



Best of Show Award Application

INTERNET TELEPHONY Conference & EXPO East 2007

January 23–26, 2007

Broward County Convention Center • Ft. Lauderdale, FL • www.itexpo.com

TMC's INTERNET TELEPHONY Conference & EXPO (ITEXPO) is pleased to announce that applications are now being accepted for its **Best of Show Awards** for outstanding products and services demonstrated at the 2007 ITEXPO East 2007 taking place January 23–26, 2007.

Exhibitors at the show are invited to nominate their products or services. Editors from TMC will judge nominations based on creativity and technological innovation. Judging will place an emphasis on a product's feature set, its ability to work with existing standards, and the degree to which it contributes to the development of future Internet telephony products and services. Judges will view the products and services on the Exhibit Hall floor on **January 24–26, 2007**.

To qualify, your product or service must be on display in the Exhibit Hall and be available for viewing by all attendees on January 25–27.

Winners will be announced in upcoming issues of Internet Telephony magazine.

Applications to include:

- Company Name
- Web site
- e-Mail (for publication; e.g., info@...)
- Booth Number
- Name of Product or Service
- Contact name, phone and e-mail address (not for publication)
- Booth representative (not for publication)

You may submit a single application, indicating the categories for which you would like to be considered. There will be one winner chosen per category. The final list may include runners-up in a particular category.

1. **Best Service Provider Solution** demonstrated at show
2. **Best Large Enterprise Solution** demonstrated at show
3. **Best SMB Solution** demonstrated at show
4. **Best Consumer Offering** demonstrated at show
5. **Best Development Tool** demonstrated at show
6. **Most Innovative Product** (product/service must be announced at show)
7. **Best Booth** (design, signage, messaging, etc...)
8. **Best Newcomer** (for first-time exhibitors only)
9. **Best of IMS Expo** (for companies exhibiting at IMS EXPO)
10. **Best of Call Center 2.0** (for companies exhibiting at Call Center 2.0)
11. **Editors' Choice** (wildcard category; decided at the event)

Also, tell us in 200 words or less why your product or service deserves an ITEXPO Best of Show Award.

If you have any questions regarding eligibility, please contact Greg Galitzine at ggalitzine@tmcnet.com

APPLICATION DEADLINE: Thursday January 18, 2007

E-mail your application to Heidi Tanacea: htanacea@tmcnet.com. You may also fax to 203-295-0172.