

Press Release

## SIP Print Announces Technology Partnership with eZuce

## Relationship Creates Complete Solution - High Margin Revenue Opportunities for Voice and Data IP Communications, Call Recording and Calea Compliance

Westlake Village, California, January 2011 — SIP Print LLC, the leading Pure SIP Recording <sup>™</sup> Manufacturer, announced today it has entered into a technology partnership with eZuce, the first company to provide a SIP-based software only solution to enable Unified Communications-as-a-Service as the platform for next-generation, open UC architecture. SIP Print's VoIP call recording systems are a natural product line extension for eZuce customers. This relationship creates complete solution - high margin revenue growth opportunities for eZuce partners and resellers by tapping into the underserved market for call recording / Calea compliance solutions for Unified Communications-as-a-Service.

SIP Print is widely recognized as the industry leader in VoIP (SIP) call recording providing an affordable plug-and-play appliance that offers pure system-level SIP voice recording for organizations with a need to record up to 200 seats per system, unlimited seats per system cluster. As organizations increasingly turn to IP-based phone systems, and as Calea compliance requirements, regulatory changes, and corporate quality programs drive strong demand for call recording, SIP Print is well positioned as a leading provider of affordable on-premise and cloud based systems to record and archive calls on these SIP/VoIP telephony platforms.

"eZuce is a natural fit for SIP Print, a highly respected developer of SIP Telephony systems delivering an impressive value proposition to its ever-increasing roster of partners, distributors and customers," said Don Palmer, CEO and President of SIP Print. "We are pleased to join forces with eZuce in communicating the availability and value of SIP Print's award-winning yet affordable call recording solution for eZuce's communications systems."

"SIP Print provides our customers and partners with a proven call recording solution that will enhance the overall user experience and deliver operational efficiencies for businesses." said David Grazio, VP of Product Marketing of eZuce Inc. "eZuce is proud to expand our solution partner ecosystem with the addition of SIP Print as together we enhance our value proposition to our partner communities and within the marketplace."

## About eZuce

eZuce, Inc. delivers open communications enabling social business and collaboration designed for mid to large enterprises. eZuce serves as the commercial support entity and primary contributor sponsoring SIPfoundry and the sipXecs open source project. It is the first company to provide a SIP-based software only solution to enable Unified



Communications-as-a-Service as the platform for next-generation, open UC architecture. For more information about eZuce, please visit our Web site at <u>http://www.eZuce.com</u>

## **About SIP Print**

SIP Print is redefining SIP/VoIP call recording with the industry's first and only affordable systems tailored to small and medium-sized businesses with up to 200 seats per location. SIP Print appliances offer; easy installation, simple maintenance and operation, and scalability to support the expansion of high-growth SMBs. SIP Print is compatible and easily integrated with the industry's leading pure SIP-based communications systems and supports leading hybrid VoIP systems as well. The company's affordable, one-of-a-kind SIP call recording systems are SIP 2.0-compliant and CALEA-compliant, and are available through distributors, resellers and OEMs worldwide. To discover the power and simplicity of SIP Print please visit: www.sipprint.com.

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