

August 27-29, 2013
Mandalay Bay • Las Vegas, Nevada



SUPER Wi-Fi[™]

SUMMIT

Accelerating
CHANGE
through **SPECTRUM**
Innovation

Super Wi-Fi Summit Explores

- New Services
- New Products
- New Opportunities

“

The Miami Super Wi-Fi Summit provided a productive environment where I could meet with prospective partners, clients and even the opportunity to sit down with my competition both from an equipment perspective as well as other, adjacent standards proponents. The event provided great ROI and was a very productive use of my time.

—Andy Mancone -KTS Wireless

”

#SuperWiFiSummit/@SuperWiFiSummit

Keynote Address
by Apple Co-founder
Steve Wozniak



www.superwifisummit.com



www.superwifisummit.com

White Spaces are OPEN for BUSINESS

The Super Wi-Fi Summit helps attendees understand the potential of utilizing White Spaces to deliver high speed broadband access. The Super Wi-Fi Summit covers one of the most exciting new developments in broadband mobility – the use of unlicensed spectrum to deliver mobile broadband at breakneck speeds. Our attendees will hear from a top notch speaker lineup that includes the entire White Spaces Ecosystem.



The Potential of Super Wi-Fi

Super Wi-Fi Summit is collocated with ITEXPO. ITEXPO consistently bring thousands of attendees to the expo floor. You will be able to offer your solution to a targeted group attending Super Wi-Fi, plus thousands of potentially new clients you won't encounter at other conferences.

The Super Wi-Fi Summit

will discuss the opportunities, challenges and technical issues surrounding the use of white spaces for what has been termed - "Super Wi-Fi" Potential. The event will feature an excellent cross section of speakers from companies closely involved with this new opportunity.

August 27-29, 2013

Mandalay Bay, Las Vegas, Nevada

SUPER Wi-Fi - PAST, PRESENT & FUTURE

Past-The key to using radio was managing licensed spectrum, however after the opening up of 2.4 KHz the wireless Ethernet standard Wi-Fi flourished.

Present- The Wi-Fi market includes millions of chips and products that spread from home products with Belkin, D-Link and Linksys—to Enterprise solutions with companies such as Cisco, Ruckus and Strix—to service providers with solutions from ECI Telecom, Motorola, and Tropos. Along with these technologies come testing solutions, management systems, and a variety of enabled devices.

Future- The opening of TV White Spaces has created opportunities for a mixture of proprietary and several standards of technologies. The logical winner is not necessarily Wi-Fi but the most successful business model.

Why Will Your Prospects Attend Super Wi-Fi Summit?

- To hear about White Spaces business models and investment opportunities
- To understand the outlook for equipment and device manufacturers in the age of Super Wi-Fi
- To recognize the changing role of WISP
- To explore the new TV White Space spectrum, its' inherent advantages and possible shortcomings
- To discuss issues related to the White Space database

Who Will Attend Super Wi-Fi Summit?

Service Providers - including MSO's, Cellco's, WISPs and ISP's. Super Wi-Fi will allow them to launch a broad range of off load solutions

Local TV Operator and Broadcasters - Super Wi-Fi Gives them the ability to connect with advertisers and compete with the "over the top world" of netflix and hulu.

Municipalities, Library or School Districts - The implications of Super Wi-Fi reach beyond supporting just buildings and will expand into the community.

Enterprise - The expansion of Super Wi-Fi is already being trialed with medical campuses and could bring a level of integration to Enterprise workflow that supports better business processes.



The Miami Super Wi-Fi Summit provided a productive environment where I could meet with prospective partners, clients and even the opportunity to sit down with my competition both from an equipment perspective as well as other, adjacent standards proponents. The event provided great ROI and was a very productive use of my time.

—Andy Mancone - KTS Wireless



Contact: Matthew Gleeson 203-852-6800 ext.145 • mgleeson@tmcnet.com

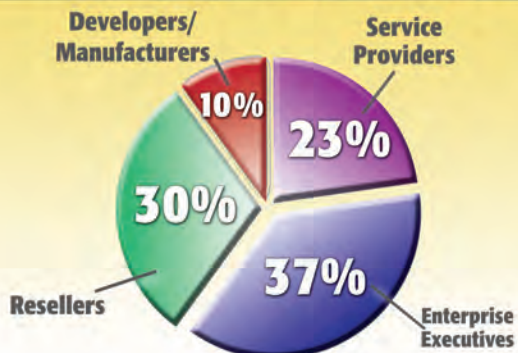
August 27-29, 2013
Mandalay Bay, Las Vegas, Nevada



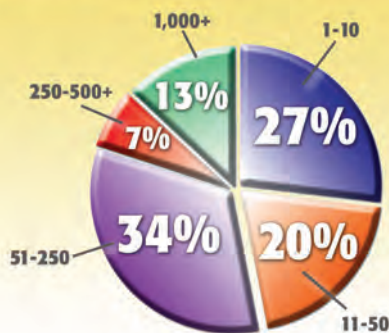
www.superwifisummit.com

ATTENDEES MEAN BUSINESS

Demographic Breakdown



Total Employees in Company



Job Titles



Collocation with ITEXPO

In addition to the Super Wi-Fi Summit conference audience as a Super Wi-Fi Summit sponsor, you will have access to over 7,000 ITEXPO attendees. ITEXPO attendees include a cross section of Service Providers, Carriers, Enterprises, Government Agencies, Resellers, Manufacturers, Developers, and more

95%

Are personally involved in making buying decisions

80%

Plan to spend at least \$100,000 this year on IP communications products

63%

Of attendees said they plan to purchase a product they saw at the last ITEXPO

81%

Noted that the show influenced a product or vendor selection

95%

Of exhibitors said they reached the specific audience they were targeting

Contact: Matthew Gleeson 203-852-6800 ext.145 • mgleeson@tmcnet.com



SPONSORSHIP OPPORTUNITIES

DIAMOND Sponsorship

\$10,000

- 10x10 Booth
- Two time opportunity to email Super Wi-Fi attendees (one pre-show and one post-show)
- Logo and company name included as Diamond Sponsor in all pre-event communications and promotions
- Company Name, Logo, and 200-word description on the sponsor page of the event website
- 200-word description and Company logo with your listing in the show guide
- Full page ad in the Super Wi-Fi section of the ITEXPO show guide
- 728x90 Leaderboard banner ad on the event website from the date of contract through event
- Company logo on all banners and signage
- 3-feet wide by 8-feet high sign at the show
- Company collateral material inserted into all show bags
- Four Full Conference Passes
- Four additional passes to invite prospects

GOLD Sponsorship

\$5,000

- Logo and company name included as Gold Sponsor in all pre-event communications and promotions
- Company Name, Logo, and 50-word description on the sponsor page of the event website
- 50-word description and Company logo with your listing in the show guide
- Full page ad in the Super Wi-Fi section of the ITEXPO show guide
- 728x90 Leaderboard Banner ad on the event website from the date of contract through event
- Company logo on all banners and signage
- Four Full Conference Passes

PLATINUM Sponsorship

\$7,500

- Two time opportunity to email Super Wi-Fi attendees (one pre-show and on post-show)
- Logo and company name included as Platinum Sponsor in all pre-event communications and promotions
- Company Name, Logo, and 100-word description on the sponsor page of the event website
- 100-word description and company logo with your listing in the show guide
- Full page ad in the Super Wi-Fi section of the ITEXPO show guide
- 728x90 Leaderboard Banner ad on the event website from the date of contract through event
- Company logo on all banners and signage
- 3-feet wide by 8-feet high sign at the show
- Four Full Conference Passes
- Two additional passes to invite prospects

www.superwifisummit.com

Super Wi-Fi Exhibitor Includes:

- Exhibit Booth
- 50-word description and Company logo with your listing in the show guide.
- 728 x 90 Leaderboard Banner ad on the event website from the date of contract through event.
- Two Full Conference Passes.
- Unlimited exhibitor personnel badges

Cost for a 10x10: \$6,000

Cost for a 10x20: \$10,000

Cost for a 20x20: \$15,500

Contact:

Matthew Gleeson - Director of Business Development
203-852-6800 ext.145 • mgleeson@tmcnet.com

Technology Marketing Corporation
800 Connecticut Ave, 1st Floor East
Norwalk, CT 06854