

INVITATION TO EXHIBIT & SPONSOR

**TMC** **EAST**  
**INTERNET**  
**TELEPHONY**<sup>®</sup>  
**Conference & EXPO** Our 17th Event!

**Meet Global Enterprise Buyers**  
**Find Resellers & Partners**  
**Establish New Relationships**

**Fill Your Sales Pipeline for '08 and Beyond!**

**January 22-25, 2008**

Miami Beach Convention Center  
Miami Beach, Florida, USA

- **2,600** Enterprise/SMB Decision Makers representing more than 1,000 organizations!
- **2,500** Resellers/VARs
- **1,650** Carriers, Cable/Service Providers
- **600** Developers
- **115** Countries represented!

Featuring:

**Call Center 2.0**<sup>™</sup> at ITEXPO



**ITEXPO.COM**

**Diamond Sponsor**

**aculab**

**Platinum Sponsors**

**8x8, Inc.**

**NETXUSA, INC.**

**IWATSU**  
VOICE NETWORKS

**ONTARIO**  
CANADA

**FOONALITY**  
communicate openly.



Dear Industry Professional,

In January 2008 we will be hosting our 16th INTERNET TELEPHONY Conference & EXPO. A lot has changed in the nine years since we held our first event way back in 1999, and in that time more than 70,000 IP Professionals from around the world have joined us at ITEXPO. But I honestly think what we have seen so far is just a drop in the bucket, and as I look ahead over the next several years our industry will grow from what was once a small niche into a major part of the communications market.

This, never-before seen period of growth in our industry represents a very exciting time. While the growth is exciting and a potential boom for businesses like yours, the times also come with some tough decisions that companies like yours will need to make to stay competitive and thrive in this burgeoning market. And one of the most imperative decisions will be how to acquire new customers to ensure that your company continues to grow. I honestly believe that one of the very best places to meet thousands of new customers is at INTERNET TELEPHONY Conference & EXPO - the premier event for the IP Communications industry.

This January, ITEXPO will be at the Miami Beach Convention Center from January 22<sup>nd</sup>-25<sup>th</sup> 2008, returning to South Florida where we have thrived over the past 9 years. We expect over 7,500 more IP Communications professionals will join us, making this not only the first major event of the year, but one of the biggest as well. They will come by the thousands from all over the globe to ITEXPO, to learn in the educational sessions, exchange ideas, develop new contacts, and to meet with vendors like you on the exhibit floor. Just as they have done for the past nine years.

**“Start your year by filling your sales pipeline and developing valuable new relationships at the world’s largest IP Communications event!”**

What makes INTERNET TELEPHONY Conference & EXPO unique is the type of attendee you meet. These are the decision makers who will make the final call on their company's IP Communications purchases, and our stats show that the majority are looking to buy now. The reason they choose ITEXPO is because they are readers of TMC's industry leading publications - INTERNET TELEPHONY Magazine, IMS Magazine, Unified Communications Magazine, Customer Interaction Solutions, and TCMnet.com. Not only are these the most widely read publications in the industry with a combined monthly readership of over 600,000, but with our award winning team of writers and editors helping to create the educational content for ITEXPO, the curriculum is always on the cutting-edge and of the highest caliber.

While so many other tradeshow in our industry seem to be dying of a slow death, ITEXPO keeps growing. I encourage you to come see for yourself why this is the case and why so many deals are made in such large numbers at ITEXPO! Give Dave Rodriguez a call at 203-852-6800 x146 or send an e-mail to [drodriguez@tmcnet.com](mailto:drodriguez@tmcnet.com), and reserve your space **now!**

I wish you the best for 2008 and beyond, and look forward to seeing you in Miami!

Sincerely,

*Rich Tehrani*

Rich Tehrani  
 TMC President & Conference Chairman





## Why ITEXPO?

There are many reasons why ITEXPO is the premier event in the IP Communications space, but more than anything, what draws more buyers to ITEXPO than any other event is the in-depth educational content supported by the industry's leading publications - INTERNET TELEPHONY Magazine, IMS Magazine, Unified Communications Magazine, and Customer Interaction Solutions. The comprehensive conference curriculum, along with the free workshops and seminars, are built to provide information of the highest quality, educating a wide variety of attendees, ranging from the most knowledgeable developer to the CEO of a financial institution exploring options to improve his business' profitability.

## Unsurpassed International Audience

ITEXPO draws huge crowds from all around the world. Last year attendees came from more than 100 different countries to attend ITEXPO. In particular, our Miami shows attract very well from Latin America, with more than 1200 attendees joining us last year in Florida. If you are targeting international customers, no event can deliver the attendees you see like ITEXPO. Why spend money and time traveling to other shows overseas, when we bring the international community to you?

## ITEXPO Delivers the ROI You Expect from a Major Event

Because of the nature of the audience — high level attendees with a definite interest in learning more about your products — the audience at ITEXPO tend to be buyers delivering more revenue than any other event. Many exhibitors at ITEXPO have completed enough sales to more than pay for their entire exhibit....before the show was even over. That is why some of our repeat exhibitors have taken to calling ITEXPO "the ROI show".



## Meet Hundreds of Press & Industry Analysts

There will be hundreds of members of the media and industry analysts, looking to get the latest information on the industry's leading companies and any new developments. The event will attract press from major daily newspapers, industry publications, blogs, Web sites, broadcast media, research firms, and VCs — all there to cover the event and learn more about your company.

What better place to make your major announcement than at INTERNET TELEPHONY Conference & EXPO?

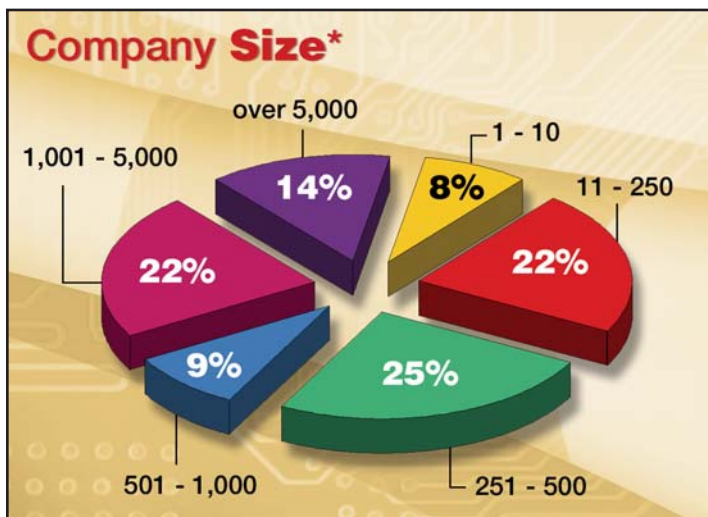
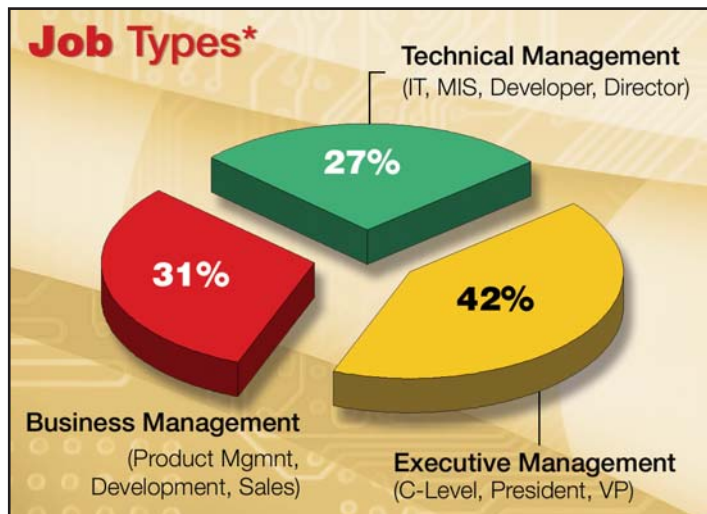
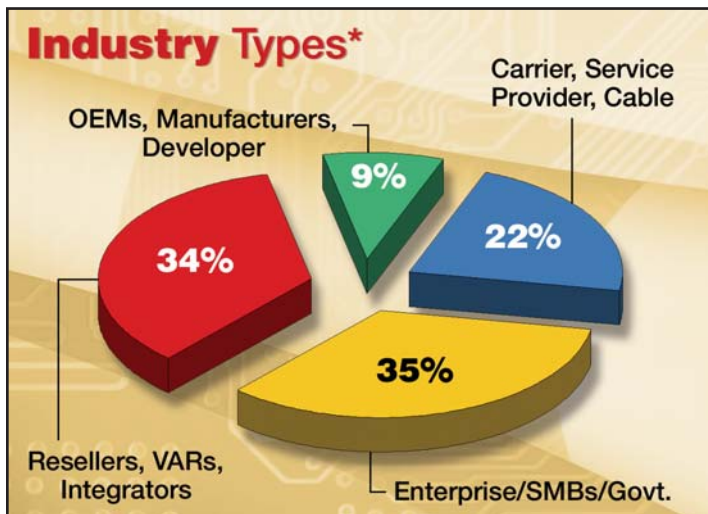
“There were actually too many press people, making it difficult to engage them all.”

— Jill Schmidt  
Vice President  
S&S Public Relations

Not only is ITEXPO the largest event in our industry this year, but it's also the first of the busy fall season. With hundreds of press and analysts in attendance, ITEXPO is the ideal location to make major announcements or to launch your new product. By making your announcements at ITEXPO, you'll not only get the attention of the massive crowds and huge numbers of press in attendance, but you'll also get a jump on the competition who are waiting for another show later in the fall to make their announcement.

**Whomever Your Customers Are, You'll Find Them at ITEXPO!**

**You'll Meet Both the Highest QUANTITY AND Highest QUALITY Attendees at Your Booth!**



“The show has been fantastic. I've been coming to these shows since the mid-90's and the caliber of people coming to this show is the best. These are people looking for solutions. These are people looking for products to sell. This is business happening here. This is fantastic.”

— Leif Ringstad, Senior Manager, Western U.S.  
Samsung  
Exhibitor, ITEXPO West 2006

\*source: post-conference attendee surveys and registration information

“INTERNET TELEPHONY conference is always one of our favorites and every year we have a great experience. Lot of qualified candidates walking through the aisles.”

— Todd Hirshorn,  
InPhonex  
Exhibitor, ITEXPO East 2007





## Meet Thousands of Global Attendees Looking to Buy

No matter what type of solution you provide, you'll find attendees at INTERNET TELEPHONY Conference & EXPO are looking to buy it. 73% of past attendees said they plan to purchase a product they saw at the last ITEXPO; and nearly 80% plan to spend at least \$100,000 this year on IP products. That means there are literally thousands of attendees on the exhibit floor looking to buy what you offer AND with significant amounts of money to spend.

### Attendees have buying power and are ready to use it! \*

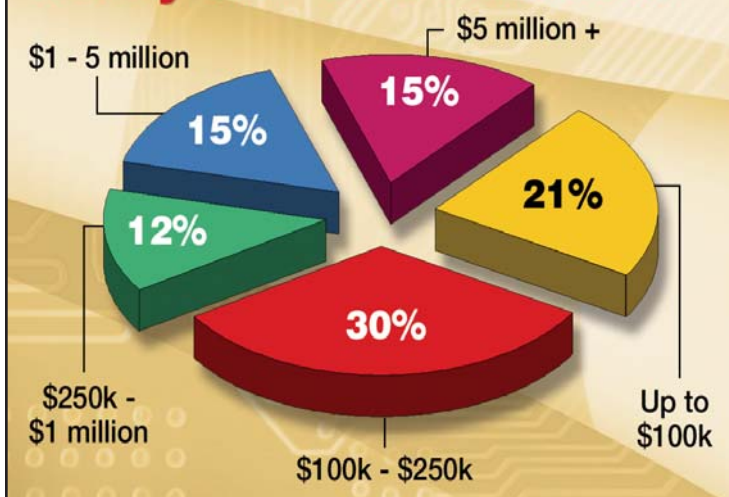
**88%** Are personally **involved in buying** IP Telephony products/services for their organizations.

**71%** **Plan to purchase** products and services they saw on the show floor within 12 months.

**72%** Say this conference **influenced a product selection**.

**80%** Say they have **decided to deploy VoIP** and come to this event specifically to find the right solutions.

### Attendees Plan to Spend Money on IP Communications\*



\*source: post-conference attendee surveys and registration information

## WHAT ARE ATTENDEES LOOKING FOR AT ITEXPO?

Below is a list of just some of the products & services attendees said they came to INTERNET TELEPHONY Conference & EXPO specifically looking to buy on the exhibit floor\*:

- Billing/OSS Solutions
- Cable Telephony Tools
- IMS Solutions
- Industrial Computing Platforms
- Interconnection Facilities
- Internet Telephony Gateways
- IP Billing & OSS Solutions
- IP Centrex Solutions
- IP Conferencing
- IP Contact Center Solutions
- IP Fax
- IP PBXs
- IP Phones
- IP Telephony Headsets
- Media Servers
- Network Security
- PC-to-Phone Solutions
- Peer-to-Peer VoIP
- Prepaid Calling
- QoS/Network Monitoring
- Service Creation
- Session Border Controllers
- SIP Solutions
- SMB Solutions
- Softswitches
- SOHO IP Telephony Solutions
- Speech Rec/VXML/SALT
- Telecom Asset/Financial Management
- Test/Measurement Tools
- Triple Play Solutions
- Unified Communications Solution
- UPS/Power Solutions
- Video Conferencing
- VoIP Components (DSPs, SOC, boards, etc.)
- VoIP Training
- WiFi Telephony Solutions

## Focus on Educational Content Ensures the Highest Quality Attendees

The reason the attendees of INTERNET TELEPHONY Conference & EXPO are the best you'll find at a trade show is because they come to the event to learn — both in the sessions and from you on the exhibit floor. They expect ITEXPO to be the premier event in the industry because of their familiarity with our industry leading magazines — *INTERNET TELEPHONY*, *IMS Magazine*, *Unified Communications Magazine*, and *Customer Inter@ction Solutions*, along with the industry's leading and most informative Web site, TMCnet, which has over 2 million unique visitors reading its content each month.

This focus on quality educational content delivers only the most serious attendees, who, in turn, become your most valuable customers.



## Covering the **Most Relevant** and **Latest Topics** in IP Communications

The educational content at ITEXPO is constantly evolving to cover the most relevant topics affecting the industry. Below are just some of the subjects that may be covered at ITEXPO East '08:

- Cable Telephony
- Conferencing and Collaboration
- ENUM
- Fixed/Mobile Convergence
- Government IP Telephony
- Hosted IP Telephony/IP Centrex
- IP Telephony in the Contact Center
- IPTV
- Large-Scale Enterprise IP Telephony
- Making the Business Case for VoIP
- Network Management and QoS
- Open Source
- Peer to Peer
- Presence
- Service Provider IP Telephony
- SIP
- Small/Medium Business VoIP Solutions
- The Business Case for IP Telephony
- The Role of VoIP in the Military
- Trends and the Future of VoIP
- Trends in Consumer VoIP
- Triple Play
- Unified Communications
- Voice Communities
- VoIP Development Trends
- VoIP Mobility
- VoIP Peering
- VoIP Security
- WiFi Telephony

## ITEXPO Speakers Are Top Level, Industry Leaders

Another reason the educational content at INTERNET TELEPHONY Conference & EXPO is unsurpassed is the quality of the presenters. Our editorial team carefully selects the presenters from the many hundreds of who submitted proposals. The result is a collection of industry leading experts - the cream of the crop - mostly top executives with decades of experience.

“Your presenters had a great command of the subject matter and delivered real information I could use to build my business. I can't wait to attend next year.”

— Bruce Stimon, VoIP Solutions Director  
 Basix Automation Integrators  
 Conference Attendee - ITEXPO East 2007



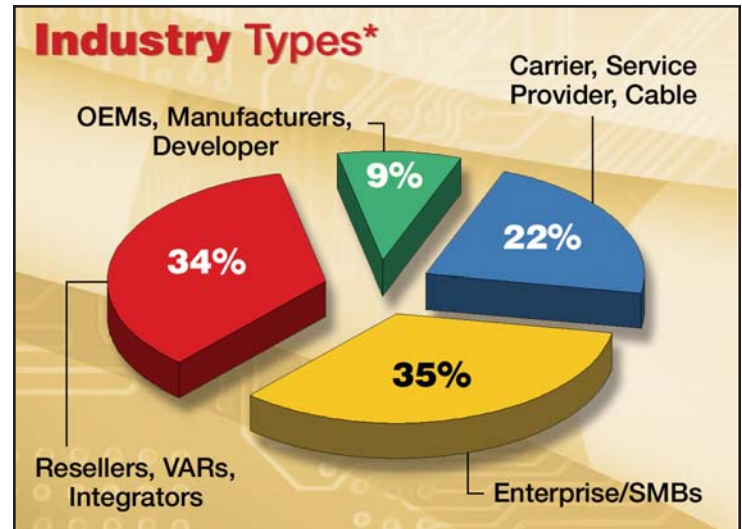
\*source: post-conference attendee surveys and registration information



## Not Just **More Attendees...** **More of the People You Want to Meet**

No matter what type of customer you are looking for, INTERNET TELEPHONY Conference & EXPO attracts them in masses — Resellers, Developers, Enterprises, Service Providers, Government, SMBs. By offering top-level educational content specifically tailored to meet the needs of these different market sectors, INTERNET TELEPHONY Conference & EXPO is seen by attendees as the premier event to meet their developmental needs. This ensures that we continually attract these groups in huge numbers, which translates into huge crowds on the exhibit floor, more quality leads, and more sales for you.

Look at the numbers at ITEXPO — we have more Resellers or Service Providers or Enterprises than some industry conferences have in total attendance!



No matter what industry you are targeting, you will find them en masse at ITEXPO West

\*source: post-conference attendee surveys and registration information

### Who is **attending ITEXPO?**\*\*

- ✓ **2,600** Enterprise Decision Makers representing more than 1,000 organizations!
- ✓ **2,500** Resellers/VARs
- ✓ **1,650** Carriers, Cable/Service Providers
- ✓ **600** Developers

\*\*projected attendance for ITEXPO East 2008

**90%** of exhibitors said they reached the **specific audience** they were **targeting**.

Source: Post conference survey, ITEXPO East 2007



“ This is probably the pinnacle show that we've attended. On the first day, at about hour 6, our expectations have already been met. We've been in business since 1992, and in that time I have to say this is the best show that we have attended. ”

— Doug Villim, VP Sales & Marketing  
Sangoma  
Exhibitor, ITEXPO East 2007

## The **ONLY** Event Attracting **VARs/Resellers/Agents**

INTERNET TELEPHONY® Conference and EXPO is the only IP Communications event attracting significant numbers of VARs and Resellers around the globe (from 115 countries) seeking partnerships with manufacturers and service providers. They also come for the unsurpassed educational content, including dedicated tracks created specifically to meet their needs, and the unsurpassed Reseller Solutions Day, which is a free, day-long seminar.

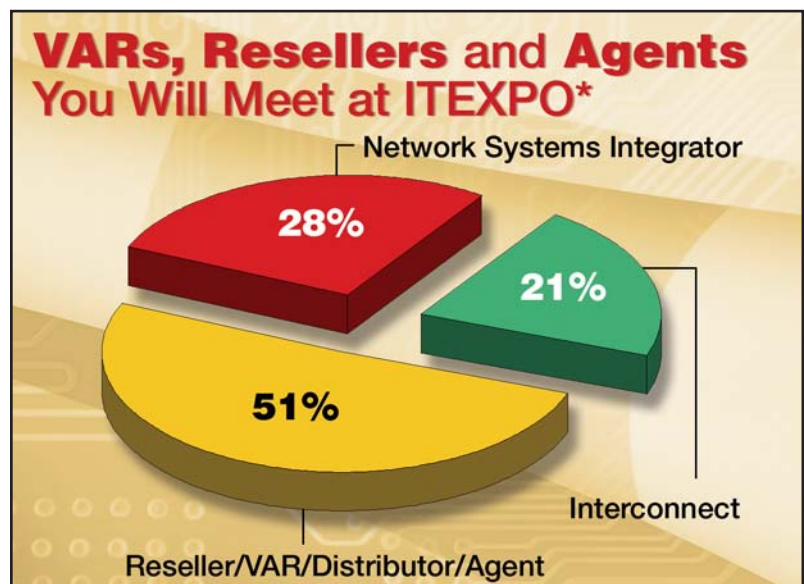
### Content at INTERNET TELEPHONY Conference & EXPO for VARs and Resellers includes:

- SIP Workshop
- IP Communications Development
- Open Source
- Unified Communications
- Reseller Solutions Day  
(free educational event for qualified resellers and solutions providers)

As ITEXPO continues to grow, we are expecting no fewer than **2,500 Resellers** in Miami, coming from nearly 1,000 different organizations, including **VARs, Agents, Network System Integrators, Interconnect firms, Distributors, and Resellers.**

**75%** of exhibitors described the leads they collected as **'Very Good' or 'Excellent'**

Source: Post conference survey, ITEXPO East 2007



\*source: post-conference attendee surveys and registration information



**INTERNET TELEPHONY Conference & EXPO is the only event with a specifically dedicated **RESELLER SOLUTIONS DAY** attracting thousands of Resellers.**

Massive crowds conducting business at ITEXPO

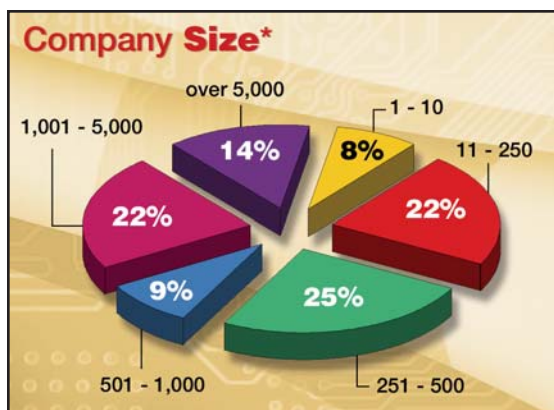
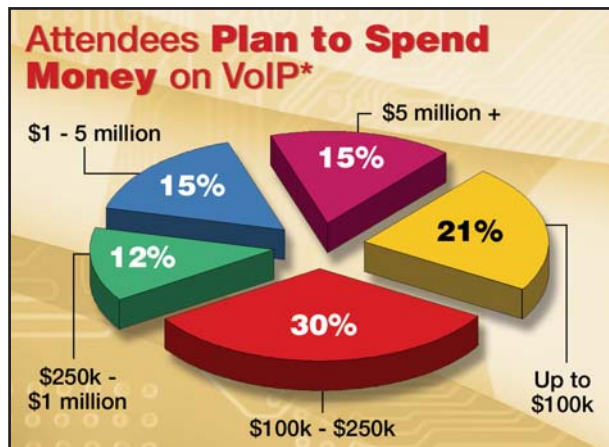


## More Representatives of Enterprises, SMBs and Government Agencies Seeking to Implement IP Communications

At ITEXPO East 2008, we expect nearly **2,600 decision makers** representing more than 1,000 large and small businesses and enterprises, as well as government agencies, to be in attendance. These people are coming to learn more about how IP Communications can improve their business, but just as importantly **they will be looking for partners** to help them implement these new technologies. As you know, thousands of businesses will be transitioning to IP Communications this year, and as others have in the past, many will turn to INTERNET TELEPHONY Conference & EXPO for help.

INTERNET TELEPHONY® Conference & EXPO East 2008 features three days of education specifically designed for enterprises and government. Some of the topics covered include :

- Conferencing & Collaboration
- Hosted VoIP
- IP Contact Center
- Large Enterprise VoIP
- Mobile/Wireless IP
- SIP Workshop
- Unified Communications
- VoIP for the SMB
- VoIP Regulation & Taxation
- VoIP Security
- VoIP Traffic Management
- WiFi Telephony

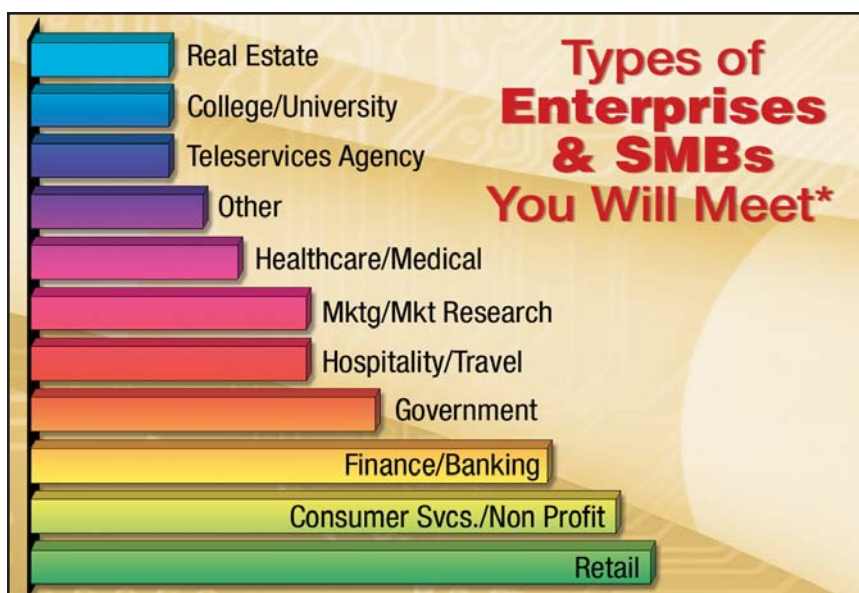


“We've been in business since 1992, and in that time I have to say this is the best show that we have attended.”

— Greg Lohrenz, CEO  
AiTech  
Exhibitor, ITEXPO East 2007



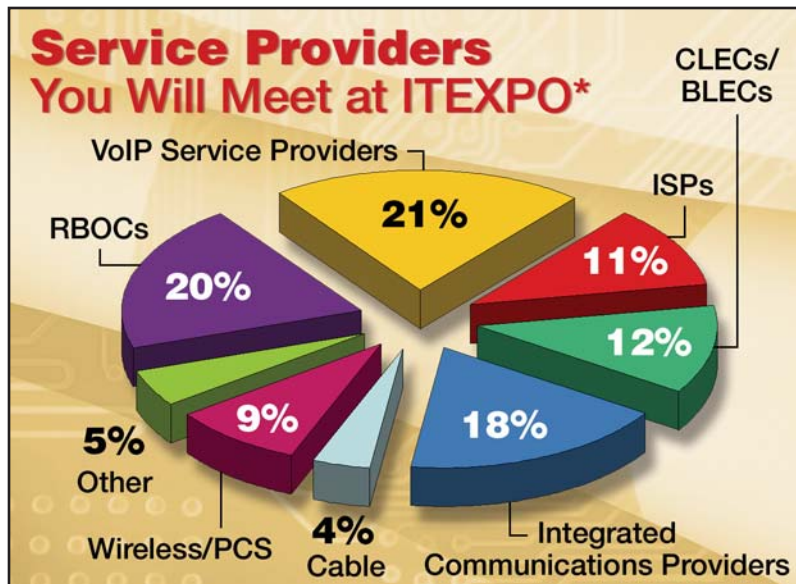
\*source: post-conference attendee surveys and registration information



Of the 7,500 expected attendees in Miami, we project that more than **1,600** of them will represent **Service Providers and Carriers**. The reason we can attract so many Service Providers is the exclusive content created especially for them, including a full track dedicated to the Service Provider sector.

Among the topics that will attract more Service Providers, Carriers, Cable, ISPs, etc include:

- Cable IP Solutions
- Conferencing & Collaboration
- Consumer VoIP Marketing Summit
- ENUM/Number Porting
- Fixed Mobile Convergence/Dual Mode
- IMS
- IPTV
- Mobile/Wireless IP
- SIP Workshop
- Triple Play Solutions
- VoIP E911
- VoIP Peering
- VoIP Regulation & Taxation
- VoIP Traffic Management



\*source: post-conference attendee surveys and registration information



“The show has been terrific. We have attended all of the INTERNET TELEPHONY shows since 2000 and every show has been great. One of the things that has been really great is that every year it gets better.”

— Chuck Rutledge, VP Marketing,  
Quintum Technologies  
Sponsor, ITEXPO East 2007

**65%** of exhibitors said they obtained more quality leads at this event than any other in the past 12 months.

Source: Post conference survey, ITEXPO East 2007

“Anyone in the world looking to deploy VoIP services attends INTERNET TELEPHONY Conference & EXPO. This is the carrier's show. We've met tons of qualified people looking for VoIP termination and gathered many, many excellent leads. The leads we generated here are like ducks in a barrel, and I've got a shotgun! This is clearly the best VoIP show for us and for anyone looking to reach domestic and international service providers.”

— Luis Torres, Carrier Account Executive  
XO Communications  
Exhibitor - ITEXPO East 2006



## Use The Power of a Sponsorship to Maximize Your Presence at ITEXPO!

Sponsors of INTERNET TELEPHONY Conference & EXPO receive the most exposure to this critical audience - before, during, and after the show. With prominent signage, frequent print ads, aggressive online marketing, and post-show communications, sponsors receive MILLIONS of impressions this powerful audience.

**Stand ABOVE the crowd** be a sponsor at  
INTERNET TELEPHONY Conference & EXPO!

### Diamond Sponsorship

Diamond Sponsors receive the most benefits, with the most pre-show publicity and most highly visible presence during the show. This massive exposure to the audience ensures heavy traffic during the show, resulting in more leads, more sales, and more new business. In fact, most Diamond Sponsors would argue that their ROI is greater with a Diamond Sponsorship than with just a space in the exhibit hall.

#### Print Promotion:

- Your company logo in all pre-conference advertising\*, appearing in top publications such as eWeek, InfoWorld, Network World, along with major dailies such as the Los Angeles Times.
- Your logo on all printed show materials — brochures, advertisements, Show Directory, signage, banners, etc.
- Business card-sized ad in attendee brochure.
- Highlight of your company published in Show Directory and show Web site including State of the Industry Q&A with Richard Grigonis, *INTERNET TELEPHONY* magazine's Executive Editor, and your CEO. Your CEO's picture and company logo are also published.
- Your logo on the cover of the show directory.
- Four-color, two-page spread advertisement in the Show Directory.
- Four-color logo with 200-word description in the Show Directory.

\* where possible

Media Sponsors provide a massive reach to millions of IP Communications professionals, driving huge crowds to the event, and providing millions of marketing impressions to sponsors of ITEXPO.

#### Online Promotion:

- Your logo linked from premium position on show Web site to your Web site.
- 468x60 banner ad rotating on show Web site from the time of sponsorship payment to conclusion of the show.
- 200-word description on show Web site with your company logo.

#### On-site Promotion:

- 20'x20' exhibit space.
- Your logo on all event signage.
- Large four-color sign displayed in a prominent area at the event.
- Five full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.
- Complimentary meeting room in convention center.

Media Sponsors - Below are just some of the major media outlets that we have partnered with for ITEXPO.



## Sponsorship Packages to Fit Every Sized Company & Budget

Platinum and Gold sponsors also receive tremendous exposure and benefit before, during, and after the show - with customizable packages to meet the needs of every company seeking to grow its business within the IP Communications industry.

### Platinum Sponsorship

#### Print Promotion:

- Your logo on all printed show materials — brochures, advertisements, Show Directory, signage, banners, etc.
- Your logo on the cover of the show directory.
- Full page, four-color advertisement in the Show Directory.
- Four-color logo with 50-word description in the Show Directory.

#### Online Promotion:

- Your logo linked from premium position on show Web site to your Web site.
- 468x60 banner ad rotating on show Web site from the time of sponsorship payment to conclusion of the show.
- 50-word description on show Web site with your company logo.

#### On-site Promotion:

- 20'x20' exhibit space.
- Your logo on all event signage.
- Large four-color sign displayed in a prominent area at the event.
- Three full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.

### Gold Sponsorship

#### Print Promotion:

- Your logo on all printed show materials — brochures, advertisements, Show Directory, signage, banners, etc.
- Full page, four-color advertisement in the Show Directory.

#### Online Promotion:

- Your logo linked from show Web site to your Web site.

#### On-site Promotion:

- 10'x20' exhibit space.
- Your logo on all event signage.
- Two full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.

## Benefits of Sponsoring INTERNET TELEPHONY Conference & EXPO

- ✓ Get Immediate Recognition of Your Company as a Trusted Leader in IP Communications
- ✓ Establish Positioning as a Major Player in the Industry
- ✓ Create Brand Awareness through TMC's Six-month Promotional Campaign
- ✓ Sponsorship Coupled with Strong Presence on Exhibit Floor Generates Maximum Traffic for Your Booth
- ✓ Up to 20 Million Impressions Before, During, and After Event in Dozens of Industry Leading Publications.



## Increase Brand Awareness, Drive Traffic, Maximize ROI

Additional high-profile sponsorship opportunities are strong marketing activities to help maximize your presence at ITEXPO and make

### Featured Sponsorship Opportunities:

**Luncheon/Breakfast Sponsors** – One of the most visible opportunities for conferees, sponsors of meals receive prominent signage throughout the room and the convention center. In addition, a speaking opportunity may be available (time permitting) during the meal.

**Networking Receptions** – Great opportunity with a captive audience, as attendees gather to enjoy complimentary hors d'oeuvres and beverages. Your company will be represented with signage throughout the reception area, in the official program, and pre-marketing materials.

**Badge Inserts** – Your company's promotional information will be inserted into the badge of each attendee to be seen by everyone!

**Attendee Backpacks** – The official bag given to each paid attendee, these backpacks will feature your company logo aside the official conference logo. You will see hundreds of these bags throughout the week, and attendees take them home and use them again and again.

**Media Lounge** – Members of the media will gather in the media lounge to work, relax, or share their thoughts with one another. By sponsoring this lounge, your company receives key exposure to this influential group. Sponsors will be featured in signage throughout the room.

### Additional Unique Sponsorships Set You Apart From The Crowd

And with over 30 options available, there is something for every size company

- Elevator, Stair Decals
- Lanyards
- Taxi Stand
- Entrance Unit Panels
- "Cyber Cafe" on Exhibit Floor
- Aisle Signs
- Registration Counter Panels
- Badge Holder Insert
- Logo on Badge
- Badge Lanyards
- Pre-Registration Badge Mailing Insert
- Promo Distribution at Hotel Check-in
- Promo Distribution at Registration
- Promo Distribution at Exhibit Hall Entrance
- Mini Conference Guide
- Official Show Directory Bellyband
- Official Show Guide Bookmark
- Conference Registration e-mail
- Conference Notepads
- Hotel Keys
- Coffee Station in Exhibit Hall
- Conference Refreshment Breaks
- Hotel Room Drops
- Attendee Bag Insert
- Plastic Literature Bags for Exhibit Hall Attendees
- Exhibitor Network Lounge
- Registration Counter
- Publication Bins
- Conference at a Glance Maps
- Speaker Ready Room
- Speaker Check-In Table



## Huge Prize Giveaways to Attract and Keep Attendees in the Exhibit Hall

One of the sponsorships that will certainly stir up the most interest will be the major giveaways planned. Last year in Ft. Lauderdale we gave away a new Harley-Davidson motorcycle and a Toyota FJ Cruiser, and this year we are planning another spectacular giveaway certain to generate more excitement. To win, attendees need to visit the booths of the giveaway's sponsors - meaning if you are one of the handful of sponsors you get constant traffic and generate hundred, maybe thousands, of leads. After the great success of this promotion in the past, it will certainly be one of the first sponsorship opportunities to sell out, so don't wait long to reserve this one!

## The Busiest Exhibit Floor in the Industry Delivers the ROI You Expect

The exhibit floor at INTERNET TELEPHONY Conference & EXPO is the most crowded in the industry. Other events have bigger exhibit halls, with bigger booths that stretch as far as the eye can see. But without the traffic, is the huge expense of participating in those shows worth it? ITEXPO works because it delivers traffic to the hall, and all of these attendees have the time to make their way to your booth. That means your booth will have traffic — often more traffic than you can handle — but that translates into more sales and better business, which is why you are exhibiting in the first place.

Stretch your marketing dollar further and generate the ROI you need by exhibiting at ITEXPO.

**54%** of exhibitors said they **needed more time** to handle all of the **exhibit hall traffic**

Source: Post conference survey, ITEXPO East 2007

### What's Included with Your Booth Space:

- Two full-conference passes w/ unlimited number of exhibitor booth personnel badges.
- Unlimited e-mailed VIP passes imprinted with your logo to send to customers, partners, and prospects inviting them to visit the exhibit hall free of charge.
- Company booth sign.
- Hyperlink from INTERNET TELEPHONY Conference & Expo Web site to your site.
- 50 word description in the Show Directory and on the official Show Web site with logo and link to your Web site along with product offering listings.
- The chance to gather hundreds of new leads!



FLOOR PLAN as of 7/19/07

To reserve a booth or to discuss sponsorship opportunities, call Dave Rodriguez at (203) 852-6800 x 146 or send an e-mail to [droduiguez@tmcnet.com](mailto:droduiguez@tmcnet.com)



# Join Us for ITEXPO

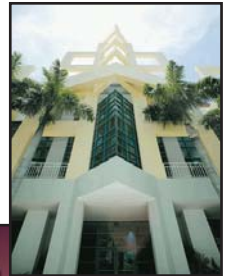


## Back to Miami Where ITEXPO Has Flourished

Over the past 9 years, as the IP Communications industry has grown, so too has ITEXPO. And each January we return to our "east coast home" in South Florida, for a show that gets bigger and better each year. With South Florida's huge and diverse population along with easily accessible transportation options for both domestic and international travelers, Miami is the perfect location for ITEXPO.

We hope you will join us this January as we help you get 2008 off to the best start ever.

INTERNET TELEPHONY Conference & EXPO East 2008  
January 22-25, 2008 • Miami Beach Convention Center • Miami, Florida



## Official Show Hotel Information

Book now and **mention that you are an INTERNET TELEPHONY® Conference & EXPO attendee to receive special rates.\***

Fontainebleau Miami Beach  
4441 Collins Avenue  
Miami Beach, Florida, USA 33140  
305-538-2000

This legendary and recently rennovated 1,504-room hotel is loacated adjacent to the Miami Beach Convention Center on an ideal beach-front setting. Convenient to all of Miami's sites and options, the Fontainebleau will provide you the ideal combination of convenience and excitement, with all of the ammenities you expect from a full service business hotel.

Discounted rate \$269  
Reservations: 305-538-2000

*This special group rate is subject to limited availability. Please mention that you are attending INTERNET TELEPHONY Conference & EXPO when you book your room. Rate expires December 31, 2007 or when room block is filled.*



# INVITATION TO EXHIBIT & SPONSOR



**Meet Global Enterprise Buyers**  
**Find Resellers & Partners**  
**Establish New Relationships**

***Fill Your Sales Pipeline for '08 and Beyond!***

**January 22-25, 2008**

Miami Beach Convention Center  
Miami Beach, Florida, USA

**Featuring:**

**Call Center 2.0™ at ITEXPO**

- **2,600 Enterprise/SMB Decision Makers** representing more than 1,000 organizations!
- **2,500 Resellers/VARs**
- **1,650 Carriers, Cable/Service Providers**
- **600 Developers**
- **115 Countries represented!**

 **INTERNET TELEPHONY**  
Conference & EXPO  
Hosted by TMC  
One Technology Plaza  
Norwalk, Connecticut 06854 USA  
[www.itexpo.com](http://www.itexpo.com)



Sponsored by The First and Most Trusted Magazine 100%  
Dedicated to IP Communications. Now in it's 10th Year.

