



Synopsis Under IP Patents Telecom Sourcing Conference (SUITS)

Workshops & Conference Sessions: October 2-5, 2012 • Exhibit Hall: October 3-5, 2012

Sponsor The SUITS Conference— Get Your Company in FRONT of Those Who NEED You the MOST!

SUITS exists to advance the knowledge innovators of telecommunications including:

- Carriers
- Developers
- Engineers
- Enterprise Patents
- Implementers
- Licensors/ Licenses
- Open Architects
Platform Developers
- Open Sourcing
Licensing Managers
- Software/Hardware
Patent Holders
- Venture Pooling

SUITS provides you and your company a new avenue for additional exposure, allowing you to take advantage of unrealized opportunities.

Become A SUITS Exhibitor And Sponsor:

- Interact with sides of the industry that are usually behind closed doors.
- Gain exposure for your company name and become a resource for users.
- Form new relationships with prospective clients and partners.
- Network with users seeking solutions regarding their patents and licensing.

Sponsors of SUITS receive the most exposure to this critical audience—before, during and after the show.

Customizable packages are available that will meet the needs of every company seeking to grow its business.

Stand out from the crowd with these special opportunities created to highlight your company, showcase your new product, or drive more traffic to your booth.



 **Become A SUITS Sponsor Today!**



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Make the most of your SUITS experience with one of three premium sponsorship packages. Each is designed to deliver the most successful results possible, including first choice exhibit space, signage, promotional materials, and a significant online presence.

Platinum Sponsor - Cost \$10,000

- 10x20 Exhibit Space
- Company name in all pre-event e-mails starting from the time of receiving a signed contract
- Company name, logo and 200-word description on event Website and in the show guide
- Full page ad in Show Guide
- Access to pre-event press and analyst list
- 728 x 90 Leaderboard Banner ad on SUITS Website from date of contract thru event
- Two time opportunity to e-mail SUITS attendees (one pre-event, one post-event)
- Four Full Conference Passes
- Daily recognition at SUITS kick-off address
- Prominently displayed signage at the event
- Attendee bag insert which will be placed in every attendee bag (item supplied by sponsor)
- Choice of one of the premium sponsorships listed (Sponsorships are on a first come-first served basis)
- Video with Noreen Rucinski (Event Producer) to appear on TMCnet and SUITS Website
- Article Q&A with Noreen Rucinski (Event Producer) to run on TMCnet and SUITS Website prior to event

Silver Sponsor - Cost \$5,000

- 10x10 Exhibit Space
- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployments)
- Company name, logo and 50 word description on Sponsor page of event Website and in the show guide
- Access to pre-event press and analyst list
- 728 x 90 Leaderboard Banner ad on SUITS Website from date of contract thru event
- Two Full Conference Passes (valued at \$1,190)
- Prominently displayed signage at the event
- Article Q&A with Noreen Rucinski (Event Producer) to run on TMCnet and SUITS Website prior to event

Gold Sponsor - Cost \$7,500

- 10x10 Exhibit Space
- Company name in all pre-event e-mails starting from the time of receiving a signed contract
- Company name, logo and 100-word description on Sponsor page of event website and in the show guide
- Access to pre-event press and analyst list
- 728 x 90 Leaderboard Banner ad on SUITS Website from date of contract thru event
- Three Full Conference Passes
- Two-time opportunity to e-mail SUITS attendees (one pre-event, one post-event)
- Prominently displayed signage at the event
- Choice of one of the premium sponsorships listed below (Sponsorships are on a first come-first served basis)
- Pre-event podcast with Noreen Rucinski (Event Producer) to promote your company's presence at SUITS
- Article Q&A with Noreen Rucinski (Event Producer) to run on TMCnet and SUITS Website prior to event

Premium Sponsorship Opportunities:

- Lanyards - \$3,000 (sponsor supplies Lanyards)
- Breakfast - \$2,000
- Lunch - \$5,000
- Refreshment Breaks - \$1,000
- Conference Session Seat Drops - \$1,000 per day
- Attendee Notepads - \$1,000
- Confirmation emails - \$1,000
- Pens - \$1,000



 **Become a Sponsor Today!**
 Email sponsor@tmcnet.com or call 203-852-6800 x132