The M2M Evolution Conference & Expo

#M2MEvolution

M2M Attendee Companies Include

Accuweather Inc.
Alcatel-Lucent
Anritsu Company
Archdiocese of Miami
Arrow Electronics
AT&T
Axeda Corporation
Baja Telecom
Brink's Global Services
Cablevision Systems
Cisco Systems
Cross Country Home Services
Dakota Alert
Delta Airlines
Delta Cargo
EMC Software
Emerson Network Power
Enfora, A Novatel Wireless Company
Ericsson AB
FCS Tracking
FedEx
Global Convergence, LLC
Global Tower Partners
Google Inc.
Greenlaw International Management Co. LLC
Hitachi Communication Technologies America
Huawei
Hughes Network Systems
Indiana University
Infocomm Development Authorit of Singapore
InterDigital Communications Inc.
KLEIN LAW GROUP pllc
LG Electronics USA, Inc.
Lightspeed Human Capita Management
Lockheed Martin
MedApps
Microsoft Corporation
Motorola
Nissho Electronics USA Corporation
OnAsset Intelligence
Oracle
Qualcomm, Inc.
Quest Diagnostics
Restaurant Technologies, Inc.
Samsung Telecommunications America
Southwest Airlines Cargo
Sprint Nextel Corporation
St. Jude Medical
Taco Time
TAPA
Time Warner Cable
Tyco
U.S. Government Accountability Office
Untamed Capital
Verizon Wireless
Wholesale Carrier Services

M2M Evolution History

Now in its fourth year, M2M Evolution Conference has experienced more than a **50% increase in attendee growth** year over year and has more than tripled the size of the M2M Evolution community from its start in 2008.

Overview:

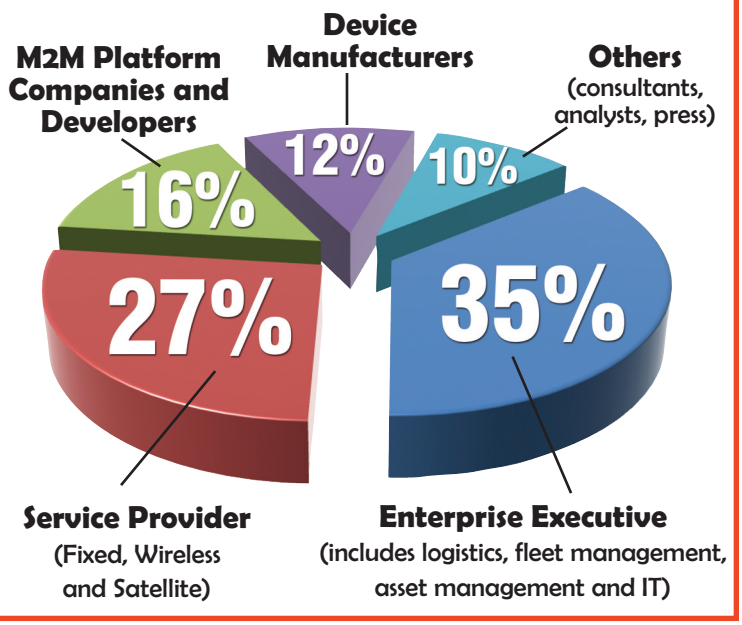
The M2M Evolution Conference & Expo brings together all members of the M2M Value Chain to intelligently articulate the use-cases of M2M Technology to IT Industry Professionals from across the globe. M2M Evolution Conference offers you, as a member of the M2M Value Chain, the ultimate business networking platform to connect with your end customer.

The M2M Evolution Conference is the only M2M Event to:

- Explore the total cost of M2M implementation
- Offer broader vertical representation
- Present end user companies with M2M solutions that impact ROI with day-to-day operating procedures

The M2M Evolution Community represents a cross section of the **M2M ecosystem, enterprise executives, service providers** and **developers.**

Attendee Type



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M2M Conference Program:

Retail
- Digital signage
- Retail solutions
- Point of sale

Energy (within the Grid)
- Connected home
- Connected building
- Smart grid

Big Data
- Cloud Analytics
- Scalable Systems
- Traffic Management
- Predictive Systems

Security
- Hardening systems
- Penetration Testing
- Code Verification

Asset Tracking
- Transportation
- Fleet Management
- Demand Response

Supply Chain
- Asset Management
- Cold Chain
- Logistics

Other Program Highlights:

The Battle of the Platforms

The Battle of the Platforms provides attendees with an opportunity to hear and see cutting edge platform solutions from leading companies poised to help manage and deliver M2M solutions. The Battle of the Platforms is a half day event open to all M2M attendees.

Past Pre-Conference Events Have Included:

ILS Workshop and the CDG Workshop. TMC has the unique skill of developing specialized programs for companies wishing to provide in-depth information to M2M Evolution attendees.

M2M Evolution Pavilion on the ITEXPO Show Floor:

M2M Solutions Providers will participate in the M2M Evolution Pavilion on the ITEXPO Show floor. ITEXPO is one of the largest communications and technology exhibitions in the world and draws more than 7,000 attendees eager to see and learn from the 200+ exhibitors participating in this exhibition.

Networking Events:

Includes a speaker dinner, attendee luncheons, keynotes, All Conference Party, Exhibit Hall Opening Reception, and more.

M2M Evolution: Online, In Print, In Person

The M2M Evolution suite of products includes an online M2M news site, The M2M Evolution Conference, and a quarterly print magazine, also titled M2M Evolution.

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