January 27–30, 2015
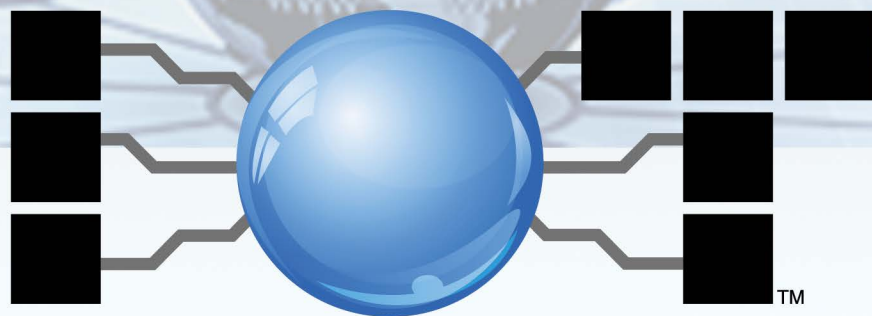
I⚬T EVOLUTION
DEVELOPERS CONFERENCE

Miami Beach Convention Center
Miami, Florida

Giving Developers the Tools to Support More Sensors, Solutions and Services

Develop New Partnerships, Strengthen Existing Ones

The IOT Developers Conference uniquely delivers a mix of experiences aimed at expanding the range of the developer to support more sensors, solutions and services. Capitalize on this opportunity and reach an audience you won't reach anywhere else. In-depth conference program and interactive networking atmosphere draws a qualified audience including:

- **Web Developers**
- **Mobile App Developers**
- **Makers**
- **Embedded Device Designers, Developers, Engineers**
- **Business Intelligence Developers**
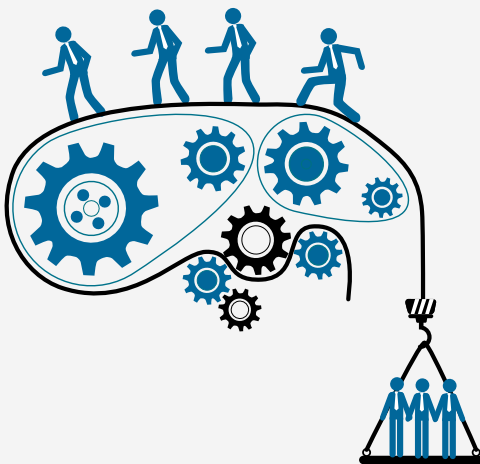- **Java Developers**
- **And many more**

Be Seen as an Industry Leader

The conference program will focus on subjects that inform and educate attendees on the latest developments, new applications and all of the hottest topics. This is your opportunity to align your company with the topics that your audience needs to know.

Conference Topics Include:

- **Rapid Prototyping with Open Devices**
- **Using Open Source for IOT**
- **Java Embedded**
- **MQTT: Scaling for Success**
- **Gaining Insight with RESTful Interfaces**
- **Moving Parts: APIs for Drones**
- **Auto Apps: Opportunities Beyond Distraction**
- **Is the Web the Universal IOT PLATFORM?**
- **Getting IoT Data to Smart Phones and Tablets**
- **Mobile Devices: Transmitting with and without Interruption**
- **NOSQL: Knowing the Distributed Database**
- **Open Hardware: Gigabones, Raspberry Pi**

Get the Edge on Your Competition

As a sponsor you have access to key decision makers in a comfortable and cost-effective setting. Your company will receive tremendous exposure to a wide range of delegates. There is no better return on investment than to sponsor IoT Evolution Developers Conference. Benefits Include:

- Dedicated time with the developers interested in your solutions

- Establishing your company as an industry leader with an audience ready to make purchasing decisions

- Visibility on all pre-event and onsite promotions equals brand recognition among attendees

- The highly trafficked expo floor guarantees time to build excitement around your brand

- Endless networking opportunities including keynote sessions, workshops, receptions and meals.

- Lead generation with attendees looking to develop meaningful partnerships

Attendee Demographics

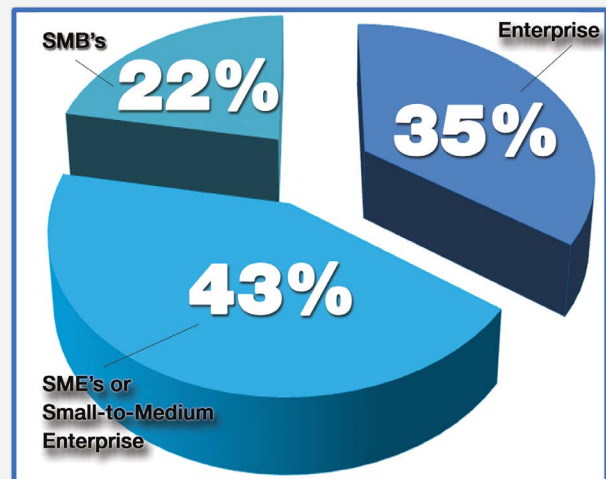**The IoT Market will be worth $3.04 TRILLION by 2020**
Source: IDC

Collocation with M2M Evolution Conference & Expo

As a sponsor, you will have exposure to IoT Evolution Developer attendees as well as the collocated M2M Evolution Conference & Expo attendees. This gives you direct access to thousands of potential new clients you will not encounter at other conferences.

IoT/M2M Connected Things to Reach 25 Billion Units by 2020
Source: Gartner

Company Type:

SMB's 22%
Enterprise 35%
SME's or Small-to-Medium Enterprise 43%

Job Type:

48%	**Senior Management:** Vice President, Director, General Manager, SVP, EVP
25%	**IT Executive & Management:** Engineer, IT Manager, Advanced Solutions Architect, Software Developer
14%	**C-Level Executive:** CEO, CTO, CIO, COO
11%	**Operations:** Product Management, VP & Director of Operations, Product, Program or Project Manager
2%	**Industry Influencers:** Analyst, Editor, Consultant, Investor

Sponsorship Opportunities

IoT Evolution Exhibitor

- Exhibit Booth in the M2M Pavilion
- 50-word description and company logo with a listing in the show guide
- 728x90 leaderboard banner ad on the event website from the date of contract through event
- Two full conference passes
- Unlimited exhibitor personnel badges

  Cost for a 10 x 10: $6,000
  Cost for a 10 x 20: $10,000
  Cost for a 20 x 20: $17,500

IoT Evolution Meeting Rooms

On & Off Exhibit Floor - $6,000

IoT Evolution Developer Conference Marketing Opportunities

- Badge Insert - $4,000
- Backpack / Bag Sponsor - $6,000
- Break Sponsor - $2,500
- Breakfast Sponsor - $2,500
- Conference Chair Drop - $2,500
- Pavillion Opening Reception - $15,000
- Freestanding Billboard - $2,500
- Pre and Post Show Emails- $3,500

- Lanyard Sponsor - $7,000
- Lunch Sponsor w/Keynote - $20,000
- Pen Sponsor - $3,000
- Registration Sponsor - $6,000
- Show Guide Full Page Ad - $2,000
- Show Guide Half Page Ad - $1,000
- Pre or Post Event Webinar - $10,000
- Speaker Dinner Sponsorship - $7,500

Why Your Company Should Exhibit

- IoT Evolution Developers Conference brings together C-level and senior executives and lead developers
- Exhibit hall has been continuously successful at bringing thousands of attendees to the show floor
- Attendees have sizeable budgets and spending authority
- You can position your company as a leader, authority and partner of IoT solutions
- Aggressive marketing and promotion produced by TMC and Crossfire Marketing

- You can display your solutions in front of thousands of professionals from the communications and technology industries
- You can meet with influential members of the media, analyst and VC communities and get your messaging out there
- You can showcase your technology before hundreds of potential partners
- Abundance of sponsorship opportunities to enhance visibility and branding

**Contact Matthew Gleeson Today
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