



A Balanced Perspective on Building Critical Facilities

BALANCE

- A trusted advisor and strategic business partner
- Offers a balanced, multi-dimensional perspective – ownership, engineering, construction, operations, and maintenance
- A full-service company combining planning, design, equipment, construction and energy management services

EXPERIENCE

- 100% focus on critical facilities
- Rubicon team members average 20 years of specialist experience in data center design, construction and ownership
- Rubicon's managing principals provide oversight on all projects and commitments

VALUE

- Align the direction of the project with the business objectives of the owner
- Benefit of long standing relationships with vendors and subcontractor partners
- Mitigated risk, controlled costs and accelerated schedule

Rubicon Professional Services is like no other company. Part trusted advisor, part strategic business partner, we facilitate and manage the entire process of designing and building critical facilities including data and communications centers. And we do it all with an owner's perspective that helps to reduce risk, control expenses and accelerate project timelines.

Why Rubicon

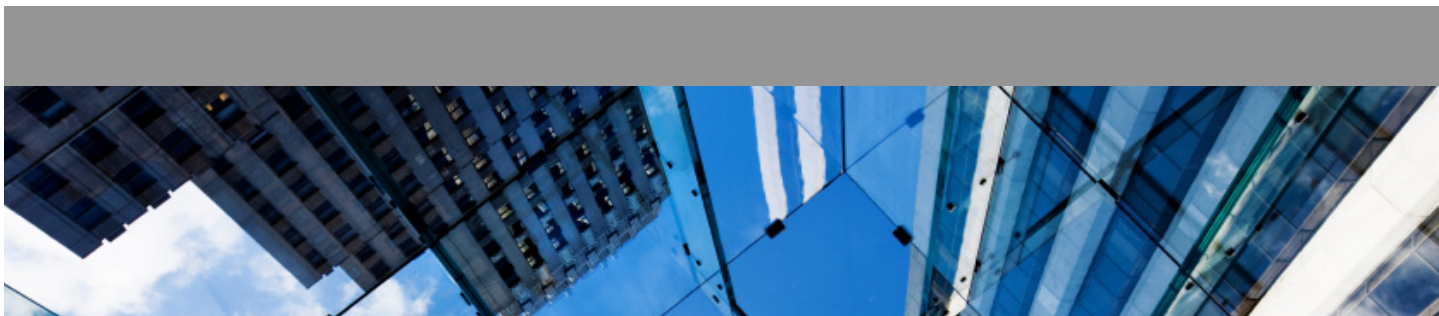
Rubicon Professional Services delivers unmatched levels of technical and strategic expertise, along with the benefit of an owner's perspective and proven systems for scheduling, controlling costs and delivering maximum value. Because critical facilities are our sole focus, we understand the vast complexities and myriad details related to critical systems. This results in:

- Mitigated risk
- A more efficient and cost-effective process
- End results that achieve your strategic business goals

The Rubicon process begins by developing a thorough understanding of your business model including the capital and performance expectations of your project. By understanding the end goals, we are able to make recommendations pertaining to facility location, size, scope, and design requirements to obtain greater operating efficiency and return on capital. Throughout the process we consistently challenge assumptions and the industry status quo to enable you to maximize the impact of your investment.

Rubicon leverages the latest communications and project management tools and technologies to continually drive efficiency and precision into every project. This state-of-the-art infrastructure enables us to provide our unique services on a nationwide basis with increased flexibility, responsiveness, and lowered operating costs – delivering unprecedented value to our clients.

As a trusted advisor and business partner, we also go beyond the norm for our clients and can help source financing, arrange equipment leasing, negotiate better rates from utilities, and obtain local tax and energy rebates where possible. From feasibility studies and site selection through planning, design, equipment integration, construction and commissioning, Rubicon Professional Services ensures precise, cost-effective delivery of the infrastructure our clients need and expertly manages the entire process from beginning to end.



About Rubicon Professional Services

Rubicon Professional Services expertly manages the entire process of building critical facilities such as data and communications centers. From strategy development to assembling custom teams of top rated engineers, contractors and equipment vendors, Rubicon proudly assumes the role of trusted advisor and business partner to ensure cost-effective delivery of the infrastructure its clients need to meet their business objectives.



The Rubicon Approach

Our extensive experience and 100% focus on critical facilities make us a leader in delivering value throughout the project lifecycle:

Energy Management Solutions – Our Energy Management Solutions are designed to not only reduce energy costs but also generate cash to your bottom line. This innovative service goes beyond standard energy efficiency audits and kW reduction strategies. With no required capital investment beyond existing facility assets, our clients are realizing millions in cash from energy revenues and rebates, while strengthening their available IT infrastructures and sustainability efforts.

Strategic Planning – Our Energy Management Solutions are designed to not only reduce energy costs but also generate cash to your bottom line. This innovative service goes beyond standard energy efficiency audits and kW reduction strategies. With no required capital investment beyond existing facility assets, our clients are realizing millions in cash from energy revenues and rebates, while strengthening their available IT infrastructures and sustainability efforts.

Due Diligence – Rubicon has the experience and real estate background to guide you through the site selection, due diligence, utility planning and entitlement obligations specific to the unique requirements of today's critical facilities development.

Master Planning – Once a site is selected, Rubicon develops the conceptual design, project plan and budget to maximize the yield of data center space, energy efficiency and reliability. This ensures that you realize the highest return on your investment while satisfying the ever increasing need for uptime and efficiency.

Pre-Construction – Rubicon's project engineers work closely with the design teams during all design development phases, providing detailed advice on increasing reliability, mitigating risk, and decreasing overall cost of ownership. We also facilitate contractor bid leveling, selection, integration, and procurement of all long-lead equipment.

Implementation – To ensure adherence to budget and schedule, Rubicon's team of project engineers and experienced construction managers becomes your trusted advisor, supplying oversight to the design and construction teams to continually drive the project to meet the your business needs. We also oversee and confirm the proper commissioning and close-out of the project.

Post-occupancy Support – Through maintenance consulting and establishing standards and procedures, Rubicon ensures both short- and long-term facility optimization and continued reliability.

For More Information

For more details on our services, please contact us at 877.989.5050 or sales@rubiconps.com.