

Invitation To Exhibit Or Sponsor



# **INTERNET TELEPHONY**®

**Conference & EXPO**

Our 16th Event!

# The World's Largest IP Communications Marketplace!

**September 10-12, 2007**

Los Angeles Convention Center  
Los Angeles, California



## **Diamond Sponsors**



**Atacomm**®  
Supplying the VoIP Revolution

- **Sell Your Solutions to Service Providers Enterprises, SMBs and Government**
- **Forge Valuable Partnerships at the Only IP Communications Event that Attracts Resellers**
- **Meet With Influential Members of the Press and Analyst Community**
- **Network with Peers and Forge Valuable Relationships**

**[www.ITEXPO.com](http://www.ITEXPO.com)**

To Exhibit or Sponsor contact Dave Rodriguez 203.852.6800 ext. 146 • [drodriguez@tmcnet.com](mailto:drodriguez@tmcnet.com)



IP Communications are rapidly becoming an integral part of the way companies do business. Before long, the majority of businesses will have their communications infrastructure built entirely around an IP-platform.

This never-before seen period of growth in our industry represents a very exciting time. But this comes with some very critical business decisions that companies like yours will need to make to stay competitive and thrive in this burgeoning market. And one of the most imperative decisions will be how to acquire new customers to ensure that your company continues to grow. The very best place to meet thousands of new customers is at INTERNET TELEPHONY Conference & EXPO - the premier event for the IP Communications industry.

Since we first launched ITEXPO in 1999, more than 60,000 IP Professionals from around the world have joined us at our events on both coasts. This September, we expect over 7,000 more will descend upon the Los Angeles Convention Center for INTERNET TELEPHONY Conference & EXPO West 2007. They come by the thousands from all over the globe to ITEXPO, to learn in the educational sessions, exchange ideas, develop new contacts, and to meet with vendors like you on the exhibit floor. Just as they have done for the past eight years.

**What better place is there to fill your sales pipeline and develop valuable new relationships, for 2007 and beyond, than at the world's largest IP Communications event?**

What makes INTERNET TELEPHONY Conference & EXPO unique is the type of attendee you will meet. These are the decision makers who will make the final call on their company's IP Communications purchases. And the reason they choose ITEXPO is because they are readers of TMC's industry leading publications - INTERNET TELEPHONY Magazine, IMS Magazine, SIP Magazine, and Customer Interaction Solutions. Not only are these the most widely read magazines in the industry, but they are written to be read more by the end user rather than those actually in the IP Communications industry, meaning the readers are your customers and more importantly, your future customers. And with a combined readership in excess of 500,000, that makes a lot of potential customers!

INTERNET TELEPHONY Conference & EXPO West will be held September 10-12, 2007 at the Los Angeles Convention Center in California. I encourage you to call our sales team today to discuss the many flexible options we have to put you directly in front of these record crowds.

At INTERNET TELEPHONY Conference & EXPO, you'll have access to more than 7,000 decision makers from around the world looking to buy products, including more service providers, enterprises, government buyers, SMB's, resellers and developers than any competitive event in the market. As of the time I am writing this we are more than 80% sold out in Los Angeles. Call Dave Rodriguez at 203-852-6800 x146 or send an e-mail to [drodriguez@tmcnet.com](mailto:drodriguez@tmcnet.com), to ensure there is space for you.

Come see for yourself why this is the only event attracting new customers and why deals are made in such large numbers!

Sincerely,



Rich Tehrani  
TMC President & Conference Chairman





## Why ITEXPO?

There are many reasons why ITEXPO is the premier event in the IP Communications space, including the most relevant topics, the convenient bi-coastal locations, and the unsurpassed marketing support from TMC. But more than anything, what draws more buyers to ITEXPO than any other event is the in-depth educational content supported by the industry's leading publications - INTERNET TELEPHONY Magazine, IMS Magazine, SIP Magazine, and Customer Interaction Solutions. Both the comprehensive conference curriculum, and the free workshops and seminars, are built to provide information of the highest quality, educating all areas from the most knowledgeable developer down to the CEO of a financial institution exploring options to improve his business' profitability.

## Meet New and Different Customers

Because we get such a wide variety of new customers, one thing that will always make ITEXPO unique is the number of new people you will meet compared with other events in the industry. At some events, it seems the only customers who come to your booth are those who have an appointment. At IT Expo, you'll have access to thousands of potential customers in the exhibit hall, at the receptions, and in the keynote sessions. And since more than 1/3 of all attendees said this is the only event they plan to attend this year, that this is your only chance at all to meet with roughly 2,500 attendees.

## ITEXPO Delivers the ROI You Expect from a Major Event

With the number of new customers you will meet at INTERNET TELEPHONY Conference & EXPO, you will find the best ROI of any show in the industry. In fact, many exhibitors at ITEXPO have completed enough sales to more than pay for their entire exhibit....before the show was even over. Because of nature of the audience - high level attendees with a definite interest in learning more about products - the audience at ITEXPO delivers more revenue than any other event. That is why some of our repeat exhibitors have taken to calling ITEXPO "the ROI show".



## Meet Hundreds of Press & Industry Analysts

There will be hundreds of members of the media and industry analysts, looking to get the latest information on the industry's leading companies and any new developments. The event will attract press from major daily newspapers, industry publications, blogs, Web sites, broadcast media, research firms, and VCs — all there to cover the event and learn more about your company.

“There were actually too many press people, making it difficult to engage them all.”

— Jill Schmidt  
Vice President  
S&S Public Relations

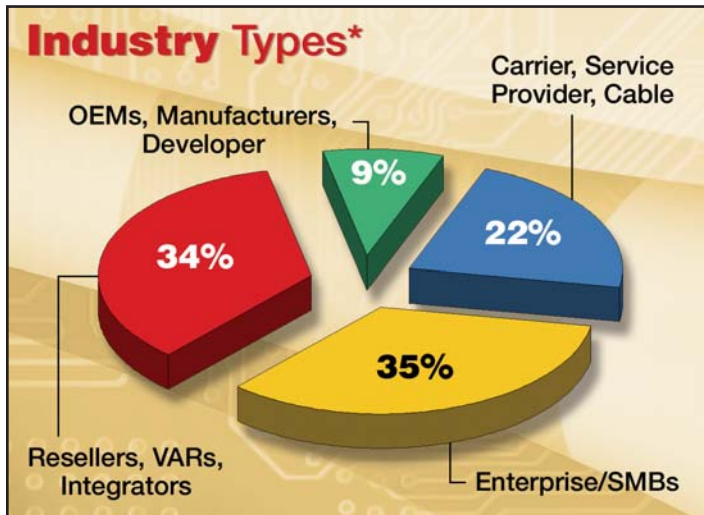
What better place to make your major announcement than at INTERNET TELEPHONY Conference & EXPO?

Not only is ITEXPO the largest event in our industry this year, but its also the first of the busy fall season. With hundreds of press and analysts in attendance, ITEXPO is the ideal location to make major announcements or to launch your new product. By making your announcements at ITEXPO, you'll not only get the attention of the massive crowds and huge numbers of press in attendance, but you'll also get a jump on the competition who are waiting for another show later in the fall to make their announcement.

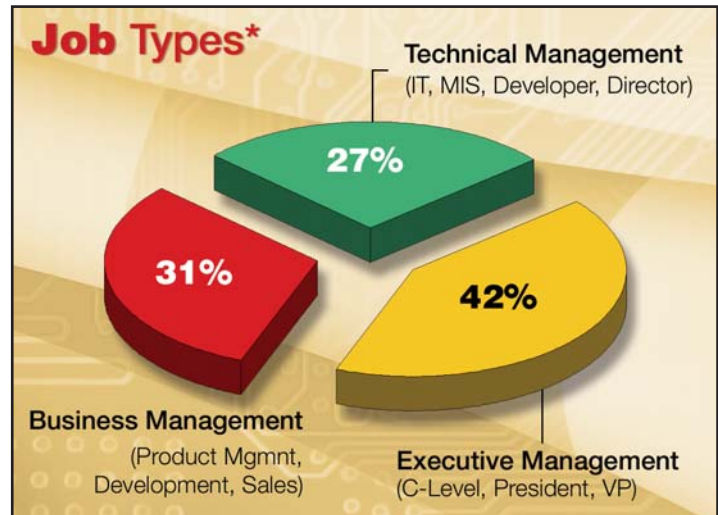
**Whomever Your Customers Are, You'll Find Them at ITEXPO!**

**You'll Meet Both the Highest QUANTITY AND Highest QUALITY Attendees at Your Booth!**

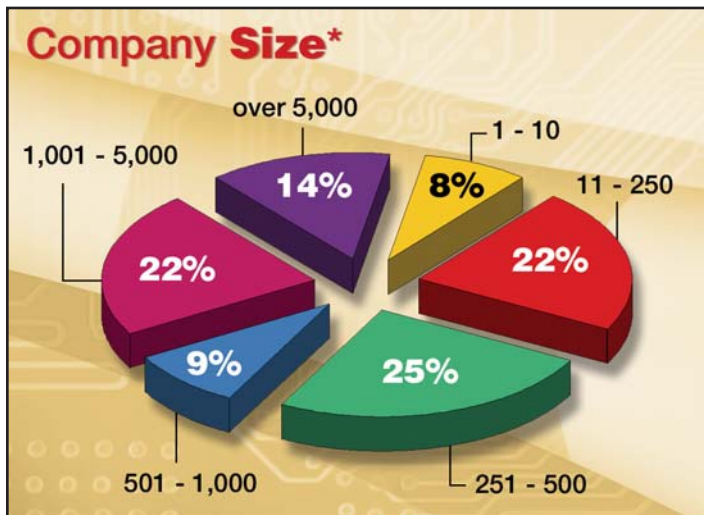
## Industry Types\*



## Job Types\*



## Company Size\*



\*source: post-conference attendee surveys and registration information

## Attendees have buying power and are ready to use it!\*

- 88%** Are personally **involved in buying** IP Telephony products/services for their organizations.
- 71%** **Plan to purchase** products and services they saw on the show floor within 12 months.
- 72%** Say this conference **influenced a product selection**.
- 80%** Say they have **decided to deploy VoIP** and come to this event specifically to find the right solutions.

“INTERNET TELEPHONY conference is always one of our favorites and every year we have a great experience. Lot of qualified candidates walking through the aisles.”

— Todd Hirshorn,  
InPhonex  
Exhibitor, ITEXPO East 2007

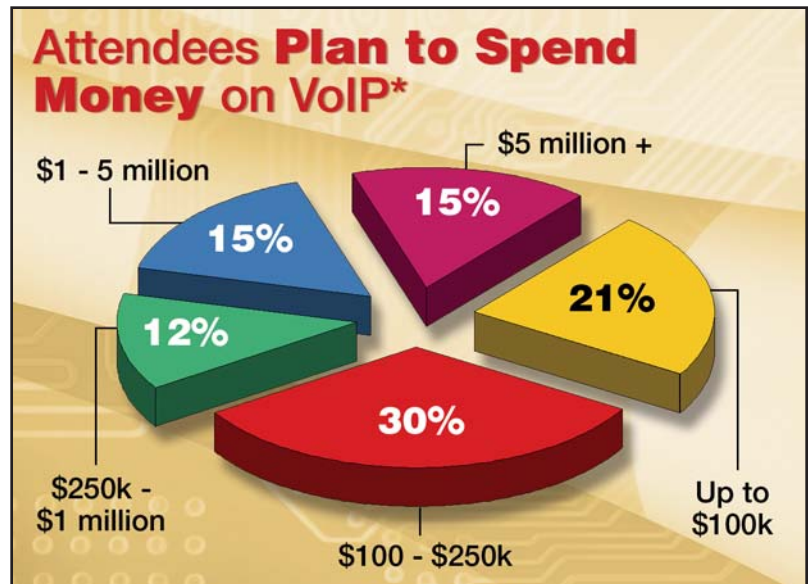




No matter what type of solution you sell, you'll find attendees at INTERNET TELEPHONY Conference & EXPO are looking to buy it. When you look at the numbers, 73% of attendees said they plan to purchase a product they saw at the last ITEXPO; and more than 60% of attendees plan to spend at least \$100,000 this year on IP products. That means there are literally thousands of attendees on the exhibit floor looking to buy what you offer AND have the money to spend.

“The show has been fantastic. I've been coming to these shows since the mid-90's and the caliber of people coming to this show is the best. These are people looking for solutions. These are people looking for products to sell. This is business happening here. This is fantastic.”

— Leif Ringstad, Senior Manager, Western U.S.  
Samsung  
Exhibitor, ITEXPO West 2006



\*source: post-conference attendee surveys and registration information

## WHAT ARE ATTENDEES LOOKING FOR AT ITEXPO?

Below is a list of just some of the products & services attendees said they came to INTERNET TELEPHONY Conference & EXPO specifically looking to buy on the exhibit floor\*:

- Billing/OSS Solutions
- Cable Telephony Tools
- IMS Solutions
- Industrial Computing Platforms
- Interconnection Facilities
- Internet Telephony Gateways
- IP Billing & OSS Solutions
- IP Centrex Solutions
- IP Conferencing
- IP Contact Center Solutions
- IP Fax
- IP PBXs
- IP Phones
- IP Telephony Headsets
- Media Servers
- Network Security
- PC-to-Phone Solutions
- Peer-to-Peer VoIP
- Prepaid Calling
- QoS/Network Monitoring
- Service Creation
- Session Border Controllers
- SIP Solutions
- SMB Solutions
- Softswitches
- SOHO IP Telephony Solutions
- Speech Rec/VXML/SALT
- Telecom Asset/Financial Management
- Test/Masurement Tools
- Triple Play Solutions
- Unified Communications Applications
- UPS/Power Solutions
- Video Conferencing
- VoIP Components (DSPs, SOC, boards, etc.)
- VoIP Training
- WiFi Telephony Solutions

## Focus on Educational Content Ensures the Highest Quality Attendees

The reason the attendees of INTERNET TELEPHONY Conference & EXPO are the best you'll find at a trade show is because they come to the event to learn — both in the sessions and from you on the exhibit floor. They are serious about enhancing their knowledge and are at the event because they want to make their business better.

The reason they choose INTERNET TELEPHONY Conference & EXPO is the unparalleled quality of the educational courses offered. As the publishers of the industry's leading magazines — *INTERNET TELEPHONY*, *IMS Magazine*, *SIP Magazine*, and *Customer Inter@ction Solutions*, and the industry's leading and most informative Web site, TMCnet.



This focus on quality educational content delivers only the most serious attendees, who, in turn, become your most valuable customers.

## Covering the **Most Relevant** and **Latest Topics** in IP Communications

Below is a list of some of the topics to be covered at ITEXPO West '07:

- Large-Scale Enterprise IP Telephony
- Small/Medium Business VoIP Solutions
- Making the Business Case for VoIP
- Unified Communications
- Presence
- Government IP Telephony
- Service Provider IP Telephony
- VoIP Peering
- Conferencing and Collaboration
- SIP
- Hosted IP Telephony/IP Centrex
- IP Telephony in the Contact Center
- Trends and the Future of VoIP
- VoIP Security
- Network Management and QoS
- VoIP Mobility
- Fixed/Mobile Convergence
- VoIP Security
- WiFi Telephony
- VoIP Development Trends
- Trends in Consumer VoIP
- Open Source
- Triple Play
- IPTV
- Peer to Peer
- ENUM
- The Business Case for IP Telephony
- Cable Telephony
- Voice Communities
- The Role of VoIP in the Military

## ITEXPO Speakers Are Top Level, Industry Leaders

Another reason the educational content at INTERNET TELEPHONY Conference & EXPO is unsurpassed is the quality of the presenters. Our editorial team carefully selects the presenters from the many hundreds of who submitted proposals. The result is a collection of industry leading experts - the cream of the crop - mostly top executives with decades of experience .

“Your presenters had a great command of the subject matter and delivered real information I could use to build my business. I can't wait to attend next year.”

— Bruce Stimon, VoIP Solutions Director  
Basix Automation Integrators  
Conference Attendee - ITEXPO East 2007

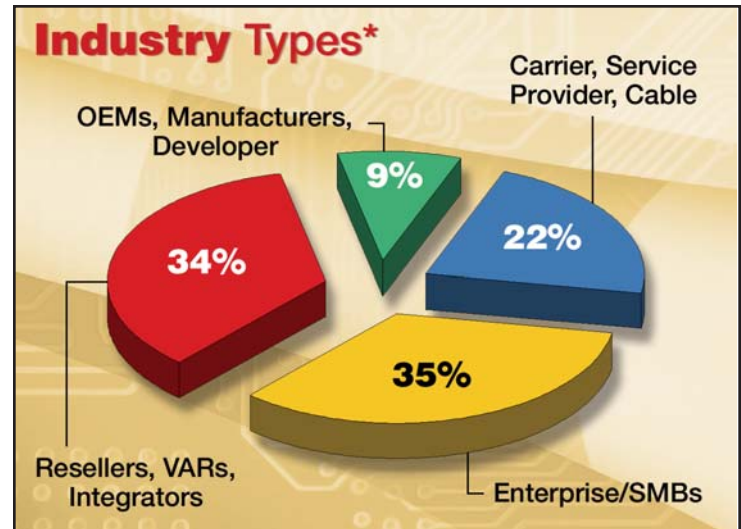


\*source: post-conference attendee surveys and registration information

## Not Just **More Attendees...** **More of the People You Want to Meet**

No matter what type of customer you are looking for, INTERNET TELEPHONY Conference & EXPO attracts them in masses — Resellers, Developers, Enterprises, Service Providers, Government, SMBs. By offering top-level educational content specifically tailored to meet the needs of these different market sectors, INTERNET TELEPHONY Conference & EXPO is seen by attendees as the premier event to meet their developmental needs. This ensures that we continually attract these groups in huge numbers, which translates into huge crowds on the exhibit floor, more quality leads, and more sales.

Look at the numbers at ITEXPO — we have more Resellers or Service Providers or Enterprises than some industry conferences have in total attendance!



No matter what industry you are targeting, you will find them en masse at ITEXPO West

\*source: post-conference attendee surveys and registration information

“ This is probably the pinnacle show that we've attended. On the first day, at about hour 6, our expectations have already been met. We've been in business since 1992, and in that time I have to say this is the best show that we have attended. ”

— Greg Lohrenz, CEO  
AiTech  
Exhibitor, ITEXPO East 2007

### Who is **attending ITEXPO?**\*\*

- ✓ **3,500** Enterprise Decision Makers representing more than 1,000 organizations!
- ✓ **2,300** Resellers/VARs
- ✓ **1,500** Carriers, Cable/Service Providers
- ✓ **600** Developers





## The **ONLY** Event Attracting **VARs/Resellers/Agents**

INTERNET TELEPHONY® Conference and EXPO is the only IP Communications event attracting significant numbers of VARs and Resellers around the globe seeking partnerships with manufacturers and service providers. They also come for the unsurpassed educational content, including dedicated tracks created specifically to meet their needs, and the unsurpassed Reseller Solutions Day, which is a free, day-long seminar.

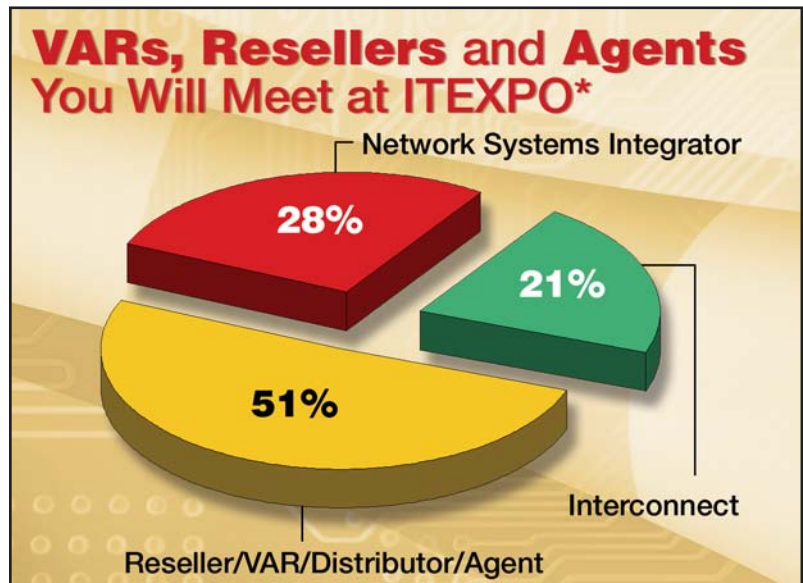
Content at INTERNET TELEPHONY Conference & EXPO for VARs and Resellers includes:

- SIP Workshop
- IP Telephony Development Track
- Open Source Telephony Workshop
- Reseller Solutions Day  
(free educational event for qualified resellers and solutions providers)

As ITEXPO continues to grow, we are expecting no fewer than **2,000 Resellers** in Los Angeles, coming from nearly 1,000 different organizations, including **VARs, Agents, Network System Integrators, Interconnect firms, Distributors, and Resellers.**

**75%** of exhibitors described the leads they collected as **'Very Good' or 'Excellent'**

Source: Post conference survey, ITEXPO East 2007



\*source: post-conference attendee surveys and registration information



**INTERNET TELEPHONY Conference & EXPO is the only event with a specifically dedicated **RESELLER SOLUTIONS DAY** attracting thousands of Resellers.**

Massive crowds conducting business at ITEXPO



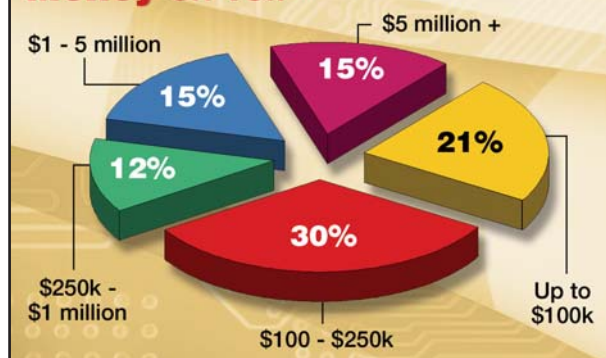
## More Representatives of Enterprises, SMBs and Government Agencies Seeking to Implement IP Communications

At ITEXPO West '07, we expect nearly **2,500 decision makers** representing more than 1,000 large and small businesses and enterprises, as well as government agencies, to be in attendance. These people are coming to learn more about how IP Communications can improve their business, but just as important is that **they will be looking for partners** to help them implement these new technologies. As you know, thousands of businesses will be transitioning to IP Communications this year, and as others have in the past, many will turn to INTERNET TELEPHONY Conference & EXPO for help.

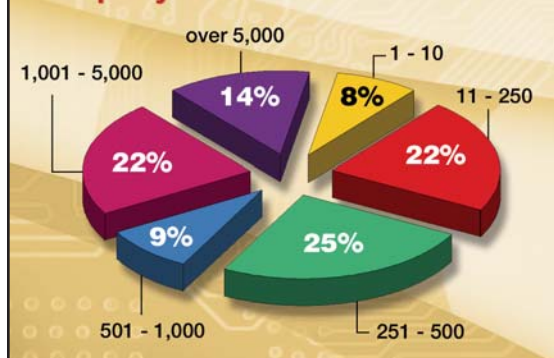
INTERNET TELEPHONY® Conference & EXPO West 2007 features four days of education specifically designed for enterprises and government. Some of the topics covered include :

- Conferencing & Collaboration
- Hosted VoIP
- IP Contact Center
- Large Enterprise VoIP
- Mobile/Wireless IP
- SIP Workshop
- Unified Communications
- VoIP for the SMB
- VoIP Regulation & Taxation
- VoIP Security
- VoIP Traffic Management
- WiFi Telephony

### Attendees Plan to Spend Money on VoIP\*



### Company Size\*



**90%** of exhibitors said they reached the **specific audience** they were **targeting**.

Source: Post conference survey, ITEXPO East 2007

### Types of Enterprises & SMBs You Will Meet\*

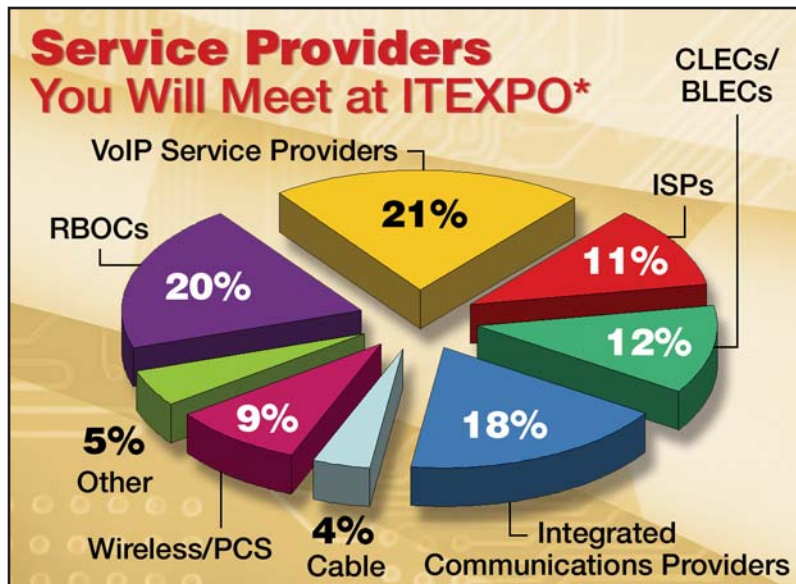


\*source: post-conference attendee surveys and registration information

Of the 7,000 expected attendees in Los Angeles, we project that more than **1,500** of them will represent **Service Providers and Carriers**. The reason we can attract so many Service Providers is the exclusive content created especially for them, including a full track dedicated to the Service Provider sector.

Among the topics that will attract more Service Providers, Carriers, Cable, ISPs, etc include:

- Cable IP Solutions
- Conferencing & Collaboration
- Consumer VoIP Marketing Summit
- ENUM/Number Porting
- Fixed Mobile Convergence/Dual Mode
- IMS
- IPTV
- Mobile/Wireless IP
- SIP Workshop
- Triple Play Solutions
- VoIP E911
- VoIP Peering
- VoIP Regulation & Taxation
- VoIP Traffic Management



\*source: post-conference attendee surveys and registration information



“The show has been terrific. We have attended all of the INTERNET TELEPHONY shows since 2000 and every show has been great. One of the things that has been really great is that every year it gets better.”

— Chuck Rutledge, VP Marketing,  
Quintum Technologies  
Sponsor, ITEXPO East 2007

**65%** of exhibitors said they obtained more quality leads at this event than any other in the past 12 months.

Source: Post conference survey, ITEXPO East 2007

“Anyone in the world looking to deploy VoIP services attends INTERNET TELEPHONY Conference & EXPO. This is the carrier's show. We've met tons of qualified people looking for VoIP termination and gathered many, many excellent leads. The leads we generated here are like ducks in a barrel, and I've got a shotgun! This is clearly the best VoIP show for us and for anyone looking to reach domestic and international service providers.”

— Luis Torres, Carrier Account Executive  
XO Communications  
Exhibitor - ITEXPO East 2006



## Use The Power of a Sponsorship to Maximize Your Presence at ITEXPO!

Sponsors of INTERNET TELEPHONY Conference & EXPO receive the most exposure to this critical audience - before, during, and after the show. With prominent signage, frequent print ads, aggressive online marketing, and post-show communications, sponsors receive MILLIONS of impressions this powerful audience.

**Stand out from the crowd** by being a sponsor of INTERNET TELEPHONY Conference & EXPO!

### Diamond Sponsorship

Diamond Sponsors receive the most benefits, with the most pre-show publicity and most highly visible presence during the show. This massive exposure to the audience ensures heavy traffic during the show, resulting in more leads, more sales, and more new business. In fact, most Diamond Sponsors would argue that their ROI is greater with a Diamond Sponsorship than with just a space in the exhibit hall.

#### Print Promotion:

- Your company logo in all pre-conference advertising\*, appearing in top publications such as eWeek, InfoWorld, Network World, along with major dailies such as the Los Angeles Times.
- Your logo on all printed show materials — brochures, advertisements, Show Directory, signage, banners, etc.
- Business card-sized ad in attendee brochure.
- Highlight of your company published in Show Directory and show Web site including State of the Industry Q&A with Richard Grigonis, *INTERNET TELEPHONY* magazine's Executive Editor, and your CEO. Your CEO's picture and company logo are also published.
- Your logo on the cover of the show directory.
- Four-color, two-page spread advertisement in the Show Directory.
- Four-color logo with 200-word description in the Show Directory.

\* where possible

Media Sponsors provide a massive reach to millions of IP Communications professionals, driving huge crowds to the event, and providing millions of marketing impressions to sponsors of ITEXPO.

#### Online Promotion:

- Your logo linked from premium position on show Web site to your Web site.
- 468x60 banner ad rotating on show Web site from the time of sponsorship payment to conclusion of the show.
- 200-word description on show Web site with your company logo.

#### On-site Promotion:

- 20'x20' exhibit space.
- Your logo on all event signage.
- Large four-color sign displayed in a prominent area at the event.
- Five full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.
- Complimentary meeting room in convention center.

Platinum Media Sponsors - Below are just some of the major media outlets that we have partnered with for ITEXPO.



## Sponsorship Packages to Fit Every Sized Company & Budget

Platinum and Gold sponsors also receive tremendous exposure and benefit before, during, and after the show - with customizable packages to meet the needs of every company seeking to grow its business within the IP Communications industry.

### Platinum Sponsorship

#### Print Promotion:

- Your logo on all printed show materials — brochures, advertisements, Show Directory, signage, banners, etc.
- Your logo on the cover of the show directory.
- Full page, four-color advertisement in the Show Directory.
- Four-color logo with 50-word description in the Show Directory.

#### Online Promotion:

- Your logo linked from premium position on show Web site to your Web site.
- 468x60 banner ad rotating on show Web site from the time of sponsorship payment to conclusion of the show.
- 50-word description on show Web site with your company logo.

#### On-site Promotion:

- 20'x20' exhibit space.
- Your logo on all event signage.
- Large four-color sign displayed in a prominent area at the event.
- Three full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.

### Gold Sponsorship

#### Print Promotion:

- Your logo on all printed show materials — brochures, advertisements, Show Directory, signage, banners, etc.
- Full page, four-color advertisement in the Show Directory.

#### Online Promotion:

- Your logo linked from show Web site to your Web site.

#### On-site Promotion:

- 10'x20' exhibit space.
- Your logo on all event signage.
- Two full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.

## Benefits of Sponsoring INTERNET TELEPHONY Conference & EXPO

- ✓ Get Immediate Recognition of Your Company as a Trusted Leader in IP Communications
- ✓ Establish Positioning as a Major Player in the Industry
- ✓ Create Brand Awareness through TMC's Six-month Promotional Campaign
- ✓ Sponsorship Coupled with Strong Presence on Exhibit Floor Generates Maximum Traffic for Your Booth
- ✓ Up to 20 Million Impressions Before, During, and After Event in Dozens of Industry Leading Publications.



## Increase Brand Awareness, Drive Traffic, Maximize ROI

Additional high-profile sponsorship opportunities are strong marketing activities to help maximize your presence at ITEXPO and make

### Featured Sponsorship Opportunities:

**Luncheon/Breakfast Sponsors** – One of the most visible opportunities for conferees, sponsors of meals receive prominent signage throughout the room and the convention center. In addition, a speaking opportunity may be available (time permitting) during the meal.

**Networking Receptions** – Great opportunity with a captive audience, as attendees gather to enjoy complimentary hors d'oeuvres and beverages. Your company will be represented with signage throughout the reception area, in the official program, and pre-marketing materials.

**Badge Inserts** – Your company's promotional information will be inserted into the badge of each attendee to be seen by everyone!

**Attendee Backpacks** – The official bag given to each paid attendee, these backpacks will feature your company logo aside the official conference logo. You will see hundreds of these bags throughout the week, and attendees take them home and use them again and again.

**Media Lounge** – Members of the media will gather in the media lounge to work, relax, or share their thoughts with one another. By sponsoring this lounge, your company receives key exposure to this influential group. Sponsors will be featured in signage throughout the room.

### Additional Unique Sponsorships Set You Apart From The Crowd

And with over 30 options available, there is something for every size company

- |   |   |  |
|---|---|--|
| • Elevator, Stair Decals                | • Promo Distribution at Hotel Check-in        | • Conference Refreshment Breaks                      |
| • Lanyards                              | • Promo Distribution at Registration          | • Hotel Room Drops                                   |
| • Taxi Stand                            | • Promo Distribution at Exhibit Hall Entrance | • Attendee Bag Insert                                |
| • Entrance Unit Panels                  | • Mini Conference Guide                       | • Plastic Literature Bags for Exhibit Hall Attendees |
| • "Cyber Cafe" on Exhibit Floor         | • Official Show Directory Bellyband           | • Exhibitor Network Lounge                           |
| • Aisle Signs                           | • Official Show Guide Bookmark                | • Registration Counter                               |
| • Registration Counter Panels           | • Conference Registration e-mail              | • Publication Bins                                   |
| • Badge Holder Insert                   | • Conference Notepads                         | • Conference at a Glance Maps                        |
| • Logo on Badge                         | • Hotel Keys                                  | • Speaker Ready Room                                 |
| • Badge Lanyards                        | • Coffee Station in Exhibit Hall              | • Speaker Check-In Table                             |
| • Pre-Registration Badge Mailing Insert |   |  |



## Huge Prize Giveaways to Attract and Keep Attendees in the Exhibit Hall

And one of the sponsorships that will certainly stir up the most interest will be the major giveaways planned. We are planning a spectacular vehicle giveaway, certain to exceed the excitement generated by the Harley and FJ Cruiser in Ft. Lauderdale. To win, attendees need to visit the booths of the giveaways sponsors - meaning you get constant traffic and generate hundreds, maybe thousands, of leads.

## The Busiest Exhibit Floor in the Industry Delivers the ROI You Expect

The exhibit floor at INTERNET TELEPHONY Conference & EXPO is the most crowded in the industry. And beyond the quantity, we attract the highest level of attendees — top level decision makers, most of whom are on the exhibit floor to shop for their next partners. The end result is more leads for you — which means more sales and better business.

Stretch your marketing dollar further and generate the ROI you need by exhibiting at ITEXPO.

### What's Included with Your Booth Space:

- Two full-conference passes w/ unlimited number of exhibitor booth personnel badges.
- Unlimited e-mailed VIP passes imprinted with your logo to send to customers, partners, and prospects inviting them to visit the exhibit hall free of charge.
- Hyperlink from INTERNET TELEPHONY Conference & Expo Web site to your site.
- 50 word description in the Show Directory and on the official Show Web site with logo and link to your Web site along with product offering listings.
- Company booth sign.
- The chance to gather hundreds of new leads!

“This is our third Internet Telephony show, and we're very excited to be here. We've done a lot of other shows and by far this is the best show that we do. We get more return on our investment at this show and we're excited to be here. It's a great show and definitely we'll be back next year.”

— Scott Navratil  
Director of Sales & Marketing  
Dash911 Solutions

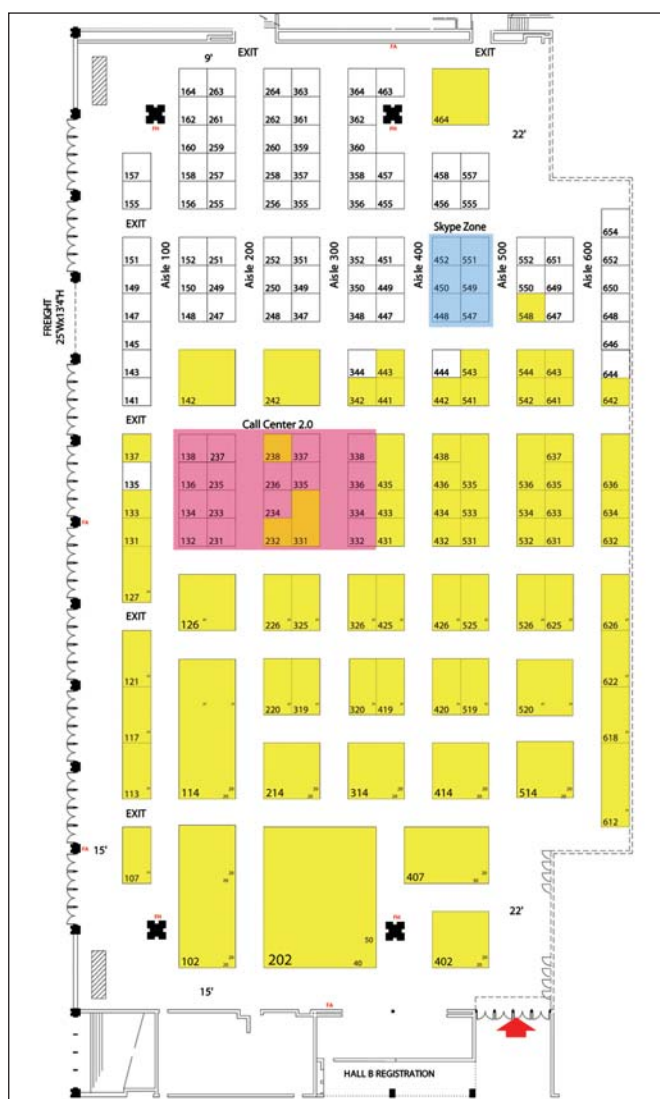
### Exhibit Hall Hours:

September 10<sup>th</sup> - 4:15pm - 8:00pm

September 11<sup>th</sup> - 11:00am - 6:00pm

**54%** of exhibitors said they **needed more time** to handle all of the **exhibit hall traffic**

Source: Post conference survey, ITEXPO East 2007



FLOOR PLAN as of 3/7/07

To reserve a booth or to discuss sponsorship opportunities, call Dave Rodriguez at (203) 852-6800 x 146 or send an e-mail to [droduiguez@tmcnet.com](mailto:droduiguez@tmcnet.com)



## Back to L.A. Where ITEXPO Has Flourished

Over the past 7 years, as the IP Communications industry has grown, so too has ITEXPO. Over the years, some of our most successful events have been held in Los Angeles, with its huge population, proximity to Silicon Valley leaders, and accessible transportation options for both domestic and international travelers. After a year away, we are heading back to our "west coast home" for what should be our biggest show ever!



INTERNET TELEPHONY Conference & EXPO West 2007  
September 10-12, 2007 • Los Angeles Convention Center • Los Angeles, California



\*source: post-conference attendee surveys and registration information

## Official Show Hotel Information

Book now and mention that you are an INTERNET TELEPHONY® Conference & EXPO attendee to receive special rates.\*

Wilshire Grand  
930 Wilshire Boulevard  
Los Angeles, CA 90017



The Wilshire Grand Hotel is Downtown Los Angeles' most prestigious business and pleasure address for travelers. Ideally located in the heart of the city and surrounded by major corporations in high rise office buildings, shopping plazas, museums, theatres, fine restaurants and the Los Angeles Convention Center.

standard \$149 • deluxe \$159 • executive level \$179  
reservations - 213.612.3900 or 888.773.2888

*This special group rate is subject to limited availability. Rate expires August 20, 2007 or when room block is filled.*

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