

Dear Exhibitor,

Welcome to ITEXPO EAST 2011! We are very excited this year to have partnered with the following events: Digium Asterisk World (DAW), 4GWE, ChannelVision Expo (CVx), M2M Evolution, Super WiFi and Business Video...there will be something for everyone!

On behalf of everyone at TMC and our partners: Digium, Crossfire Media, Beka Publishing, Jon Arnold & Associates, Interactive Media Strategies. I would like to express our appreciation for your participation. We are looking forward to a busy, energetic and informative event at the Miami Beach Convention Center (LACC).

**Please note the ITEXPO expo hall information applies to all collocated events: DAW, 4GWE, CVX, M2M, Smart Grid, Super WiFi and Business Video.**

Be sure to read each section of this exhibitor manual thoroughly and pay special attention to the rules and regulations. *Please also understand insurance requirements, rigging standards, exhibit specifications and shipping information.* If you have any questions or concerns, please feel free to contact me.

Each 10'x10' booth package is equipped with an 8' high back drape, 3' high side drape and ID sign.

**Each pavilion will be represented with a distinctly aisle carpet**

**ITEXPO:** Black & Blue  
**DAW:** Orange  
**4GWE:** Blue  
**CVx:** Black  
**M2M:** Red  
**Super WiFi:** Grey  
**Business Video:** Black & White

- **All pipe & drape is light blue & dark blue**
- **Exhibit Hall location: Hall B**

**For carpet, internet connectivity, electrical and/or other services refer to the official contractors section of this manual as these items are not provided by show management.**

**\*\*\*Please review the shipping and material handling guidelines today so you can take advantage of the discounts. Details are located in the shipping & regulations section along with the Official Decorator section, sections 5 & 7. It is your responsibility to read and understand these pages. Show Management will not be responsible for returned freight or penalty fees.**

Please contact me if I can be of assistance during your preparation for the event; I am here to help you. I can be reached at 203.852.6800, ext 225 or at [nbarbera@tmcnet.com](mailto:nbarbera@tmcnet.com). I look forward to working with you to make your experience in Miami Beach a huge success!

All the best



Natasha L. Barbera  
Conference Director  
203.852.6800 x 225  
[nbarbera@tmcnet.com](mailto:nbarbera@tmcnet.com)