

## **Application for ITEXPO Best of Show Award**

January 29-February 1, 2013 – Miami Beach Convention Center

Applications are now being accepted for the **Best of Show Awards**, for outstanding products and services demonstrated at ITEXPO Miami 2013.

Exhibitors are invited to nominate their products or services. Editors from TMC will judge nominations based on creativity and technological innovation, placing an emphasis on a product's feature set, its innovative qualities, its ability to work with existing standards and products, and the degree to which it contributes to the development of future communications products and services.

To qualify, your product or service must be on display in the Exhibit Hall and be available for viewing by all attendees during posted Exhibit Hall hours on January 30-February 1, 2012. **Please Note:** You **MUST** submit an application to be eligible for ITEXPO Best of Show Award consideration.

### **DEADLINE: Friday, January 25, 2013**

E-mail your application to [htanacea@tmcnet.com](mailto:htanacea@tmcnet.com) and [elinask@tmcnet.com](mailto:elinask@tmcnet.com)

Applications to include:

- Company Name:
- Website:
- Booth Number:
- Name of Product or Service:
- Contact:
- Contact phone:
- Contact e-mail:
- Booth representative:

Please select among the following awards to apply for, though awards may be made in a category of the judging panel's choosing. There may be more than one winner chosen per category.

1. Best Service Provider Solution
2. Best Large Enterprise Solution
3. Best SMB Solution
4. Best Contact Center Solution
5. Best Consumer Offering
6. Best Development Tool
7. Best of Open Source
8. Best Wireless/Mobile Solution
9. Best Cloud Solution
10. Most Innovative Product
11. Best On-Site Product Launch

Please tell us in 200 words or less why your product or service deserves a Best of Show Award.

Applicants are encouraged to set up 10-15-minute pre-briefings via phone in advance or during Editor's Day in Miami. If you do not schedule a briefing to take place prior to ITEXPO, you must be present at your booth when TMC editors stop by for a demo during exhibit hall hours on Wednesday, January 30, 2013.

*If you have any questions regarding eligibility, please contact Erik Linask at [elinask@tmcnet.com](mailto:elinask@tmcnet.com)*