



## **Conterra Broadband Services' Comprehensive Network Solution Enables Pennsylvania's Red Lion Area School District to Roar**

*New fiber-based WAN enables district to implement high-tech initiatives*

**August 14, 2012** – Charlotte, NC – Conterra Broadband Services (“Conterra”), a national provider of high capacity, wide area network services specializing in underserved areas, has announced the completion of a high speed, fiber-based, broadband network for the Red Lion Area School District.

Located in Southern York County Pennsylvania, the Red Lion Area School District is comprised of 7 elementary schools, a junior high and a comprehensive high school. Leveraging the power of educational technology, Red Lion has implemented a “Bring Your Own Technology” policy, which enables students to bring their personal computing and communications devices to school. This initiative created extraordinary peak-hour demand for bandwidth and Internet access during the school day.

When the resulting need for a comprehensive, cost effective network solution was identified, the Red Lion Area School District conducted an RFP process and selected Conterra to provide its wide area network services. Conterra already provided microwave links to a few of the schools, so the school district was confident that Conterra could deliver the reliable, scalable connectivity it required. “This newly built, fiber-based network brings technology and physical plant to a previously underserved area,” said Dennis Francis, President and Chief Operating Officer of Conterra Broadband Services. “Conterra’s solution offers the district a ubiquitous, broadband network that opens up new opportunities to leverage technology to transform education,” concluded Francis.

The Red Lion Area School District is already seeing benefits from this hybrid network, which incorporates the best attributes of microwave and fiber technology. The network has dramatically increased the amount of bandwidth available to support applications such as distance learning, social media, web 2.0 and cloud-based solutions and is a platform that can support current and future security needs as well. According to Jared Mader, Director of Technology Services for the Red Lion Area School District, “with Conterra’s network, the bandwidth on the WAN will no longer be the limiting factor for performance.”

### **About Conterra Broadband Services**

Conterra Broadband Services, headquartered in Charlotte, NC, is a national provider of facilities-based broadband services for K-12, healthcare and government entities, wireless and wireline carriers, and select enterprises that require bandwidth intensive, carrier-grade data, video and voice transport services primarily in underserved areas throughout America. Conterra and its subsidiaries currently provide these services to over 1,000 K-12 schools, colleges, government and commercial sites throughout the United States, serving over one million students, teachers and administrators. For more information about Conterra, visit [www.conterra.com](http://www.conterra.com) or call 800-365-6701.