

Conference at a Glance

Workshop Day — Tuesday, January 23, 2007

	TMC University 101	VoIP for SMB Workshop	WiFi Telephony Workshop	Regulation 2.0 Workshop	Service Provider Solutions
10:00 am - 5:00 pm	REGISTRATION OPEN				
11:30 am	KEYNOTE PRESENTATION BY LUCENT WORLDWIDE SERVICES				
Room	304	305	301-302	317-318	
12:15 - 1:00 pm	TMC University I:	Building Products to Match Customers' Specific Needs	WiFi Telephony Overview	Lawful Intercept for Broadband	SIP Trunking 101
1:15 - 2:00 pm	Reaping the Benefits of the IP PBX	Business Benefits of VoIP for the SMB	Deployment Challenges of WiFi Telephony	State of the market: E-911	Integrating Charging and Rating into the IMS Platform
2:15 - 3:00 pm	Cost Justifying the Upgrade Selecting the Right IP PBX Solution	The Business Case for SMBs to Migrate to Hosted VoIP	The Future of Enterprise VoIP Mobility	The VoIP Enabled Marketplace	SIP Trunking for the Intermediate/Advanced Reseller
3:15 - 4:00 pm	Effective Deployment and Migration Strategies	Small Businesses Need Mobility Too		Net Neutrality: How Practical Is It?	Tackling the Challenges of the Emerging Content Market
4:15 - 5:00 pm	Making the Case for the Hosted IP PBX	Reaching the SMB Market: Best Practices	Ensure a Secure Environment for Voice over WiFi	Regulation 2.0: Where We Stand	Your Customers: How To Know Who They Really Are...
5:00 - 5:30 pm	KEYNOTE PRESENTATION BY CANTATA TECHNOLOGY				
5:30 - 6:00 pm	KEYNOTE PRESENTATION BY SPHERE COMMUNICATIONS				
6:00 pm	WELCOME NETWORKING RECEPTION - SPONSORED BY TEKTRONIX				

Wednesday, January 24, 2007

	TMC University 201	Enterprise/Gov't Solutions	IP Communications Development	Unified Communications	Service Provider Solutions
7:00 am - 7:00 pm	REGISTRATION OPEN				
7:30 - 8:30 am	CONFERENCE BREAKFAST (PAID ATTENDEES ONLY)				
Room	304	305	301-302	317-318	315
8:30 - 9:15 am	TMC University II	VoIP from the Trenches	Intro to Standards	Unified Communications: Everything You Need To Know	Alternative Carriers — Creative Leadership in Next-Gen Implementations
9:30 - 10:15 am	Preparing Your Network for an IP PBX	What You Need to Know BEFORE Making the Move to VoIP	Will ATCA Bring Order out of Chaos?	Develop a Unified Communications Strategy	IP and Satellite: The New Frontier
10:30 - 11:15 am	Right Sizing Your IP PBX Integrating Your IP PBX with an ITSP	VoIP Conversation Recording Methods and Applications		The PBX as a Feature Server in a Unified Communications World	A Look at the Hottest VoIP Services
11:15 am	KEYNOTE PRESENTATION BY ACULAB				
11:45 am	KEYNOTE PRESENTATION BY 8X8, INC.				
12:15 pm	CONFERENCE LUNCHEON (PAID ATTENDEES ONLY) - SPONSORED BY REUTERS				
1:00 - 1:45 pm	Staging, Implementing, and Cutting Over Your IP PBX Dealing with E911 and Your IP PBX	It's all About the Apps	Host Media Processing (HMP) Revisited	Know Your Needs — a Requirement for Unified Communications	Business Services: Has the Time (Finally) Come?
2:00 - 2:45 pm		The Devil's in the Details: Managing Enterprise Networks for Successful VoIP Deployment	Achieving, Monitoring and Maintaining A High Quality of Experience	UC Roundtable — The State of the Industry	VoIP Peering: Bridging the VoIP Islands
3:00 - 3:45 pm			Ensuring the Readiness of Next Gen Multimedia Applications & Services	Leveraging Next Gen Collaboration Technologies to Make Unified Messaging A Reality	The Effect of Web 2.0 on the Telecom World
3:45 - 4:30 pm	PANEL DISCUSSION: VOIP OPTIONS: DISASTER PREPAREDNESS — ARE YOU READY? FREE FOR ALL ATTENDEES				
4:30 - 5:00 pm	KEYNOTE PRESENTATION BY ASPECT SOFTWARE				
5:00 - 5:30 pm	KEYNOTE PRESENTATION BY DIALOGIC				
5:30 - 7:30 pm	NETWORKING RECEPTION IN EXHIBIT HALL - SPONSORED BY ACULAB				

Win a Toyota FJ Cruiser or a Harley Davidson!

Conference at a Glance

Thursday, January 25, 2007

TMC University Open Source Certification		Large Enterprise Solutions		SIP Workshop		Wireless Mobility Solutions		Service Provider Solutions		
REGISTRATION OPEN										7:00 am - 5:00 pm
CONFERENCE BREAKFAST (PAID ATTENDEES ONLY)										7:30 - 8:30 am
304	305	301-302		317-318		315		Room		
The Business Case for Open Source	Taking Convergence to the Next Level	Intro to SIP		Testing Voice as Cellular and WiFi Technologies Converge		VoIP and NGN Billing: A Primer		8:30 - 9:15 am		
Open Source PBX Jargon	Selling Your CFO on the Benefits of 'Phasing-In' VoIP	The State of SIP Trunking		Content Delivery in the All IP Wireless Network		Advances In Video Telephony		9:15 - 10:00 am		
KEYNOTE SESSION FEATURING CISCO/SPANLINK & VONAGE										10:00 - 11:00 am
VISIT THE EXHIBIT HALL										11:00 am - 4:00 pm
CONFERENCE LUNCHEON (PAID ATTENDEES ONLY) - SPONSORED BY INTER-TEL										12:30 pm
Installing Your Open Source PBX	The Interactive SOA: Tying IP Telephony to Enterprise Applications	Deploying SIP on a Global Scale		Wireless Optical Mesh Scales Up WiFi Telephony in Business Areas		Consumer VoIP Research — What Do Consumers Want?		1:30 - 2:15 pm		
Open Source: Out of the Box	The Value of Hosted VoIP: Scaling Up!	SIP Peer-to-Peer Telephony—Creating Carrier-Class Services		Validating Mobile and VoIP Numbers With a Modern Line Information Database		Successfully Selling and Implementing Hosted VoIP Services for Business Clients		2:30 - 3:15 pm		
Case Study: Multi-Protocol Enterprise VoIP	Addressing the Challenges of Multi-Site IP Telephony – Assuring Remote Office Survivability	Early Media, and Its Effect on High Volume Applications		Delivering TRUE Broadband Wireless Today: VoIP over WiMAX		Managing Hosted Enterprise VoIP Service Quality		3:30 - 4:15 pm		
PANEL DISCUSSION: SERVICE PROVIDER SHOOTOUT FREE FOR ALL ATTENDEES										4:15 - 5:00 pm
NETWORKING RECEPTION - SPONSORED BY SINGLE PIPE / HARLEY DAVIDSON ROADSTER GIVEAWAY! - MUST BE PRESENT TO WIN										5:00 pm

Conferencing/ Collaboration		Open Source		VoIP Security		Quadruple Play Solutions		
REGISTRATION OPEN								8:00 am - 2:00 pm
CONFERENCE BREAKFAST (PAID ATTENDEES ONLY)								8:30 - 9:00 am
305	301-302		317-318		315		Room	
Converged Conferencing: The Time Is Now	Does Size Matter? Building PC-Based Telephony Systems		Everything you Wanted to Know About VoIP Security		Opportunities & Challenges Associated with Realizing the Service Convergence Boom		9:00 - 9:45 am	
The Future of Internet Conferencing	IP Communication: Open for Business		VoIP Spamming – Challenges & Solutions		Customer-Centered VoIP Marketing		10:00 - 10:45 am	
IP-Based Collaboration Tools in the Enterprise	Beyond Commodity Apps: How Companies are Leveraging Open Source VoIP and IM for Competitive Advantage		SIP & Security		Keeping a Lid on Broadband Customer Service Costs		11:00 - 11:45 am	
VISIT THE EXHIBIT HALL								11:00 am - 2:00 pm
TOYOTA FJ CRUISER GIVEAWAY AT 2:00PM IN MAIN LOBBY! - MUST BE PRESENT TO WIN								2:00 pm

TURN THE PAGE & GET THE CONFERENCE SCHEDULE FOR OUR OTHER COLLOCATED EVENTS

Register Online & Save



Conference at a Glance

Wednesday, January 24, 2007

		FierceMarkets Presents 	Reseller Day Workshop <i>(Free for all attendees)</i>
7:00 am - 7:00 pm	REGISTRATION OPEN		
7:30 - 8:30 am	BREAKFAST		
Room	316	207-208	Ballroom C
8:30 - 9:15 am	Introduction to IMS	Content Acquisition 101	"How To Make Money Selling VoIP"
9:30 - 10:15 pm	Overcoming Challenges on the Road to IMS	IPTV Bill of Rights	
10:30 - 11:15 am	IMS in the Enterprise	Monogamy and the Cable MSO	
11:15 am - 12:15 pm	KEYNOTE PRESENTATION BY ACULAB, 8X8, INC.		
12:15 pm	CONFERENCE LUNCHEON (PAID ATTENDEES ONLY)		
1:00 - 1:45 pm	Billing in an IMS Environment	Myriad Content Offerings from UGC to Local News	ECA Reseller Live
2:00 - 2:45 pm	Securing IMS Networks	Forget Advertising, Think Sponsored Content	
3:00 - 3:45 pm	The Killer Value Prop	DRM for Three Screens	
3:45 - 4:30 pm	PANEL DISCUSSION: VOIP OPTIONS: DISASTER PREPAREDNESS — ARE YOU READY?		
4:30 - 5:00 pm	KEYNOTE PRESENTATION BY ASPECT SOFTWARE		
5:00 - 5:30 pm	KEYNOTE PRESENTATION BY DIALOGIC		
5:30 - 7:30 pm	NETWORKING RECEPTION IN EXHIBIT HALL - SPONSORED BY ACULAB		

Thursday, January 25, 2007

			Telework Coalition Workshop The Telework Coalition
7:00 am - 5:00 pm	REGISTRATION OPEN		
7:30 - 8:30 am	CONFERENCE BREAKFAST (PAID ATTENDEES ONLY)		
Room	316	207-208	209-210
8:30 - 9:15 am	Quo Vadis? An IMS Industry Round Table	Open Source & IP Telephony: Myth Busters, Best Practices and Real World Application in the Contact Center	Ask the Chiefs of Outsourcing
9:15 - 10:00 pm	The Role of SCIM in the Transition to IMS	The Secret to Sustainable Performance Achievement	Ask the Chiefs — Part Deux
10:00 - 11:00 am	KEYNOTE SESSION FEATURING CISCO/SPANLINK & VONAGE		
11:00 am - 4:00 pm	VISIT THE EXHIBIT HALL		
12:30 pm	CONFERENCE LUNCHEON (PAID ATTENDEES - SPONSORED BY INTER-TEL)		
1:30 - 2:15 pm	IMS & QoS	Where to VoIP	IDC's Distributed Work
2:30 - 3:15 pm	Service Brokering: Key to Delivering on IMS	To Host or Not to Host?	Employment Opportunities for Service Disabled Veterans, Others with Disabilities, Seniors, and Those in Rural Areas
3:30 - 4:15 pm	In Search of the Killer App	IP Contact Center Shootout	Distributed Work Technologies
4:15 - 5:00 pm	PANEL DISCUSSION: SERVICE PROVIDER SHOOTOUT FREE FOR ALL ATTENDEES		
5:00 pm	NETWORKING RECEPTION - HARLEY DAVIDSON ROADSTER GIVEAWAY! - MUST BE PRESENT TO WIN		

Conference at a Glance

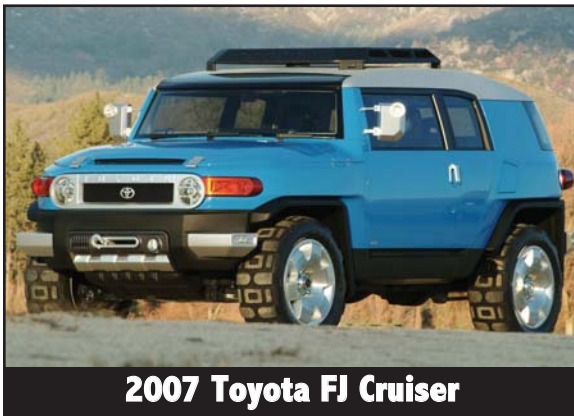


Friday, January 26, 2007

REGISTRATION OPEN			8:00 am - 2:00 pm
CONFERENCE BREAKFAST (PAID ATTENDEES ONLY)			8:30 - 9:00 am
316	207-208	209-210	Room
Intro to Fixed Mobile Convergence	Calling for More Than Quality Assurance	Ask the Chiefs of In-sourcing	9:00 - 9:45 am
Making the Business Case for FMC	Creating a Better Customer Experience with a Customer Interaction Network	Human Resources for Distributed Workers	10:00 - 10:45 am
FMC: What About Video?	Call Center Architectures with Custom Workflows	Financial Benefits of Distributed	11:00 - 11:45 am
VISIT THE EXHIBIT HALL			11:00 am - 2:00 pm
TOYOTA FJ CRUISER GIVEAWAY AT 2:00PM IN MAIN LOBBY! - MUST BE PRESENT TO WIN			2:00 pm

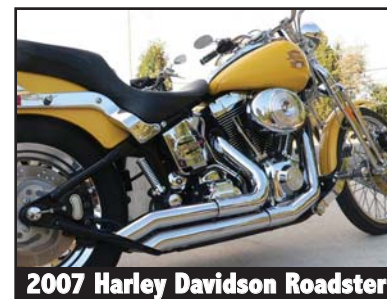
Content Partners: The Telework Coalition FierceMarkets Presents The Voice Peering Fabric

Win A 2007 Toyota FJ Cruiser or Harley Davidson Roadster!



Visit the Exhibit Hall Both Days. Find VoIP Solutions and You Could Win A Brand New Toyota FJ Cruiser or Harley Davidson Roadster.

1. Pick up your entry card at the registration counter when you arrive.
2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
3. Once you collect all stamps, drop your completed entry card into the bin located at the far left side of the exhibit hall, near the presentation theatre.
4. **YOU MUST PRESENT AT EACH DRAWING TO CLAIM YOUR PRIZE!**



You Must Be Present To Win!*

Drawing Schedule:

Harley Davidson Roadster - Thursday, January 25, 5:00pm, immediately following "Service Provider Shootout", in Floridian Ballroom A.

Toyota FJ Cruiser - Friday, January 26, 2:00pm, at the conclusion of exhibit hall hours, outside exhibit hall entrance.

*Official rules posted at www.itexpo.com