

TMC

INTERNET TELEPHONY CONFERENCE & EXPO

Exhibit & Sponsorship Prospectus



The VoIP Authority Since 1998™

VOIP 2.0

Witness the Telecom Revolution

October 24-27, 2005 • Los Angeles Convention Center



Platinum Sponsors:

INTER-TEL **NORTEL**

Gold Sponsors:

SANGOMA

abp

viola
SOLUTIONS

aculab

VOICEONE
A VOIP NETWORK

QUINNUM

TELEPORT

VONEXUS

The World's Largest, Best-Attended VoIP/IP Telephony Marketplace!

Service Providers • Resellers/Developers/OEMs • Enterprise/Government

ITEKPO.COM



Why Exhibit At INTERNET TELEPHONY?

For starters, because more people attend this VoIP conference than any other on Earth!

Dear Colleague,

From the start, this event has brought buyers and sellers together.

Simply put, no other VoIP conference attracts as many buyers as INTERNET TELEPHONY Conference & EXPO.

The 6,220 attendees who jammed our last show in Miami was the largest announced attendance for any VoIP event to date.

Exhibitors constantly tell me that ITEXPO is so much more than regulatory/partnering shows where very little, if any, actual selling takes place!

Following our last conference in Miami (February, 2005), among the many testimonials I received was one disguised as a criticism. Here's what one attendee told me,

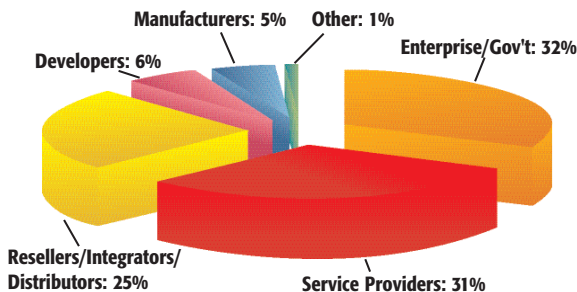
“I did attend the show. I was impressed by the people attending. To be honest, I thought that the expo was a bit crowded. However, everyone I spoke to that was exhibiting was very pleased.”

This is one of the many, many compliments we are able to post on the show Web site following every event. More are published throughout this brochure and at www.itexpo.com.

Another Record Crowd Expected in Los Angeles

At INTERNET TELEPHONY® Conference & EXPO Fall 2005, you'll meet more than 7,500 decision makers from around the world looking to buy products; including more service providers, enterprises, government buyers, resellers and developers than any competitive event in the market. **This is The World's Largest VoIP Marketplace.**

Meet Buyers in All Sectors



Welcome to the World's Largest
& Best-Attended VoIP Event!

TMC
**INTERNET
TELEPHONY**
CONFERENCE & EXPO



Largest, and Fastest-Growing VoIP Event - Space Will Sell Out Soon

The event's astounding growth over the past 18 months has necessitated a move from hotel ballrooms to the Los Angeles Convention Center. We anticipate a show floor featuring no less than 200 exhibiting companies in over 300 booths.

Exhibit space at each of the past three INTERNET TELEPHONY Conferences has sold out. With precious little space available in LA as I write this, you can rest assured this event will be no different. And given our new convention center venue, **it is imperative that you reserve space early.**

The Power of TMC Marketing Attracts the Right Audience

No other conference can compete with the arsenal of marketing vehicles TMC puts behind this event. Our Web portal, TMCnet, attracts more unique visitors than any competitive site—over 450,000 EVERY month. And through our INTERNET TELEPHONY Magazine, the VoIP industry's first and longest running publication, and its related eNewsletters, we reach at least another another 200,000 potential buyers of your products and services.

These readers of the leading VoIP Web site and magazines choose INTERNET TELEPHONY® Conference & EXPO because of the focus and dedication our entire staff puts toward building the absolute best conference program you'll find. Our editors spend literally months gathering abstracts from respected companies and building a comprehensive program built on true education, not on satisfying an exhibitor's desire to deliver a canned pitch in their session.

Our attendees are the best you'll find at a trade show because they come to learn, both in the sessions and from you on the exhibit floor.

If you haven't seen this show with your own eyes, you are doing your marketing budget, your company and shareholders a disservice. Exhibitors have told us that their investment in this event is repaid in a matter of months or less.

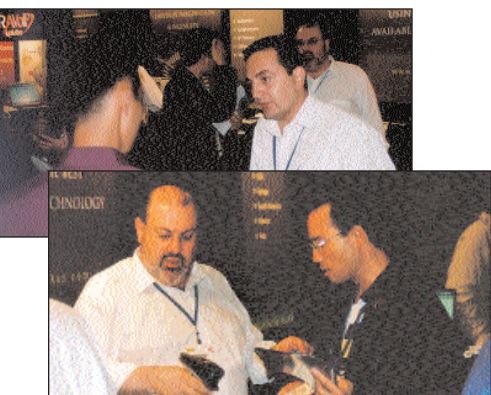
Come see why this is the only event attracting new customers and why deals are made in such large numbers!

Sincerely,
Rich Tehrani

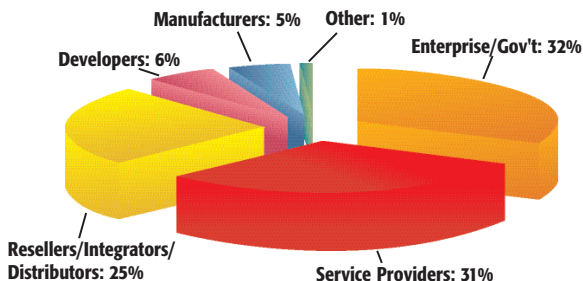
TMC President & Conference Chairman



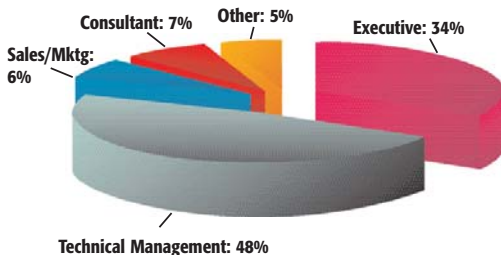
Meet Service Providers, Enterprise Buyers, Resellers, Developers, & Government Buyers at the World's Largest VoIP Marketplace



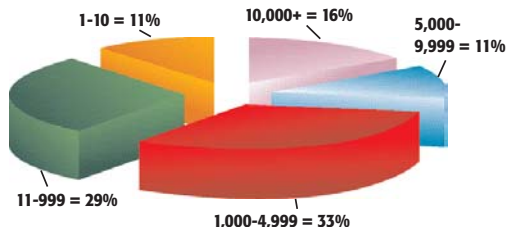
Company Type:



Job Titles:



Company Size: # of Employees



“ This year's INTERNET TELEPHONY® Expo in Miami had greater participation and energy than ever before. VoIP based applications are really growing and it is clear that people are coming to INTERNET TELEPHONY to get the latest insights. As a speaker, it is always very satisfying to present to a “standing room” only audience!” The show floor was always crowded and our sales team has been very happy with the leads generated. ”

– Chuck Rutledge, Quintum Technologies

“ We have greatly enjoyed our experiences with TMC and will continue to participate in a number of your events on a yearly basis. Having recently exhibited at another industry event with virtually zero ROI, I can't tell you how much more effective IT EXPO was for us. There is a dramatic difference between the two shows; the level of compassion and help your organizational staff regularly displays is unmatched, not to mention the quality of your attendees and the intimate nature yet broad appeal of your shows. ”

– Ben Morris, MKC Networks

Top Reasons to Exhibit at **INTERNET TELEPHONY®** Conference & EXPO

1.) **This is the World's Largest and Fastest-Growing VoIP Marketplace!**



2.) **Attendees have buying power and are ready to use it!**

- 91%** are personally involved in buying IP Telephony products/services for their organizations.
- 84%** say this conference influenced a vendor selection.
- 73%** plan to purchase products and services they saw on the show floor within 12 months.
- 79%** say this conference influenced a product selection.
- 61%** say they have decided to deploy VoIP and come to this event to find the right solutions.

3.) **It's the best attended VoIP/IP Telephony conference in the world!**

More than 6,200 people attended the most recent INTERNET TELEPHONY® Conference in Miami.

4.) **Attendees are top-quality decision makers**

85% of past exhibitors say they get **more qualified leads** at INTERNET TELEPHONY® Conference & EXPO than at any other conference they exhibit at all year.

5.) **Support from INTERNET TELEPHONY® Magazine and TMCnet**

The longest running and most respected industry publication since February 1998; and TMCnet's 450,000 monthly unique visitors provide unrivaled marketing power!

6.) **It's the only VoIP event drawing large numbers of resellers!**

In fact, at our most recent event, **25%** of attendees were resellers. With over 6,200 total attendees, there were **over 1,500 resellers** walking the exhibit floor.

*all statistics taken from conference attendee surveys

Service Providers

The NEW Service Provider Summit™ Debuts in Los Angeles

Of the 7,500 expected attendees we project that **no less than 2,300** of them **will represent Service Provider/Carrier companies.**

At this year's Miami event, 31% of the 6,200 attendees were service providers—that's over 1,900 service providers!

Check out the list of service providers/carriers who've attended the exhibit hall at past events. —————>

“The number of international service providers at INTERNET TELEPHONY Expo looking for consumer and enterprise VoIP solutions for their subscribers is extremely impressive.”

— Sarah Hofstetter, Net2Phone

The New Service Provider Summit™ content in the conference program attracts the service providers/carriers most serious about VoIP deployment:

VoIP Peering
App Servers
Peer-to-Peer
E-911 Summit
VoIP Security
Media Servers

Session Border Controllers
Cable Telephony
Triple/Quadruple Play
WiFi Telephony Summit
Regulation & Taxation

“Let me tell you, it's been a fabulous show for us. The last couple of years we've seen a steady growth in traffic at these shows...The traffic at this show has been incredible. We've seen some great ISP customers, some carrier customers, some smaller CLEC and RBOC customers as well. I think we'll do a lot of business from this show.”

— Ben Freedman, Jasomi Networks



Service Provider Attendance



- IMT WEB HOSTING
 IMAGISTICS
 SECURITAR TELECOM, LLC
 ILLUMINATE COMMUNICATIONS
 FUTURE VOYZE
 ZFONE VOIP CORP
 PAC-WEST TELECOMM
 SYNTEC MEDIA, S.L
 NEXTAS
 MTEL COMMUNICATIONS, INC.
 NETRAGE
 BRITISH TELECOM USA
 TELEPHONE INC
 TELNETUS, LLC
 TRADE WINDS TELECOM
 GLSSC SYSTEMS
 UC ONE CORP
 AMERICAN STERLING
 NSI/CIT
 AEGIS COMMUNICATIONS GRP
 AURIS TECHNOLOGY
 COMCAST
 E-NETWORKS INC
 EVERYTHING TELEPHONE, INC.
 EVEROVER MEDIA LLC
 NEPHET
 PHONE1, INC.
 TELICOR COMMUNICATIONS
 TRU STREAM
 UNITELECOMUNICACIONES
 PIPELINE TELECOM, INC.
 TELECOM ARGENTINA USA
 SBA
 INTERMEDIA.NET
 US COLO LLC
 DSL
 CITY BEEPERS
 GLOBAL PHONE CORPORATION
 INTERNATIONAL CARRIER EXCH
 JAMBO BUSINESS
 INTELLEST
 ROAMABOUT
 FONET GLOBAL, INC.
 TECHERA GROUP, INC.
 MAIMESH
 TELEQUEST COMMUNICATIONS INC
 BILLING CONCEPTS
 UNITEL, CHC
 XSPRINTS
 BROADBAND TELECOM
 ATMI
 CENTRAL TELECOM
 FIRST POINT TELECOM
 FRONTWORKS US
 VERIZON DATA SERVICES
 SOLUTIONS, INC.
 THE GEMINI GROUP
 GLOBAL TELECOM, INC.
 VONICUS
 CLEAR
 CLEARSPRINTS, INC.
 CLEARSPRINTS, INC.
 COMMUNICATION MADE EASY
 COMTEL INT
 WAVEAPP COMMUNICATIONS, LLC
 XSPRINTS COMMUNICATIONS
 BTN ACCESS
 CYBERFUEL S.A.
 ACTIERNA
 ACTIVERVE
 DEVIL &
 ASPECT SOLUTIONS, INC.
 WORLDWIDE COMMS
 UNTEL S.A.
 OROCOM INTERNET INC
 ASTROCOM CORPORATION
 AT&T
 INFRANC BROADBAND
 MANTCHE
 MARI TIME TELECOM NETWORK
 HSHOME COMMUNICATIONS, INC.
 PRIMUS TELECOMMUNICATIONS
 CONSTRUCTIA PROPERTIES
 FIBERMEDIA
 ORCA TELECOM, INC
 BULLETPROOF NETWORK SYS
 VOSYS INC
 GLOBENET
 STAR MOBILE
 UNITED BUSINESS SERVICES, INC.
 KROTECK
 SONCOM
 XBERSAFE
 ACCESS WORLDWIDE
 LOTUS DIGITECH LIMITED
 ALASKA POWER & TEL
 DOLLARPHONE
 VACEL USA INC
 AUTHORIZED COMMS GROUP
 ODS TELECOM C.A.
 CHEA COMMUNICATION
 CAST NETWORKS, INC.
 SBC COMMUNICATIONS
 MANT ENTERPRISES
 COMVOZ COMMUNICATION
 KASHNET CORP
 HAVIT GRAPHICS GROUP LTD
 FLY DATA SERVICES, INC.
 LOCAL FREE ZONE SERVICES
 ISCOM INC
 WPC TELECOM
 VOIP REACH
 A3NEXT
 CORP CENTROAMERICANA
 CTO
 AIT
 INTERLINK GLOBAL CORP
 WBC COMMUNICATIONS
 CRRS AGENCY
 ITS TELECOMMUNICATIONS
 LATINODE
 IC2
 ICON TELECOM INC
 @COMMUNICATIONS
 FUSION TELECOM INTL, INC.
- ORION GLOBAL HOLDINGS
 AMERICATEL
 AMI
 TELEFONIA USA
 TELEGLOBE AMERICAS
 SUNSHINE STATE TOTAL COMMS
 JUNA SYSTEMS NETWORK INC
 MILLENNIA ISP
 MILICOM PERU SA
 NETVOZ
 SYBANE
 SYNTROPY
 SYNTRONIX
 TELSONERA
 TELINTE
 VOIP WORLDWIDE TELECOM LLC
 XCOMUNICATIONS, INC
 XODATEL LLC
 DIXIENET
 NTERA
 UNIPLEX TELECOM TECHNOLOGIES
 VOICEGLO
 BELLINE COMMUNICATIONS CORP
 LISA COMMUNICATIONS
 GAI-TRONICS
 GEOTEL INTERNATIONAL
 CITI TELECOM
 DSL EXPRESS
 DSL INTERNET INC.
 DLSI
 DTI
 DWY
 F CONSULTING
 EASY TELEPHONE SERVICE
 EASYNET
 CODIGIT
 SEVITEC
 CLICK INTERCOM
 CLUBEFONE
 COASTAL COMMUNICATIONS
 NETWORK VOICE COMMUNICATIONS
 NETWORKSATCOM
 WIRELESS NETWORKS, LLC
 ANDESAT
 AIRNETORBITAL
 MANITOBA TELECOM SERVICES
 KNOWWARE
 MWMMS CORP
 TELCO SOLUTIONS, INC
 TELECOM AND
 NEURONAL
 NOVATEL
 VENICOM
 WISE NETWORKS
 TELSON
 ARNOLD
 PACIFIC CABLE
 DM BROADBAND
 DMS GATEWAY SERVICES
 MNET
 WIRELESS DATA NETWORK
 WIRELESS
 APS
 AIR WIRELESS
 CABLE BX
 YIP USA
 AMERICA NET
 ERIOS COMMUNICATIONS
 EPIXITAR CORP
 EQUINIX
 FSE COMMUNICATIONS
 IDENTIAG
 VOXIP - AURIS
 C.P. ENTERPRISES
 CARIBBEAN CABLE COMMS
 CIN
 CINERGY COMMUNICATIONS
 CINERGY TELECOM
 ETA
 INTERNET BOARD OF TRADE, INC.
 INTERRA NETWORKS INC
 LA PERLA COMMUNICATIONS
 LATAM COMMUNICATIONS
 ORG TECHNOLOGIES, LLC
 SKYTEL
 MATLINS FINANCIAL CONSULTING
 GCS SOLUTIONS
 SMSAGING
 BULLINE TELECOM
 VISCO COMMS
 AMERICAN COMMUNICATIONS
 COMPASS GLOBAL INC
 MULTISERVICES
 TELESP NETWORKS
 TELENOLOGY
 TELMEX USA
 PANDORA NETWORKS
 TELITIA
 TRINSIC
 SWIFT N SIMPLE, LLC
 SSI
 TEL INTERNET COMMUNICATIONS
 TVCABLE S.A.
 PROSODIE INTERACTIVE
 QUADRA MEDIA LA
 CENTURY COMMUNICATIONS
 ARBINE-THEXCHANGE
 WEBTECH WIRELESS
 UNITED WORLD TELECOM
 ARBINE
 CIMIA TELECOM
 24/7 COMMUNICATIONS
- AIRPAK
 SV COMMUNICATIONS
 INTEGRATION SERVICES INT'L
 TELECOMUNICATIONS SOLUTIONS
 VIRTUAL & REAL TECHNOLOGIES
 WIRELESS OCEANS TECHNOLOGY
 YAYAP
 ATLANTIC TELE-CENTER
 TELECOM ITALIA
 COOPER - GENERAL CORP
 PROGRESS TELECOM
 CFL
 MASIKINA COMMUNICATION INC
 GASKINA TELECOM
 GLOBAL TEL
 THE XONE GROUP
 PANADISH
 PAYLESS TELEPHONE COMPANY
 NETXPRESS CORP
 EMERSON NETWORK POWER
 DAVIVO MANAGEMENT GROUP
 B7B LOGISTIC SERVICES
 BANTDEL CORP
 CRYSTELL INC
 ADVANTAGE COMMUNICATIONS
 BUISSIERE COMMUNICATIONS
 ECOCANT
 FLATL INC.
 DZI
 MELAT COMMUNICATION
 TRANSPACIFIC TELECOM
 T3 DATA CORP
 GROPUNIGA
 ETC
 VOYAD
 TELCO INC
 LUG GROTTO CHI
 CONSENSE TELECOM
 BUREAU VOICE SERVICES
 CARIBBEAN LOSS
 CAFE.COM, INC.
 TELKOM CARIBE
 STEPHENSON LLC
 VERIO INC
 TELECOMUNICATIONS
 TELECOMUNICATIONS
 PERSHING
 VERIZON WIRELESS
 SERVICE PLUS (NIG) LTD
 SPRINT
 TELECOMAS ELECTRONICOS S.A.
 NIEN WIRELESS, INC
 SA
 TELECOM-ECO
 INFINITHRU NETWORK
 NAVEGA.COM
 TCC
 VIDEOAM REDE NORDESTE SA
 WES TELECOMMUNICATIONS
 NETSITEL
 NETWORKS LTD AND
 COMMUNICATIONS LTD
 SUNSHINE
 UNIVERSA
 USA DATANET
 TAMCO
 WIRELESS NETWORK COMMS.
 NODE LINK INC
 ESWAN 1, INC.
 TELECOMUNICATIONS
 WAVE
 LEGAL
 GREGORY PARTS
 US NETWORK/DIRECT
 FLORIDA PHONE SERVICE
 FMC TELECOM
 ETS PAYPHONES, INC
 LIGHT SPEED TELECOM
 UNICOM TELECOM INC
 FERNANDES TELECOM
 WIRELESS COMMUNICATIONS
 WORLD-LINK SOLUTIONS, INC.
 FIVE9, INC
 REI COMMUNICATIONS
 SBC TELECOM
 IP4 TELECOM
 IP-COM
 EQUITY INC
 TRANSTECH
 SOL PORTAL LLC
 I53.NET
 USTARCOM INC
 VR MEDIA
 UNIQUELY WIRELESS
 AMERICA-CENTRAL.COM
 AMERICAN COMMUNICATIONS
 PAETEC COMMUNICATIONS
 KNOAH SOLUTIONS, INC.
 VISION
 SMART NETWORK SOLUTIONS
 NYCE S.R.L.
 KATALYST
 TELECOMUNICATIONS
 SPRINT
 METRO IP TECHNOLOGIES, INC
 METROCOM INC
 DIGITECH SYSTEMS INC
 POINT TO POINT COMMUNICATIONS
 POWER COM, INC.
 STRATOS
 BELLSOUTH
 SKYLINE BROADBAND
 SMART CENTER
 UNIM INNOVATIVE, LLC
 GUAM WIRELESS TELEPHONE
 OMNISPRING
- CHOICE ONE COMMS
 TOTAL INTERNATIONAL ACCESS
 TELECOM CORPORATION
 THE WARNER TELECOM
 ADDISON LIMITED
 INDROTEL
 ACEFTEL OF THE AMERICAS
 ADVANTAGE TELECOM
 HORIZON WIRELESS LTD.
 IDT
 TYBEE ISLAND ONLINE
 ALTELL
 AVOFONE
 TRANSEND TELECOM
 DEL ISTIMO CORP
 ALFANUMERIC, S.A
 ONDIS NETWORKS, INC.
 ONE CONNECT BROADBAND, INC.
 TELEPORT OF THE AMERICAS
 LIGHTWAVE TECHNOLOGIES, LLC
 CHARTER COMMUNICATIONS
 ELEGANCE COMMUNICATIONS, LLC
 ADVANTAGE GROUP COMMS.
 ADVAMSER
 ATRIA SERVICES
 AVENTURA NETWORKS
 GETO SOLUTIONS
 BUDGETEL SYSTEMS
 OPTCOMUNICATIONS
 HOST NET
 INEWS
 VOICENET USA
 VOIP AMERICAS
 CALUMPEL COM
 CBL CONSULTING LLC
 OPTIMA SYSTEMS INTEGRATORS
 OPTIMA TELECOM S.A.
 DWELL TECHNOLOGIES
 GUEST COMMUNICATIONS
 TID WIRELESS OF THE USA, INC.
 ONERING INTERNATIONAL
 HOTWIRE COMMUNICATIONS
 SHREWSBURY ELECTRONICS AND
 ANTELOPE
 T1 COMPANY LLC
 WITTEL COMMUNICATIONS
 TELECOMTECO
 TELCOM
 MURRAY BRIDGE
 UNIBRIDGE
 PACKET SOLUTIONS
 MTL.COM
 INEWS
 SATELLITE SERVICE INC.
 INEWS
 ITTI GROUP DOMINICANA
 COLCOM AMERICAS
 COLCOM
 RADIADN INTERNET S.A.
 BELCOMUNICATIONS
 KOLMOVIC TELECOM
 ROUNLINK INC
 ROZGADANA
 TRAPPYDSL.NET
 TRAPPYDSL.NET
 YESNET
 YESNET
 MSCWIRELESS
 MSM TCI
 TELECOMUNICATIONS
 TRAPEZ TELECOM
 TRAPCOM WIRELESS, INC.
 FIRST BERCA
 FIRST BERCA COMMUNICATIONS GROUP
 TELWIRELESS.COM, LLC
 TELECOMUNICATIONS CORPORATION
 OPINTEL.COM
 SINTEL USA INC.
 DARBY TECHNOLOGY
 DATA TRANE, INC.
 SFTMCORP
 CAL COMMUNICATIONS
 TELECOM - COLOMBIA
 REZCOMUNICATIONS
 NETROX, LLC
 SUBLIMAT
 EQUITY INC
 ONESOURCE CREATIVE
 ONKOTEL
 CARMEL TELECOM
 TARSINFO
 NTT COMMUNICATIONS
 RNKVOP
 TELKUS CHILE
 AR
 ALLIANCE IP NETWORKS
 HIGH TECH COMMUNICATIONS, INC.
 OPTONE
 MUNDIALLS, LLC
 BRASIL TELECOM OF AMERICA, I.
 AXIQUAD.NET
 ITTSA
 PBX.NET CORPORATION
 PEARSCALL MERCER
 TELECOM VALLEY TELECOM
 USACOM/VOXIP
 IVMI TELECOM
 STATION DATA
 HAYPOINT COMPANY
 UNITEL
 CHEAP-TEL, INC.
 ALKANTAR
 DOTALITY
 TIME EXCHANGE, INC.
 TELUS COMMUNICATIONS INC
- GP TELECOM, INC.
 GRUPO ULTRAMAR
 VERESTAR
 TELECOM INC
 ICORNERSTONE, LLC
 NOOR GROUP
 NORTH AMERICAN TELECOM
 NORVERGENGE
 NOTRAGE
 VONAGE
 GIGACORP INTL, DO BRAZIL
 GTEL COMUNICATION
 SIEMENS ION
 SIPRIX
 VIRTUAL COMMUNICATIONS
 VGM TELECOM GROUP
 VOIP START-UP
 US LEC
 CYBER UNIVERSE
 FDN COMMUNICATIONS
 INVOIP
 UNITELEGROUNDACCESS, INC.
 VOIP INC.
 CHARTER COMMUNICATION THE MOBILE CORPORATION
 ONET, INC
 INTERLINK SRL
 NEWCOM HONDURAS
 TIME WARNER CABLE
 INTERNATIONAL TELNET INC.
 WAVEX COMMUNICATIONS
 CATZ
 ENERGY GROUP LLC
 CAFLO CORPORATION
 CELLECOM
 SETEL
 CALUMPEL COM
 NEXTREND COMMUNICATIONS
 TELECOM COLOMBIA USA
 SPAULDING
 VOIP MUNDI
 VOIP INC
 VOIPNET
 VOIPSYS COMMUNICATIONS
 TELECOMUNICATION CO., LLC
 NET SA
 TRENTECH BROADBAND, INC.
 TELECOM PROJECTS
 ISU, LLC
 ISN COMMUNICATIONS
 ISN TELCOM
 ISP BUILDERS
 SLINGSHOT
 SUNTEL
 SUNTEL
 SUN-TEL USA
 TCC COMMUNICATIONS
 TRENTECH
 COM-P-TELE
 WINET PERU
 WIRELESS GLOBAL LLC
 WIRELESS COMMUNICATIONS NET
 VERIS
 VERIS ONE ONESOURCE
 VERIZON
 VERIZON
 CEDIA
 HICKORYTECH
 VOIP
 SERVER PRONTO
 WIRELESS, INC.
 WIRELESS FOCUS LIMITED
 WIRELESS
 MULTICOM, INC.
 WIRELESS COMMUNICATIONS
 NUVOX COMMUNICATIONS
 MAYCOMM
 NETCOM ARGENTINA
 EXGEM COMMUNICATIONS INC
 TEBROL
 ONLINE COMMUNICATION
 ATLANTIC NET
 EXECUTIVE COMMS NETWORK
 CABLE AMERICA
 CONSAIT C.A.
 CT MAGNETICS
 TELECOMINDUSTRIES
 REGIOS TECNOS Y MOTORES
 NEWCOM
 ACCESS IP
 ANYWHERE INTERNET, INC.
 TEXAS INSTRUMENTS
 VAUDIX
 QUICKSILVER TECHNOLOGIES LTD.
 EBT COMMUNICATIONS
 INTERLINK NETWORK, INC.
 DFI COMMUNICATIONS
 DIGINET
 OPTONE
 DIGITECHNOLOGIES, INC.
 VERIZON DOMINICANA
 DIGITEL.NET
 DIGIPORT
 DIGITAL SOLS COSTA RICA
 DIGITAL TELECOM
 DIRECTO LATIN AMERICA
 DIGI.COM, INC.
 EFONICA
 ORANGE TELECOM
 AMIGONET
 HAYPOINT TELECOM
 INCOMM
 MIRAGE TELECOM
 TELFANTER
 DATACENTRIC XCHANGE CORP
 NATL TELECOM & BROADBAND SVCS
 GIGAVOICE INC.

More Than 1,900
 Service Providers/Carriers
 Attended The Most Recent
INTERNET TELEPHONY
 Conference & EXPO



Enterprise / Government

1,950 decision makers, representing more than 1,000 large and small enterprises and government agencies, from over 70 countries attended the most recent INTERNET TELEPHONY Conference and EXPO, including:

Panasonic
GE
Boeing
UCLA Medical Center
University of Southern California
Northrup Grumman
Home Depot
Falken Tire
DirectTV
Dreamworks
Walt Disney International
Universal Studios
AT&T
Merrill Lynch
Amerquest Mortgage
JP Morgan Chase
Lehman Brothers
Countrywide
Kaiser Permanente
Experian
SONY Pictures
U-Haul
Hitachi
D-Link Systems
EPSON
Perkin Elmer
Motorola
Litton Industries
Sempra Energy Utilities
American Express
Union Bank of California
Chase Home Finance
WR Hambrecht + Co

Piper Jaffray
Edward Jones
GE Commercial Finance
Gemini Partners
Credit Suisse First Boston
Bank of the West
US LIFE
Siemens Medical Solutions
San Francisco Health Plan
ITT Technical Institute
Union Tribune Publishing Co
California Lottery
Bloomberg
Hilton Hotels
Alcatel NA
Monsanto Company
Intel
ABN-AMRO
First Albany
WE: Womans Entertainment
Lockheed Martin
IBM Global
Samsung America
Oracle Corporation
Booz Allen Hamilton
Ericsson
VTech
Hewlett-Packard
Los Angeles County Bar
Association
State University of New York
CSM
L.A. County - Int Svcs Dept.

Department of Veterans Affairs
U.S. Department of Defense
United States Bankruptcy Court
City of Anaheim
LA County DMH
US Dept VHA
GovConectx
Port of Los Angeles
Los Angeles County
Unified Port of San Diego
Jet Propulsion Laboratory
County of Los Angeles
Caltrans
City of L.A., World Airports
L.A. Community College District
JETRO Los Angeles
City of Los Angeles
FBI
City of Ventura
City of Los Angeles-Sanitation
University of North Texas
El Camino Police Department
So Calif Assn of Governments
Workers' Compensation Board
Southern California Assn. of Gov't
Long Beach Transit
Institute for Information Industry
(Taiwan)
Department of Water Resources
Los Angeles Dept Water and Power
Texas A&M University
UCLA
Wisconsin Dept of Administration

Enterprise / Government



INTERNET TELEPHONY® Conference & EXPO Fall 2005 features four days of education for large and small enterprises and SMBs:

VoIP Security
WiFi Telephony Summit
Regulation & Taxation
VoIP Migration Strategies
Hosted VoIP Options

“Battle for the SMB”
Large Enterprise VoIP Deployment
Enterprise/Government VoIP Solutions
E-911 Summit
IP Contact Center Summit

“INTERNET TELEPHONY® Conference & EXPO in Miami was the fourth TMC conference I have attended over the past few years. In my opinion, TMC conferences stand above the sessions presented at other VoIP and technology trade shows. Your strict policies on vendors teaching the technologies and not pitching their equipment is a welcome departure from what I've seen at other conferences. I've stopped attending other shows where the educational sessions are nothing more than captive sales pitches—which you must pay handsomely to hear (what's wrong with that?!). At INTERNET TELEPHONY, we keep up to speed on current and future VoIP technologies in an objective environment conducive to learning.”

— David Wells, *Talk America*

“We come to INTERNET TELEPHONY® Conference & EXPO all the time, every time. It's a great place for us to meet with potential resellers but more importantly we're actually driving business here. We choose this show because we get end users who actually look at the product and ask 'is this for me' which allows my counterparts and I to answer that question and drive business. We love the show and we'll be coming again next year.”

— James Puchbauer, *Altigen Communications*





Resellers / Developers

INTERNET TELEPHONY® Conference and EXPO attracts volumes of resellers and developers from around the globe seeking partnerships with manufacturers and service providers. In fact, many of the testimonials we collected from past exhibitors tout the great success they've had meeting quality resellers on the show floor.

Resellers & Developers are attracted to INTERNET TELEPHONY® Conference & EXPO by the educational content that helps them take advantage of opportunities created by VoIP:

- Reseller Solutions Day (free educational event for qualified resellers and solutions providers)
- SIP Workshop
- IP Telephony Development Track
- Open Source Telephony Workshop

“ We came to do this show this year to find VARs. We really weren't sure what to expect. We set up our display yesterday and the entire day was filled with one after another of the perfect customer, the dream customer that we came here to see. Out of the 200 or so people that I talked to, I only want 10 of these to become customers and that would make business enough for us for two years. We spanned the globe at this show in one afternoon.”

– Steve Comstock, I2 Telecom

“ From the time that I first contacted the sales rep (about 6 weeks before the show) to see if there was room for us to exhibit I was impressed with TMC. Once the conference started, and the exhibit hall opened, our expectations were exceeded on attendee quantity and quality. There were several times that we were overwhelmed by the number of people passing our booth and stopping to talk to us. As we looked around, the halls of the show floor were wall to wall attendees in every direction and they were really looking at each booth as opposed to just strolling the floor, they were there to do business, not just walk the show.”

– Todd Hirshorn, InPhonex



Facts About

INTERNET TELEPHONY:

- Largest attendance, most traffic of any VoIP event.
- 85% of exhibitors say they get more qualified leads than at any other event.
- Most buying activity of any VoIP event.
- Supported by publisher of, World's leading VoIP magazine and World's leading VoIP/communications Web site.
- You'll meet service providers, enterprises, resellers, government and developers – all seeking solutions to buy.
- Conference program focused on VoIP technology.

Facts About VoIP

"Partnering Events"

- Same faces show after show.
- Virtually no actual buyers attending the event.
- Light traffic.
- Limited publication support, poor Web presence, weak marketing.
- Show is focused on show organizers, not exhibitors.
- Show organizers compete with exhibitors.
- Focused on regulation, not technology solutions.
- You'll meet other vendors and competitors.

Facts About 'Other'

VoIP Events

- Not focused 100% on IP.
- Light traffic.
- Limited publication support, poor Web presence, weak marketing.
- Organizer not focused on communications technology.
- Many attendees not seeking VoIP Solutions.

Aggressive Marketing Campaign Attracts Your Best Prospects:

Direct Mail:

- 24-page conference brochures mailed to over 100,000 targeted prospects and bound into issues of INTERNET TELEPHONY® magazine.
- "VIP Pass" Exhibits Only brochures mailed to over 100,000 targeted prospects and bound into INTERNET TELEPHONY® magazine.

Web:

www.itexpo.com - www.tmcnet.com

- Extensive show Web site optimized for high rankings on major search engines.
- Show Web site part of TMCnet site, which receives over 450,000 unique visitors each month and is ranked among the world's highest traffic sites by alexa.com, a division of amazon.com that monitors Web traffic.
- Banner ads running daily on TMCnet and on leading IP telephony and developer Web sites.
- Repeated impressions in leading VoIP and telecom 'blogs'.

e-Mail:

- Weekly e-Mail promotions sent to TMC's 50,000+ name opt-in database.
- Unlimited "VIP Pass" promotions e-mailed on behalf of exhibitors and sponsors.

eNewsletters:

- Banner ads and text sponsorships running weekly in TMC's e-Mail newsletters. Total impressions: Over 500,000.
- Coverage of important show news and announcements carried in relevant eNewsletters.

Media:

- Ads in relevant trade magazines.
- Aggressive Press Release schedule targets leading reporters and analysts.

**TMCNET GETS OVER 450,000
UNIQUE VISITORS EVERY MONTH!**

Exhibit Hall Dates:

Tuesday, October 25
 Wednesday, October 26
 Thursday, October 27

Subject To Change. Exhibit Hours TBA.

**Visit www.itexpo.com for
 updated floor plans and
 exhibitor list**



Spaces shaded in yellow are reserved. Updated April 20, 2005



LA Convention Center Information:

Los Angeles Convention Center
 1201 South Figueroa St.
 Los Angeles, California 90015



Phone: 213 741 1151
 Parking: \$10.00

Parking and Traffic Information:
 Radio Station 1630 AM

The Los Angeles Convention Center is conveniently located at the intersection of the Santa Monica Freeway (10) and the Harbor Freeway (110).

LA 100
The Convention and Visitors Bureau

Welcomes
Internet Telephony
Conference & Expo

1 HYATT REGENCY LOS ANGELES,
711 S. Hope St.

2 WILSHIRE GRAND LOS ANGELES,
930 Wilshire Blvd.

* ADDITIONAL PARKING

seemyLA.com

Official Show Hotel Information:

Book now and be sure to mention that you are an INTERNET TELEPHONY® Conference & EXPO attendee in order to receive special rates.

Wilshire Grand Hotel
 930 Wilshire Blvd
 Los Angeles, CA 90017
 Phone: 213 688 7777

Attendee Rate: \$149
 Deadline: Friday, 9/23/05



*Rooms are on a first come, first served basis and must be held with a valid credit card.

Stand Above the Crowd...

Become a Platinum Sponsor for \$25,000 and position your company as a VoIP Industry Leader.

Platinum Sponsorship Includes the Following:

Print Opportunities:

- Your logo included with all show promotional materials mailed as well as on promotional inserts featured in TMC publications (More than 1,000,000 impressions possible!).
- Business card size ad in attendee brochure
- Your company name mentioned in event press releases, eNewsletters, e-mail promotions, and editorial content on the show Web site.
- Highlight of your company published on all INTERNET TELEPHONY® media outlets; including State of the Industry Q&A with Greg Galitzine, INTERNET TELEPHONY's Editorial Director, and your CEO. Your CEO's picture and company logo also published.
- Your logo on the cover of the show directory.
- Four-color, two-page spread advertisement in the Official Show Directory.
- Four-color logo with 200-word description in the Official Show Directory.

Online Opportunities:

- Your logo linked from www.itexpo.com to your Web site.
- Internet banner ad rotating on www.itexpo.com from the time of sponsorship payment until the end of the show.
- 200-word description on www.itexpo.com with your company logo.
- Button ad on www.itexpo.com.

On-site Opportunities:

- 20'x20' exhibit space
- Your logo on all event signage.
- 4'x6', four-color vinyl banner displayed in a prominent area at the event.
- Five full-conference passes.
- Inclusion of one-page company promotional piece in all attendee bags.
- Priority booth space selection for future INTERNET TELEPHONY® Conferences.

“One of the things people ask about a lot is what are the results after the show? It's terrific that you see a lot of people, that your booth is mobbed, but what happens to you in the days and weeks after the show. Well, after the show in Long Beach things just totally took off for Qovia. We've had tremendous interest from our key customer sets in the OEM, in the reseller area and in the enterprise customers. This week, we've had a chance to meet with a bunch of absolutely fantastic prospects. We came here to meet with enterprise customers, we came here to sign up and meet with dealers, we came here to meet with people from a new market for us, Latin America; and we came to meet with press, industry analysts, and other top thought leaders in the space. We got to see them all, we got to talk to them all, we'll be back.”

– Pierce Reid, Qovia

With **More Than 200 Exhibiting Companies Expected**, These Unique Sponsorships Set You Apart From The Crowd

- Exhibit Floor WiFi Network – \$25,000
- Welcome Reception – \$25,000
- Conference Attendee Bags – \$20,000
- Conference Meal with Speaker – \$20,000
- Wine and Cheese Event – \$20,000
- Entrance Unit Panels – \$15,000
- “Cyber Cafe” on Exhibit Floor – \$15,000
- Aisle Signs – \$10,000
- Registration Counter Panels – \$10,000



Use The Power of a Sponsorship to Drive More Traffic to Your Booth!

- VIP Attendee Bags
- Press Room
- Badge Holder Insert, Logo on Badge, Badge Lanyards, Pre-Registration Badge Mailing Insert
- Promo Distribution at Hotel Check-in, Promo Distribution at Registration, Promo Distribution at Exhibit Hall Entrance
- Mini Conference Guide, Official Show Directory Bellyband, Official Show Guide Bookmark
- Conference Registration e-mail
- Conference Notepads, Hotel Keys
- Coffee Station in Exhibit Hall
- Conference Refreshment Breaks
- Hotel Room Drops
- Attendee Bag Insert



TMC

INTERNET TELEPHONY CONFERENCE & EXPO

Exhibitor & Sponsorship Prospectus



The VoIP Authority Since 1998™

VOIP 2.0

Witness the Telecom Revolution

October 24-27, 2005 • Los Angeles Convention Center



TMC

INTERNET TELEPHONY CONFERENCE & EXPO

Hosted by TMC
1 Technology Plaza
Norwalk, CT 06854 USA
www.itexpo.com



Sponsored by The First
and Most Trusted Magazine
100% Dedicated to IP
Telephony.