

January 29 - 31, 2014

Miami Beach Convention Center • Miami, Florida



SUPER Wi-Fi SUMMIT™

The Global Spectrum Sharing & TV White Space Event™

www.superwifisummit.com

Accelerating
CHANGE
through **SPECTRUM**
Innovation

Platinum Sponsor



MOTOROLA MOBILITY

Gold Sponsor





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The Collocation with ITEXPO

ITEXPO consistently draws thousands of attendees. As a Super Wi-Fi Summit exhibitor, you will showcase your solution to both the Super Wi-Fi Summit attendees, plus thousands of potentially new clients you won't encounter at other conferences.

The Super Wi-Fi Summit Conference Program

The robust conference program will outline the opportunities, challenges and technical issues surrounding the use of shared spectrum for mobile broadband solutions. The event will feature an excellent cross-section of speakers from companies closely involved with this new opportunity.



Super Wi-Fi Summit Attendees are Interested in:

- Business models and investment opportunities
- Shared Spectrum Radios, devices and database offerings
- Status of Service Provider, ISP and WISPs service offerings
- Inherent advantages and possible shortcomings shared spectrum solutions
- Status of trials, FCC regulatory issues, and commercialization status

Who Will Attend Super Wi-Fi Summit?

- Service Providers, MSOs, Cellcos, WISPs and ISPs
- Local TV Operators and Broadcasters
- Municipalities, Libraries and School Districts
- Enterprise, industrial, medical and large campus applications

The Potential of Super Wi-Fi Summit

The Super Wi-Fi Summit highlights the latest in white spaces and innovation and includes participation from the most well known authorities in the Shared Spectrum ecosystem.

Super Wi-Fi Summit attendees get helpful insight about alternate ways to offer mobile broadband solutions from these leaders as well as getting a first-hand look at cutting-edge hardware options at the "Battle of the Devices" session and on the expo show floor.



The Miami Super Wi-Fi Summit provided a productive environment where I could meet with prospective partners, clients and even the opportunity to sit down with my competition both from an equipment perspective as well as other, adjacent standards proponents. The event provided great ROI and was a very productive use of my time.

—Andy Mancone - KTS Wireless

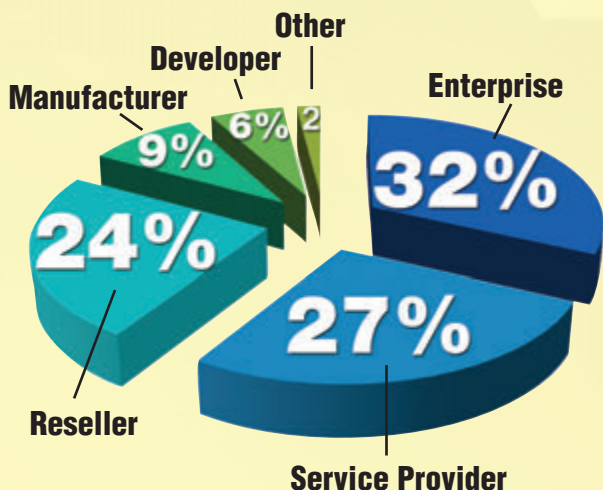


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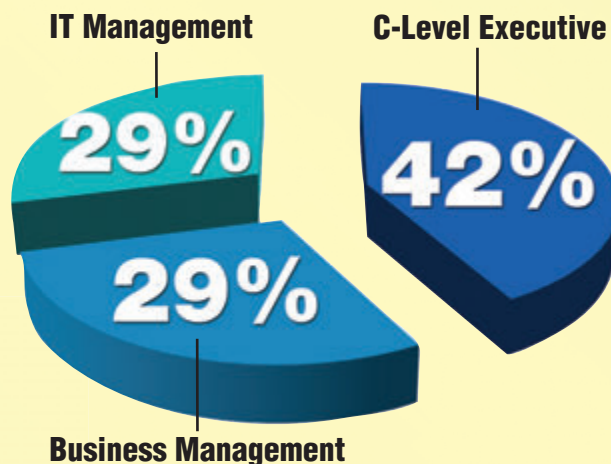


ATTENDEES MEAN BUSINESS

Primary Company Category



Job Level



Collocation with ITEXPO

In addition to the Super Wi-Fi Summit conference audience, as a sponsor, you will have access to over 7,000 ITEXPO attendees. ITEXPO attendees include a cross section of Service Providers, Carriers, Enterprises, Government Agencies, Resellers, Manufacturers, Developers, and more.

95%

Are personally involved in making buying decisions

80%

Plan to spend at least \$100,000 this year on IP communications products

63%

Of attendees said they plan to purchase a product they saw at the last ITEXPO

81%

Noted that the show influenced a product or vendor selection

95%

Of exhibitors said they reached the specific audience they were targeting



SPONSORSHIP OPPORTUNITIES

DIAMOND Sponsorship **\$10,000**

- 10x10 Booth
- Two time opportunity to email Super Wi-Fi Summit attendees (one pre-show and one post-show)
- Logo and company name included as Diamond Sponsor in all pre-event communications and promotions
- Company name, logo, and 200-word description on the sponsor page of the event website
- 200-word description and company logo with your listing in the show guide
- Full page ad in the Super Wi-Fi Summit section of the ITEXPO show guide
- 728x90 leaderboard banner ad on the event website from the date of contract through event
- Company logo on all banners and signage
- 3-foot wide by 8-feet high sign at the show
- Company collateral material inserted into all show bags
- Four full conference passes
- Four additional passes to invite prospects

GOLD Sponsorship **\$5,000**

- Logo and company name included as Gold Sponsor in all pre-event communications and promotions
- Company name, logo, and 50-word description on the sponsor page of the event website
- 50-word description and company logo with your listing in the show guide
- Full page ad in the Super Wi-Fi Summit section of the ITEXPO show guide
- 728x90 leaderboard banner ad on the event website from the date of contract through event
- Company logo on all banners and signage
- Four full conference passes

PLATINUM Sponsorship **\$7,500**

- Two time opportunity to email Super Wi-Fi Summit attendees (one pre-show and on post-show)
- Logo and company name included as Platinum Sponsor in all pre-event communications and promotions
- Company name, logo, and 100-word description on the sponsor page of the event website
- 100-word description and company logo with your listing in the show guide
- Full page ad in the Super Wi-Fi Summit section of the ITEXPO show guide
- 728x90 leaderboard banner ad on the event website from the date of contract through event
- Company logo on all banners and signage
- 3-foot wide by 8-feet high sign at the show
- Four full conference passes
- Two additional passes to invite prospects

Exhibitor Pricing

- Exhibit booth
- 50-word description and company logo with your listing in the show guide.
- 728 x 90 leaderboard banner ad on the event website from the date of contract through event.
- Two full conference passes.
- Unlimited exhibitor personnel badges

Cost for a 10x10: \$6,000

Cost for a 10x20: \$10,000

Cost for a 20x20: \$15,500

Contact:

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