

# vectors<sup>2019</sup> orlando

SPONSOR PROSPECTUS



After last year's tremendous success, we are excited to host our fourth annual user group conference, Vectors 2019, in Orlando, FL at the Loews Sapphire Falls Resort. The conference will commence on Sunday, October 27th and conclude on Wednesday, October 30th.

Vectors is the opportunity for SkySwitch Resellers to hear from the best in UCaaS, stay in touch with platform best practices and network with the Reseller Community—now over 380 companies strong. We strive to continue making Vectors an event that brings together the best of informative and inspirational content, for an unforgettable experience that provides value to all in attendance.

Your sponsorship helps make all of that possible while simultaneously granting you a unique opportunity to connect with an engaged audience of 380+ motivated UCaaS professionals.

## Exhibitors at Vectors will benefit from:

- ✓ Meeting face-to-face with business owners and decision makers
- ✓ Building lasting relationships with professionals seeking new technologies & services
- ✓ Expanding their exposure with actively growing companies
- ✓ Becoming an integral part of the SkySwitch ecosystem



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We look forward to seeing you in Orlando at Vectors! **Secure your sponsorship today.**



## The Vectors Audience



### ATTENDEE PROFILE

**300+**

**VoIP/UC Service Providers**

C-Level **Decision Makers**, VPs and Managers

Companies from start-ups to established, all **expecting growth**



### NETWORKING OPPORTUNITIES

Dedicated Networking throughout sessions and special events

Sponsor Pavillion hosts all breakfast and lunches for increased engagement & interaction



### SPONSORSHIP BENEFITS

Present to **exclusive** SkySwitch reseller audience

**Recruit new resellers** for your products and services

**Fast Pitch** your company services and value proposition

**Grow your sales channel** without competitive interference

Up close and **personal engagement** with conference attendees at dinner and social events

Branding opportunities for **high visibility and exposure**

The annual SkySwitch Vectors Conference provides sponsors with an incredible opportunity to engage with C-Level decision makers in a multitude of social and business settings. Our strategically placed Sponsor Pavillion increases your company's visibility and personal face-time with attendees.





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## The Location



Vectors 2019 will be held at the stunning Loews Sapphire Falls Resort at Universal Orlando. This prime location offers spacious meeting rooms, a complimentary on-site water taxi, the largest pool across Universal Orlando resorts and many top-of-the-line resort amenities.



With the Loews Sapphire Falls in such close proximity to Orlando's top attractions (walking distance to Universal Citywalk and Universal Studios), this location is ideal for fostering a fun, memorable experience that our C-Level attendees (and their families) won't forget. Citywalk is the epicenter of shopping, dining and entertainment at Universal, and makes for a great spot after conference hours to network and build deeper relationships with attendees.



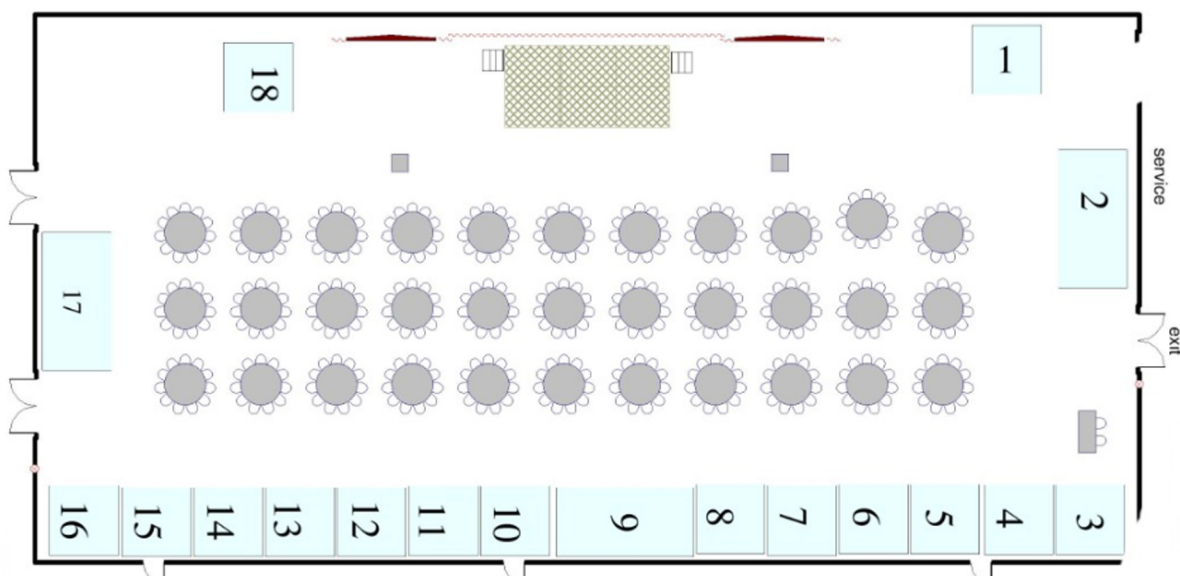




## Conference Layout

Due to the overwhelming response from sponsors to attend Vectors 2019, we have doubled the square footage for year's Sponsor Pavillion. All breakfasts and lunches will be served in the Sponsor Pavillion to encourage personalized engagement between attendees, sponsors and vendors.

Additionally, we have designed the conference room layout so that there's a flow between the Sponsor Pavilion and General Session space—granting all sponsors with increased brand visibility and attendee interaction.



# SPONSORSHIP PACKAGES

	TITLE	TITANIUM	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Price	<del>\$50,000</del> <b>SOLD OUT!</b>	<del>\$40,000</del> <b>SOLD OUT!</b>	\$35,000	\$20,000	\$10,000	<del>\$5,000</del> <b>SOLD OUT!</b>	\$3,500
Availability	1	1	1	2 1 Remaining	1	3	4 1 Remaining
<b>Booth &amp; Conference Access</b>							
*Sponsor Table - Booth	1st Choice	2nd Choice	3rd Choice	4th Choice	5th Choice	6th Choice	7th Choice
Attendee Passes	10	8	6	5	4	3	2
Dedicated Vectors Liaison	•	•	•	•	•		
<b>Sponsorship Promotions</b>							
<b>Hospitality Suite</b> - An optional hospitality suite for all three nights. **	•	•	•				
<b>Registration Window Clings</b> - Your custom design printed and displayed on the windows behind the registration table.	•						
<b>Professional Headshot Sponsor</b> - Your logo featured on co-branded signage in the professional headshot room.				•			
<b>Beverage Station Sponsor</b> - Your logo printed and featured on a co-branded banner at beverage stations throughout the event space.				•			
<b>SkySwitch Club 1000 Sponsor</b> - Your logo featured on a co-branded banner at the exclusive Club 1000 suite. ***					•		
<b>Exclusive Welcome Reception Sponsor</b>	•						
<b>Exclusive Daily Breakfast/Lunch Sponsor</b>			•				
<b>Exclusive Annual Dinner Party Sponsor</b>		•					
<b>Digital Advertising</b>							
Company Profile on Vectors 2019 Website	•	•	•	•	•	•	
Banner Ad on Vectors 2019 Website	•	•	•				
Included in all PR before and after event	•	•	•	•	•	•	
Advertising on Vectors T-Shirt	•	•	•	•	•	•	
Advertising on Event Mobile App	•	•	•	•			
Promotion in all email & social media	•	•	•	•	•	•	
Dedicated post-event webinar	•	•	•				
† Daily SMS Push Message During Event	•	•	•				
Daily ShareThatSlide Sponsorship****	•	•	•				

# SPONSORSHIP PACKAGES

	TITLE	TITANIUM	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
<b>Event Advertising &amp; Interaction</b>							
General Session Presentation	10 Min	8 Min	6 Min	4 Min	3 Min	2 Min	
Dedicated Breakout Training Session	30 Min	15 Min	10 Min				
Digital General Session Signage	•	•	•	•	•	•	
Branded Lanyard			•				
Attendee Badge Branding	•						
Exclusive Keynote Speaker Sponsor	•						
Sponsor Level Event Printed Signage	•	•	•				
Event Feather Banner Printed Signage	•	•	•				
Receive Final Attendee List	•	•	•	•	•	•	•

- \* All sponsors receive a complimentary six-foot table in the Sponsor Pavillion. Booths are permitted and at the sponsor's discretion. Booth spaces measure 10' X 10' with the exception of spaces 2, 9 and 17 at 10' X 20'. Sponsors are responsible for all shipping, storage and drayage related fees as applicable.
- \*\* No large gatherings are permitted in the sponsor hospitality suites during conference hours. The hospitality space includes daily beverage service and sponsors are responsible for all associated catering, bartender(s), furniture rental, and all applicable hotel fees, gratuities and taxes.
- \*\*\* The Club 1000 membership is represented by thirty of SkySwitch's largest customers. Sponsors of this suite will gain access to the suite to socialize and build a stronger rapport with the SkySwitch elite.
- \*\*\*\* Custom branded app allowing any presentation slide to be captured on the smartphone and saved to the users gallery. Sponsor receives a 5 second branded splash screen when app is opened. Users simply click "share" button, add their comment, and immediately post the slide on LinkedIn, Twitter, Facebook, or any social platform to which they normally post.
- † A daily SMS Push Message may be purchased a-la-carte with any sponsorship package for an additional \$250 per day.

*A 50% down-payment is required upon execution of agreement. Final payment is due by September 1st, 2019.*

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