July 24-25, 2013 • New York University

www.devconfive.com

DevCon5
HTML5 & Mobile App
Developers Conference

@DevConFive

Event Summary

Diamond Sponsors:

basho

BlackBerry

Platinum Sponsors	Gold Sponsors	Silver Sponsor	Analyst Partner
kony radware	AolNETWORKS. dreamfactory.	XTREME LABS	ABIresearch technology market intelligence

Association Sponsors

MM MobileMonday New York

wip wireless industry partnership

Media Sponsors

CODE An EPS Brand

BEST WEB DESIGN AGENCIES

AlaraMills.com

ENTERPRISE FORUM NEW YORK CITY

Software Developer's

appbackr

TECH COCKTAIL

TOPSEOs Independent Authority on Search Vendors

VentureBeat

SD Times

übergizmo

FierceDeveloper

stackoverflow

HTM5REPORT

Visibility

website MAGAZINE

TMCnet .com

Record Setting Attendance at DevCon5 in NYC
Paves the Way for DevCon5: Hollywood's HTML5 Development Conference

330 Web Developers, Engineers, and Analysts from 169 Companies gathered on the top two floors of the Kimmel Center for a scenic view of New York City and a better understanding of HTML5 programming, security, and user experience. Attendees came from a variety of positions in their companies and included Presidents, CTOs, Senior Directors and Engineers, and Mobile Directors.

> Great crowd at #DevCon5. Thoughtful questions and engaging discussions. #win.
> @HTML5Tyler

> Awesome time at @DevConFive this week. Amazing to see all these great speakers and demos; not to mention walking away with a BlackBerry z10!
> @chowdhury

> Full house at @DevConFive.
> @sheridap

> Had tons of fun at #DevCon5!
> @arifuchs

> Forget PPT. Let's code!! Literally. Fun at DevCon5 in NY.
> @BradAT

> #DevCon5 was so very inspiring. Thank you @DevConFive and to all of the presenters for an informative experience.
> @dmperkins74

DevCon5
HTML5 & Mobile App
Developers Conference

HTML **News Announcements**

HTML5 News/Announcements Press Registration
DevCon5 Issues Call for Papers for
Los Angeles Conference

DevCon5 Embraces Large Attendance Numbers,
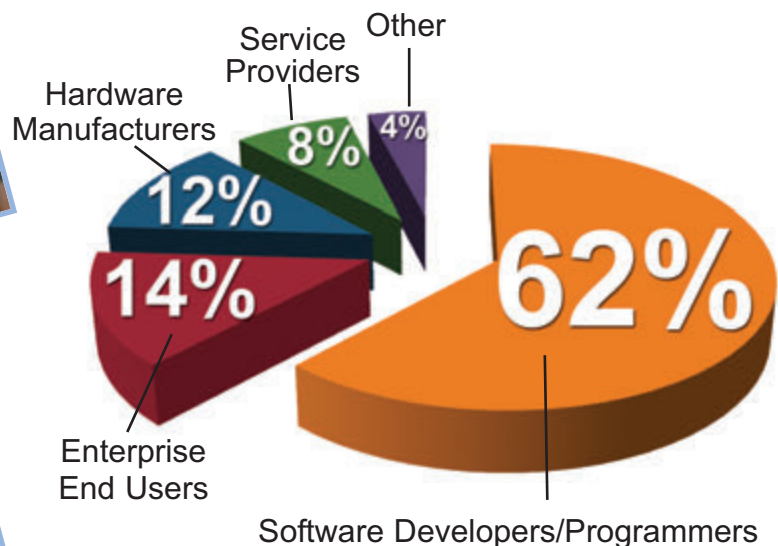Showcases Latest Applications

DevCon5 HTML5 & Mobile App Developers Event
Starts with Call to Action

MobiForms 7.0 Helps Make Mobile HTML5 Offline
Apps Without Programming

ComponentOne Studio Enterprise 2013 v2 Steps
Up to the Windows 8 Plate

North American Power's Steven Meek Talks
HTML5 Ahead of DevCon5

Attendee Demographic

Other 4%

Service Providers 8%

Hardware Manufacturers 12%

Enterprise End Users 14%

Software Developers/Programmers 62%

DevCon5
HTML5 & Mobile App Developers Conference

Social Participation

Here's what they tweeted about DevCon5 New York 2013

#DevCon5 was so very inspiring. Thank you @DevConFive for hosting a fantastic event. - @ggrgur

Great crowd at #DevCon5. Thoughtful questions and engaging discussions. #win - @HTML5Tyler

Thanks to the folks who put together @DevConFive and to all of the presenters for an informative experience. #DevCon5 - @dmperkins74

Awesome time at @DevConFive this week. Amazing to see all these great speakers and demos; not to mention walking away with a BlackBerry z10! - @chowdhury

DevCon5 is packed with HTML5 enthusiasm - @bill_appleton

Enjoying my new #KonyDev duds after a fantastic couple of days at #DevCon5 - @WarriorMouse

@Sarah_edo Thanks for the awesome presentation on CSS animations @DevConFive. Your animations rocked! - @dmperkins74

Thanks @DevConFive for the great conference - @FlashMapper

@AltNate great talk at #DevCon5. Very much enjoyed it! Inspired to jump into some HTML5 game dev experimentation! - @chowdhury

Great crowd @DevConFive - @pablos1

Awesome presentation on Mozilla Persona by #drainmice at #DevCon5 - @smackie604

Excited. :D Eagerly waiting must visit #DevCon5 - @er_ankur_mishra

Just saw a really great talk about performance by Kent Alstad from @radware at @DevConFive - @Sarah_edo

Enjoying the presentations and talks at DevCon5 NY - @MDSK24

Full house at @DevConFive - @sheridap

Really relating to @OnlineODB at #DevCon5. Great presentation - @al_the_x

Forget PPT. Let's code!! Literally. Fun at DevCon5 in NY. - @BradAT

Enjoyed learning about the NekoVM, Haxe and the JS problem with HTML5 games at #DevCon5 by @AltNate

DevCon5
HTML5 & Mobile App
Developers Conference

A Sampling of Companies
in **Attendance:**

- 10gen
- Adobe
- AmeriMerchant
- AOL Networks
- Athena Health
- Bank of America/Merrill Lynch
- Basho Technologies
- Benjamin Moore and Co.
- BlackBerry
- Bloomberg L.P.
- Brightcove
- Cablevision
- Center for Disease Control
- Cigna
- Clinton Foundation
- CNBC
- CNNMoney
- Columbia Business School
- CrowdMob Inc.
- Daily Racing Form
- DreamFactory
- eBay Enterprise
- EmblemHealth

- ESPN
- Ford Motor Company
- Frog
- GiftCards.com
- HackMiami / Information Security Services
- Hertz Corporation
- IBM
- Indiana University
- Intel Corp.
- jQuery Foundation
- Kony
- KVC HEALTH SYSTEMS INC
- Lockheed Martin Corporation
- LongTail Video
- MassDigi
- Microsoft
- Mitek
- MocoSpace
- Mozilla
- NBCU
- New York Public Radio
- Nokia

- NYU
- Ontario Teachers' Pension Plan
- Parsons Institute for Information Mapping
- Petplan Pet Insurance
- Pharmaceutical Data Services
- Publishers Clearing House
- Radware
- SAP Service
- Lloyds Insurance Company
- Sesame Workshop
- Starwood Hotels & Resorts
- Synacor
- Time Inc
- Tulane University
- Turner Broadcasting
- UNFCU
- University of Maryland
- USA Today
- USATestprep
- Vancouver Community College
- Verizon Wireless
- Xtreme Labs

UPCOMING EVENT
July 9-10, 2014
The Kimmel Center
NYU, New York, NY