

January 29 - 31, 2014  
Miami Beach Convention Center, Miami, Florida

@LatinCommExpo/#LatinComm



[www.latincommexpo.com](http://www.latincommexpo.com)

# LatinComm

conference and expo



**Succeed  
Economically  
& Socially in  
Latin America**

**Become an Exhibitor or Sponsor Today!**

## Enhance Your Industry Reach, Meet Influential Business Partners

LatinComm Conference and Expo is the first event of its kind to focus on the tremendous opportunities to sell to today's communication technology & services in Latin America. It is designed to give attendees the tools to create a Latin American business strategy and develop successful partnerships. Participants from North and South America (and other countries) will have the opportunity to network in a highly interactive atmosphere.

## Develop New Partnerships, Strengthen Existing Ones

Channel players and wholesale service providers will develop partnerships that cross traditional lines of business, providing all players with opportunities to expand their service portfolio through new suppliers and new relationships. LatinComm offers the unique opportunity to meet face-to-face with a qualified audience and present your business as a leader in the industry.

## LatinComm Attendees

- Resellers
- Distributors
- Enterprises
- Developers
- Agents
- Operators
- MVNO's
- IT and Internet
- Government Agencies
- Device Manufacturers
- Billing and Payment Companies
- Service Providers
- OEM's
- XKL, LLC

“ Latin America will see IT spending growth of 10.7 percent in 2014.”

Source: Forrester



**Reserve Your Space Today!**

Contact: Larry Lockhart • [Larry@latincommexpo.com](mailto:Larry@latincommexpo.com) • 727-388-9849  
Contact: [tatarobles@latincommexpo.com](mailto:tatarobles@latincommexpo.com) for inquiries in Spanish or Portuguese.

## Conference Program

The LatinComm agenda covers both traditional lines of business as well as emerging opportunities to provide channel partners with a perspective on how to adapt, what to sell and how to sell it within this ever-evolving communications ecosystem.

## Topics Covered

- Chairman Welcome and Latin American Insights, Understanding the Mobile User
- Latin America in the Context of Global Bandwidth Flows: A BRICS Perspective
- Is Latin America Ready for the Cloud?
- Navigating the Latin American Legal Landscape
- Keys to Establishing Latin American Partnerships
- Let's Talk about NOLA/SOLA
- Crowdsourcing: App Enablement Using Remote Labor in Latin America

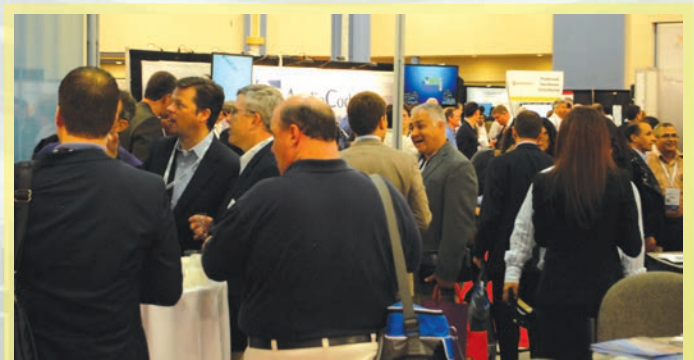
## Fastest Economic Growth Rate in Latin American Economies for 2013

- Paraguay 11%
- Panama 9%
- Peru 6.3%

## Receive the Most Exposure to a Critical Audience

This is your opportunity to proliferate your brand as a leader in the Latin American Community. Sponsor LatinComm and receive benefits including:

- Interaction with companies from some of the most rapid growing economies in the world
- The networking opportunities are endless be a part of keynote sessions, workshops, receptions and meals.
- Establish your company as a leading provider in the Latin American community
- Visibility on all pre-event and onsite promotions enforces brand recognition among attendees



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## Maximize Your Presence:

With prominent signage, frequent print ads, aggressive online marketing, and post-show communications, gain sponsors and receive MILLIONS of impressions maximizing exposure to this powerful audience.

- Your company logo included in all promotions
- Your company logo on signage and in the show guide
- Access to complete LatinComm Conference and Expo attendee list
- Banner ad on event website
- Opportunity to distribute literature to all attendees

### Platinum Sponsorship Package

#### 20x20 Exhibit Space Includes:

- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployments)
- Company name, logo and 200-word description on event website and in the show guide
- Full page ad in show guide
- Access to pre-event press and analyst list
- 728 x 90 Leaderboard Banner ad on LatinComm Conference and Expo Website from date of contract thru event
- Two time opportunity to e-mail to LatinComm Conference & Expo attendees (one pre-event, one post-show)
- 4-Full Conference Passes
- Daily recognition at LatinComm Conference and Expo kick-off address
- Prominently displayed signage at the event

### Silver Sponsorship Package

#### 10x10 Exhibit Space Includes:

- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployments)
- Access to pre-event press and analyst list
- Company name, logo and 50 word description on Sponsor page of event Website and in the show guide
- 728 x 90 Leaderboard Banner ad on LatinComm Conference and Expo from date of contract thru event
- 2-Full Conference Passes
- Prominently displayed signage at the event

### Gold Sponsorship Package

#### 10x20 Exhibit Space Includes:

- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployments)
- Access to pre-event press and analyst list
- Company name, logo and 100-word description on Sponsor page of event website and in the show guide
- 728 x 90 Leaderboard Banner ad on LatinComm Conference and Expo Website from date of contract thru event
- 3-Full Conference Passes
- Two-time opportunity to e-mail to LatinComm Conference and Expo attendees (one pre-event, one post-event)
- Prominently displayed signage at the event

### Exhibit Space Only Package

#### 10x10 Exhibit Space Includes:

- Access to pre-event press and analyst list
- Company name on Exhibitor list on the Website
- 1-Full Conference Passes
- Prominently displayed signage at the event



Produced By:



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