

Day One: Tuesday – September 1, 2009

	TMC University: Microsoft OCS <i>Sponsored by NET Quintum</i>	Enterprise Opportunities	Service Provider	Contact Center	Machine 2 Machine	SmartGrid Summit	WiNOG@ITE XPO Times	WiNOG@ITEXPO: Broadband Stimulus Workshop
	Conference fee required	Conference fee required	Conference fee required	Conference fee required	FREE for All Attendees	Conference fee required		Conference fee required
Room	510	512	513	514	506	511A		501C
8:30	CONTINENTAL BREAKFAST FOR PAID ATTENDEES							
9:00 - 9:45	Introduction & Overview	Effective Planning and Deployment of Unified Communications Collaboration Services	How to VoIP: Numerous Options, Critical Choices	Unified Communications in the Contact Center	Machine to Machine (M2M) Communications 101	Grid Interoperability & Standards	8:30	Program Overview
10:00 - 10:45	OCS-PBX Interoperability	Exploring the Business Impact of Unified Communications: Lessons Learned	SIP Trunking Plus	Outbound Call Centers: Driving Efficiency and Regulation Compliance	Track Records and Success Stories	Energy Management in the Home	9:45	Competitive Update – Broadband Strategy
11:00 - 11:45			Managed Service and Outsourcing: Not a Dirty Word for Digital Voice Cable	Next-Generation Contact Center Applications	Implementation and Integration	Emerging Opportunities	11:00	Application: Putting it Together
11:45	CONFERENCE LUNCHEON FOR PAID ATTENDEES							
12:45 - 1:30	OCS Servers	Next-Generation Enterprise Communications	Dark Fiber & US Stimulus - How New Fiber Drives Broadband VoIP	Agent Performance & ROI - What You Need to Know	Certifications: Reuse versus Reinvention	Utilities and Their Smart Grid Visions	1:00	And If I Actually Win?
1:45 - 2:30	Call Flow Scenarios	Solutions: The Current State-of-the-Art and Future Directions	Fiber & Wireless Backhaul - Two Technologies That Actually Feed Each Other	Ensuring Quality in the Contact Center	MVNOs Spanning the Globe for M2M Solutions	Demand Response on a Communications-Enabled Grid		
2:45 - 3:30	Configuration & Planning	Next-Generation Enterprise Communications	IP Communications Continues to Evolve	The Hosted Model & the Holy Grail of Contact Center Services	Zigbee Update	Open Audience Forum		
3:45 - 4:30	TMC University Exam	Solutions: The Current State-of-the-Art and Future Directions	Effective IP Peering Strategies	Voice Documentation and Recording	Smart Grids and M2M			
4:30	FREE Keynote Session Featuring Shoretel, Aspect, Paetec							
6:00	NETWORKING RECEPTION - OPEN TO ALL ATTENDEES							

Special Workshops - Free Admission With Any ITEXPO or 4GWE Conference Badge

ITEXPO Free Workshops	Sipera's UC Security Workshop	Ingate's SIP Trunking Workshop	Reseller Day Workshop	WINOG@ITEXPO
	Free for all attendees	Free for all attendees	Free for all attendees	Conference fee required
Tuesday, September 1		9:00am - 4:00pm		8:30am - 2:00pm
6:00PM	FREE NETWORKING RECEPTION			
Wednesday, September 2	9:00am - 2:00pm	9:00am - 2:00pm	9:00am - 2:00pm	8:30am - 2:00pm
4:00 - 8:00PM	EXHIBIT HALL OPEN			
Thursday, September 3		9:00am - 2:00pm		8:30am - 2:00pm
11:15AM - 5:00PM	EXHIBIT HALL OPEN			

Gold Sponsors:



Agenda At-A-Glance



Day Two: Wednesday – September 2, 2009

ITEXPO Tracks	TMC University: Network Security	Enterprise Solutions	Service Provider	Regulation	HD Voice	WiNOG@ITEXPO Times	WiNOG@ITEXPO: ISP Evolution	
	Conference fee required	Conference fee required	Conference fee required	Conference fee required	Conference fee required		Fees required	
Room	510	512	513	514	511A		501C	
8:00	CONTINENTAL BREAKFAST FOR PAID ATTENDEES - SPONSORED BY NET Quintum						8:00	BREAKFAST
8:30 - 9:15	Secure Voice Communications: It's Not Small Talk	Addressing the Challenge of Hosted IP-PBX in the Large Enterprise	Cloud Computing: What's In It For Me?	A Look at the Adminstration's Communications-Related Policies	HD Voice and Network Interconnection	8:30	CLEC 2.0	
9:30 - 10:15	Secure, Real-Time Enablement of Unified Communications		Enterprise Class Telephony for the SMB	Exploring Applications in the Cloud	American Recovery & Reinvestment Act: What it Means for Telecom			HD Voice and Wideband Codecs
10:30 - 11:15	Secure Threat Mitigation in Enterprise Telephony Environments	Adding Video to the Mix	Maximize Your Investment with a Network Management Strategy	The Stimulus and Vertical Markets	Pushing the Envelope with HD Voice: A State-of-the-Industry Panel Discussion	11:00	Application Service Provider Route	
11:30 - 12:15	Who's Listening? The Truth About Enterprise SIP Security	Unified Communications: The Hard ROI	Leveraging Content Delivery Networks (CDNs) to Maximize Network Efficiency	E-911: The State of Emergency Services for VoIP		12:15	LUNCHEON Featuring Keynote by Alvarion	
12:15	CONFERENCE LUNCHEON, Featuring keynote presentation by Alvarion						1:00	FTTx
1:15 - 2:00	TMC University Exam	Distributed Enterprises: Can You Reduce OperatingCosts & Maintain Reliability?	Network Planning to Ensure Quality of Experience	Real World Compliance Strategies for Dealing with Byzantine Laws	HD Voice Deployments	2:15	SPECIAL KEYNOTE: Sir Terry Matthews	
2:15 - 3:00	FREE Keynote Session featuring Interactive Intelligence, Clearwire & Wesley Clover						3:00	FREE Keynote Session: Clearwire, Interactive Intelligence
4:00 - 8:00	EXHIBIT HALL GRAND OPENING RECEPTION - SPONSORED BY ACULAB						4:00	EXHIBIT HALL GRAND OPENING

Day Three: Thursday – September 3, 2009

ITEXPO Tracks	Open Source	Unified Communications	Service Provider	Trends in IP Communications	Communications Developer Sponsored by Avaya	WiNOG@ITEXPO Times	WiNOG@ITEXPO: Business
	Conference fee required 510	Conference fee required 512	Conference fee required 513	Conference fee required 514	Conference		Fees required 501C
8:00	CONTINENTAL BREAKFAST FOR PAID ATTENDEES						
8:30 - 9:15	How Open Source Spurs Innovation	Best of Breed Vs. Best of Suite for UC	Intro to Local Number Portability: What VoIP Providers Need to Know	Is VoIP Dead? Where Do We Stand?	Enabling Ultra Low Latency Applications over Ethernet	8:30	Sales & Marketing: Residential
9:30 - 10:15	Premise or Hosted Solutions? Why Not Both?	Hosted UC Alternatives for the SMB	Assuring Network Performance for High-Quality Video	Mobile UC Market Landscape	Developing Profitable Web 2.0 Solutions	9:45	Sales & Marketing: Business
10:30 - 11:15	Open Source Telecom: Enabling Anyone to Build a Bad Telephony Application	Leveraging UC to Optimize the Customer Experience	Using IMS to Deliver Services Across 3 Screens	Tailoring Fax over IP Survivability	Creating Mobile Voice & Video Applications	11:00	Regulatory: FCC
11:15 - 5:00	EXHIBIT HALL OPEN						
12:00	CONFERENCE LUNCHEON FOR PAID ATTENDEES						
1:00 - 1:45	Leveraging Open Source for Contact Center ROI	Mobile UC Strategies for the Enterprise	Deploying IPTV	When Voice Meets Web 2.0	Leveraging Video in an Enterprise Setting	1:00	Regulatory: Spectrum
2:00 - 2:45	Open Source: Lessons Learned		Fused Vs. Bundled - The Next Evolution of Operator Services	Using Social Network Analysis to Retain Customers & Increase Revenue	Mobile App Stores: The Developer's Perspective		