**[Company] contact:**

**[name]**

**[Title or agency name]**

**[Phone]**

**[Email]**

**FOR IMMEDIATE RELEASE**

**[Exhibitor name] to Exhibit at ITEXPO Florida 2018**

*Company to showcase [product/strategy name] February 13-16, 2018 at the Communications and Business Transformation Event of the Year*

[CITY, STATE ABBREVIATION] – [DATE] – [Company name], [company tagline], announced today that it will be showcasing its [product/service] at [ITEXPO](http://itexpo.tmcnet.com/east/), held February 13-16, 2018 at Greater Ft. Lauderdale/Broward County Convention Center, Ft. Lauderdale, Florida. ITEXPO is the communications and business transformation event where influential buyers gather to make their purchase decisions. Meet [company name] at ITEXPO at booth [booth#] to learn more about [company]’s strategy for [strategy].

At ITEXPO, executives, technology buyers, sellers, resellers and manufacturers from companies of all sizes and industries will assemble to forge new business partnerships, collaborate and learn together and from one another. Dozens of conferences sessions, keynotes and panels will be focused on helping attendees move their businesses forward.

[Executive quote, if desired]

[1 paragraphs on company background/what it will showcase at show]

[1 paragraph on Company speaking slots, if applicable, or other events]

[Registration](http://itexpo.tmcnet.com/east/registration.aspx) for ITEXPO is now open. For the latest ITEXPO news, updates and information follow the event on Twitter at [@ITEXPO](https://twitter.com/itexpo).

**About [Company Name]:**

[Insert company boiler plate here]

**About TMC**
Global **buyers** rely on TMC’s content-driven **marketplaces** to make purchase decisions and navigate markets. This presents **branding**, **thought leadership** and **lead generation** opportunities for **vendors**/**sellers**.

*TMC’s Marketplaces:*

* Unique, turnkey **Online Communities** boost search results, establish market validation, elevate brands and thought leadership, while minimizing ad-blocking.
* **Custom Lead Programs** uncover sales opportunities and build databases.
* **In-Person** and **Online Events** boost brands, enhance thought leadership and generate leads.
* **Publications, Display Advertising** and **Newsletters** bolster brand reputations.
* **Custom Content** provides expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts.
* Comprehensive **Event** and **Road Show** **Management Services** help companies meet potential clients and generate leads face-to-face**.**

For more information about TMC and to learn how we can help you reach your marketing goals, please visit [www.tmcnet.com](http://www.tmcnet.com).

**TMC Media and Analyst Contact:**

Jessica Seabrook

Marketing Director

203.852.6800 ext.170

jseabrook@tmcnet.com