WIRELESS INTERACTIVE DIGITAL MEDIA

ICMedia™

ICMedia™ - Engage your audience

ICMedia's CampaignManager, simplifies your campaigns by offering Plug-N-Play Digital Media Solutions that eliminate the need for in-house creative staff.

Solutions: Wireless Interactive Digital Media

I.C.G. Interactive Digital Media Solutions allow companies of all sizes to create and target communities of customers in real time at the point of purchase, on the Web and through wireless devices. Our Digital Media solutions encourage real-time customer interaction, allowing customers to download an application, submit a photo or send a text.

To engage today's media saturated customers, timely and relevant messaging is vital. I.C.G. Interactive Media Solutions provide an eye-catching, dynamic way to display your company's message using a cost effective wireless infrastructure (*MobileMedia System™ and ViFi Adapter®*), an easy to manage solution requiring minimal equipment. Combined with ICMedia™, our solutions create visually engaging applications that allow customers to interact with your Brand and messaging through tweets, text messaging or photos.

Benefits

Interactive Digital Media Solutions from I.C.G. revolutionize the way businesses interact with customers providing the following applications:

* **ICtweedia™ -** Capture tweets from customers on a real-time basis for display on-site and/or on your web page.

* **ICview™** - Display approved digital photos through email, text, or MMS and repackage for display immediately to encourage customer interaction.

* **ICpromo** – Change, rotate and display target messaging and "Calls to Action" from anywhere at any time within a designated zone.

ICwin™ - Provide hourly, daily, or weekly drawings offering discounts and incentives on-location increasing patron, customer, or fan loyalty.

ICsocial™ - Capture tweets, posts, etc. from customers on a real-time basis for display on-site and web page. *(Twitter, Facebook, Foursquare, and many more)*.
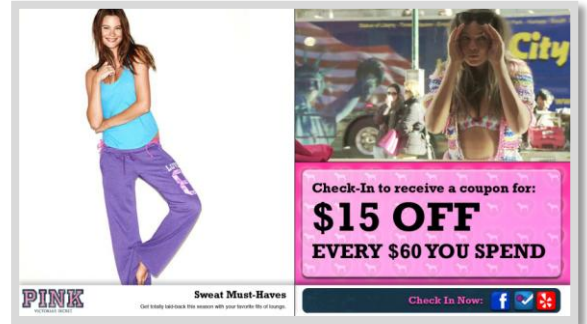
ICstats™ - Display real-time enterprise statistical info, including arrival and departure times for airports, rail stations, and bus depots.
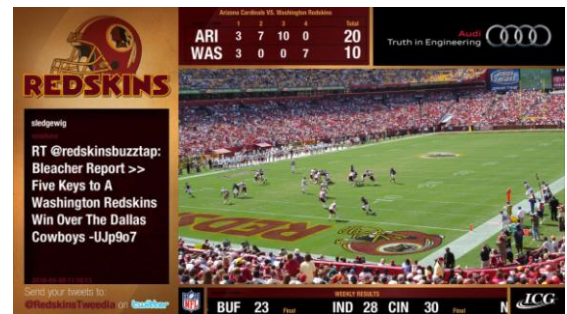
ICmenu™ - Update prices, menu images and promotional content with a day-parting schedule, or instantaneously. Digital menu board content is accessed remotely and is controlled utilizing a permission-based User Interface.

ICspot™ - Convert location-based social network services that are only visible on mobile phones or online, to on-site displays. Award loyal customers exclusive offers, encouraging them to Check-in to on-site screens.

ICstream™ - Enable the broadcast of live video from an on-location camera to distribute the live feed to multiple screens, on location, and off.

ICWidgets™ - Media platform that delivers real time weather updates, news, sports, finance, short form media entertainment and promotions.