



October 4-6, 2010  
Los Angeles  
Convention Center  
Los Angeles, CA  
[www.itexpo.com](http://www.itexpo.com)

## The World's Communications and Technology Conference

### Event Highlights and Demographics

Thousands of IP Communications professionals attended the most recent ITEXPO was held October 2-4, 2010 at the Los Angeles Convention Center, in Los Angeles, California. With thousands of attendees, hundreds of exhibitors, and countless opportunities for business development, the event was a huge success. The industry came to learn in the educations and keynote sessions, to discover new products on the show floor, make new contacts and network. In addition—nearly 100 media personnel was in attendance, and over 400 releases were sent during the event.

#### EVENT DEMOGRAPHICS

##### Net Square Feet of Exhibit Space

2010: 95,000

2009: 50,000

##### Number of Exhibiting Companies

2010: 215

2009: 150

##### Total Attendance

2010: 7,196

2009: 6,109

#### EVENT HIGHLIGHTS

- Vendor participation for ITEXPO West increased almost 50 percent, and 216 exhibitors.
- Almost 400 news announcements from the show floor, detailing new products, services and alliances.
- Standing Room Only in StartupCamp Sessions (over 250 persons), Smart Grid Sessions, and others!

#### ATTENDEE DEMOGRAPHIC HIGHLIGHTS

##### **2010 Total Attendance:**

Paid Conference: 451

Exhibit Hall VIPs: 5,370

Exhibitors: 919

Speakers: 366

Press: 90

**Total: 7,196**

##### **Demographics:**

###### **Attendee Job Type**

Corporate Management: 44%

Technical Management: 26%

Business Management: 18%

Research & Development: 12%

###### **Attendee Company Type**

Enterprise: 30.3%

VAR/Reseller/Manufacturer: 29.7%

Service Provider: 25%

Developer: 10.4%

Other/Consulting: 4.6%

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**Company Size:**

Over 5,000: 11%  
 1,000 – 4,999: 6%  
 500 – 999: 17%  
 250 – 499: 26%  
 10 – 249: 22%  
 Less Than 10: 18%

**CONFERENCE TRACKS**Recent ITEXPO Conference Tracks Included:

Unified Communications Track  
 Conferencing and Collaboration Track  
 Cloud Communications Summit  
 Social CRM Expo  
 Virtualized Communications Track  
 Developer Solutions  
 Mobile Communications  
 Open Source  
 Service Provider Solutions

**SHOW SPONSORS**Most Recent ITEXPO Industry Supporters Included:**Diamond Sponsors:** Aculab

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**Chinese Media Partner:** Chinese Biz News

**Association Partners:** SIP TRUNK Network, SIP Forum, SFTA, IMS Forum, NGN Plugfest, CISPA, EC Council

**Supporting Organizations:** DID Xchange, ItelliCom Analytics

**LIST OF EXHIBITORS**ITEXPO West 2010

888VoipStore.com	CreativeWorks Systems, Inc.	Communication Technology Co.,Ltd	PartnerPedia	Telcordia
8x8, Inc.	CVx - ChannelVision Datto Inc.	Hanyang Ditech	Patton Electronics	Telecom Brokerage Inc.
Aastra USA	DDB Unlimited	HD Communications Corp.	PBX.NET Phone.com LLC	Telecom Reseller
Acme Packet	Dialexia Communications Inc.	HEROWare, Inc	PlanetOne	TelePacific
Aculab	Direct Access Systems Inc.	iKnowWare	Communications	TeleSphere Software
Airespring	Ditech Systems	InCharge Systems, Inc	Polycom	Telinta, Inc.
Aksys Networks Inc.	Dialogic	Ingate Systems	PortaOne Inc.	Telit Wireless Solutions
Alcatel-Lucent	DIDWW Ireland Limited	InGenius	PowerNet Global	the 2600hz Project
Algo Communication Products Ltd.	DIDX Exchange and Techistan Online	Insite Support Services, Inc.	Presence Technology	TNCI
AliXinA	Digitech Systems	Intelligent Computer Solutions, Inc.	PULSE	Touchstone Technologies, Inc.
Telecommunications	Digium The Asterisk Company	Interactive Intelligence	Purple Heart Services	TouchTone
Alloy Computer Products LLC	Direct Access Systems Inc.	IR link corp.	Qualcomm	Communications
ALOE Systems	Ditech Systems	IVR Technologies, Inc.	Qwest Wholesale	Towerstream
Alvarion	Do IT Smarter	Iwatsu Voice Networks	REVE Systems	TransNexus
APEX Voice Communications	Dualcomm Technology, Inc.	JDSU	RNK Communications	Trend Micro
Applianx by Aculab	Duxoft LLC	Jive Communications, Inc.	RockBochs, Inc.	Twilio
			Runcom Technologies Ltd.	Utility Telephone
			Sangoma Technologies	Verio
			Sansay	

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Aretta Communications Inc.	E-SOFT BILLING (PVT) LTD.	Juni	ShoreTel	Verizon
Astaro Corporation	Eastwind Communications	Kaseya	SIP PRINT LLC	Vintalk Services
AT&T	EC-Council	Konftel	Sipod Inc.	Vitelity - teleFAX,
ATCOM Technology Co., Ltd.	eG Innovations, Inc.	Kutenda	Sippy Software	Wholesale VoIP and Fax
ATL Resp Org Services	Endstream	Level 3 Communications	Sixnet	ViVu Inc
AudioCodes	Communications	Level Platforms	SmoothStone IP	Voiceserve-Voipswitch Inc
Aviat Networks	Equus Computer Systems	Lightwave	Communications	VoIP Innovation
Axacore	Escene Communication	Lightyear Network	snom technology, Inc.	VoIPConsultants.Biz
Axcient	Technology Co., Limited	Solutions	Sonus Network	Voxbone SA
Ben Bronston, Telecom Lawyer	Esprida Corporation	Lockheed Martin	Sparxent's Verismic	Vu Telepresence
BillSoft	eTegrity Systems	MaaS360	Software	Conferencing Central
BlueTie, Inc.	International, Inc.	MegaPath	Speedflow Communications	Webroot Software, Inc.
BridgeWave	ETRI (Electronics and	MessageSolution, Inc.	Spiceworks	World Telecom Group
Communications	Telecommunications	Microsoft	Stage 2 Networks	WTG
Broadview Networks	Research Institute)	N-Able Technologies	Star2Star Communications	XCast Labs, Inc.
Broadvox	Everything Channel	NACT Solutions	StartupCamp	Xconnect
BTI Systems	EXFO	NetNumber Inc.	Starview Solutions	Xirrus
CA Technologies	Fanvil Technology Co.,Ltd	Netsapiens	StorageCraft Technology	XKL
CASwell	FaxBack	Nexge Technologies (P)	Corp.	Xorcom
Cbeyond	FaxCore Inc.	Limited	Strategic Products and	Yealink
CDMA Development Group	FaxSIPit Services Inc.	Nimosft	Services	Zeacom
Certeon	FiberCloud	Nine Technology	Symantec	Zyrion
Chinese Biz News	Fletcher/CSI	NTT	Symform	
Citel Technologies, Inc.	Fonality	Nuspire Networks	Tantalus	
Cxcloud Commons	Freemove Billing	Optelian	Taoglas	
CMS	Giglinx	OwnPages	Taqua LLC	
Commetrex Corporation	Global Conference	PacketTrap MSP/Quest	TCA	
COMPTEL	Grandstream Networks	Software	TCAST Communications	
CoreDial	GreenAppX	Palisade Systems, Inc.	Technology Law Group	
Expo	GridStore	Panasonic	Telarus	
CyberData	GTRI	Pangea Communications	Telcombrokers	
	Guangzhou GaoKe	Corp.		

**To Reserve Your Space or For More Information,  
contact your Sales Executive at 1-203-852-6800.**