

Social CRMTM EXPO

Meet Influential Executives Learning How to Use Social Media Channels to Improve Their Contact Centers

Attendees come to discover how social media can provide a more complete view and understanding of customers...boosting retention, increasing sales and improving profitability.

Who Will Attend?

- Large Enterprise Contact Center Management Across All Vertical Markets
- Outsourced Contact Center Management
- Influential Marketing Executives
- Resellers and VARs

Here is a just sample of the topics that will be covered at the Social CRM Expo:

- How Social Media Is Changing Customer Behavior
- Social Media Monitoring Best Practices
- IP Contact Centers done right!
- Hosted Contact Center Solutions
- Integrating Social Media into Your Contact Center
- Turning Social Media into a CRM Tool
- IVVR and the Video-Enabled Contact Center
- The Work at Home Model for Customer Contacts
- Business Continuity in the Social/Wireless Age
- Getting the Message and Integrating Social Feedback

Sponsorship Benefits:

- Establish your company as a leading provider of Social CRM Solutions
- Participate in panel discussions on Social CRM Expo conference program
- Your company logo included in all promotions
- Your company logo on signage and in the show guide
- Access to complete Social CRM Expo attendee list
- Banner ads on event Website
- Opportunity to distribute literature to all attendees.

For more information,
please contact Maureen Gambino
at 203-852-6800 Ext. 109 or mgambino@tmcnet.com

Collocated with:

www.itexpo.com

Reserve Your Space Today!

Booth Space Pricing -

10x10 \$ 4,000.00

10x20 \$ 7,500.00

Included with Booth:

- Two full conference passes
- Unlimited emailed VIP passes imprinted with your logo to send to customers, partners and prospects inviting them to visit the exhibit hall free of charge
- Hyperlink From Social CRM Expo website to your site
- 50 word description in the Show Directory and on the official Show Web site with logo and link to your website.
- Company Booth sign
- Unlimited number of exhibitor badges for booth staff

Gold Sponsor - \$10,000.00

- 10 x 10 booth space
- Your company logo on banners and signage created for the event. Your company logo and link from the Social CRM Expo homepage to your website.
- Full page, four-color, advertisement in Show Directory.
- Internet banner (including a link to your site) rotating on the Social CRM Expo website from the time of sponsorship payment until the end of the show.
- Four-color logo with your listing in show directory.
- Your company name mentioned in conjunction with the event in press releases, e-newsletters, e-mail promotions, and editorial content on the show website.
- Attendee bag insert
- (4) Full Conference passes
- Opportunity to contact both pre and post show attendee list via email through TMC.
- Unlimited emailed VIP passes imprinted with your logo to send to customers, partners and prospects inviting them to visit the exhibit hall free of charge.
- Hyperlink From Social CRM Expo website to your site.
- 50 word description in the Show Directory and on the official Show website with logo and link to your website.

Platinum Sponsor - \$15,000.00

- 10 x 20 Booth Space
- Your logo included with all promotional materials that will be mailed as well as on all promotional inserts featured in TMC® publications. (More than 1,000,000 impressions possible.) Your logo on the cover of the show directory.
- Your logo on banners and signage.
- Your company logo linked from the Social CRM EXPO homepage to your website.
- Four-color, two-page spread advertisement in Show Directory.
- Internet banner ad rotating on the Social CRM EXPO website from the time of sponsorship payment until the end of the show.
- 200-word description in show directory and on www.socialcrmexpo.com with your company's logo.
- Four-color logo with your listing in show directory.
- Meter x eight sign promoting your company at the show.
- Business card sized ad in attendee brochure.
- Button ad on Social CRM EXPO website.
- Five full-conference passes.
- Inclusion of a special one-page company promotional piece in all attendee bags.
- Your company name mentioned in conjunction with the event in press releases, eNewsletters, e-mail promotions, and editorial content on the show website.
- Priority booth space selection for future Social CRM EXPO Conferences.

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