



2008 CRM Excellence Award

The Ninth Annual CRM Excellence Award winners will be chosen on the basis of their product's or service's ability to help extend and expand the customer relationship to become all encompassing, covering the entire enterprise and the entire lifetime of the customer.

To be considered for the CRM Excellence Award, companies must submit **an essay, in case study format**, that documents an installation for a client company. Include background on the client company, their problems, the reasons they chose your company's product and/or service, the installation process and the results, post-installation (include hard numbers, if available).

Also include the following information:

- Submitting company name
- Company contact person
- Contact person's phone
- Contact person's e-mail
- Company Web address
- Client company name (company for whom installation took place)
- Product name
- Case Study
- The press release for the product, if available
- Product screenshot
- URL

The labor-intensive process of reading hundreds of case studies for the purpose of judging necessitates a **\$799 application fee** to accompany the CRM Excellence Award application. Winners will be announced in two parts, in the May and June 2008 issues of *Customer Inter@ction Solutions*.

Early Bird Deadline: February 14, 2008

Early Bird Discount: \$100

Final deadline: March 6, 2008. Application fee \$799.

View SAMPLE application in PDF format please [click here](#).

CLICK BELOW TO APPLY NOW!

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Description

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Product Name:*

Please enter Product
Name

Product Description:

(Please enter the description or upload the marketing collateral
attachment or both)

**Marketing Collateral
Attachment:**

(Case studies, press release,
detailed product info, answers to
any Q&As, competitive
advantages)

(PDF , MS Word , Zip or Rar Format Only. File size must be **Below
900KB**. If the size is over the limit, please send it to [Tracey Schelmetic](#))

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**Product Screenshot (No
screenshot, upload
CEO/Executive Photo):**

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ZIP/Postal Code:

Country:

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Fax:

Email:

Web Site:

Contact Name:

Product Name:

Product Description:

Product Screenshot:

Marketing Collateral Attachment: File Attached:AboutTMCUpdatedOct2007REV1.doc

Product Info URL: <http://www.tmcnet.com>

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Card Number: 4111111111111111

Card holder's name: xxxxxxxxxxxxxxxxx

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Thank you. The confirmation email has been sent to your email box jwilson@tmcnet.com

If any question or need any assistance, please contact [Tracey Schelmetic](#)

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