest Telecommunication Master Agents, representing more than fifty industry providers. With extensive knowledge and industry expertise, TBI offers a one-stop source for unbiased advice and the most aggressive pricing on telecom services from major providers of Internet, Data, Local, Long Distance, Mobility and Managed Services. Agents partner with TBI to simplify quoting, earn high commissions and benefit from support by an award-winning back-office.

Telecom Reseller (141)

P / F: 360-260-9708 / 360-260-9726

www.telecomreseller.com

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Telinta, Inc. (534)

P / F: 973-467-3364 / 973-467-5998

www.telinta.com

Founded in 2002, Telinta owns and operates the largest PortaSwitch installation in the world. Telinta is the trusted partner of service providers around the globe, offering the most reliable, economical, flexible, and secure solutions

Telinta's hosted private-label platform is a complete turnkey VoIP solution for Start-Up telecoms, VoIP wholesalers, Call Shop operators, Calling Card vendors, Call Back resellers, Business & Residential service providers, and SoftSwitch resellers.

the 2600hz Project (606)

P / F: 415-886-7900 / 415-886-7900

www.2600hz.com

Successful VoIP 2.0 Companies start with us. Our open-standards, distributed solutions can run small to large VoIP installations in the cloud, or on premise. From voice to video, from web interfaces to mobile apps, we power the future of telecom. We're turning 100+ years of hardware-based communications technology into scalable, powerful, open software solutions. Say hello to 2600hz.

Touchstone Technologies, Inc. (507) P / F: 267-222-8687 / 267-222-8697

www.touchstone-inc.com

Touchstone provides testing solutions for IP communications products and services. From SLA monitoring and network diagnostics to high-density call generation, Touchstone has affordable, effective solutions for all of your test and measurement needs. Our solutions are easy to use, easy to deploy and have been an industry standard since 1989.

TransNexus (420)

P / F: 404-526-6053 / 678-348-7510

www.transnexus.com

Least Cost Routing, Number Portability, Traffic Reports, Profit Analysis and Wholesale Billing software for VoIP networks.

Twilio (243)

P / F: 425-698-7497 / 877-350-7138

www.twilio.com

Twilio provides web-based software development tools that enable businesses to build scalable, reliable voice and SMS applications for a fraction of the cost. Twilio offers no contract pay-as-you-go voice and SMS APIs that can be utilized by existing engineering resources, or connect with our community of over 15,000 developers building applications with the Twilio APIs.

Utility Telephone (127)

P / F: 209-940-1000 / 209-940-1030

www.utilitytelephone.com

Utility Telephone is a Competitive Local Exchange Carrier (CLEC) that has been providing services to businesses throughout California and Northern Nevada since 1996. Competitive Pricing, a comprehensive product line and long-term customer relationships based on solid customer service and support have made Utility Telephone the preferred choice for thousands of business accounts.

Utility Telephone offers Web hosting, Software as a Service (SaaS) and a hosted IP PBX solution in addition to its suite of CLEC services. We offer wholesale, resale as well as agent opportunities for those that would like to do business with one of the very few CLEC alternatives available to the West Coast.

Vitelity - teleFAX, Wholesale VoIP and Fax (630) P / F: 303-997-2309 / 303-991-7977

www.vitelity.com

Vitelity Communications is a leader in Wholesale VoIP services. We have spared no expense to build the most redundant, rock-solid, voice infrastructure to ensure your customers get the best voice quality and availability in the market today. Whether you are servicing SMB or residential, we have the products and services your customers want, including, but not limited to: Origination (8,500+) rate centers), Global Termination, DIDs, Toll Free, vFAX, Hosted/Virtual PBX, SMS to VoIP, etc. From our award-winning user portal to our friendly 24/7 technical support, we have what you need to be successful.

ViVu Inc (606) P / F: 408-792-7120 / 408-654-9292 www.vivu.tv

As global communications soars, ViVu has emerged with an intuitive solution that makes it easy for companies to connect and collaborate. The company's browser-based video platform is easy-to-use, affordable and requires zero download — within minutes, people can video chat and share their desktops with small teams or up to thousands of people at once. It is the only videoconferencing vendor making it possible for companies to sync to video, slides, chat and Twitter feeds. Since its launch, VuRoom has been receiving rave reviews for providing HD quality video collaborating through its patented MXPTM technologies and Zero proprietary hardware.

Voiceserve-Voipswitch Inc (603) P / F: +44 20 8136 8001 / +44 20 8136 8001 www.voipswitch.com

VoipSwitch is an applications development company that is focused on developing high quality, scalable, and cost efficient VoIP softswitch platform solutions for global telecommunications service providers. The company is utilizing its proprietary solutions to enable operators to deliver secure, reliable VoIP-based services which are fully interoperable with other established VoIP standards and systems.

VoIP Innovations (406) P / F: 877-478-6471 / 412-379-1006 www.voipinnovations.com

VoIP Innovations is a wholesale provider of U.S. inbound, toll-free and outbound VoIP calling. With nearly 8000 rate centers, VoIP Innovations features one of the nation's largest VoIP networks and also boasts a DID warehouse with more than 120,000 numbers.

VoIPConsultants.biz, LLC (634) P / F: 847-230-9225 / 847-352-5351 www.voipconsultants.biz

We are a leading provider of private label VoIP solutions. With our network you can sell Hosted VoIP to Business, Residential VoIP, SIP trunking, calling cards and pinless dial services. Our network supports merchant integration with authorize.net, billing, and a fully branded end user portal for your customers to manage their services. Stop by to learn about the latest applications in VoIP.

Voxbone SA (527) P / F: +32 28 08 00 00 / +32 28 08 00 01 www.voxbone.com/

Voxbone provides local and toll-free numbers from 50 countries and 4.000+ cities worldwide. Calls are collected locally and forwarded over IP to the customer's equipment. Ordering, provisioning and configuration are done in real-time. Voxbone keeps its leadership position through constant innovation which covers voice, SMS, fax and video services.

XCast Labs, Inc. (341) P / F: 310-861-4700 / 310-861-4800 www.xcastlabs.com

XCast Labs is an advanced SaaS (Software as a Service) provider that has developed a comprehensive suite of software and hardware solutions that enable Cable MSOs / PCOs, CLECs, RLECs, ISPs, MDUs, Resellers and marketing companies to offer integrated IP-based services to their end-users.

XConnect (SPONSOR) P / F: +44 0 20 8371 4800 / +44 0 20 8371 4801 www.xconnect.net

The global leader in network peering, XConnect is trusted by IP-based service providers in 20 countries to offer a suite of Interconnect 2.0 services, including carrier ENUM-registry and next-generation multimedia interconnection hub solutions. London-based XConnect offers the most comprehensive and reliable solutions to help service providers deliver rich multimedia IP communications across networks while reducing costs and improving service quality. Backed by Tier 1 venture capital firms, XConnect operates the largest worldwide ENUM-based IP-peering federation, the Global Alliance, and the world's first national VoIP/NGN interconnection federations, in the Netherlands, Korea and South Africa.

Xorcom (112) P / F: 866-967-2661 / 623-516-8697 www.xorcom.com

Xorcom manufactures Asterisk®-based channel banks and stand-alone IP-PBX solutions and peripherals for commercial installations. Today, Xorcom offers the widest and most flexible range of solutions and hardware platforms in the Asterisk market, with support for FXS, FXO, T1 CAS, E1/T1 PRI, E1 R2) and BRI ISDN. Complementary utilities, such as TwinStar (the only commercially-supported high availability solution for complete Asterisk-based PBX), Rapid Recovery (backup and restore), and Live Rescue (PBX as bootable disk-on-key) ensure maximum PBX uptime. Xorcom is currently recruiting distributors, system integrators, telecom equipment manufacturers, and customer premise VoIP telephony providers to distribute or resell Xorcom products worldwide.

Yealink (734) P / F: +86 592 570 2000 / +86 592 570 2455 www.yealink.com

Yealink is a leading designer and manufacturer of IP voice and video phones for the global broadband telephony market. Founded in 2001 in Xiamen, China, Yealink has nine years of VoIP experience, exclusively focused on VoIP products. Yealink's core managerial team has 16 years experience in the telephony market. Yealink is the preferred partner of some world's leading companies such as Telefonica, France Telecom, Huawei and Philips among others. With over 60 R&D VoIP engineers, Yealink's investment in people and technology proves the innovative strength of the company and ensures the ongoing development of new VoIP technology and products. Yealink will maintain its commitment to provide world-class IP phones and consolidate the company's position as a leading designers and manufacturer.

Zeacom, Inc. (629) P / F: 949-261-3580 / 949-252-0469 www.zeacom.com

Zeacom is a leading provider of Unified Communications solutions for organizations with up to 2,500* desktops and contact centres with between five and 500 agents. More than 2,800 small and medium-sized organizations across 28 countries use Zeacom's business communications software to improve communication, collaboration and productivity. Our heritage in delivering state of the art,award-winning contact center solutions has given the company a strong global presence and enabled us to rapidly transform into a successful high-growth UC business in recent years. ZCC partners with Microsoft, Cisco, Avaya and NEC and also integrates other market leading application providers.

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	Track A	Track B	
11:00 am	Introduction and Opening Remarks		
11:45 am - 12:30 pm	Winning Strategies to Sell Managed Services	Using The Internet to Automate Your Marketing	
12:00 pm	Lunch Break		
1:15 pm - 2:00 pm	A Network Security Value Meal Your Way: How a Burger King Franchise Solved its Wi-Fi Needs	Choosing a MSP Pricing Model: Does One Size Fit All?	
2:15 pm - 3:30 pm	Building Your Pipeline Through Networking Events and eMail Marketing	Running Your MSP Business Profitably: Key Performance Indicators for MSPs	
3:15 pm - 4:00 pm	How to Do Cloud Computing Securely	Trojan Horse Approach: Acquire New Clients Using Security Practices	
4:00 pm	Keynote Presentations - Alcatel-Lucent, CA Technologies		
5:00 pm	Networking Reception		
5:30 pm	StartupCamp: Communications Edition		

Tuesday, October 05, 2010

	Track A	Track B	
9:30 am - 10:15 am	Increase Sales by Fueling Your Lead Generation Engine	The Cloud and The Law	
10:30 am - 11:15 am	Regulatory Compliance and the Role of the MSP	Don't be Afraid of Twitter: How MSPs Can Use Social Media	
11:30 am - 12:15 pm	Navigating the New Normal	New Revenue Sharing Models: How MSPs and the Channel Will Benefit from Cloud Services	
12:15 pm	Lunch Break		
1:15pm - 2:00 pm	Using the Internet to Automate your Marketing	Session TBA	
4:00 pm	Keynote Presentations - Salesforce.com, Ribbit, Fonality, ShoreTel		
4:00 pm - 8:00 pm	ITEXPO Exhibit Hall Open		
6:00 pm	Networking Reception in ITEXPO Exhibit Hall - Sponsored by Aculab		

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bandwidth clogs, device failures, connectivity issues, and are able to perform routine network maintenance.

Palisade Systems, Inc. (852) P / F: 888-824-0720 / 515-243-9268 www.palisadesystems.coom

Palisade Systems, Inc. is a leader in Data Loss Prevention (DLP), keeping confidential data from leaving an organization's network without disrupting normal business processes. Palisade's patented technology secures sensitive and proprietary intellectual property from leaving data networks, defines and enforces access to internal network resources, and enforces compliance with privacy and industry security regulations including HIPAA and PCI DSS. Palisade offers an array of products including an easy-to-install appliance, Managed Service Provider (MSP) partner offerings, and a unique software-as-a-service solution. For more information on Palisade Systems, visit palisadesystems.com, or call 1.888.824.0720. Follow us on Twitter: @PalisadeDLP.

Polycom Inc. (947)

P / F: 303-800-1360 / 925 9246100

www.polycom.com

Polycom has once again redefined the standard for crystal-clear, natural voice communications with Polycom HD Voice technology. Leveraging over 15 years of leadership in communications technology, Polycom HD Voice is revolutionizing voice communication and collaboration by bringing astounding high-fidelity to the telephone, creating a richer and more natural experience.

Sparxent's Verismic Software (856) P / F: 949-222-2287 / 949-222-2226

www.verismic.com

Sparxent's Verismic Software specialises in management technologies for MSPs and End Customers.

Power Manager: The only Cloud-Based PC Power Management solution specifically designed for Managed Service Providers. Deliver Green IT services that generate revenue and save energy, cost, and CO2 for your customers without the infrastructure and administration cost.

Spiceworks (650)

P / F: 512-346-7743 / 512-346-7743

www.spiceworks.com

Over 150,000 MSPs use the free Spiceworks IT management software and integrated Facebook-like community to manage cloud-based services and on-premise technology for their small and mid-sized business clients. Through the Spiceworks user community, MSPs can collaborate with and market their services to over 1 million IT professionals around the world.

Symantec (850)

P / F: 650-527-8000 / 801-226-8506

www.symantec.com

Symantec is a global leader in providing security, storage and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored.

Symform (847)

P / F: 206-906-9212 / 206-906-9212

www.symform.com

The Symform Cooperative Storage Cloud is a solution that combines the best practices of disaster recovery, data security, and distributed networking using the power of the Internet. The best news is that it is 10X cheaper and 10X faster than any other online storage services. Really. The big idea is simple: contribute inexpensive local storage, receive

valuable online storage. Customers in the network contribute unused server space equal to the amount they consume in the storage cloud. Symform handles the day-to-day management of network security and administration of the storage cloud.

Taoglas Ltd (427)

P / F: +353 53 9169500 / +353 53 9169655

www.taoglas.com

Taoglas, the leading M2M antenna provider, delivers an extensive range of high performance base station, external and embedded antennas for 4G and all wireless communications. Taoglas also provides full wireless device services including: custom antenna design, device noise debugging and testing services, and device communication certification and network approvals.

Trend Micro (756) P: 800-228-5651

www.trendmicro.com

Trend Micro Incorporated, a global leader in Internet content security, focuses on securing the exchange of digital information for businesses and consumers. Trend Micro is advancing integrated threat management technology to protect operational continuity, personal information, and property from malware, data leaks and the newest Web threats.

Verio (751)

P / F: 800-438-8374 / 972-562-8940

www.verio.com

Verio is the leading provider in delivering online business solutions to SMBs worldwide (www.verio.com). Distributed through its global network of OEM and viaVerio channel partners, Verio's solutions provide web hosting, application hosting and SaaS that enables SMBs to drive online success. As one of the world's largest web hosting companies, Verio offers a variety of ways to profit from our good name - and yours. Whether you simply want $\,$ to resell our hosting plans and web-based applications, or offer them as part of your existing services, the viaVerio Partner Program makes it easy for you to meet your clients' ever-expanding web solutions needs while increasing your revenue. Verio is a subsidiary of NTT Communications, one of the largest companies in the world and supports its operations with their highly reliable and scalable Global IP Network providing customers and partners with access to business solutions in more than 200 countries. In January 2010, Verio was named "Best Web Hosting Company 2009" by HostReview.com. For more information, visit us at our booth (751) and enter for your chance to win a Flip UltraHD.

Webroot Software, Inc. (546) P / F: 800-772-9383 / 303-442-3846 www.webroot.com

Webroot provides industry-leading Internet security solutions for consumers, enterprises and small and medium businesses worldwide. Webroot products consistently receive top review ratings by respected third parties and have been adopted by millions globally. With a wide range of online security products for home and office, Webroot protects corporate networks and allows consumers to download music, store digital files, bank, shop, surf and search – safely.

Zyrion (547)

P / F: 408-524-7424 / 408-583-4434

www.zyrion.com

Zyrion is the leading provider of integrated Business Service Management (BSM) and Network Performance Monitoring Software for MSPs and enterprises. Zyrion's service container technology allows organizations to better manage IT-enabled business processes. Zyrion provides correlated, end-to-end network monitoring capabilities that link underlying applications and the IT infrastructure to business services.



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Room 308A/B

MONDAY, OCTOBER 4, 2010

11:00 am - 11:45 am	Enterprise Optical Networks: Carrier Managed, Do it Yourself, or Something in Between
11:45 am - 12:15 pm	Lunch
12:15 pm – 1:00 pm	The Role of Optical Networks in Cloud Computing
1:15 pm – 1:45 pm	Low Latency Network Strategies
2:00 pm – 2:45 pm	Panel: Data Center Interconnection
3:00 pm – 3:45 pm	Today's Enterprise Network: Make Yours Modern
5:00 pm	Welcome Networking Reception

TUESDAY, OCTOBER 5, 2010

8:00 am – 8:30 am	Continental Breakfast
8:30 am - 9:15 am	Optical Connectivity Enables the Green Data Center
9:30 am – 10:15 am	Cabling the Data Center: Best Practices Panel
10:30 am – 11:15 am	Power Over Ethernet and Fiber Networks Are Not Mutually Exclusive
11:30 am – 12:15 pm	Ensuring Enterprise Security in Optical Backhaul Networks
12:15 pm – 1:15 pm	Conference Luncheon
1:15 pm – 2:00 pm	Powering Desk to Desk Dynamic Ethernet Lightpaths
6:00 pm - 8:00 pm	International Networking Reception

WEDNESDAY, OCTOBER 6, 2010

8:00 am- 8:30 am	Continental Breakfast
8:30 am – 10:15 am	Panel: Fiber-Optic Innovations
8:30 am – 9:00 am	Minimizing Network Cost and Complexity with Air-blown Fiber
9:00 am - 9:30 am	The Considerations, Economics, and Benefits of Passive Optical LANs
9:30 am- 10:15 am	Active Optical Cabling
12:00 am - 12:45pm	Conference Luncheon
12:45 pm – 1:30 pm	Evolved Packet Transport and Enterprise Services
1:45 pm - 2:30 pm	In-service Preventive Maintenance of CWDM Networks
2:45 pm - 3:30 pm	Giving Enterprises the Competitive Edge with Advanced FTTB Services





Exhibitor Descriptions

BTI Systems (540) P / F: 613-248-9154 / 613-284-9156 www.btisystems.com

BTI Systems simplifies packet-based service delivery with the range, reach and capacity of optical networking by expanding a single fiber pair up to 400 Gbps. BTI Systems helps over 200 customers converge, transition and connect voice, video and data services at their network's edge. The BTI Systems portfolio consists of the BTI 7000 Series packet optical networking platform, the BTI 700 Series Carrier Ethernet access device portfolio, and the proNX Management Suite offering element, network, service management and strategic planning capabilities. BTI Systems has 180 employees at its headquarters in Ottawa and throughout its regional offices in Boston, Belfast and China.

EXFO (643) P / F: 418-683-0211 / 418-683-2770 www.exfo.com

EXFO is a leading provider of next-generation test and service assurance solutions for wireless and wireline network operators and equipment manufacturers in the global telecommunications industry. The Telecom Division, which accounts for about 90% of the company's revenues, offers core-to-edge solutions that assess the performance and reliability of converged, IP fixed and mobile networks. Key technologies supported include 3G, 4G/LTE, IMS, Ethernet, OTN, xDSL, and various optical technologies accounting for an estimated 33% of the portable fiber-optic test market. The Life Sciences and Industrial Division provides solutions in medical device and opto-electronics assembly, fluorescence microscopy and other life science sectors. EXFO has a staff of approximately 1600 people in 25 countries, supporting more than 2000 customers worldwide.

JDSU (541) P / F: 866-228-3762 / 240-404-1996 www.jdsu.com/test

JDSU enables broadband and optical innovation in the communications, commercial and consumer markets. JDSU is the leading provider of communications test and measurement solutions and optical products for telecommunications service providers, cable operators, network equipment manufacturers, enterprise customers, and mobile operators. JDSU is also a leading provider of innovative optical solutions for medical/environmental instrumentation, semiconductor processing, display, brand authentication, aerospace and defense, and decorative applications.

Lightwave (443) P / F: 603-891-9360 / 603-891-0587 www.lightwaveonline.com

Lightwave, the premier magazine and website for optical networking, invites you to attend the Optical Networks for Enterprises (ONE) Conference at IT EXPO. Visit our booth for a chance to win an iPad.

OPtelian (542) P / F: 770-690-9575 / 770-690-9506 www.optelian.com

Optelian is a trusted supplier of optical transport systems. The company has been serving some of the world's largest network operators since 2002. The company's optical portfolio enables telecom, multi-service operator (MSO), utility and enterprise customers to expand their fiber capacity so they can increase revenue and cost-effectiveness. With more than 4200 systems and 105,000 wavelengths installed, Optelian is known industry-wide for its exceptional product quality, speed of delivery, superior customer support and custom-design capabilities.

XKL (641) www.xkl.com

The best ideas are usually the simplest ones, ideas that just make sense. XKL's DWDM solutions are no exception. Using XKL's DarkStar products, you can create a 100Gbps private optical network up to 2,000Km in range with all required systems housed in 1RU packages.





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Agenda At-A-Glance

Room 406A/B

	Monday, October 4, 2010
11:00 am - 11:45 am	IPv6 and the Channel
11:45 am	Boxed Lunch Served in Sessions (paid attendees only)
12:15 pm - 1:00 pm	The Role of the Reseller in Today's Market
1:15 pm - 2:00 pm	An Open Forum on Agent Agreement
2:15 pm - 3:00 pm	Data Center Services: Uncovering Collocation & Managed Hosting Opportunities
3:15 pm - 4:00 pm	Don't Let 4G Disrupt Your Income
4:00 pm	Keynote Presentation at ITEXPO: Jean-Pierre Lartigue CTO and Vice President, Marketing and Strategy Wireless Division, Alcatel-Lucent
4:30 pm	Keynote Presentation at ITEXPO: Adam Famularo General Manager Cloud Computing, Customer Solutions Unit, CA
5:00 pm	Welcome Reception - Sponsored By: Aloe Systems
5:30 pm	StartupCamp 2: Communications Edition

	Tuesday, October 5, 2010
8:00 am	Continental Breakfast (paid attendees only)
8:30 am - 9:15 am	Business Continuity via a Travel Reduction
9:30 am- 10:15 am	Telco of the Future: White Label Strategies Plan for Distributors
10:30 am - 11:15 am	Internet and E-mail Marketing on a Shoestring
11:30 am - 12:15 pm	Upselling SIP Trunking
12:15 pm	Conference Luncheon (paid attendees only)
1:15 pm - 2:00 pm	The Wideband Era Begins
1:15 pm - 2:00 pm	Keynote Presentation at ITEXPO: Alex Dayon Executive Vice President of CRM, Salesforce.com
2:30 pm	Keynote Presentation at ITEXPO: Crick Waters Co-founder, EVP Strategy and Business, Ribbit Corporation
3:00 pm	Keynote Presentation at CVX: Brian Twomey President & CEO, TNCI
3:00 pm	Keynote Presentation at ITEXPO : Hank Hultquist VP of Regulatory Affairs, AT&T
3:30 pm	Keynote Presentation at ITEXPO: Kevin Gavin VP Marketing, ShoreTel
4:00 pm - 8:00 pm	Exhibit Hall Grand Opening
6:00 pm	Networking Reception in ITEXPO Exhibit Hall - Sponsored By: Aculab

October 4-6, 2010 Los Angeles Convention Center Los Angeles, California





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Room 406A/B

Wednesday, October 6, 2010	
Continental Breakfast - Sponsored By: 888 VoIP Store (paid attendees only)	8:00 am
Strategies for Diversifying Revenue for Distributors	8:30 am - 9:15 am
Keynote Presentation at CVX: Dan Foster Executive Vice President, Business Markets, MegaPath	9:30 am - 10:15 am
Keynote Presentation at ITEXPO: Dirk Gates Chief Executive Office, Xirrus	10:15 am
Keynote Presentation at ITEXPO: Nigel Williams, Senior VP, Enterprise Sales, Level3	10:45 am
Conference Luncheon (paid attendees only)	12:00 pm
Exhibit Hall Opens	11:00 am
The Convergence of Telecom and Energy	12:45 pm - 1:30 pm
Netheads vs. Bellheads	1:45 pm - 2:30 pm
Automation and the Channel	2:45 pm - 3:30 pm
Mustang Convertible Giveaway in ITEXPO Exhibit Hall	4:45 pm

Win A Hot New Mustang!



The Mustang Giveaway will be held Wednesday, October 6, 4:45pm, at the conclusion of Exhibit Hall hours.

Visit the Exhibit Hall. Find Solutions and You Could Win a New Mustang Convertible!

- 1. Pick up your entry card at the registration counter when you arrive.
- 2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
- 3. Collect all stamps, then drop your completed card into the entry bin in the exhibit hall.
- ***YOU MUST BE PRESENT at the DRAWING** WEDNESDAY, OCTOBER 6 at 4:45 PM to **CLAIM YOUR PRIZE!**













You Must Be Present To Win!*



Ben Bronston, Telecom Lawyer (927) P / F: 713-778-1000 / 713-583-9720 www.telecomlawyer.net

Ben Bronston is a nationally recognized expert in the field of telecommunications and related technology law and regulation. For over 20 years, Ben has developed an extensive knowledge of legal and regulatory issues affecting a wide variety of telecommunications and related technology companies, including agents, master agents, carriers, resellers and service providers. He has provided advice and counsel to many of the most highly regarded agencies and service providers in the industry and has served as corporate and/or regulatory counsel in numerous transactions with an aggregate value of several billion dollars.

Broadview Networks (820) www.broadviewnet.com

CMS (741) www.cmstelcom.com

Global Conference (840) P / F: 888-955-0558 / 818-553-1427 www.qlobalconference.com

Global Conference is a leading provider of audio and web conferencing solutions. Global Conference exceeds industry standards with its impressive portfolio of scalable, enterprise-level conferencing products. Hosted, Participant Paid, Operator Assisted and Managed Audio Bridge conferencing combine with convenient online Moderator Controls, account management tools and flexible rate plans to satisfy the business needs of large and small-scale clients worldwide.

GreenAppX (831) P / F: 704 552-3722 / 704 552-3705 www.greenappx.com

GreenAppX is a leader in the delivery of business-class cloud services over a multi-tenant, unified platform. By provisioning enterprise applications and services previously unavailable to small and mid-sized businesses, GreenAppX's clients are able to increase the productivity of their workforce without the capital expense and IT resources typically needed to support traditional in-house software deployments.

iAgent Network (931) www.iagentnetwork.com

Lightyear Network Solutions (821) P / F: 502-410-1530 / 502-357-2704 www.lightyear.net

Lightyear Network Solutions is an established provider of telecom services to approximately 50,000 business and residential customers throughout North America. A competitively priced "one-stop shop," it offers a complete portfolio of network services including Dynamic T1, MPLS, DIA, conferencing, local and long-distance, wireless and more. Six-time COMPTEL chairman Sherman Henderson is Lightyear's CEO. Lightyear boasts one of the industry's premier agent programs.

Phoenixsoft (818) www.phoenixsoft.com

PlanetOne Communications (719) P / F: 800-231-6264 / 800-231-6264 www.planetone.net

PlanetOne is a full service telecommunications marketing firm with headquarters in Scottsdale, AZ. In business since 1991, PlanetOne exclusively supports Agents nationally and is one of the largest Master Agents in the country for multiple carriers. PlanetOne has been recognized by Phone+ Magazine as being one of the Top 50 Channel Programs in the industry for the past two years.

PowerNet Global (721) P / F: 866-895-9549 / 888-556-0738 www.powernetglobal.com

PowerNet Global, leader in the industry for nearly two decades and multi-award winning company, is a premier provider of high-quality voice, data, SIP, and managed services. Offering an array of progressive

products, our services are supported by extensive footprints, a strong network, and support teams that are dedicated to you.

Smoothstone IP Communications (826) P / F: 502-618-5537 / 502-618-5592 www.smoothstone.com

Smoothstone IP Communications delivers a full suite of scalable, ondemand applications & managed services, including VoIP, unified threat management, MPLS networking, contact center solutions, and advanced messaging, and collaboration tools. Smoothstone's solutions can integrate with a client's existing network infrastructure, enabling them to migrate to IP-based communications as required.

Stage 2 Networks (727) P / F: 212-497-8080 / 212-497-8001 www.stage2networks.com

Stage 2 is a converged network services provider that offers a robust and redundant network with connectivity, quality of service and local number portability with CLEC capabilities in the New York metro market. We provide SIP trunking, Private Line services, PRI and Business T1 circuits as well as hosted PBX and business phone system solutions.

StarView Solutions (830) P / F: 512-366-3939 / 512-538-0444 www.starviewsolutions.com

StarView an industry leader of providing business-ready Unified Communications as a Service (UCaaS) solutions to both enterprise business customers and wholesale carriers throughout the U.S. StarView's services include converged voice and data packages, Hosted PBX, SIP trunks, network monitoring, diagnosis and event management, private line and multi-site MPLS connections, fax-to-email services, toll-free numbers, and wholesale carrier termination.

TCAST Communications, Inc. (827) P / F: 661-253-5030 / 661-253-5036 www.tcastcom.com

TCAST Communications is a leading provider of broadband Internet, VoIP and voice services for business clients in the United States and wholesale carriers from around the world. TCAST was created in 1995 as a facilities-based carrier to deliver affordable, yet high quality long-distance services.



Technology Law Group (933) www.tlgdc.com

Telarus (842)

P / F: 877-346-3232 / 801-406-0133

www.telarus.com

Telarus is a leading master agent that caters to the needs of professional independent commercial telecom brokers. Telarus is contracted with the top carriers and pays top commissions to its partners, all while providing superior support and tools that enable sales growth. Established in 2002, Telarus has become a leading master agent in the telecom industry through its use of non-outsourced home grown technology, unsurpassed transparency, and the best people in the business. In short, we make selling more efficient and effective for our partners so they waste less time and get paid more. Today Telarus leverages GeoQuote, a patented realtime quote engine to provide near instant pricing for transactional services, allowing its sales support staff to focus on providing agents with assistance on large and complex solutions. Telarus, a privately held company with headquarters in Draper, Utah, was named the top master agent by the members of the Telecom Association in 2008 and 2009.

Time Warner Cable Business Class (735) P / F: 866-543-5445 / 919-573-7343

www.twcbc.com

Time Warner Cable has an established national presence in 31 metro markets across the country. Our business services include high speed Internet access, reliable voice solutions, and fiber Ethernet connectivity, all backed by award-winning Business Class customer support. Bundled packages can incorporate high speed Internet access with our multi-line Business Class Phone. In addition, we offer customizable Metro Ethernet fiber solutions providing metro/statewide connectivity that can scale to the size of your customer's business and connect their branch offices, all on our wholly-owned network.

TNCI (713) P / F: 877-600-TNCI / 617-369-1159

www.tncii.com

Founded in 1991, TNCI is a privately held network provider, national CLEC and voice/data communications reseller servicing businesses across the U.S. The TNCI portfolio includes TNCInet private IP network integrated voice, dedicated long-distance and DIA solutions. Tier 1 resale offerings include switched/dedicated LD, DIA, MPLS, local/DSL and conferencing.

TouchTone Communications (729) P / F: 800-900-5474 / 888-900-2882

www.touchtone.net

Founded in 1993, TouchTone Communications is a full service telecommunications provider that delivers competitively priced dedicated and switched long distance, wireless, hosted IP PBX, SIP trunking and IP/data solutions to retail and wholesale customers nationwide.

Vintalk Services (837)

P / F: 888-255-8755 / 858-546-8039

www.vintalk.com

Vintalk has been providing reliable Voice over Internet Protocal (VoIP) service to SMBs world-wide since 2001. Our business communications portfolio includes the latest VoIP technologies.

From significantly reduced costs for monthly services to enhancing business proficiencies, Vintalk creates a better value for your telecommunication dollars. Whether you are considering upgrading your phone system to the latest in VoIP communications or looking to lower monthly service costs to increase you bottom-line, Vintalk's suite of products are dependable, high-quality, affordable with all coupled with unparalleled customer care.

World Telecom Group (WTG) (731) P / F: 310-456-2200 / 310-456-2213 www.wtgcom.com

Master agent WTG has the most diverse portfolio in the industry with 100+ providers and specialty divisions with dedicated human resources in wireless, wholesale, equipment, energy and cost containment. WTG has been repeatedly recognized as a PHONE+ Top 50 Channel Program and ranked a top master agent and member's choice No.1 wireless provider by TelecomAssociation.

Tuesday CVX Keynote Speaker - Room 406A/B



Tuesday 3:00 pm Brian Twomey President & CEO -TNCI



Wednesday CVX Keynote Speakers - Room 406A/B



Wednesday 9:30 am Dan Foster **Executive Vice President. Business Markets. Megapath**

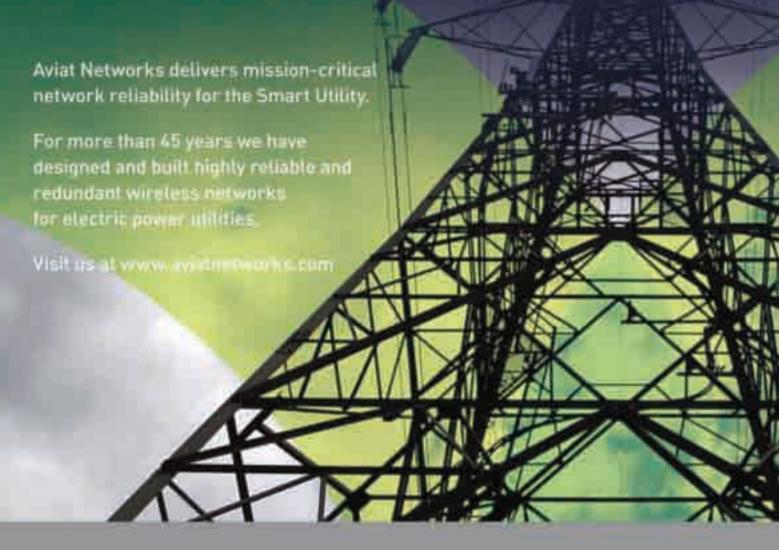




Wednesday 10:45 am Nigel Williams Senior VP, Enterprise Sales **Level 3 Communications**



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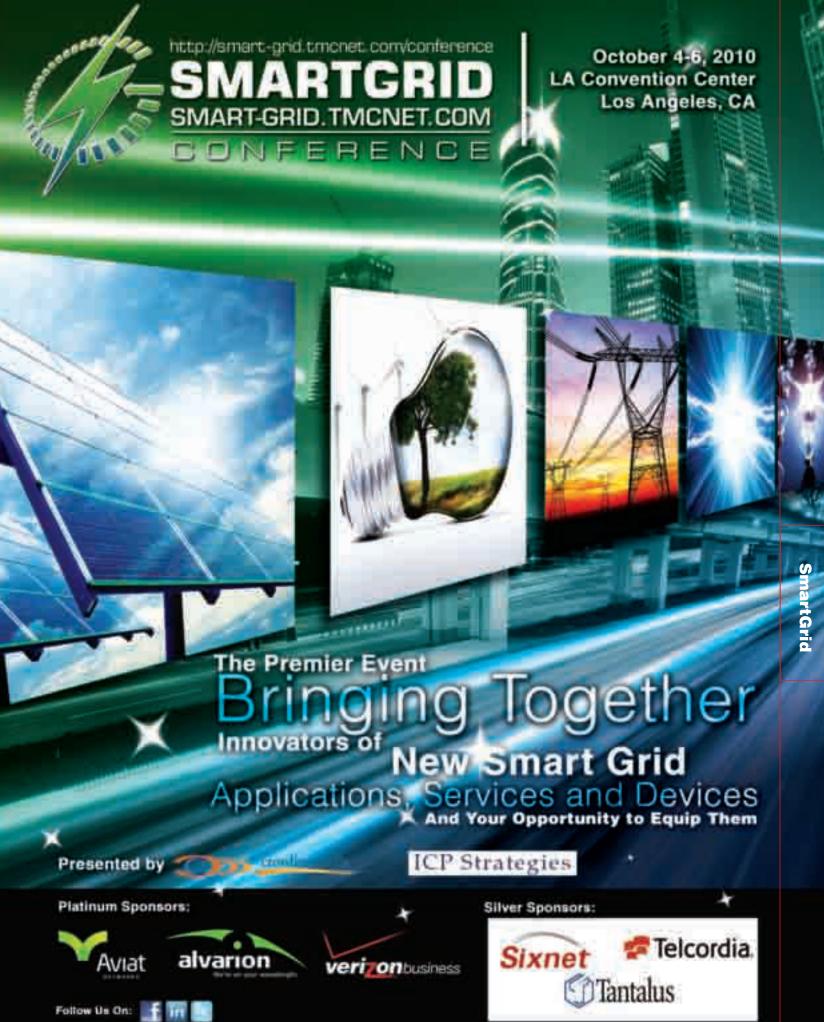
Panel - "Smart Grid Infrastructure and Networks" Wireless/WIMAX Opportunities for Utilities 9:30-10:38am Tuesday, October 5

Keynote - "Wireless Solutions for Smart Grid Deployments"

Speaker: Alok Sharma SVP, Corporate Development & Alliances

11:30-11:50am Tuesday, October 5







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Room 402A/B

Monday, October 4, 2010

11:00 am	Opening Address - Jon Arnold Founder Intelligent Communications Partners	
11:00 am - 11:45 am	KEYNOTE PRESENTATION - Verizon Emie Lewis Industry Partner with Verizon's Global Energy and Utility Practice Verizon Business	
	Smart Grid Infrastructure and Networks	Smart Home, Innovation and Leadership
12:15 pm - 1:00 pm	M2M Applications	USTelcom Panel- Influence of State Policy and Regulation
1:15 pm - 2:00 pm	Grid Cyber Security and Network	Data and Personal Privacy
2:15 pm - 4:00 pm	Moderizing Transmission and Distribution on the Grid	Emerging Smart Home/ Energy Management Applications

Tuesday, October 5, 2010

	and Networks	Smart Home - Innovation and Leadership
8:30 am- 9:15 am	Modern Network Solutions	Wireless Broadband Opportunities in the Smart Home
9:30 am- 10:30 am	Wireless/WiMAX Opportunities for Utilities	Electric Cars and the Grid
10:45 am - 11:05 am	KEYNOTE PRESENTATION - Alvarion Ashish Sharma Vice President of Marketing Alvarion	
11:10 am - 11:30 am	KEYNOTE PRESENTATION - Jerry Melcher, EnerNex, Principle Consultant • Tim Boucher, Southern California Edison	
11:30 am - 11:50 am	KEYNOTE PRESENTATION - Aviat Networks Alok Sharma SVP, Corporate Development & Alliances Aviat Networks	
11:55 am - 12:15 am	KEYNOTE PRESENTATION - Emir José Macari, Ph.D, California State University, Dean of Engineering and Computer Science	
1:15 pm - 2:15 pm	SPECIAL SESSION - "Renewable	Energy Market Opportunity Study"

Wednesday, October 6, 2010

	Smart Grid Infrastructure and Networks	Smart Home - Innovation and Leadership
8:30 am- 9:10 am	KEYNOTE PRESENTATION - Steve Oldham, United States Telecom Association, Chairman	
9:30 am - 10:15 am	KEYNOTE PRESENTATION - San Diego Gas & Electric Lee Krevat Director, Smart Grid Projects San Diego Gas & Electric	
12:45 pm - 1:30 pm	The Green Grid/Clean Grid/ Renewable Energy	VC/Investor Perspectives and Startup Showcase
1:45 pm - 2:30 pm	Game-Changing Smart Grid Applications	VC/Investor Perspectives and Startup Showcase (session continued)
2:45 pm - 4:30 pm	Town Hall Meeting: Smart Grid Crystal Ball Outlook	
5:00 pm	Mustang Convertible Giveaway in ITEXPO Exhibit Hall	



Alvarion (SPONSOR) P / F: +972 3 6456262 / +972 3 6456222 www.alvarion.com

Alvarion is a global leader in 4G wireless communications with the industry's most extensive customer base with hundreds of commercial WiMAXTM deployments. Alvarion's industry leading solutions enable true open 4G, enabling maximized return of utility infrastructure investments with standard WiMAX 16e technology allowing for future WiMAX support, and shared infrastructure for multiple frequencies. Alvarion's all outdoor ruggedized solutions, with micro and macro configurations for pole and tower deployments, simplify installations and enable cost reductions. Through an OPEN Network strategy, superior IP and OFDMA know-how, and ability to deploy end-to-end turnkey networks, Alvarion is delivering the true 4G broadband experience today.

Aviat Networks (Mtg Rm E) P / F: 408-567-7000 / 408-567-7001 www.aviatnetworks.com

Aviat Networks is the wireless expert in advanced IP network migration, building the foundation for the 4G/LTE broadband future. We offer best-of-breed transformational wireless solutions, including LTE-ready microwave backhaul, WiMAX access and a complete portfolio of essential service options. Aviat is agile and adaptive to anticipate what's coming to help our customers make the right choices, and our products and services are designed for flexible evolution, no matter what the future brings. With global reach and local presence on the ground we work by the side of our customers to build sustainable growth as well as operational peace of mind.

Sixnet, LLC (447) P / F: 518-877-5173 / 518-877-8346 www.sixnet.com

For more than three decades, Sixnet has been providing leading industrial and commercial machine-to-machine (M2M) connectivity to customers and markets worldwide. Sixnet's flexible solutions enable customers to cost-effectively increase business productivity. By integrating powerful enterprise-class networking with rugged reliability, Sixnet meets the standards of the most demanding industrial and commercial applications.

Tantalus Systems Inc. (SPONSOR) P: 919 900 8970 www.tantalus.com

Tantalus provides Smart Grid communications solutions for Advanced Metering, Demand Response & Distribution Automation. TUNet® – the Tantalus Utility Network – is a rapid & reliable two-way network that enables electric, water & gas distributors to automate processes, improve business operations and deliver top-tier customer service. Tantalus technology is deployed at utilities determined to manage resources intelligently and meet ambitious conservation goals.

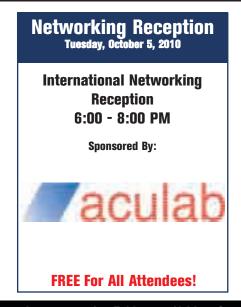
Telcordia Technologies (SPONSOR) P / F: 732-699-5800 / 732-699-2559 www.telcordia.com

Telcordia, a global leader in the development of mobile, broadband and enterprise communications software and services, enables Communications Service Providers (CSPs), enterprises, suppliers and governments to successfully deploy innovative and advanced services that help our clients realize operational efficiencies, drive revenue, and maintain a competitive edge. As the industry's go-to expert for solving the most complex communications challenges, Telcordia is known for getting it right the first time and for having the depth of expertise to fully understand our customers' situation, respond appropriately, and deliver as promised. Telcordia has globally trusted expertise in software and services to meet the needs of customers and partners, including, consulting, next-generation OSS, network and application interconnection, service delivery and charging solutions, industry research and new technology development. Telcordia is headquartered in Piscataway, N.J., with offices throughout North America, Europe, Asia, Central and Latin America.

Verizon (446) P / F: 212-395-1525 / 908-630-2651 www.verizonbusiness.com

Verizon Business, a unit of Verizon Communications, is a global leader in communications and IT solutions. We combine professional expertise with one of the world's most connected IP networks to deliver award-winning communications, IT, information security and network solutions. Many large businesses and governments rely on our professional and managed services and network technologies to accelerate their business.









Room 402A/B

Monday, October 4, 2010

Tuesday, October 5, 2010



11:00am-11:45am

Ernie Lewis
Industry Partner with Verizon's Global
Energy and Utility Practice





10:45am-11:05am **Dr. Mohammad Shakouri**Vice President -WiMAX Forum and
Corporate Vice President



Tuesday, October 5, 2010



EnerNex, Principle Consultant





11:10am-11:30am
Tim Boucher

Southern California Edison





11:30am-11:50am Alok Sharma

SVP, Corporate Development & Alliances





11:55am-12:15pm Emir José Macari, Ph.D

California State University, Dean of Engineering and Computer Science



Wednesday, October 6, 2010



8:30am-9:10am Steve Oldham

United States Telecom Association Chairman





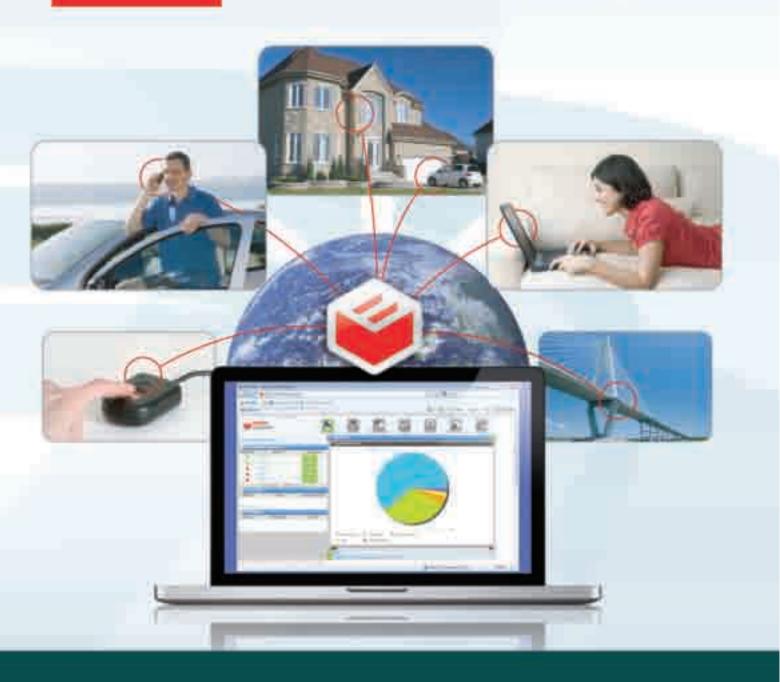
9:30am-10:15am Lee Krevat

San Diego Gas & Electric Director, Smart Grid Projects





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M2M - Room 405

Tuesday, October 5, 2010

	M2M Evolution
8:30-9:15am	Keynote - Jeff Smith Chairman -TIA
9:30-10:15am	The Carrier Cover Story
10:30-11:15am	Keynote: The Connected Consumer and Smart M2M Services Mike Ueland Sr. V.P. Sales -Telit
11:30-12:15pm	It's All About Transport
1:15-2:00pm	Case Studies in M2M
2:00-2:45pm	Mass Transit - Connecting Trains and Buses

Exhibitor Descriptions

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Esprida offers a software platform that centralizes the management of smart products, connecting devices to people and systems.

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Telit Wireless Solutions (SPONSOR) P / F: 888-846-9773 / 888-846-9774 www.telit.com

Telit Wireless Solutions is a leading provider of embedded cellular modules for machine-to-machine (M2M) applications. Telit's wireless communication modules help companies add cellular connectivity to their products to support additional value added services. Telit was the first M2M module supplier to introduce the family concept, in which form factors and logical interfaces are consistent across technologies (GSM, CDMA, UMTS), meaning customers can develop a single design which will support multiple technologies. Customers can easily replace the modules with successor products without changing the application.

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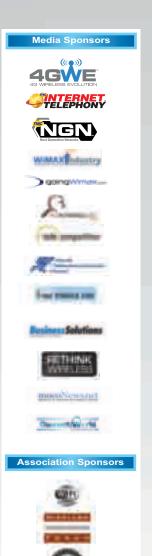
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	Day 1 — Monday, October 4, 2010
	4GWE
	Room 404A
11:00 am - 11:45 am	11:45-12:15: Luncheon Keynote - So Much Demand, So Little Time-Jeff Thompson from Towerstream
11:45 am	Boxed Lunch Served in Sessions
12:15 pm - 1:00 pm	The New Age of Consumers
1:15 pm - 2:00 pm	Giving Voice to 4G over LTE
2:15 pm - 3:00 pm	4G Devices: Perspective from the Operator, Device Manufacturer and Component Vendor
3:15 pm - 4:00 pm	Keynote Session - WiFi -The Real 4G Brough Turner from netBlazr
4:00 pm - 4:30 pm	Keynote Session -The Paths to LTE Deployment Jean Pierre Lartigue from Alcatel-Lucent
5:00 pm	Networking Reception Sponsored by Aloe
5:30 pm - 8:00 pm	StartupCamp 2: Communications Edition





Day 2 - Tuesday, October 5, 2010		
	4GWE	
0.00	Room 404A	
8:00 am	Continental Breakfast	
8:30 am - 8:50 am	Keynote Session - Enabling 4G Backhaul without Breaking the Bank, Amir Makleff from Bridgewave	
9:00 am - 9:20 am	4G Broadband Services for Differentiated Market Segments Dr. Mohammad Shakouri, WiMAX Forum and Alvarion	
9:30 am - 9:50 am	Build, buy or rent?- Strategic Network Planning for Wireless Backhaul	
9:55 am - 10:15 am	How to Meet the Ever-Increasing Demand for Data	
10:30 am - 11:15 am	Keynote Session - Changing Tires on the Go: Bringing LTE to the Network and Building for Mobility Chris Neisinger from Verizon Wireless	
11:30 am - 12:15 am	Keynote Session - Qwest Wholesale Providing Value as a Carriers Carrier: Wireless Backhaul Services Beth Halvorson,Qwest	
12:15 pm	Keynote Luncheon - Supporting the Next Generation of Backhaul Peter Allen from DragonWave	
1:15 pm - 1:40 pm	The Carrier's Perspective: Making the Network Smart for Smart Phones	
1:40 pm - 2:05 pm	Connecting the Apps: Application Program Interfaces	
2:00 pm - 2:30 pm	Keynote Session Alex Dayon, Executive VP, Salesforce.com	
2:30 pm - 3:00 pm	Keynote Session Crick Waters, Co-founder, EVP Strategy and Business Development, Ribbit Corporation	
3:00 pm - 3:30 pm	Keynote Session Hank Hultquist, Vice President, Regulatory Affairs, AT&T	
3:30 pm - 4:00 pm	Keynote Session Kevin Gavin, VP Marketing, ShoreTel - Rusty Williams, Evangelical Lutheran Good Samaratan Society	
4:00 pm - 8:00 pm	EXHIBITS OPEN	
6:00 pm	Networking Reception Sponsored by Aculab	





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Day 3 — Wednes	day, October 6, 2010
	40145

	4GWE				
	Room 404A				
8:00 am	Continental Breakfast				
8:30 am - 9:15 pm	Monitoring 4G/LTE Technologies: The Pitfalls and Problems				
9:30 am - 10:15 am	National Broadband Policy Review				
10:15 am	Keynote Presentation: What's Next for Enterprise Wi-Fi Dirk Gates, Chief Executive Officer of Xirrus				
10:45 am	Keynote Presentation: Nigel Williams, Senior VP, Enterprise Sales, Level3				
11:00 am - 5:00 pm	EXHIBITS OPEN				
12:00 pm	Conference Luncheon				
12:45 pm - 1:30 pm	4G Mobile Ventures				
1:45 pm - 2:30 pm	4G in the Enterprise				
2:45 pm - 3:30 pm	Synergies in Silicon				
4:45 pm	Mustang Convertible Giveaway in Exhibit Hall				

4GWE Keynote Presentations

Monday, October 4, 2010 - 11:45 am - 12:15 pm



Jeff Thompson President Towerstream



Monday, October 4, 2010 - 3:15 pm - 4:00 pm



Brough Turner Founder, NetBlazer



Tuesday, October 5, 2010 - 10:30 am - 11:15 am



Chris Neisinger Executive Director, Network Planning



Tuesday, October 5, 2010 - 11:30 pm - 12:15 pm



Beth Halvorson VP, Wholesale Services



Tuesday, October 5, 2010 - 12:15pm - 1:15pm



Peter Allen President & CEO



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CDMA Development Group (Room 405) P / F: 714-545-5211 / 714-545-4601 www.cdq.org

The CDMA Development Group was formed to foster the worldwide development, implementation and use of CDMA2000 and complementary wireless solutions. Members include leading service providers and equipment manufacturers. Primary activities include development of advanced features and services, evolution of standards, technical education, advocacy, regulatory affairs, global roaming and device availability.

DDB Unlimited, Inc. (327) P / F: 800-753-8459 / www.ddbunlimited.com

DDB Unlimited, Inc. is an established innovator in the design and manufacture of enclosure solutions for the 4G WiMAX, LTE, wireless and Broadband industries.

DDB Unlimited offers a broad selection of high-quality, option rich solutions that can be customized to suit any application and environment. We offer the highest quality and best value in the industry today. With our focus on being the enclosure solutions partner of choice, DDB Unlimited, Inc. builds on 35 years of experience in the wireless industry. Our goal is to develop solutions that resolve our customer's unique enclosure challenges.

Qualcomm (SPONSOR) P / F: 858-587-1121 / N/A www.qualcomm.com

Qualcomm Incorporated is a leading developer and innovator of advanced wireless technologies and data solutions. The company enables the key participants of the wireless value chain—network operators, device and infrastructure manufacturers, application and content developers—with solutions that allow consumers, businesses and government entities to leverage the vast capabilities and benefits of wireless technologies and communications. Headquartered in San Diego, California, Qualcomm is included in the S&P 500 Index and is a 2008 FORTUNE 500® company traded on The NASDAQ Stock Market® under the ticker symbol QCOM.

Qwest Communications (513) P / F: 800-315-2000 / 210-541-3069 www.gwest.com/wholesale

Qwest Wholesale delivers a robust suite of data/IP and voice solutions to a wide range of customers, including national and international carriers, resellers, cable, wireless and content service providers. Wholesale customers worldwide rely on Qwest's state-of-the-art national fiber-optic network to meet their growing communications needs.

Runcom Technologies Ltd. (431) P / F: +972 3 9428888 / +972 3 9528805 www.runcom.com

Runcom is the pioneer of OFDMA technology that provides 4G turn key solution for mobile and fixed WiMAX, LTE and broadband wireless access applications. Products include chipsets for user terminals and base stations and a variety of 4G end to end solution including indoor/outdoor CPE, Pico/Micro BST, ASN GTWY, NOC, Surveillance cameras. VoIP phones etc.

Towerstream (429) P: 800-306-6993 www.towerstream.com

Towerstream is a leading wireless service provider utilizing 4G Technology to deliver advanced, high-speed Internet access to businesses in 11 markets including New York City, Boston, Los Angeles, Chicago, the San Francisco Bay Area, Miami, Seattle, Dallas/Fort Worth, Philadelphia, Nashville, and the greater Providence area where the Company is based.

Towerstream delivers a reliable last mile solution. Unlike other Internet service providers, Towerstream owns their entire network and is not dependent on the local exchange carrier network of phone wires or cable offering a faster installation seamlessly and securely for less money. With Towerstream's guaranteed 99.99% uptime, we enable IT Managers to put what was once their top business concern at the bottom of their list.

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1:15 pm - 2:00 pm

2:15 pm - 3:00 pm 3:15 pm - 4:00 pm

4:00 pm

4:30 pm 5:00 pm

5:30 pm

Cloud Communications - Room 407

Monday	October 4,	, 2010 Com	plete Progra	am Coming	Soon

11:00 am - 11:45 am Cloud Communications Architectures and Technologies 12:15 pm - 1:00 pm

API and Platform Roundup

The Business of Cloud Communications

How to Deploy Communications Technologies for Web Professionals

Cloud Communications 2011 - State of the Art

Keynote Presentation at ITEXPO: Alcatel-Lucent

Keynote Presentation at ITEXPO: CA Technologies

Welcome Reception - Sponsored By: Aloe Systems

StartupCamp 2: Communications Edition

Tuesday, October 5, 2010

Public or Private: Clearing up the Clouds

The Business Value of Cloud

SMB Could Communications Adoption Trends: What's Hot and What's Not?

Mapping the Competitive Landscape of Cloud Computing

Will the Cloud Kill PBX?

Keynote Presentation at ITEXPO: Salesforce.com

Keynote Presentation at ITEXPO: Ribbit

Keynote Presentation at ITEXPO: AT&T

Keynote Presentation at ITEXPO: ShoreTel

Exhibit Hall Grand Opening

Networking Reception in ITEXPO Exhibit Hall - Sponsored By: Aculab

2:00 pm 2:30 pm 3:00 pm 3:30 pm

8:30 am - 9:15 am

9:30 am - 10:15 am 10:30 am - 11:15 am

11:30 am - 12:15 pm

1:15 pm - 2:00 pm

4:00 pm- 8:00 pm

8:30 am - 9:15 am

6:00 pm

Wednesday, October 6, 2010

Using Cloud to Support Social Media Strategies

Cloudy with a Chance of Collaboration

Keynote Presentation at ITEXPO: Xirrus

Keynote Presentation at ITEXPO: Level3

Exhibit Hall Opens

What Organizations Need to Know About Cloud Security

Keys to a Successful Cloud Migration

How Service Providers can Benefit from Cloud Communications

Cloud Communications and its impact on the Future of VoIP and Unified Communications

Mustang Convertible Giveaway in ITEXPO Exhibit Hall

9:30 am - 10:15 am 10:15 am 10:45 am 11:00 am 12:45 pm - 1:30 pm 1:45 pm - 2:30 pm 2:45 pm - 3:00 pm

3:45 pm - 4:30 pm

4:45 pm

October 4-6, 2010
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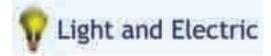
Be there to experience the **Hottest Trends** in Cloud Communications including:

- Over the Top Applications
- Communications Enabled Business Process

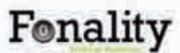
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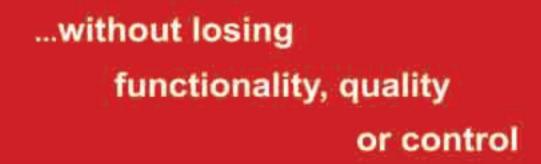
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