Our 15th Event Since 1999

Invitation To Exhibit & Sponsor

TMC INTERNET TELEPHONY CONFERENCE & EXPO

The IP Communications Authority Since 1998™

Fort Lauderdale, Florida
January 23-26, 2007

The World's Largest
Global IP Marketplace!

VoIP 2.0 Video 2.0 Web 2.0

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The World's Largest Global IP Marketplace

The IP Communications industry is changing rapidly, with a wealth of new innovations, expanding financial projections, and a steady stream of new companies entering the field. In fact, over the past eight years, there has been only one constant in the industry – the biggest event in the industry has been, and continues to be, INTERNET TELEPHONY Conference & EXPO®.

Since we first launched IT EXPO in 1999, more than 60,000 IP Professionals from around the world have joined us at our events on both coasts. This January, as many as ten thousand more will descend upon the Ft. Lauderdale Convention Center for INTERNET TELEPHONY Conference & EXPO East 2007. They come by the thousands from all over the globe to ITEXPO, to learn in the educational sessions, exchange ideas, develop new contacts, and to meet with vendors like you on the exhibit floor. Just as they have done for the past eight years.

In some ways, the more things change, the more they stay the same.

And now with our collocated events – IMS Expo and Call Center 2.0 – there is more being offered for these attendees, and we are expecting our biggest crowd ever.

What better place is there to fill your sales pipeline and develop valuable new relationships for 2007 than at the world's largest IP Communications event?

INTERNET TELEPHONY Conference & EXPO has grown each year since 1999 into what is now the World's Largest Global IP Marketplace. What was once an over-crowded event squeezed into a hotel ballroom is now an enormous event filled with activity and occupying a convention center. As IP Communications continues to grow in popularity, so too does INTERNET TELEPHONY Conference & EXPO, to the point where we are anticipating 10,000 attendees at our East Coast event in January, 2007.

Global Reach of TMC's Media Vehicles

One of the main reasons that the conference has grown like this is TMC's position as an information leader in the IP Communications industry. People attend this conference to learn – both in the classroom and in face-to-face meetings - and they are able to do so unlike at any other event. The end result is huge crowds of very interested IP professionals. And we now offer six full tracks of courses, appealing to all sectors – service providers, resellers, enterprises, government, developers, and more, meaning regardless of whom you want to meet, they will be at ITEXPO in droves!

INTERNET TELEPHONY Conference & EXPO EAST will be held January 23-26, 2007 in Ft. Lauderdale, FL. I encourage you to call our sales team today to discuss the many options we have to drive these record crowds to your booth and increase your sales for the next year and beyond.

At INTERNET TELEPHONY Conference & EXPO, you'll have access to more than 10,000 decision makers from around the world looking to buy products, including more service providers, enterprises, government buyers, resellers and developers than any competitive event in the market. We've completely sold out the exhibit floor of the past four conferences, and fully expect to do so again in Ft. Lauderdale -– so reserve your space today. Call Dave Rodriguez at 203-852-6800 x146 or send an e-mail to drodriguez@tmcnet.com.

Come see for yourself why this is the only event attracting new customers and why deals are made in such large numbers!

Sincerely,

Rich Tehrani
TMC President & Conference Chairman

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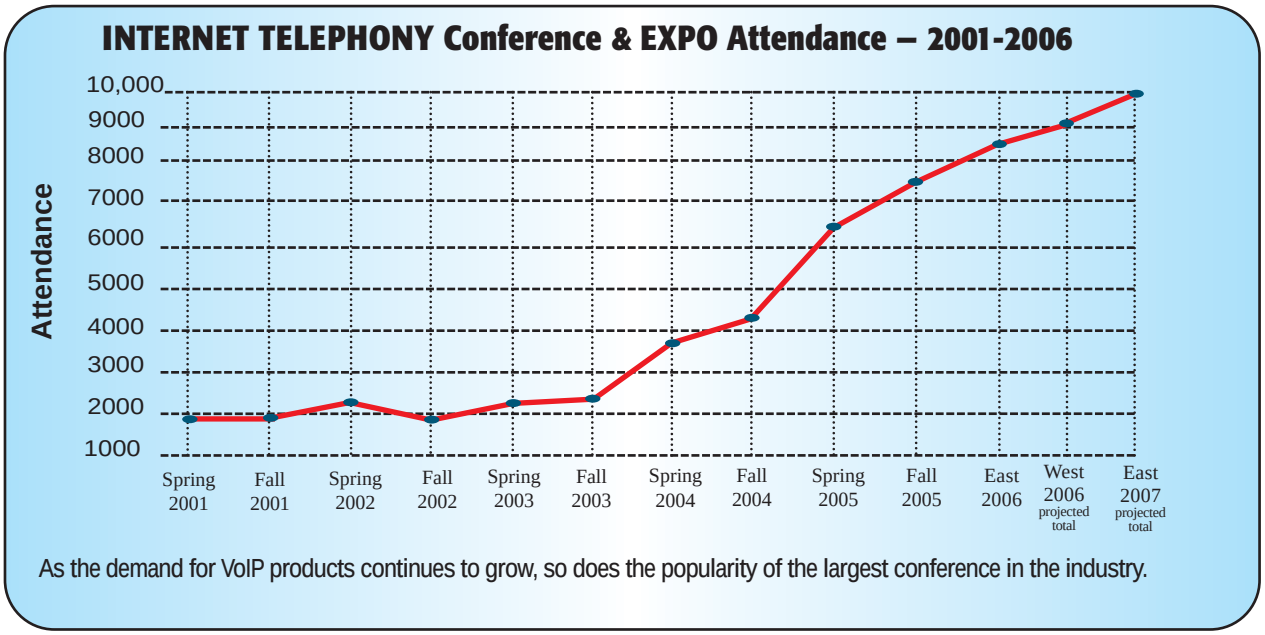
Largest and Fastest Growing IP Communications Event

As the IP Communications industry continues to explode, more and more decision makers are turning to INTERNET TELEPHONY Conference & EXPO for their professional development and networking. Over the past seven events, the the attendance has increased by at least 10% over the previous event to the point where we are now expecting over 10,000 at our East Coast event in Fort Lauderdale in January, 2007.



As the demand for VoIP products continues to grow, so does the popularity of the largest conference in the industry.

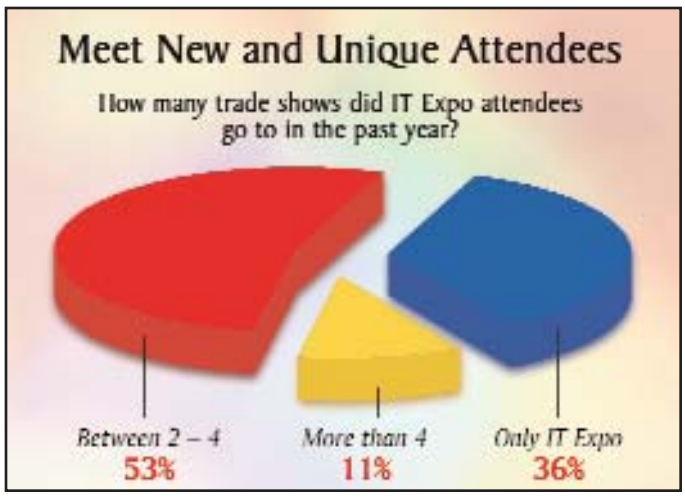
IT Expo is the Place Where You'll Meet NEW Customers

One thing that is unique about INTERNET TELEPHONY Conference & EXPO when compared with other events in the industry is the number of new people exhibitors meet. At some events, it seems the only customers who come to your booth are those who have an appointment. At IT Expo, you'll have access to thousands of potential customers in the exhibit hall, at the receptions, and in the keynote sessions.

You'll meet people you didn't expect to meet! People who are in a position to buy your product, and are asking the kind of probing questions only serious customers would ask. It is this steady stream of new customers that keeps exhibitors coming back year after year. Some exhibitors have even called it **"the ROI Event"** because they actually close enough deals while on the exhibit floor to pay for their trip ten times over!

People go to other industry events for the parties.

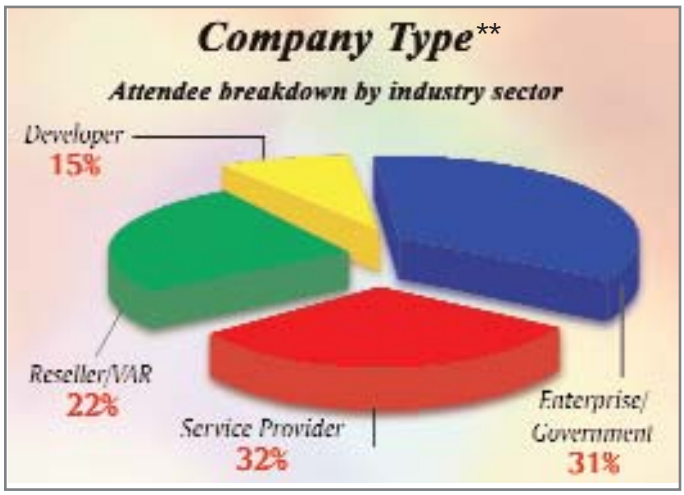
They come to INTERNET TELEPHONY Conference & EXPO to grow their businesses.

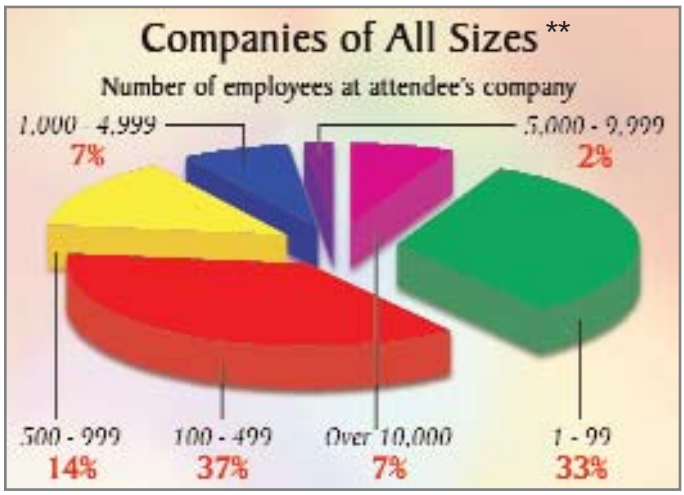


36% of attendees said this was the only event they attended. That means there are over 3,600 people at INTERNET TELEPHONY Conference & EXPO that you will not see at any other event.

More Than Just Quantity

INTERNET TELEPHONY Conference & EXPO Brings the Highest QUALITY Attendees to Your Booth





**source: post-conference attendee surveys and registration information

Attendees have buying power and are ready to use it! **

91% Are personally **involved in buying** IP Telephony products/services for their organizations.

84% Say this conference **influenced a vendor selection.**

73% **Plan to purchase** products and services they saw on the show floor within 12 months.

79% Say this conference **influenced a product selection**.

67% Say they have **decided to deploy VoIP** and come to this event specifically to find the right solutions.

> "We had tremendous traffic. The attendees were interrupting the demos to ask great questions and essentially drove every demo. So not only did you bring in the crowds, but these were qualified, focused attendees. Excellent job!"
>
> — Nichole Hoffman
> Vonexus
> Exhibitor - ITEXPO East 2006

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Meet Hundreds of Press and Industry Analysts at the First Show of '07

INTERNET TELEPHONY Conference & EXPO is not only the biggest event in the industry, but its also the first of the new year. There will be hundreds of members of the media and industry analysts, looking to get the latest information on the industry's leading companies and any new developments. The event will attract press from major daily newspapers, industry publications, blogs, Web sites, broadcast media, research firms, and VCs – all there to cover the event and learn more about your company.

What better place to make your major announcement than at INTERNET TELEPHONY Conference & EXPO?

With hundreds of press and analysts in attendance, ITEXPO is the ideal location to make major announcements or to launch your new product. By making your announcements at ITEXPO, you'll not only get the attention of the massive crowds and huge numbers of press in attendance, but you'll also get a jump on the competition who are waiting for another show later in the spring to make their announcement.

> "INTERNET TELEPHONY Conference & EXPO has reached a new level of sophistication - yet still maintained it's vibrancy!"
>
> – Debora Glennon,
> Enterprise Marketing,
> Nortel - Exhibitor ITEXPO East 2006

INTERNET TELEPHONY Conference & EXPO is THE GLOBAL IP EVENT

Representatives of 115 countries registered for INTERNET TELEPHONY Conference & EXPO in the past year.

Because of the in-depth educational content offered at INTERNET TELEPHONY Conference & EXPO, international attendees flock to IT Expo. In the last year, we've had attendees from **115 different countries** register for ITEXPO.

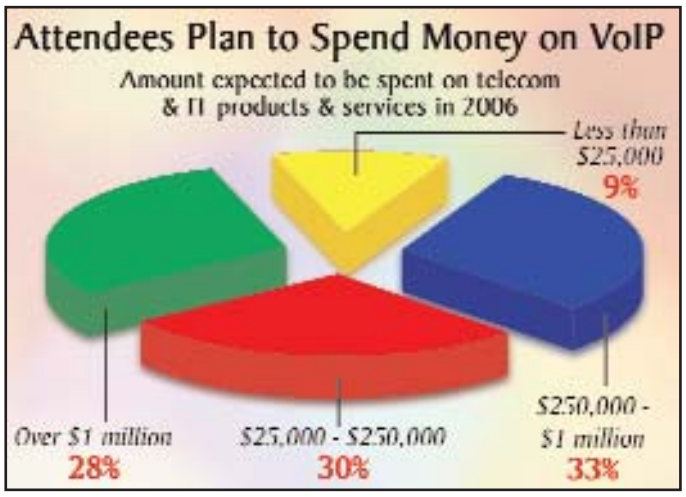
Why spend money traveling to events overseas, when **we bring the global community to you** at INTERNET TELEPHONY Conference & EXPO?

Around the World and Across the U.S.

In the past year, ITExpo has drawn attendees from 107 countries around the world as well as from from all 50 states. Why spend money flying around the world when we bring the global attendees to you?

ITEXPO Attendees are Buyers of IP Products and Services

No matter what type of solution you sell, you'll find attendees at INTERNET TELEPHONY Conference & EXPO looking to buy it. When you look at the numbers, 73% of attendees said they plan to purchase a product they saw at the last ITEXPO; and more than 60% of attendees plan to spend at least $250,000 this year on IP products. That means there are literally thousands of attendees on the exhibit floor looking to buy what you offer AND have the money to spend.



*all statistics taken from conference attendee surveys

73% of attendees plan to purchase products and services they saw on the show floor within 12 months.

WHAT ARE ATTENDEES LOOKING FOR AT ITEXPO?

Below is a list of just some of the products & services attendees said they came to INTERNET TELEPHONY Conference & EXPO specifically looking to buy on the exhibit floor:

- Cable Telephony Tools
- IMS Solutions
- Industrial Computing Platforms
- Interconnection Facilities
- Internet Telephony Gateways
- IP Billing & OSS Solutions
- IP Centrex Solutions
- IP Conferencing
- IP Contact Center Solutions
- IP Fax
- IP PBXs
- IP Phones
- IP Telephony Headsets
- Media Servers
- Network Security
- PC-to-Phone Solutions
- Peer-to-Peer VoIP
- Prepaid Calling
- QoS/Network Monitoring
- Service Creation
- Session Border Controllers
- SIP Solutions
- Softswitches
- SOHO IP Telephony Solutions
- Speech Rec/VXML/SALT
- Telecom Asset/Financial Management
- Test/Measurement Tools
- Triple Play Solutions
- Unified Communications Applications
- UPS/Power Solutions
- Video Conferencing
- VoIP Components (DSPs, SOC, boards, etc.)
- VoIP Training
- WiFi Telephony Solutions

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Gold Sponsors

QUINTUM TECHNOLOGIES, INC.
DASH911 E911 FOR VoIP
SANGOMA TECHNOLOGIES
cantata TECHNOLOGY
abp TECH

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NEARLY 20 Million Marketing Impressions

Through our massive media reach and successful organizational partnerships, we are able to make nearly 20 million marketing impressions prior to INTERNET TELEPHONY Conference & EXPO. This has two benefits – we reach hundreds of thousands of potential attendees and deliver our message to them over and over, ensuring that when they come to the show they know what to expect. Secondly, the sponsors of ITEXPO are included in most of our advertising and marketing efforts, meaning they also receive nearly 20 million marketing impressions.

Aggressive Marketing Campaign Attracts Your Best Prospects

Media Partnerships

With our partnerships with other leading publications we are able to secure ads in dozens of magazines, newspapers, and Web sites. In each of these ads we include our major sponsors – meaning sponsors receive ads in leading publications, such as eWeek, Network World and major daily newspapers, such as the Miami Herald. All together, these ads will reach an estimated 12 million people.

The Industry's Leading Web Site

TMCnet is the leading Web site in the IP Communications industry, receiving more than one million unique visitors per month. All major sponsors of ITExpo receive exposure on the Web site with banner ads, direct links from the ITExpo site, featured stories, blogs, and more. Over the course of the six months of promotion, that can mean millions of additional impressions for ITExpo sponsors.

E-mail and E-Newsletters

With featured stories, banner ads, and regular listings in our eNewsletters, sponsors receive an additional 250,000 exposures per month. Beyond that, our exclusive opt-in e-mail list reaches an additional 50,000 customers who are eager to know more about the event and our sponsors' products & services.

Direct Mail Marketing

Through our direct mail marketing efforts to recruit attendees, we send out over 500,000 marketing pieces. All sponsors are included on each piece, with logos of our diamond and platinum sponsors printed on the cover.

TMC's Industry Leading Publications

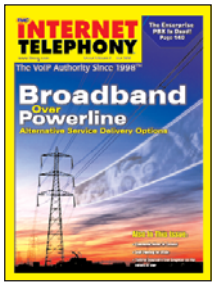
With four of the leading magazines in the communications industry, TMC is able to provide even more exposure to ITExpo sponsors with advertisements and features. The combined readership between *INTERNET TELEPHONY*, *IMS Magazine, SIP Magazine,* and *Customer Inter@ction Solutions* is nearly 500,000 per month.

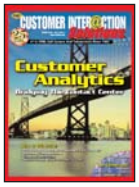
NEARLY 20 MILLION MARKETING IMPRESSIONS!

Content partners for IT EXPO

Focus on Educational Content Ensures the Highest Quality Attendees

The reason the attendees of INTERNET TELEPHONY Conference & EXPO are the best you'll find at a trade show is because they come to the event to learn – both in the sessions and from you on the exhibit floor. They are serious about enhancing their knowledge and are at the event because they want to make their business better.





The reason they choose INTERNET TELEPHONY Conference & EXPO is the unparalleled quality of the educational courses offered. As the publishers of the industry's leading magazines – *INTERNET TELEPHONY, IMS Magazine, SIP Magazine,* and *Customer Inter@ction Solutions*, and the industry's leading and most informative Web site, TMCnet, we are in a unique position to serve as the thought leaders of this emerging industry. Our team of editors spends literally months gathering abstracts from respected companies and building a comprehensive program built on providing true education, not on satisfying an exhibitor's desire to deliver a canned pitch in their session.

This focus on quality educational content delivers only the most serious attendees, who, in turn, become your most dedicated customers.

Covering the Most Relevant and Latest Topics in IP Communications

- Cable IP Solutions
- Conferencing & Collaboration Over IP
- Consumer VoIP Marketing Summit
- ENUM/Number Porting
- Hosted VoIP
- Fixed Mobile Convergence/Dual Mode
- IMS
- IP Communications Development
- IP Contact Center
- IPTV Summit
- Large Enterprise VoIP Deployment
- Mobile/Wireless IP
- Open Source
- Service Provider Solutions
- SIP Workshop
- Triple Play Solutions
- VoIP E911
- VoIP for the SMB
- VoIP Peering
- VoIP Regulation & Taxation
- VoIP Security
- VoIP Traffic Management
- WiFi Telephony

Collocated Events will attract even more attendees to ITEXPO

In addition to the in-depth information at ITEXPO, we will be collocating two additional events, attracting even more top level attendees. Additionally, we willl be partnering with leading organizations to offer special enhanced workshops appealing to an even larger crowd. Attendees of all of these events will be on the ITEXPO, floor giving exhibitors unsurpassed access to the best audience of any event in the industry.

Collocated Events

IMS Expo is the premier event focusing on the emerging IMS technology, will attract an additional 1,000 Service Providers, all of whom will have access to all IT Expo events.

IMS EXPO

Call Center 2.0 is the premier event focusing on contact center technologies, featuring three full days of educational information, and attracting top contact center decision makers.

Call Center 2.0™

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INTERNET TELEPHONY Conference & EXPO is the ROI Show

Some other conferences are really no more than pre-arranged meetings and parties. INTERNET TELEPHONY Conference & EXPO is known in the industry as the event where you'll meet the new customers that you need, and the only event that delivers the ROI you expect. Year after year, exhibitors and sponsors rave about their return on investment as they generate so much new business as a result of the event. Not just generating leads, but actual sales – some even completed on site before the show is over – that more than pay for the cost of exhibiting or sponsoring. No other event can come close to delivering this kind of ROI!

If you're looking for a party, there are plenty of other events to look at. If you're looking to grow your business, the only choice is to exhibit at INTERNET TELEPHONY Conference & EXPO.

Exhibitors say ITEXPO gives them more leads and the best ROI

95% of past exhibitors characterized the attendees they met as, **highly qualified** .

85% of past exhibitors say they get **more qualified leads** at INTERNET TELEPHONY® Conference & EXPO than at any other conference they exhibit at all year.

85% of exhibitors at the most recent INTERNET TELEPHONY events said the booth traffic in the exhibit hall was as good or **better than at any other event** they'd exhibited at in the prior 12 months.

*all statistics taken from conference attendee surveys

"Five minutes after the show opened on Wednesday night, I was unable to get near my booth. The attendees were lined up ten-deep waiting to view our products and to speak to our reps. This is by far the best VoIP show out there. Both here and at the L.A. show last fall, we actually turned a profit solely on orders placed on the show floor! We have reserved a 50' x 50' booth space at the next show in San Diego to accommodate all of the demand"

– Garrett Smith, Director of Business Development
VoIP Supply
Exhibitor - ITEXPO East 2006

"Anyone in the world looking to deploy VoIP services attends INTERNET TELEPHONY Conference & EXPO. This is the carrier's show. We've met tons of qualified people looking for VoIP termination and gathered many, many excellent leads. The leads we generated here are like ducks in a barrel, and I've got a shotgun! This is clearly the best VoIP show for us and for anyone looking to reach domestic and international service providers."

– Luis Torres, Carrier Account Executive
XO Communications
Exhibitor - ITEXPO East 2006

INTERNET TELEPHONY Conference & EXPO East
January 23 - 26, 2007
Ft. Lauderdale, Florida USA

New Dates!

INTERNET TELEPHONY Conference & EXPO West 2007
September 6 - 9, 2007
San Diego, California USA

Not Just More Attendees...

More of the People You Want to Meet

No matter what type of customer you are looking for, INTERNET TELEPHONY Conference & EXPO attracts them in masses – Service Providers, Resellers, Developers, Enterprises, Government, SMBs. By offering top-level educational content specifically tailored to meet the needs of these different market sectors, INTERNET TELEPHONY Conference & EXPO is seen by attendees as the premier event to meet their developmental needs. This ensures that we continually attract these groups in huge numbers, which translates into huge crowds on the exhibit floor, more quality leads, and more sales.

Look at the numbers at ITEXPO – we have more Resellers or Service Providers or Enterprises than some industry conferences have in total attendance!

Who is attending ITEXPO?*

- ✔ **700 Developers**
- ✔ **2,000 Resellers**
- ✔ **4,000 Service Providers**
- ✔ **3,500 Enterprise Decision Makers representing more than 1,000 organizations!**

*projected attendance for IT Expo East 2007

Enterprise/SMB/Government

At ITEXPO East '07, we expect at least **3,500 decision makers representing more than 1,000 large and small enterprises,** as well as government agencies, to be in attendance.

INTERNET TELEPHONY® Conference & EXPO East 2007 features four days of education specifically designed for enterprises and government. Some of the topics covered include :

- Conferencing & Collaboration Over IP
- Hosted VoIP
- IP Contact Center
- Large Enterprise VoIP Deployment
- Mobile/Wireless IP
- SIP Workshop
- VoIP for the SMB
- VoIP Regulation & Taxation
- VoIP Security
- VoIP Traffic Management
- WiFi Telephony

0 to 60 Ventures
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A.G. Fin
A1 Ambi
ABAKA
ABN-AM
Above-N
academ
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Access
Acquisiti
ACS-HC
ACT
Acting
ADprem
ADT Sec
Affect St
Affinity
afreetel
AFS Gro
Alcatel
ALCON
Alights
Alkemiya
Alliance
AllView Inc
AllView ST
Aluria Software
America Net inc
AMERICAN CABLE SERVICES
American Express
American Gift Corporation
American Oil & Gas Coalition
Ameriquest Mortgage
amirat ventures and cosmeticsltd
Ammerican Providers
Anixter
ANSWER-IT
Anteon Corporation
Apogee
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Apptical
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ASG
Associated Financial Consulting
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aviation, power and marine
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Broward County
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Broward County Commission
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Bulb Miser
California Lottery
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camdon international
Camozzi Venezuela
CANAL MASTER INC
Card Concepts, Inc.
Card Concepts,Inc.
Carefree Services
CareSource
Carl's Furniture
Carmel Vision Inc
Carnival
Carnival Cruise Lines
casupo
CBP
Celebrity Resorts
CEO ADVISORS
champion network capital
Chaplin Heavenly Cakes
Chase Data Corp
Chase Home Finance
Consultant
Convergys Corp.
COPPERCOM
Coral Springs Auto Mall
Corrections & Rehabilitation Deptt.
Countrywide
County of Los Angeles
CREATIVE COMMUNICATIONS
Creative Memories Forever, Inc
Credit Suisse First Boston
Cross Research
CRT Inc.
Cruise.com
CSM
CTECHCOM
Cushing Development Corp
CX Financial
Cybermarketers.com, Inc
Cybermedia Pc
Cyneric
Dade County Federal Credit Union
Dade Transit
Daily Press - Tribune
Danco Technologies
Danco Telecom
Data Protection Solutions
Dataco DeRex
Datakey, Inc.
DataSys Software Inc
DayJet Corporation
de Lage Landen Financial Services
Dedicated Micros, Inc.
EDI Enterprises, Inc.
EDiva
Edward Jones
Ekontelink
El Camino Police Department
Elcom
Elite Outsourcing
emailappend.net
e-mb Information System Corp.
Empresas GeFeS
EMSi
Enduring Developments
Eos Trading Corp
EOS Trading Corp (dba Sale Stores)
EPSON
Ericsson
ESCO TT Syracuse
Esna Technologies Inc.
Experian
Export Dealer LLC
falconPro Industries
Falken Tire
FAU
FBI
Federated Systems Group
FerSide S.A de C.V.
Fertilemind Capital
FierceMarkets, Inc
FierceMarkets, Inc.
FindoutBrazil
Finest Services, Inc
Fire Mountain Gems
Global Eagle Technologies
Global Splash Electronics LLC
Global Think Technology SA
Goldbetter, Inc.
GovConectx
Grandd Group Ltd
groupo iguanos
GT Enterprises
Hansberger Global Investors, Inc.
HCA
Hewlett-Packard
HGI
Hidromax
HIG CAPITAL
Hill Associates
Hilton Hotels
HIP Administrators of Florida, Inc
HIPA
Hitachi
Hitachi Cable
Holman Enterprises
Holy Cross Hospital
Home Depot
HOUSE IN AMERICA
HQ Global Workplaces
HQ SOCSOUTH
HSBC Bank Canada
Hygiene-Technik Inc.
IBM
IBM Global
ICAN Communicate! LLC
ICS Internationa
IP Call Advance
IP DataNet Corp
IRM
ISHNETWORKS LLC
ISKB, Inc.
Island Club Resort Developement
ITG
ITT Technical Institute
JAMCO Medical Inc.
Jarden Consumer Solutions
JCWS
Jet Propulsion Laboratory
JETRO Los Angeles
JM Jadu Consulting Grp
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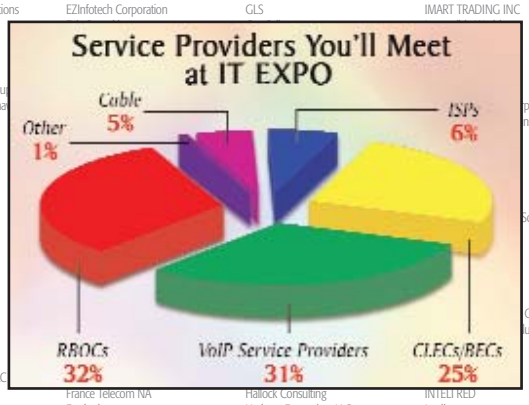
Service Providers / Carriers

Of the 10,000 expected attendees in Fort Lauderdale, we project that more than **4,000** of them will represent **Service Provider/Carrier companies.** No other event will deliver these numbers!

The reason we can attract so many Service Providers is the exclusive content created especially for them. The Collocated IMS EXPO features three full days of information about IP Multimedia Subsystem. And the very popular **SERVICE PROVIDER SUMMIT™ draws top level decision makers** from service providers. Some of the topics covered in the three-day SERVICE PROVIDER SUMMIT™ include:

- Cable IP Solutions
- Conferencing & Collaboration Over IP
- Consumer VoIP Marketing Summit
- ENUM/Number Porting
- Fixed Mobile Convergence/Dual Mode
- IMS
- IPTV Summit
- Mobile/Wireless IP
- Service Provider Solutions
- SIP Workshop
- Triple Play Solutions
- VoIP E911
- VoIP Peering
- VoIP Regulation & Taxation
- VoIP Traffic Management
- IMS Expo (collocated event)

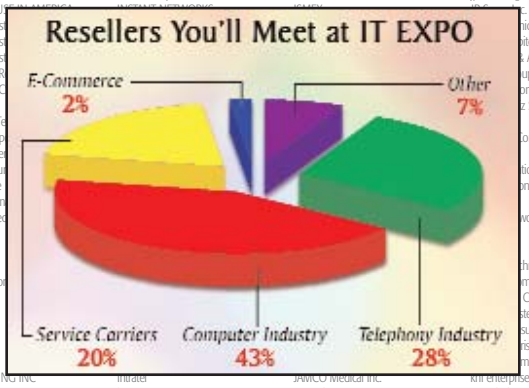


Resellers / Developers

INTERNET TELEPHONY® Conference and EXPO attracts volumes of resellers and developers from around the globe seeking partnerships with manufacturers and service providers. As ITEXPO continues to grow, **we are expecting no less than 2,000 Resellers in Ft. Lauderdale,** coming from 1,000 different organizations.

Content at INTERNET TELEPHONY Conference & EXPO for Resellers and Developers includes:

- SIP Workshop
- IP Telephony Development Track
- Open Source Telephony Workshop
- Reseller Solutions Day (free educational event for qualified resellers and solutions providers)



INTERNET TELEPHONY Conference & EXPO is the only event with a specifically dedicated RESELLERS SOLUTIONS DAY attracting thousands of VoIP Resellers.

Use The Power of a Sponsorship to Maximize Your Presence at ITEXPO!

Diamond Sponsorship

Print Promotion:
- Your logo on all printed show materials – brochures, advertisements, Show Directory, signage, banners, etc.
- Business card-sized ad in attendee brochure.
- Highlight of your company published in Show Directory and show Web site including State of the Industry Q&A with Richard Grigonis, *INTERNET TELEPHONY* magazine's Executive Editor, and your CEO. Your CEO's picture and company logo are also published.
- Your logo on the cover of the show directory.
- Four-color, two-page spread advertisement in the Show Directory.
- Four-color logo with 200-word description in the Show Directory.

Online Promotion:
- Your logo linked from premium position on show Web site to your Web site.
- 468x60 banner ad rotating on show Web site from the time of sponsorship payment to conclusion of the show.
- 200-word description on show Web site with your company logo.

On-site Promotion:
- 20'x20' exhibit space.
- Your logo on all event signage.
- Large four-color sign displayed in a prominent area at the event.
- Five full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.
- Complimentary meeting room in convention center.

Gold Sponsorship

Print Promotion:
- Your logo on all printed show materials – brochures, advertisements, Show Directory, signage, banners, etc.
- Full page, four-color advertisement in the Show Directory.

Online Promotion:
- Your logo linked from show Web site to your Web site.

Platinum Sponsorship

Print Promotion:
- Your logo on all printed show materials – brochures, advertisements, Show Directory, signage, banners, etc.
- Your logo on the cover of the show directory.
- Full page, four-color advertisement in the Show Directory.
- Four-color logo with 50-word description in the Show Directory.

Online Promotion:
- Your logo linked from premium position on show Web site to your Web site.
- 468x60 banner ad rotating on show Web site from the time of sponsorship payment to conclusion of the show.
- 50-word description on show Web site with your company logo.

On-site Promotion:
- 20'x20' exhibit space.
- Your logo on all event signage.
- Large four-color sign displayed in a prominent area at the event.
- Three full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.

> "What a great show we had In Ft.Lauderdale! We collected more leads than we have at an event in the USA for quite some time! The INTERNET TELEPHONY events continue to deliver great results."
>
> – Jo Taylor,
> Head of Marketing Communications
> Aculab, Platinum Sponsor ITEXPO East 2006

On-site Promotion:
- 10'x20' exhibit space.
- Your logo on all event signage.
- Two full-conference passes.
- Inclusion of company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.

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Sponsorships Deliver More Exposure for Your Company

Pre-show, During Show, and Post-Show Exposure Increases with Aggressive Marketing Campaign

TMC's aggressive marketing campaign results in tens of millions of marketing and advertising impressions, promoting both the event and its sponsors. Through our partnerships we advertise in many of the leading magazines, daily newspapers, and Web sites. In addition, our promotional campaign distributes hundreds of thousands of pieces of direct mail to qualified prospective attendees, as well as e-mails and newsletters to our opt-in list of thousands.

All together, sponsors who are included throughout the entire campaign receive more than 20 million impressions – and that's before the conference even begins! To purchase this advertising separately would cost your company well over $100,000. But beyond that, the repeated exposure strengthens your image with this key audience, and those attending the conference will be looking for your booth and will be ready to do business with you.

These Unique Sponsorships Set You Apart From The Crowd

And with over 30 options available, there is something for every size company

- Exhibit Floor WiFi Network
- Elevator, Stair Decals
- Networking Reception
- Canvas Back Packs For Paid Conferees
- Conference Meal with Speaker
- Wine and Cheese Event
- Taxi Stand
- Entrance Unit Panels
- "Cyber Cafe" on Exhibit Floor
- Aisle Signs
- Registration Counter Panels
- Press Room
- Badge Holder Insert
- Logo on Badge
- Badge Lanyards
- Pre-Registration Badge Mailing Insert
- Promo Distribution at Hotel Check-in
- Promo Distribution at Registration
- Promo Distribution at Exhibit Hall Entrance
- Mini Conference Guide
- Official Show Directory Bellyband
- Official Show Guide Bookmark
- Conference Registration e-mail
- Conference Notepads
- Hotel Keys
- Coffee Station in Exhibit Hall
- Conference Refreshment Breaks
- Hotel Room Drops
- Attendee Bag Insert
- Plastic Literature Bags for Exhibit Hall Attendees

To inquire about any sponsorship opportunity, please contact Dave Rodriguez: 203-852-6800 x146 / drodriguez@tmcnet.com

Benefits of Sponsoring INTERNET TELEPHONY Conference & EXPO

- ✔ **Get Immediate Recognition of Your Company as a Trusted Leader in IP Communications**
- ✔ **Establish Positioning as a Major Player in the Industry**
- ✔ **Create Brand Awareness through TMC's Four-month Promotional Campaign**
- ✔ **Sponsorship Coupled with Strong Presence on Exhibit Floor Generates Maximum Traffic for Your Booth**
- ✔ **Up to 20 Million Impressions Before, During, and After Event in Dozens of Industry Leading Publications**

The Busiest Exhibit Floor in the Industry Delivers the ROI You Expect

The exhibit floor at INTERNET TELEPHONY Conference & EXPO is the most crowded in the industry. And beyond the quantity, we attract the highest level of attendees – top level decision makers, most of whom are on the exhibit floor to shop for their next partners. The end result is more leads for you – which means more sales and better business.

Stretch your marketing dollar further and generate the ROI you need by exhibiting at ITEXPO.

Aastra Telecom
ABP Technology
Bird's The Word Technologies, Inc.
Brix Networks
Direct Access Systems
Discover Network

What's included with your booth space:

- Two full-conference passes w/ unlimited number of exhibitor booth personnel badges.
- Unlimited e-mailed VIP passes imprinted with your logo to send to customers, partners, and prospects inviting them to visit the exhibit hall free of charge.
- Hyperlink from INTERNET TELEPHONY Conference & Expo Web site to your site.
- 50 word description in the Show Directory and on the official Show Web site with logo and link to your Web site along with product offering listings.
- Company booth sign.

ABP/snom
Absystem, Inc.
Action Translation Services
Aculab
ADG
Adomo, Inc
Adtran
ADTRAN, Inc.
AGN Networks
Aheeva
AIRAYA Wireless Broadl
Alliance Systems
Allied Resource
Altigen
AltiGen Communicatio
America's Network
Aperio CI
ArtDio Company Inc.
Artisoft
Ascende
Asterisk F
Astrocom
AT&T
Atinav
AudioCo
aveComn
aveComn
Aztech La
Baypacke
Belden/C
Belkin
Broadsmart
BroadSoft
Broadvox
CoolNection
Corpotel
Corrent Corporation
Digium
DITECH COMMUNICATIONS
DSLi
EagleACD
ECA
con Networks
mergent Network Solutions, Inc.
mpirix
nterprise Communications Association
pygi Technologies
UR Systems
xcel Switching Corp/Brooktrout
echnology
xtra Strength Phone Inc
vebill
acetCorp
atPipe
Flextronics
Fonality Inc.
Freeway Communicat
ephony
rier Ser
p.
elecom
Network
ecom
gies
12 Telecom
INFONXX, Inc.
Ingate Systems
InPhonex
InterEdge
Interedge Technologies, LLC
Interstar Technologies
Inter-Tel
Intertex
Intoto
Inveneo
IP Smart Systems, Inc.
IPCC
IPDrum
IPdrum Holding S.A.
IPeria
IPFone
IPsmar
Iwatsu
Jasomi
Juniper
Kagoor
Kancha
Kayote
Kentro
Kinyo
Level3
LignUp
Lucent
Lumer
Media
MERA
Metrec
Micro
Micros
Milliga
Minacc
MKC M
Mpow
Multi-T
Multi-T
MyJab
NEC
NEC U
net.co
Net2Phone
NetCentrex
Netcordia
Netfabric
NetIQ
NetLogic Inc.
NetSapiens
Nettest
NetxUSA
Neustar
Nextcom
NICE Systems
Nimcat Netw
Nominum
Nortel Netwo
Nuera Comn
Nuvio
Octasic Semi
Optimum Ho
Orative
PAETEC Com
Pandora Net
pbxnsip
PCCW Globa
Pingtel
Pingtel Corp.
Polycom
Popular Tele
Rodoopi
Samsung
Samsung Telecommunications America
Sangoma Technologies Inc
Sansay
Seawolf Technologies
SEI Power
Sencommunications, Inc.
Sentito Networks
Servpac
Signate
Silver Telecom
Simton
SIP Forum
SIPFoundry

> "As an exhibitor, the INTERNET TELEPHONY show has been a GREAT event for VoIP end user lead generation. As a conference attendee I find the sessions both timely and compelling – and always contain lots of audience interaction. The INTERNET TELEPHONY Conference is a great place to network with other industry professionals and is also a lot of fun!"
>
> – Chuck Rutledge, VP Marketing, Quintum Technologies
> Exhibitor, ITEXPO East 2006

Telecom Reseller
Telephony@Work
TeleSynergy Research
Telic Communications
TEL-XS (transferred from L.A.)
Terremark
The Voice Peering Fabric
The VoIP Connection
Time Warner Cable
Time Warner Telecom
TomatoVine
Toshiba

Exhibit Hall Hours:

January 24th - 5:30pm - 8:00pm

January 25th - 11:00am - 5:00pm

January 26th - 11:00am - 3:00pm

To reserve a booth or to discuss sponsorship opportunities, call Dave Rodriguez at (203) 852-6800 x 146 or send an e-mail to drodriguez@tmcnet.com

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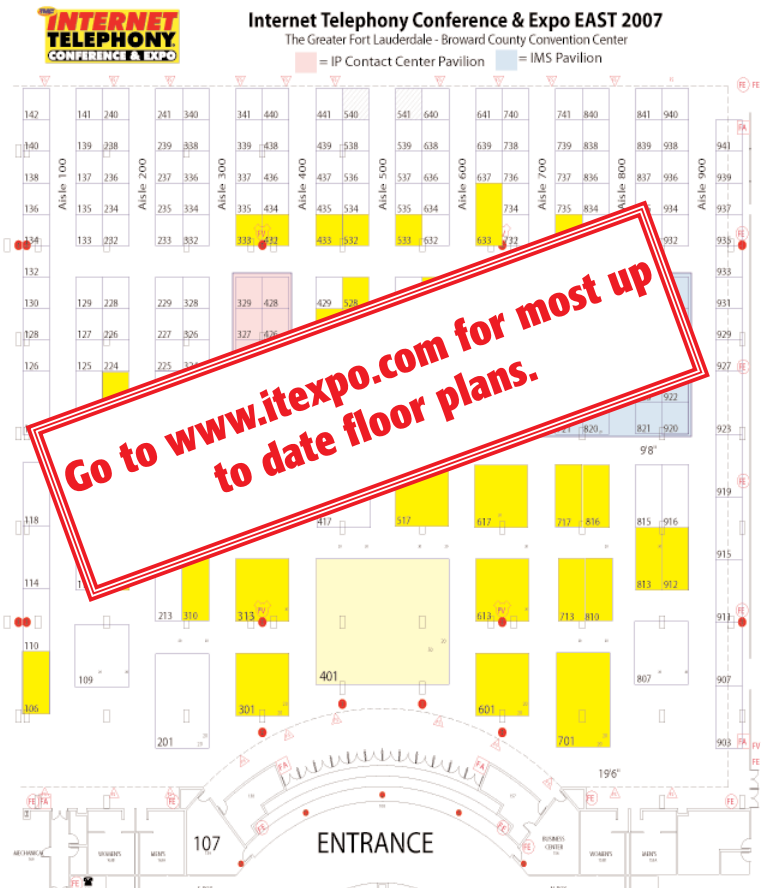
INTERNET TELEPHONY Conference & EXPO EAST 2007 Floor Plan



IT Expo East 2007 floor plan as of September 18, 2006

January 23-26, 2007
Ft. Lauderdale, FL

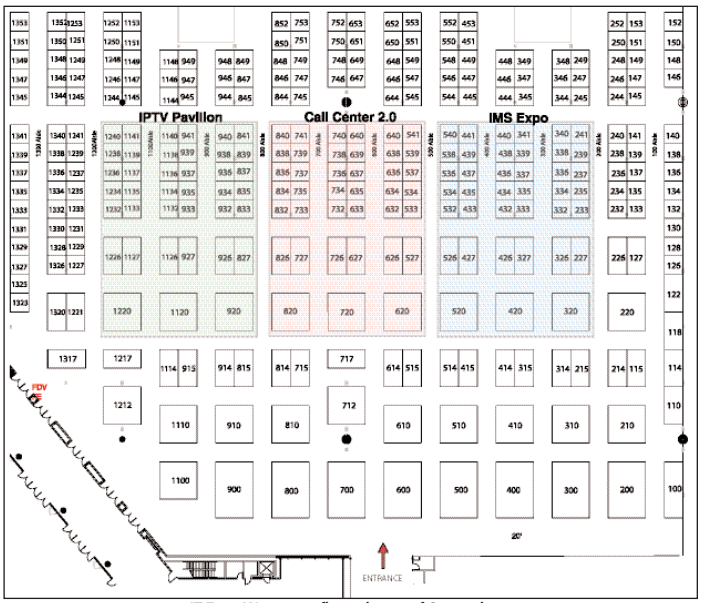
Visit www.itexpo.com for updated floor plans and exhibitor list

yellow	Occupied booth - IT EXPO	white	Available booth - IT EXPO	pink	Call Center 2.0 (dark is occupied)	blue	IMS Expo (dark is occupied)

September 6-9, 2007
San Diego, CA

To reserve your space, contact our sales team at (203) 852-6800 x146

INTERNET TELEPHONY Conference & EXPO WEST 2007 Floor Plan



IT Expo West 2007 floor plan as of September 18, 2006

Our 15th Event Since 1999

Invitation To Exhibit & Sponsor

TMC INTERNET TELEPHONY CONFERENCE & EXPO

The IP Communications Authority Since 1998™

Fort Lauderdale, Florida
January 23-26, 2007

The World's Largest
Global IP Marketplace!

TMC INTERNET TELEPHONY CONFERENCE & EXPO

Hosted by TMC
One Technology Plaza
Norwalk, Connecticut 06854
USA

Sponsored by The First and Most Trusted Magazine 100% Dedicated to IP Communications. Now in it's 9th