

# Mobile Design Trends

@davidkaneda



# The Basics



# Touch





# Touch Events version 1

## W3C Candidate Recommendation 15 December 2011

**This version:**

<http://www.w3.org/TR/2011/CR-touch-events-20111215/>

**Latest published version:**

<http://www.w3.org/TR/touch-events/>

**Latest editor's draft:**

<http://dvcs.w3.org/hg/webevents/raw-file/v1/touchevents.html>

**Previous version:**

<http://www.w3.org/TR/2011/WD-touch-events-20111027/>

**Public Comments:**

[public-webevents@w3.org](mailto:public-webevents@w3.org)

**Working Group:**

[Web Events WG](#)

**Editors:**

[Matt Brubeck](#), [Mozilla](#)

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[Doug Schepers](#), [W3C](#)

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## Abstract

The Touch Events specification defines a set of low-level events that represent one or more points of contact with a touch-sensitive surface, and changes of those points with respect to the surface and any DOM elements displayed upon it (e.g. for touch screens) or associated with it

# Enhance Your Hit Radius

# Scroll



**-webkit-touch-overflow:  
auto**





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## /PROJECTS

1. Hexagame, the making of an HTML5 game
  2. SwipeView
  3. iScroll 4
  4. Add to home screen
  5. Device motion + websockets demo
  6. Follow along floating layer
  7. HW Accelerated Accordion
  8. Slide-in menu
- More »

## /TAGS

▪ announcement

POSTED ON: MAR 10, 2011

TAG: MOBILE DEV

REACTIONS: 655

# > ISCROLL 4



*iScroll finally received a complete rewrite. Now it's smoother than ever and adds some new important features: pinch/zoom, pull down to refresh, snap to elements and more custom events for a higher level of hackability.*

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SCREENCAST

▶ LIVE DEMO

# GITHUB

:) FORUM

## PROJECT INFO

**Last code update:** 2011.07.03 – v4.1.7

**Device compatibility:** iPhone/Ipod touch >=3.1.1, iPad >=3.2, Android >=1.6, Desktop Webkit, Firefox, Opera desktop/mobile.

**Discussion group**

*QR Code opens demo page.*



## SUPPORT DEVELOPMENT

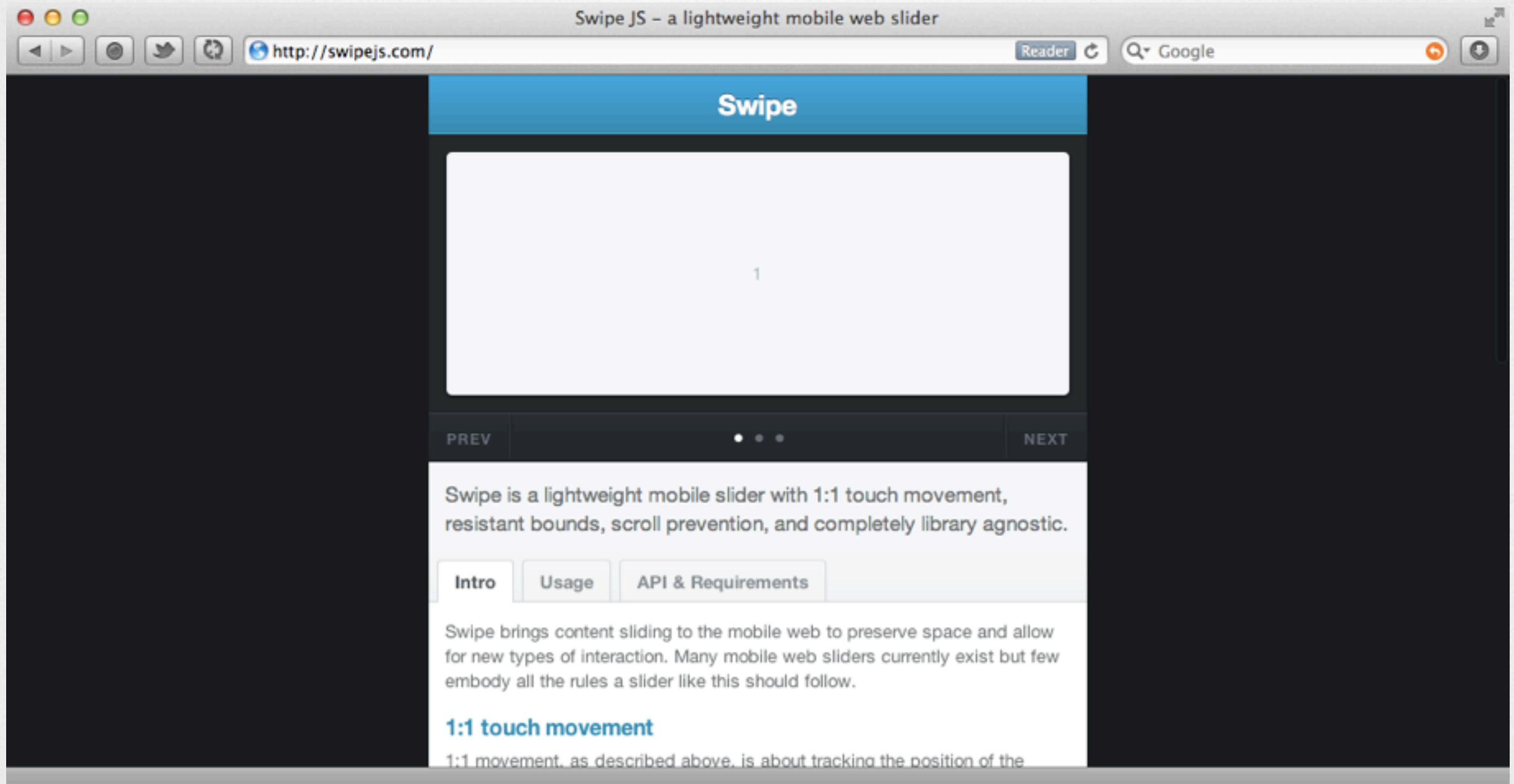
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## OVERVIEW









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## Sencha Touch 2 Build Mobile Web Apps with HTML5

## Build Mobile Web Apps with HTML5

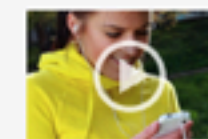
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## The Best Framework Just Got Better

Build HTML5 mobile apps for iPhone, Android, and BlackBerry.

With over 50 built-in components, state management, and a built-in MVC system, Sencha Touch 2 provides everything you need to create immersive mobile apps.



Watch Video

[View Examples](#) 

## Overview

## Features

## Demos

### Who's Using?


## Touch Charts

## Licensing

## Resources

## What is Sencha Touch?

Sencha Touch 2, a high-performance HTML5 mobile application framework, is the cornerstone of the Sencha HTML5 platform. Built for enabling world-class user experiences, Sencha Touch 2 is the only framework that enables developers to build fast and impressive apps that work on iOS, Android, BlackBerry, Kindle Fire, and more.

Find out why more and more companies are investing in their future by developing with HTML5. [View Apps and Customers](#) 



## What's New?

Sencha Touch 2 includes an updated and easier to use API, enhanced MVC, and richer documentation. To harness local hardware and system services, Sencha Touch 2 provides access to a wider set of native device APIs, allowing HTML5 developers to take advantage of hardware features. To broaden the reach of apps created with Sencha Touch 2, a free native packager is now included enabling app distribution to the Apple App Store and the Android Market. [Read about the new features](#) ➤



### Increased Speed



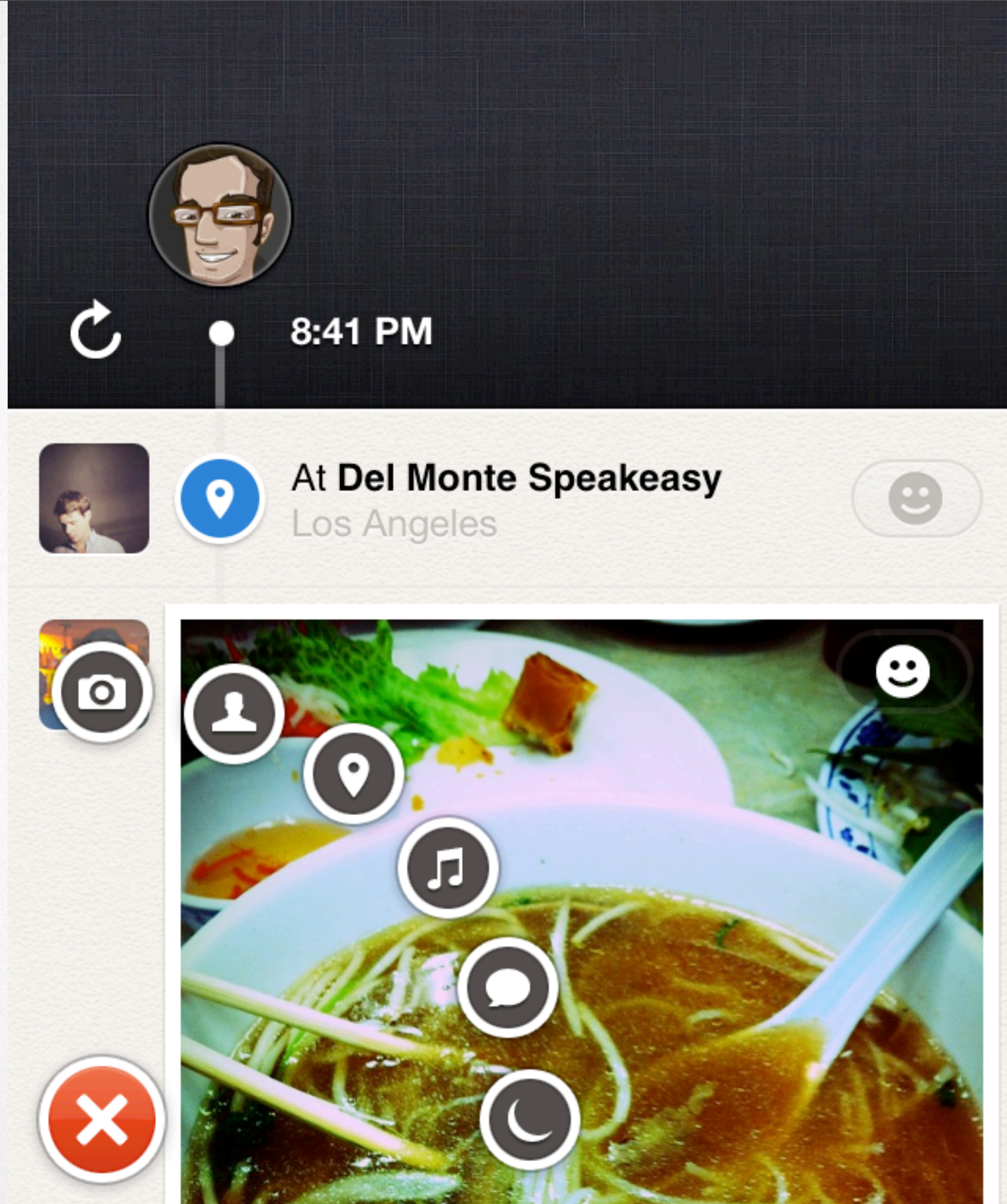
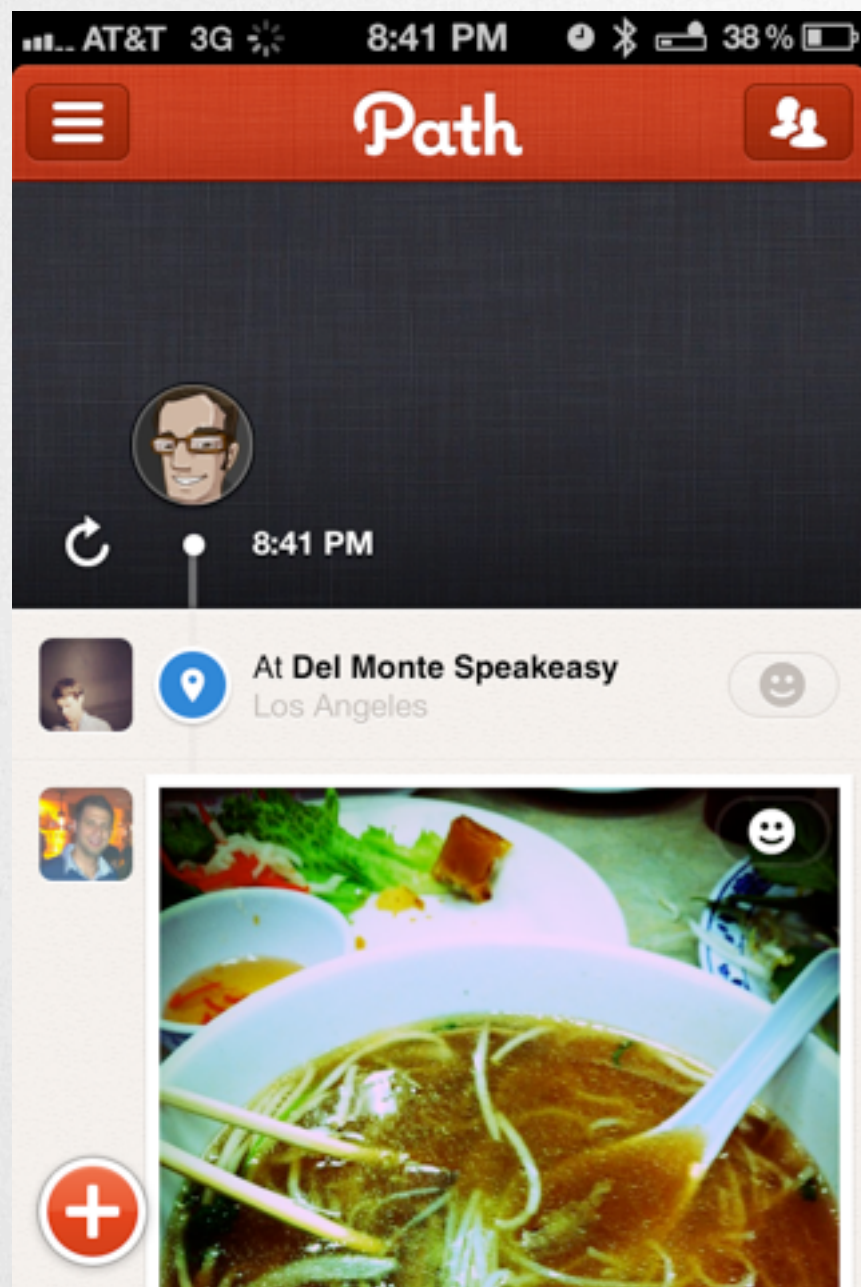
### Native Packaging

<http://j.mp/touchsink>



# Animation







**“Apps”**



# RTFM

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## Introduction

### ▼ Platform Characteristics

### The Display Is Paramount, Regardless of Its Size

### Device Orientation Can Change

## Apps Respond to Gestures, Not Clicks

### People Interact with One App at a Time

Preferences Are Available in Settings

### Onscreen User Help Is Minimal

### Most iOS Apps Have a Single Window

## Two Types of Software Run in iOS

## Safari on iOS Provides the Web Interface

### ▼ Human Interface Principles

### Aesthetic Integrity

### Consistency

### Direct Manipulation

### Feedback

### Metaphors

## User Control

### ► App Design Strategies

### ▼ Case Studies: Transitioning to iOS

## From Mail on the Desktop to Mail on iPhone

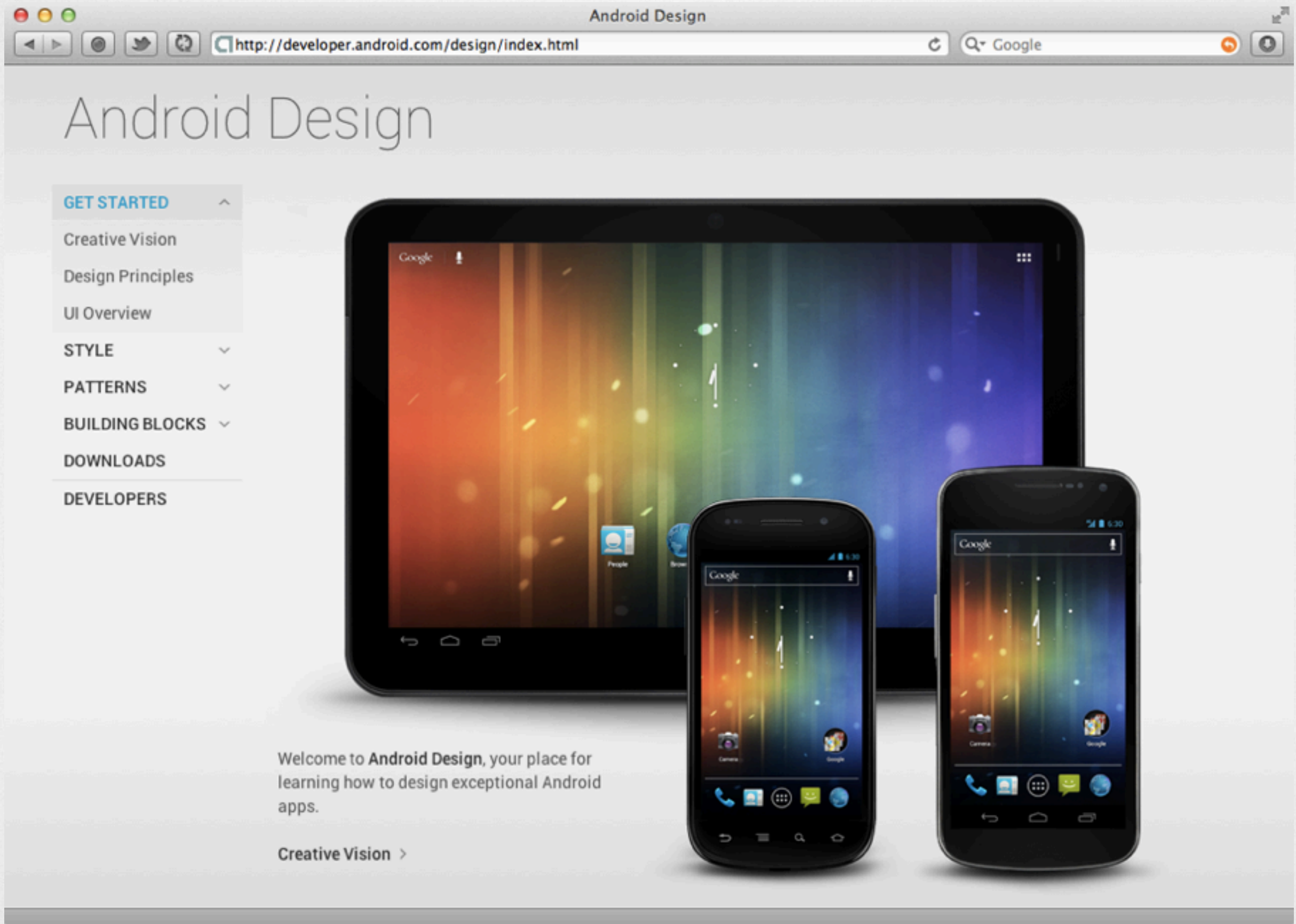
### From Keynote on the Desktop to Keynote on iPad

From Mail on iPhone to Mail

## Introduction

*iOS Human Interface Guidelines* describes the guidelines and principles that help you design a superlative user interface and user experience for your iOS app.







BlackBerry Smartphones - 7.0 - UI Guidelines

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BlackBerry Smartphones  
Version: 7.0  
UI Guidelines

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## First Look at Windows Phone

Windows Phone | 15 out of 16 rated this helpful - [Rate this topic](#)

March 22, 2012

The Windows Phone user interface framework provides consistent system objects, events, and interactions for developers and designers to create beautiful, predictable application experiences for the end user. This topic examines each piece of the framework and discusses how it can be used or accommodated within application user interfaces.

The following figure shows off the Windows Phone screen real estate as it might look when an application is running.



Windows Phone screen

# Compare/Contrast

iOS uses “Sheets” whereas Android only uses overlays.

Different iconography

Android is getting a “back” button

Leverage the universal, like tabs





# Device Access

# Native APIs

Geolocation

Camera

Accelerometer

Contacts

Magnetometer

File API

Network status



Apache Cordova (formerly PhoneGap)





# Sencha SDK Tools

# Resolution Independent



Resolution Independent Mobile UI | Blog | Sencha

http://www.sencha.com/blog/resolution-independent-mobile-ui

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# Resolution Independent Mobile UI

August 23, 2010 | David Kaneda

 10  Tweet 20  Like 5

...or... A pixel is not a pixel. In my last article about [the benefits of SASS and CSS3](#), I briefly touched on a technique we use in Sencha Touch to make our interfaces resolution independent. Today I will be expanding on that technique, so you can start to make your own scalable UI elements for WebKit.



36 comments

Applications, Sencha Touch, Tutorials

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 Jay Garcia and 4 other friends shared [Ext JS 4.1 Final Released](#) | Blog | Sencha. • 8 hours ago

 Luca Candela shared [Working with NavigationView in Architect](#) | Learn | Sencha. • on Tuesday

 [Is Ext JS really a MVC?](#)  
One person recommends this.

 [SenchaFiddle - Sencha Touch IDE](#)

Loading "http://www.sencha.com/blog/resolution-independent-mobile-ui", completed 67 of 68 items



**“A pixel is not a pixel”**

PPK

# Minimalism





 **David Kaneda**  
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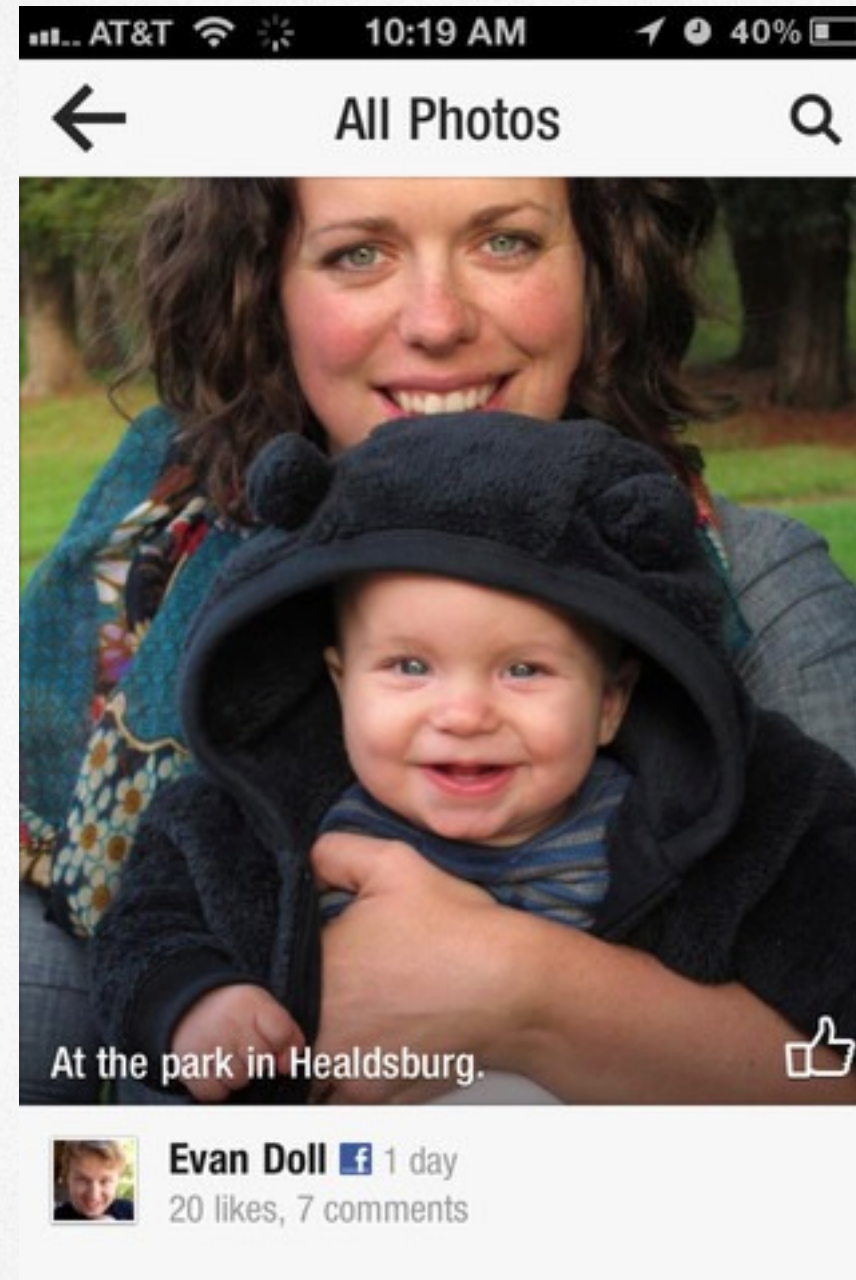
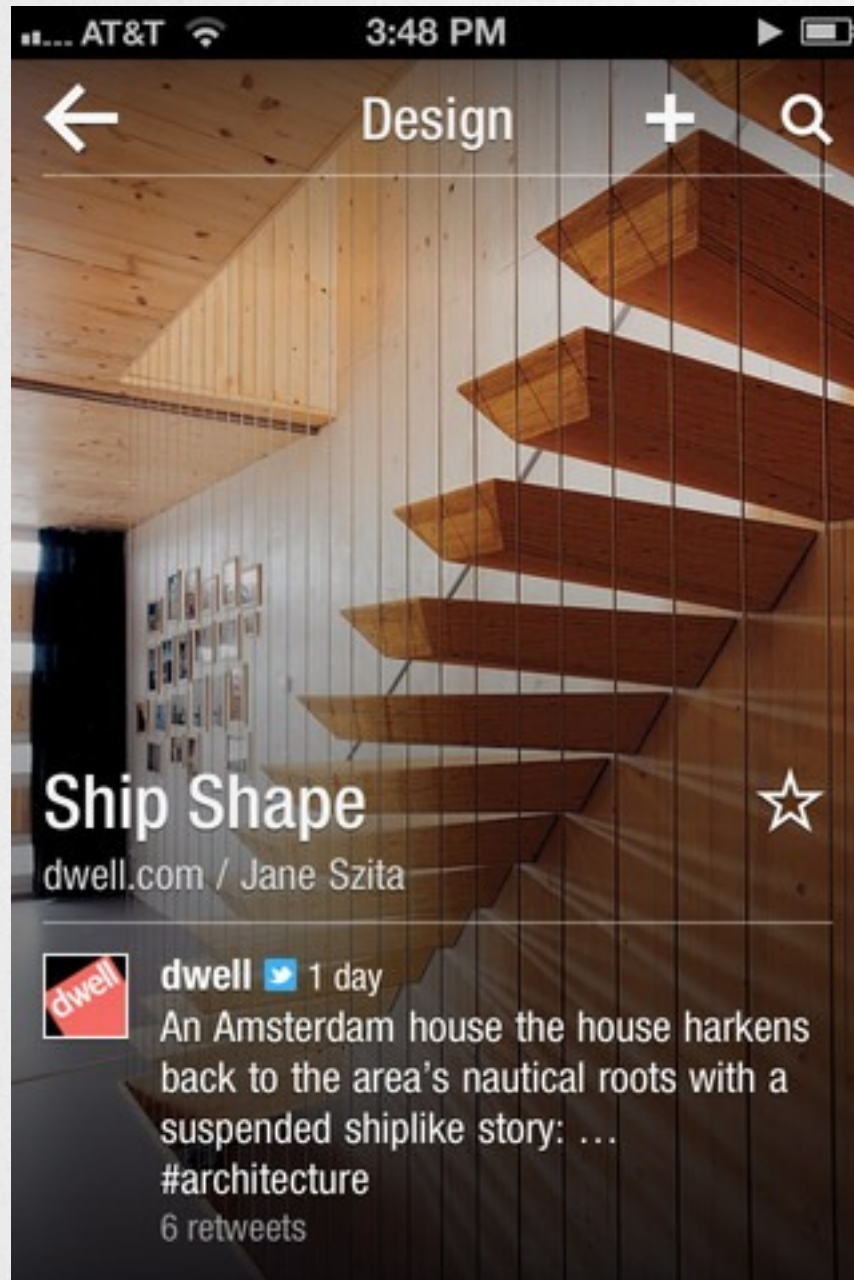
To kick off the new year, here's a very nice in depth piece on Roboto.

[Domo Arigato, Mr Roboto - Boing Boing](#)

Domo Arigato, Mr. Roboto. By Glenn Fleishman. Monday, January 2, 2012 • Prefer dark text? "I can't wake up one morning and say, 'Screw the letter B,'" type designer Matthew Carter told me ... 18 hours ago via Google+ 19 90

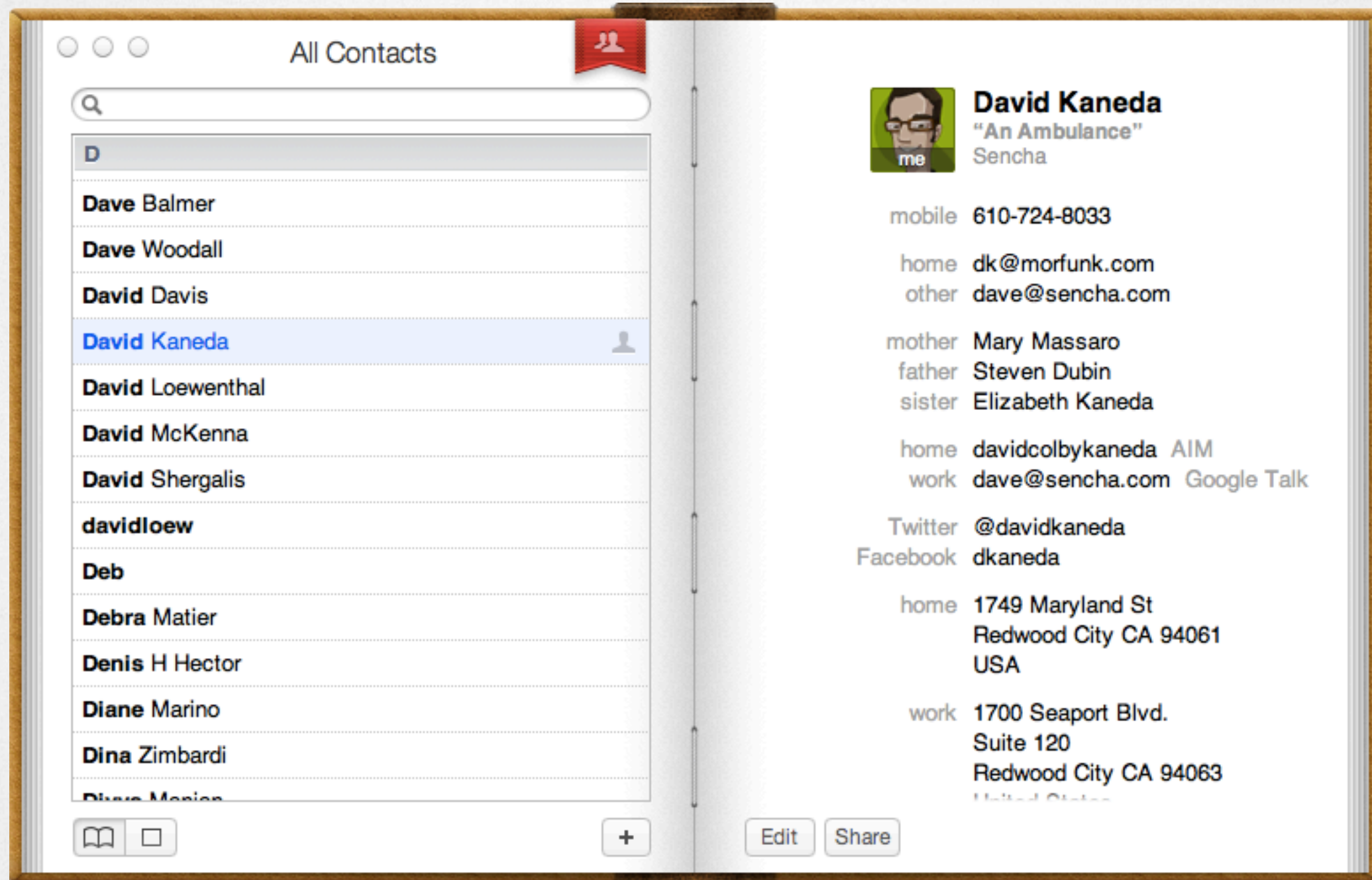






# Texture









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Instruments









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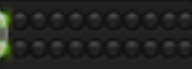
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## Instruments



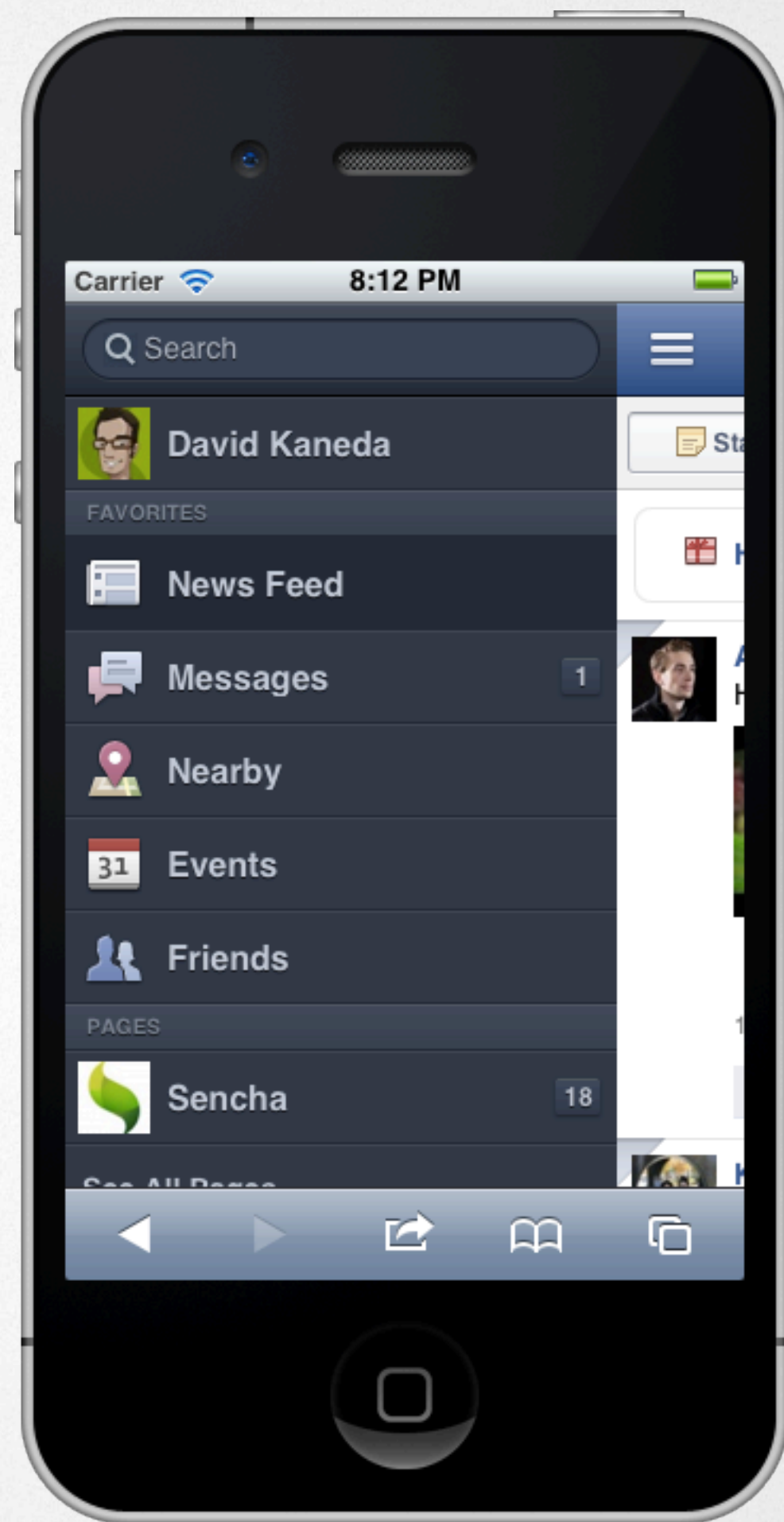
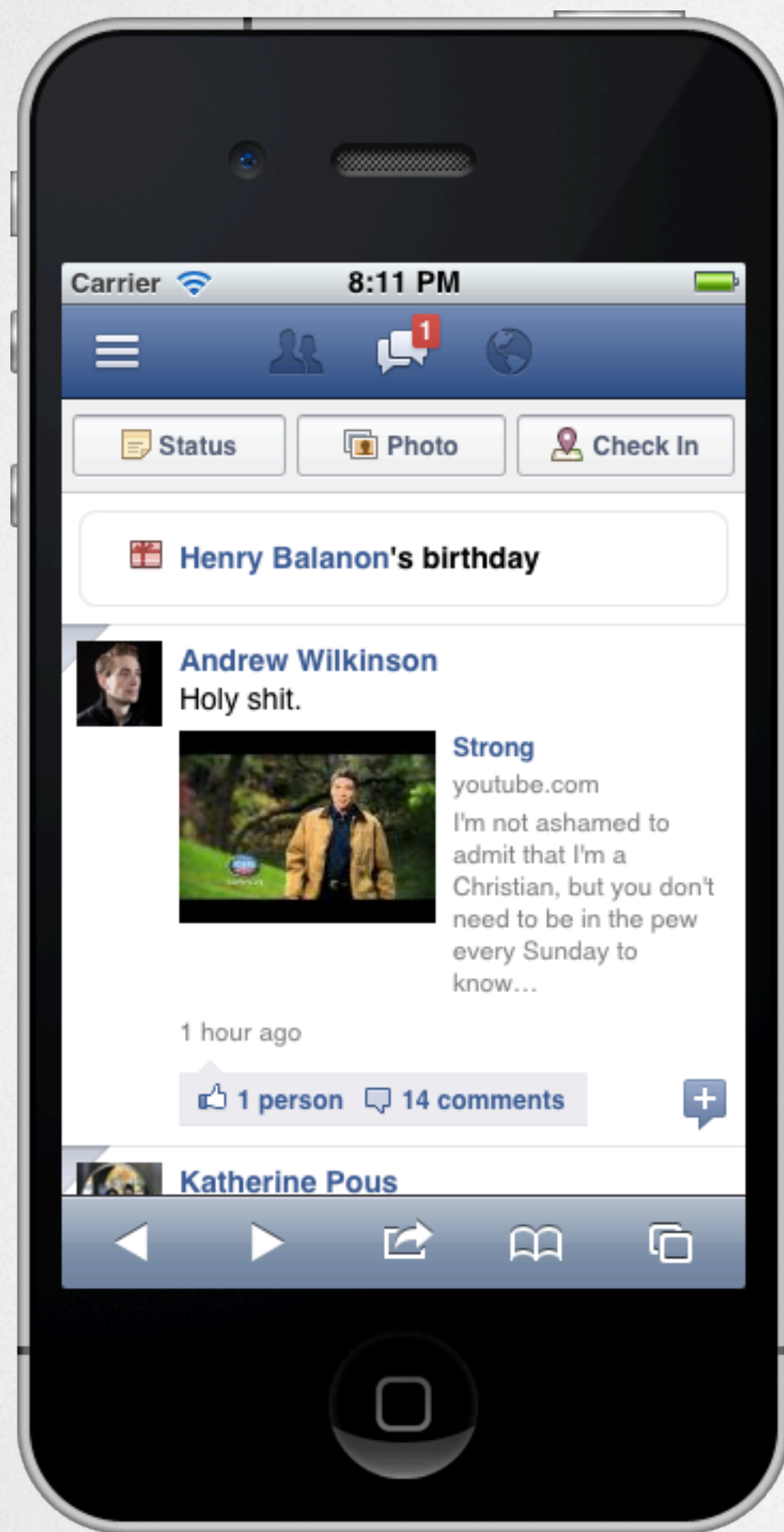
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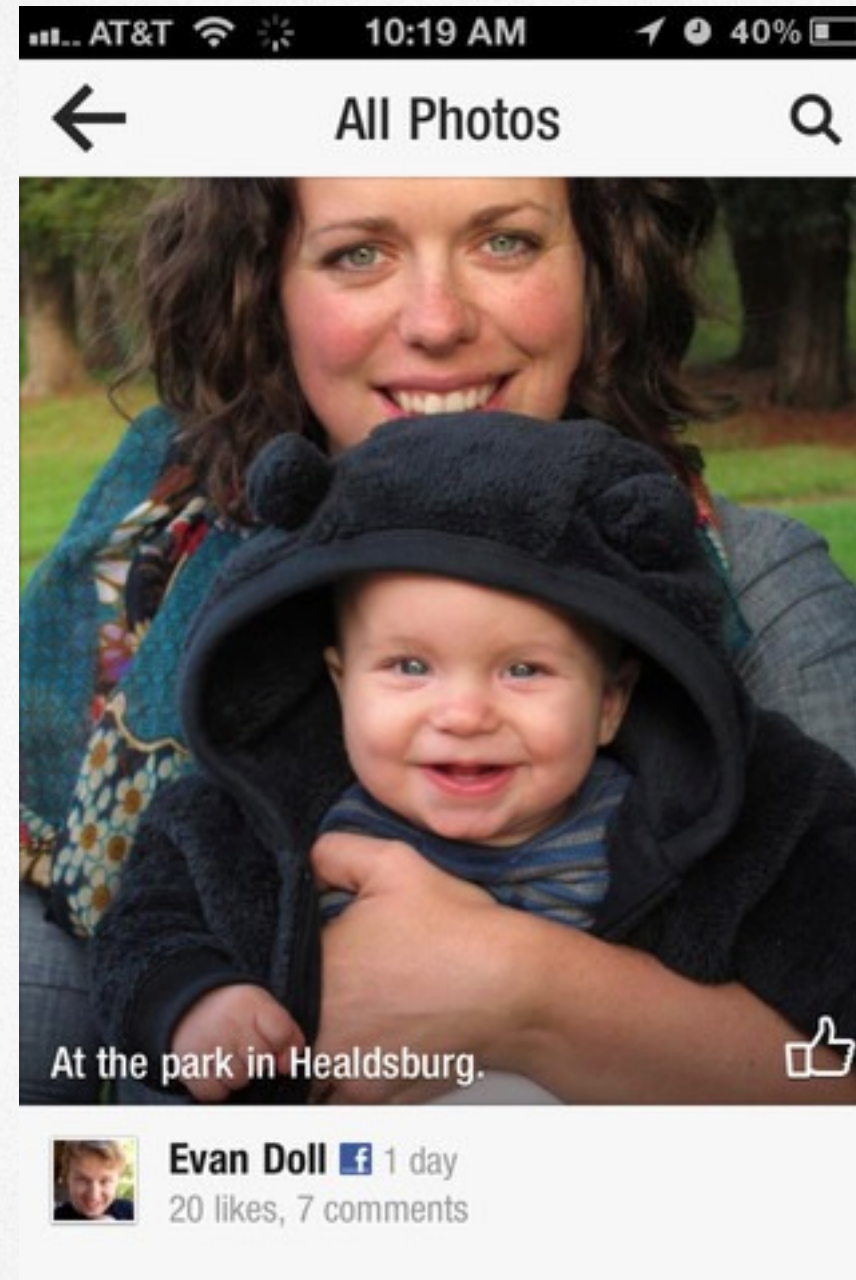
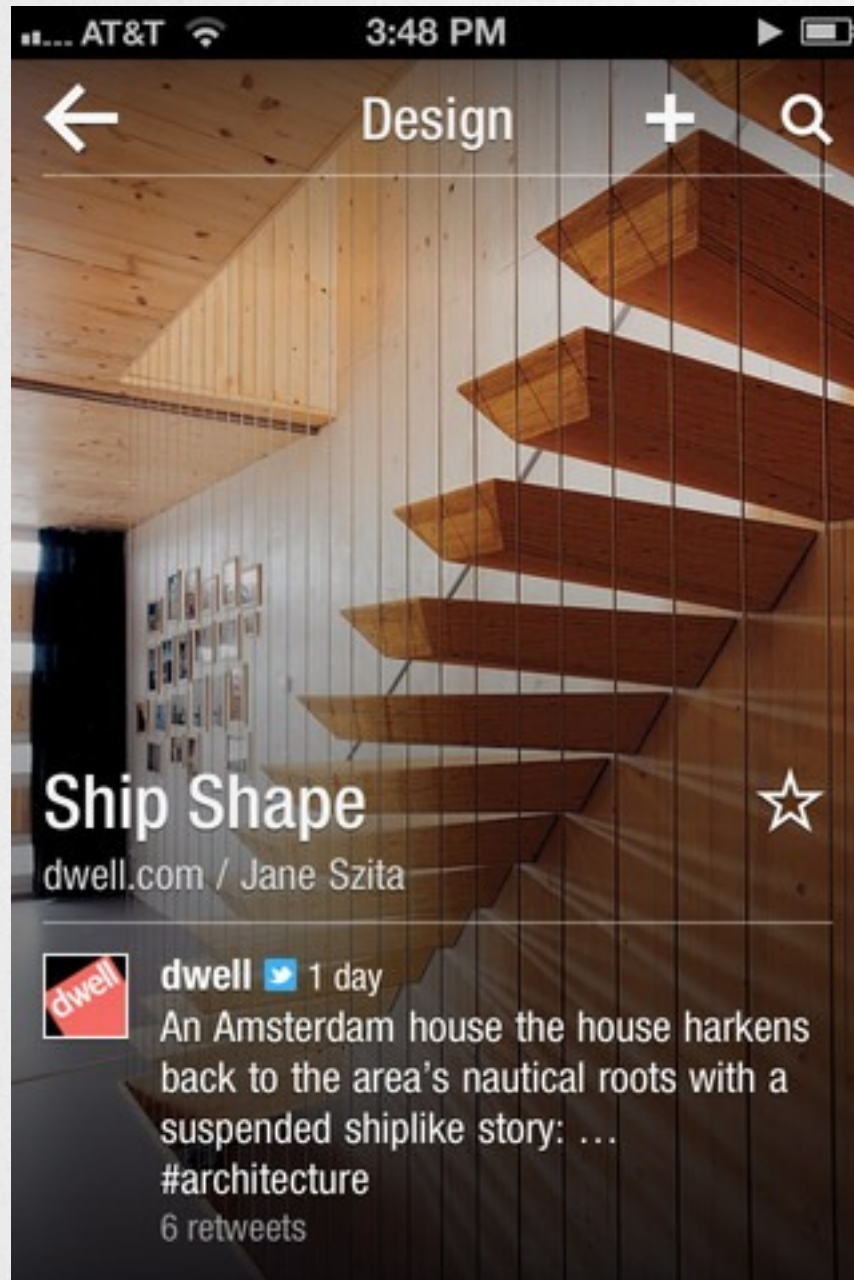




# Invisible Navigation

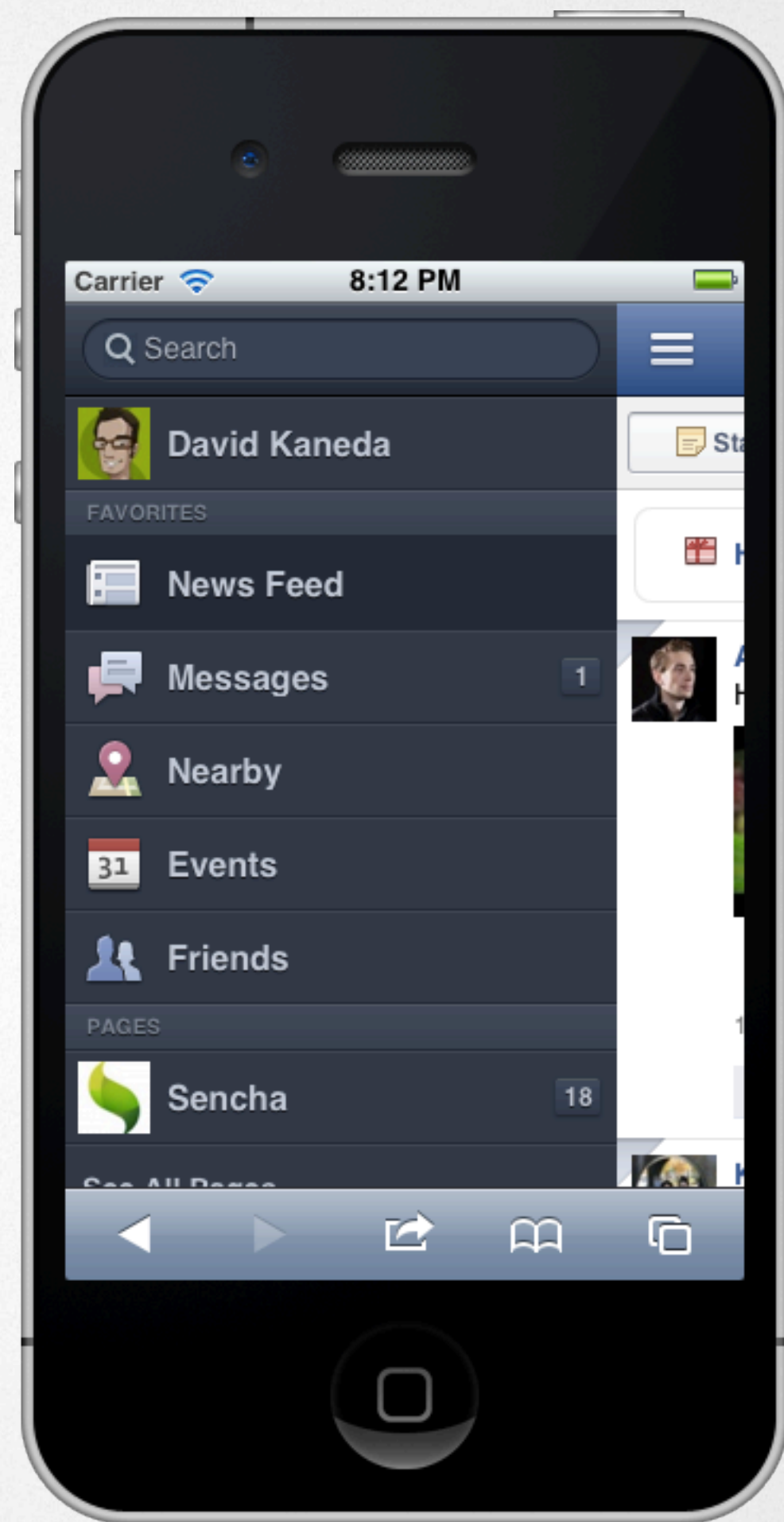
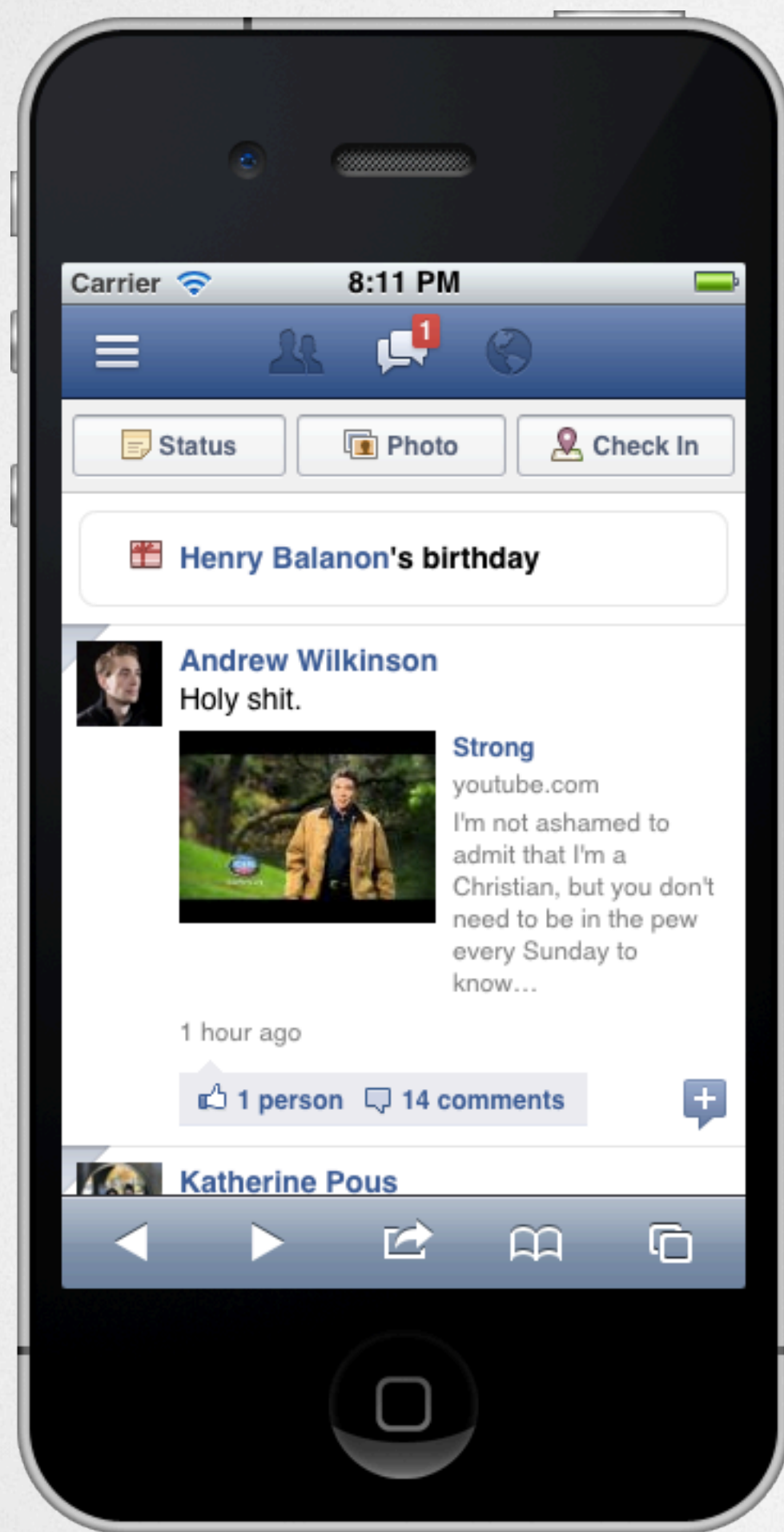




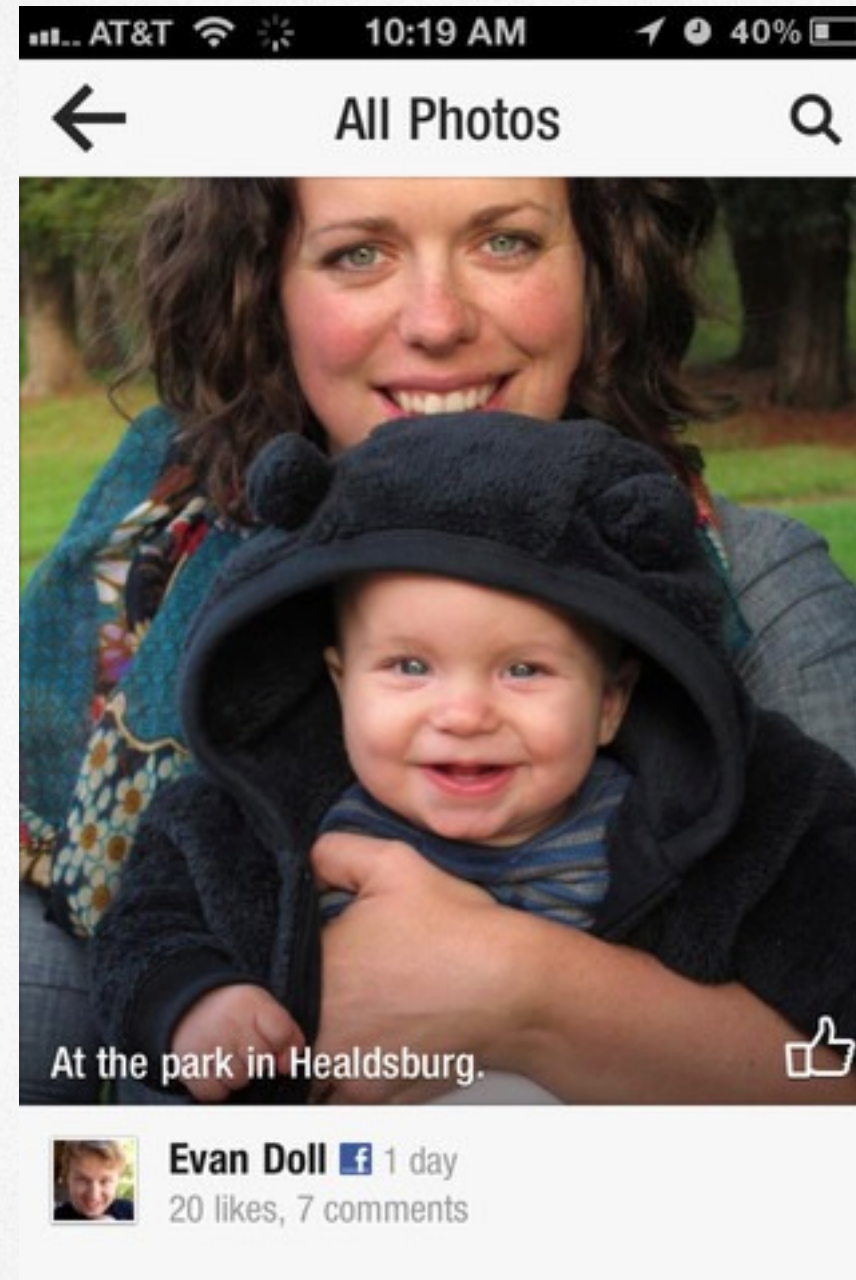
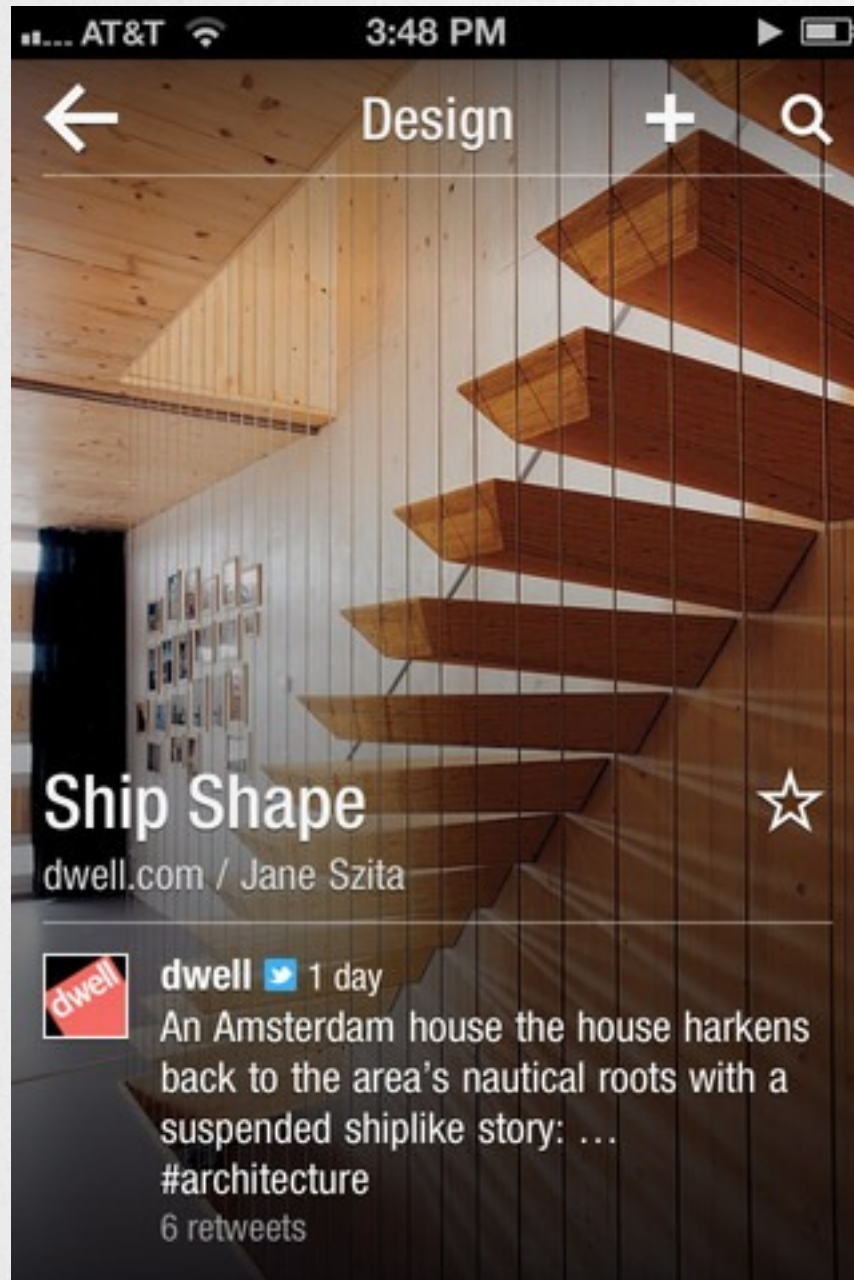


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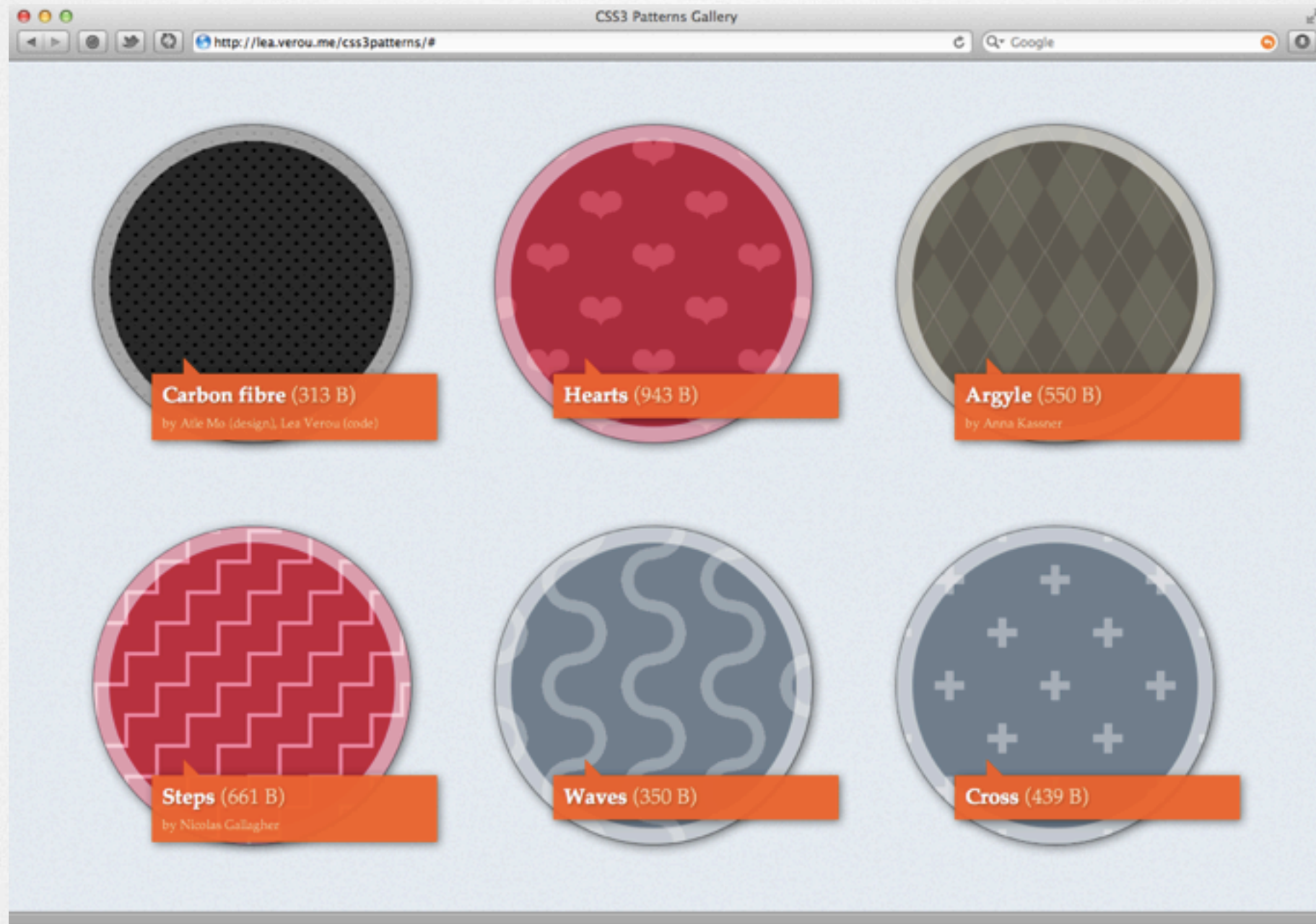




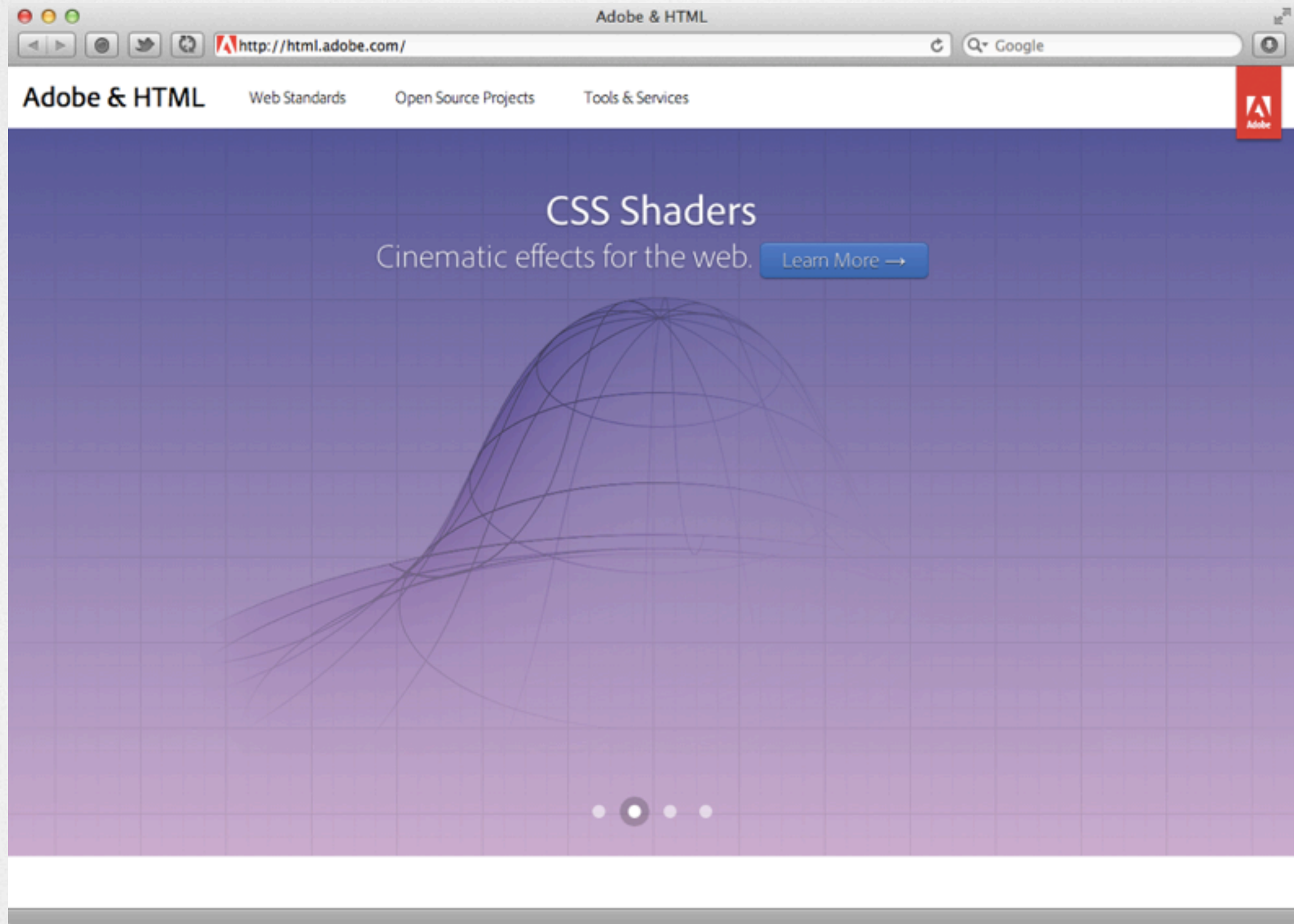








# CSS3 Patterns



## CSS3 Patterns