



# Editorial Calendar 2011

## February

**IO/Materials Deadline: Thursday, January 13, 2011**

- Telepresence
- UC in Rural and Remote Applications
- Ensuring QoS for UC Solutions
- Vertical Focus: Education

**Bonus Distribution: Comptel Spring  
CTIA Spring**

## August

**IO/Materials Deadline: Thursday, July 7, 2011**

- Integrating Social Networking
- Building the Channel for UC
- Video Surveillance
- Vertical Focus: Financial Services

**Bonus Distribution: ITEXPO West**

## April

**IO/Materials Deadline: Thursday, March 10, 2011**

- Hosted Microsoft-based Solutions
- Securing Unified Communications
- UC Endpoints
- Unified Communications Product of the Year Awards
- Vertical Focus: Healthcare

**Bonus Distribution: Interop - Las Vegas      IP Sizzles  
CTIA Spring      ITW**

## October

**IO/Materials Deadline: Thursday, September 1, 2011**

- HD Audio Federation
- UC Advances in the Contact Center
- Business Automation
- UC Excellence Awards
- Vertical Focus: Hospitality

**Bonus Distribution: Comptel Fall      CTIA Fall      Broadband Expo  
Interop NY      Cloud Expo - Santa Clara**

## June

**IO/Materials Deadline: Thursday, May 5, 2011**

- Mobility as Part of UC
- Videoconferencing Interoperability
- UC and Open Source
- TMC Labs Innovation Awards
- Vertical Focus: Transportation

**Bonus Distribution: Cloud Expo - NY      BSS/OSS Live!  
Interop - Tokyo**

## December

**IO/Materials Deadline: Thursday, November 3, 2011**

- 2012 Unified Communications Buyers' Guide
- UC: The Best of 2011
- On-premises vs. Cloud-based UC
- Call Recording

**Bonus Distribution: ITEXPO East**

**To Advertise Please Contact Tim Goins at 203.852.6800 Ext. 229      Email: tgoins@tmcnet.com**

© 2011 Technology Marketing Corporation. All Rights Reserved

The Publisher reserves the right to change, alter and/or eliminate any editorial feature without notification. Companies interested in specific editorial topics should contact *Unified Communications*® editors at least three months before the desired issue. Erik Linask, Group Editorial Director, 203-852-6800 ext. 284 or elinask@tmcnet.com