

# Lead Capture for IT EXPO TECHSUPERSHOW 2024



Looking to purchase lead retrieval licenses? Continue to enhance your experience at the **ITEXPO TECHSUPERSHOW 2024** with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their Lead Capture product. We appreciate your support at our event and want you to be able to track the impact of attending our Conference.

## How It Works:

- Scan badges to gather lead information
- Score leads and takes notes
- Export leads to any database on demand

## APP LICENSE

Purchase an app license to download the Cvent Lead Capture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

**\$599**

**\*BEST VALUE\***  
3-Pack Lead Capture License

**\$420**

Single  
Lead Capture License

**\$320**

Additional  
Lead Capture License

## DEVICE RENTAL LICENSE

Purchase a Device Rental license to pick up a Handheld Infrared Laser Scanner onsite for faster and seamless scanning – price includes app access license!

**\$599**

Order Before  
01/23

**\$649**

Order Between  
01/24 – 01/30

**\$699**

Order After  
01/30

**February 5<sup>th</sup> is the deadline for renting the devices.**

## Badge Kit - \$1194

Purchase a badge kit to scan leads with your own lead retrieval solution at the event.

# Lead Capture for IT EXPO TECHSUPERSHOW 2024



## 1 FINISH SETTING UP YOUR EXHIBITOR ACCOUNT

- [Click here](#) - Enter your details and click **Create Account**.
- You will soon receive the email “Welcome to ITEXPO TECHSUPERSHOW 2024” from [mgenaro@tmcnet.com](mailto:mgenaro@tmcnet.com).” Click **Log In** within the email.
- Don't remember your password? Click on “**Forgot?**” to set up your password. You will soon receive the email “Reset your Onsite Solutions Password”
  - If you have Lead Capture login credentials from past events, log in with your email and previously created password. Once logged in, click **Switch Event** (top right) and click Join Event. Search the Event Code: 889B83EA681E and add **ITEXPO TECHSUPERSHOW 2024** to the list of events you're exhibiting at.

## 2 LOGGING BACK IN TO YOUR EXHIBITOR PORTAL

- Log back into your Portal with [this link](#).
- Use this Portal to:
  - *Purchase additional Lead Capture licenses, if necessary*
  - *Assign licenses to registered onsite staff (must have registration confirmation number)*
  - *Create lead-qualifying questions*
  - *Export your leads after the event*

---

## SUPPORT

New to Lead Capture or want additional help? [This how-to](#) is all you need to get set up. Questions? Email [Lead.Capture@cvent.com](mailto:Lead.Capture@cvent.com) with any general Lead Capture questions.