

# Welcome!



## Exhibitor Hospitality Menu

Los Angeles Convention Center  
1201 S. Figueroa Street  
Los Angeles, CA 90015  
Phone 213.765-4512  
Fax 213.765-4552

# The Los Angeles Convention Center Food and Beverage Department

The Los Angeles Convention Center is thrilled to have you as an exhibitor at this up-coming event! It is our hope that we will meet and exceed your expectations of your food services.

When making your plans for the show floor, please remember that we are the exclusive food and beverage provider, therefore any sampling and give-away pertaining to Food & Beverage must have written authorization from a Catering Sales Manager. Thank you!

Don't forget the details! If you are having catering in a booth or on the show floor you are responsible for providing:

- Electrical for Water Cooler, Coffee Kit, Carts etc.
- Tables for catering services. This includes all tables for service to be placed on and rounds for seating.
- Scullery Area. Some services required a "behind the scenes" area for dishing, serving, clearing and storage.
- A catering Sales Manager will discuss effective solutions (such as pipe and drape) which are available to you through your show decorator.

Please be advised all prices are based on a "drop-off / disposable ware" service.

# Beverages

## Hot

America's Favorite Brewed Coffee!

Starbucks Regular and Decaf Coffee	\$42.00/gallon
Gourmet Hot Tea (includes 35 bags)	\$42.00/gallon

**Coffee Kit** (Makes 120 Cups) \$250.00/kit

This "Make It Yourself" Coffee Kit contains a double burner coffee machine, Ten Coffee Packages, Ten Tea Bags, Ten Instant Decaffeinated Coffee Packages. Appropriate Condiments Included. (Requires 115 Volt, 15 Amp Electrical)

## Cold

Fresh Orange Juice	\$45.00/gallon
Lemonade or Fruit Punch	\$30.00/gallon
Assorted Bottled Juices	\$3.25 each
Milk (1/2 Pint)	\$2.00 each
Assorted Soft Drinks	\$2.75 each
Lipton Iced Tea	\$2.75 each
Bottled Water (16 oz)	\$3.00 each
Sparkling Water	\$3.25 each
Water cooler (per day)	\$50.00
(Requires 110 volt, 20 amp Electrical)	
Water Container (5 gallon container)	\$30.00 each

## Local Favorites

### Freshly baked goods by the dozen

Assorted Donuts ...	\$25.00	Assorted Cookies ...	\$25.00
Brownies ...	\$30.00	Black & White Blondies ...	\$32.00
Lemon Bars ...	\$30.00	Raspberry Bars ...	\$30.00

### Light Snacks by the Pound

Assorted Potato Chips ...	\$15.00	Pretzel Twists ...	\$15.00
Tortilla Chips & Salsa ...	\$25.00	Mixed Nuts ...	\$20.00
Hershey's Mini Chocolate Bars ...	\$20.00	Hershey's Kisses ...	\$15.00

Jolly Ranchers Candies ... \$15.00

# Breakfast

## Morning Agenda

Our Most Popular Breakfast with all Your Favorites!  
Scones, Bagels, Assorted Muffins, Seasonal Fresh Fruit  
Seasonal Fresh Fruit, Assorted Juices and Specialty Coffee  
\$14.95 per person (minimum order of 6 persons)

## Signature Sunrise

An Assortment of Fresh Baked Pastries, Bagels  
Muffins and Specialty Coffee  
\$10.95 per person (minimum order of 6 persons)

## All American Breakfast

Scrambled Eggs, Breakfast Potatoes, Bacon and Biscuits  
Assorted Juices and Specialty coffee  
\$14.95 per person (minimum order of 6 persons)

## Breakfast Sandwich

American cheese Omelet Topped with Cured Ham  
On a Delicious Butter Croissant  
Specialty Coffee  
\$11.50 per person (minimum order of 6 persons)

# Breakfast a'la carte

## Breakfast Pastries

Butter Croissants, Assorted Danish and Assorted Muffins  
Served with Butter and Preserves  
\$29.00 per dozen

## Muffins

An Assortment of Freshly  
Baked Muffins Served  
With Appropriate Condiments  
\$30.00 per dozen

## Bagels

An Assortment of Fresh Bagels  
With Cream Cheese  
\$32.00 per dozen

## Whole Fresh Fruit

An Assortment of Seasonal  
Fruits to included Apples, Oranges and Bananas  
\$1.75 per person  
(Minimum order of 6 guests, thank you.)

## Flavored Yogurt

Assorted Flavors  
\$3.00 each

# Bistro Party Trays

## Executive Agenda

Start the day off right with the Morning Agenda!

Including Premium Baked Goods, Fresh Fruit, Juices and Coffee.

We'll follow up with the Main Sandwich Event – our Signature Sandwiches, Side, Dessert Bars, Fresh Baked Cookies and Beverages

\$320.00 (serves 10) or \$ 625.00 (serves 20)

## Full Day Classic

Enjoy the Morning Agenda featuring Premium Baked Goods, Fresh Fruit, Juices and Coffee. Round out the day with our Classic Sandwich Collection including our Classic Sandwiches, Sides, Dessert Bars, Fresh-Baked Cookies and Beverages

\$295.00 (serves 10) or \$575.00 (serves 20)

## The Main Sandwich Event

Indulge in a variety of our Signature Sandwiches served with a Seasonal Tossed Green Salad, our Signature Side Salad, Grilled Seasonal Vegetables, Chips, Decadent Dessert Bars, Cookies and Beverages

\$250.00 (serves 10) or \$500.00 (serves 20)

## The Classic Sandwich Collection

An assortment of our Classic Sandwiches served with seasonal Tossed Green Salad. Signature Side Salad, Chips, Decadent Dessert Bars and Cookies and Beverages

\$225.00 (serves 10) or \$450.00 (serves 20)

### Classic Sandwiches

*Roast Beef & Cipicola Ham  
Ciabatta Muffaletta  
Turkey Caesar Wrap  
Stuffed Creek salad Pita  
Tuna & Sundried Tomato on a  
Multigrain Roll*

### *Premium Signature Sandwiches*

Roma Basil Baguette with  
Prosciutto & Provolone  
  
Portobello Spinach Foccacia  
With Roasted Red Pepper Spread  
  
Roast Beef Ham Muffaletta  
On a Sourdough Boule  
  
Apple Ginger Chicken  
With a caramelized onion chutney  
on a Ciabatta Roll

--If there's something special you're looking for and don't see on our menu ... don't hesitate contacting the Catering Sales Department for your special needs --

# Boxed Lunches

*(Minimum order of 3 per each box lunch)*

## ***Honey Dijon Turkey Wrap***

Turkey slices, sun-dried tomato, lettuce and calico coleslaw.  
Drizzled with spicy honey mustard dressing  
And fresh ground pepper  
Tortellini pasta salad,  
Washington Apple, beverage and a cookie  
\$20.95 each

## ***The Cyprus Mediterranean Veggie Wrap***

Roasted garlic cream cheese hummus, caramelized onion,  
Lettuce, diced tomatoes, red peppers and cucumbers.  
Sprinkled with crumbled feta cheese  
Tortellini pasta salad  
Washington Apple, beverage, and a cookie.  
\$20.95 each

## ***The All American***

Seasoned roast beef with sautéed mushrooms, caramelized  
Onions and chipolte spread on a fresh bun.  
Lettuce and tomato slices,  
Tortellini pasta salad,  
Washington Apple, beverage, and a cookie.  
\$18.95 each

## ***Cajun Grilled Chicken Ciabatta***

Blackened chicken with a roasted bell pepper slaw on a  
Rustic chibatta roll spread with a tomato chipolte mayonnaise spread.  
Tortellini pasta salad,  
Washington Apple, beverage and a cookie  
\$20.95 each

# Hors d'oeuvres

## **Cold**

(Minimum of 50 pieces per hors d'oeuvre)

Italian Bruschetta	\$3.00 each
Smoked Salmon Pinwheel	\$3.50 each
Assorted California Sushi Roll	\$4.00 each
Tropical Fruit Skewers	\$3.75 each

## **Hot**

(Minimum of 50 pieces per hors d'oeuvre)

Spanikopita	\$3.50 each
Mini Griddled Crab Cakes	\$3.95 each
Vegetable Egg Roll	\$3.50 each
Stuffed Jalapeno Popper	\$3.50 each
Boneless Buffalo Wing	\$3.95 each
Teriyaki Beef Brochettes	\$3.50 each
Marinated Shrimp Brochette	\$4.75 each
Spicy Mustard Boneless Wing	\$3.95 each

# **Displays and Trays**

*(Minimum order of 6 guests, thank you)*

## **International Cheese Board**

An Assortment of Imported and Domestic Cheese  
Garnished with Fresh Fruit and  
Served with Gourmet Crackers  
\$6.50 per person

## **Vegetable Crudité**

An Assortment of Seasonal  
Vegetables Served with Ranch Dressing.  
\$5.50 per person

## **Fresh Seasonal Sliced Fruit Tray**

Which May Include: Pineapple, Watermelon, Cantaloupe,  
Honeydew, Grapes & Seasonal Berries.  
\$5.50 per person

## **Italian Antipasto Platter**

An Array of Genoa Salami, Provolone Cheese, Mortadella,  
Black and Green Olives, Pepperoncini, Prosciutto,  
Artichoke Hearts and Assorted Peppers.  
\$5.50 per person

# Alcoholic Beverage Service

## Platinum Hosted Bar Package

### Package Pricing

1 Hour            \$17.00 per person  
 2 Hours         \$26.00 per person  
 Each Additional Hour is \$10.00 per person

## Gold Hosted Bar Package

### Package Pricing

1 Hour            \$15.00 per person  
 2 Hours         \$24.00 per person  
 Each Additional Hour is \$10.00 per person

### Platinum Package:

Scotch .....Chivas  
 Bourbon .....Makers Mark  
 Vodka ..... Stoli  
 Gin .....Tanquarey  
 Rum .....Bacardi Dark  
 Canadian .....Crown Royal  
 Tequila ..... 1800 Reposado  
 Cognac ..... Hennessy

### Gold Package:

Scotch .....J&B  
 Bourbon .....Jack Daniels  
 Vodka .....Smirnoff  
 Gin .....Seagrams  
 Rum .....Bacardi Light  
 Canadian .....Seagram V.O.  
 Tequila .....Jose Cuervo

### Both Bar Options Also Include:

California Coastal Wines, Imported and Domestic Beer,  
 Fruit Juices, Soft Drinks, Still and Sparkling Water

### For the Special Occasion that can't have hard alcohol...try our

#### Silver Bar Package

1 Hour            \$8.95 per person  
 2 Hour           \$13.95 per person

**Silver Bar package consists of import and domestic beer, Selection of House  
 Red and White Wines, assorted juice, soft drink, and bottled water**

### Cash Bars:

Each Bar must meet a sales minimum of \$500.00 per a four hour period. If the \$500.00 sales is not met, a Bar set-up fee of \$250.00 will apply.

### Labor Fees

Bartender (4 hour shift) .....\$90.00  
 (One bartender for every 75 guests for a hosted, and one bartender for every 100 guests for a cash bar)  
 Attendant .....\$22.50 per hour (minimum 4 hour shift)  
 (One attendant is recommended for every 75 guests)



# Crowd Pleasers

## **Logo Sheet Cake**

\$200.00 Logo Artwork Fee

\$225.00 Full Sheet (serves 80-100)

Pricing may vary depending on complexity of logo/design

## **Soft Serve Ice Cream/Yogurt Service**

\$2500.00 per day (5 oz cup servings, two flavors)

Maximum of 750 servings...

Pick 4 of the following toppings: Granola, Peanuts, and Coconut Shaving

Carob Chips, Whipped Cream, Chocolate Fudge, M&M's, Pecans & Cherries

Flavors: Chocolate, Vanilla & Strawberry

**(Client to provide: (Two dedicated 208 volt / 30amp / 3 phase outlet.**

**Specs: 160 pounds / Space: 5' x 6')**

## **Cappuccino Machine (attendant included)**

\$2000.00 per day (Maximum 500 - 8 oz cups)

Machine. Specs-140-lbs. / Space 5' by 6'

**(Client to provide: 110 Volt, 20 amp-dedicated circuit)**

## **Frozen Smoothie Machine (attendant included)**

4 flavors (500 servings), 5oz serving \$2000.00 per day

3 flavors (500 servings), 5oz serving \$1800.00 per day

2 flavors (500 servings), 5oz serving \$1500.00 per day

**(Client to provide: Each machine requires a single dedicated**

**110 volt, 20 amp circuit. Specs- 160 lbs. / Space 5' by 6')**

## **Single Cups Gourmet Coffee Brewer**

Brew your favorite cup in seconds!

Choose any combination of Celestial Seasonings Tea or Green Mountain Coffees from our selections

Regular Coffees

Breakfast Blend, Vermont Country Blend or French Roast

Flavored Coffees

French Vanilla, Hazelnut, Irish Cream or Southern Pecan

Decaffeinated Coffees

Breakfast Blend, Vermont Country Blend or French Roast

Teas

Lemon Zinger, Mandarin Orange Spice, Victorian Earl Grey or Green Tea

\$75.00 Rental Per Day

\$45.00 Per Box of 25 Cups

**(Electrical required: 110 volt outlet)**

# 16 ounce Logo Bottled Water

Get your company's name into everyone's hand!

1 pallet	1680 bottles	\$3.50 each
2-3 pallets	3360-5040 bottles	\$2.75 each
4+ pallets	6720 +	\$2.50 each

**Have your water on site waiting for you!  
Avoid Shipping and Handling!**

\*\* Your order, accompanied by camera-ready artwork must be received by the Food and Beverage Department one (1) month prior to your event to ensure delivery. There is a \$200.00 artwork fee (2-color logo) Price of artwork fee may vary depending on complexity of logo artwork. Price includes storage and delivery [max 3 per day] to your booth.

\*\*Minimum order of 25 cases (600 bottles)

**\*\*Should you decide to bring in your own logo bottled water, a \$1.50 ++ per bottle waiver will apply**

*Prices are subject to change without notice*

# ORDER FORM

*Los Angeles Convention Center*

1201 South Figueroa St  
Los Angeles, CA 90015  
213.765.4512 Fax 213.765.4552

Name of Convention \_\_\_\_\_  
Company Name \_\_\_\_\_  
Person Ordering \_\_\_\_\_  
On Site Contact \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Booth Number \_\_\_\_\_ Hall \_\_\_\_\_ Number of Guest \_\_\_\_\_  
E-Mail: \_\_\_\_\_

DAY OF WEEK/DATE	DELIVERY TIME	QUANTITY	ITEM DESCRIPTION	ITEM PRICE
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Food & Beverage Total \_\_\_\_\_

All Prices listed are subject to 19% service charge & 8.25% Tax

19% Service Charge \_\_\_\_\_

8.25% Sales Tax \_\_\_\_\_

## FORM OF PAYMENT

Visa    Master Card    American Express  
Company Check (C.C. required on file)

Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_

Card Holders' Name \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

### IMPORTANT INFORMATION

**The Los Angeles Convention Center Food Service Department** is the exclusive caterer. Absolutely no food or beverage, candy, Logo water, etc are allowed to be brought into the Los Angeles Convention Center.

### DEADLINE

All catering orders must be received **20 working days** prior to the first day of show. A 10% late charge will be charged for orders received after deadline

### PAYMENT POLICY

Full Payment is required prior to commencement of services.  
A credit card must be on file for any re-orders on site

### OTHER CHARGES

A \$25.00 delivery charge will apply to each delivery and reorders of less than \$75.00(sub-total). A \$150.00 re-stocking fee will apply to all orders requesting bottled and/or canned beverages on consumption. **(Please note Food Services does not sell beverages on consumption for groups of 299 guests or less.**

### ADDITIONAL SERVICES

There will be an additional charge for china service on the exhibit floor. Please ask your Sales Manager for more information.

### TABLES AND ELECTRICAL REQUIREMENTS

Food Services does not provide tables or electricity in your exhibit space. Tables and electricity must be ordered through the appropriate contractor.