



October 1-3 – San Francisco, California

Media Partnership Agreement

This agreement is between Fog World Congress and _____, for the Fog World Congress event, October 1-3, 2018, Hyatt San Francisco Airport in San Francisco, California.

Fog World Congress will provide to _____ free of charge:

- Logo/link included on the Fog World Congress website, listing _____ as a media partner through the conclusion of the event
- Logo inclusion on event signage where partners are listed
- Literature bin on show floor for collateral
- Announcement of partnership through social media channels
- Access to speakers (opt-in basis) for interviews (pre-event in exchange for articles with mention of event)
- One full-conference pass (or press pass) plus two exhibit-only passes
- Artwork for banners to be displayed on _____ websites (specified by _____)
- Discount code for 20% off conference passes

_____ **will provide to Fog World Congress free of charge:**

- Publicize the Fog World Congress on your website calendar listing
- Two banner advertisements on your homepage (to be supplied by Fog World Congress)
- Minimum of 2 social media mentions on Twitter and/or Facebook, LinkedIn
- 1x email announcement with inclusion of media partner 20% discount code
- 2x newsletter inclusion
- Cross social media promotion activities as follows:
 - Reciprocal Twitter following of your organization and @OpenFog
 - Reciprocal Tweeting, re-Tweeting, and mentions of @OpenFog and _____

We the undersigned agree to the terms and conditions stated above.

(name, title)

Fog World Congress

Dated this ____ day of _____ 2018.