










Editorial  
**Calendar**  
**2008**

# 2008 Editorial Calendar

	Enterprise		Service Provider		Developer
<b>January</b>	Choosing Enterprise Communications	Securing Enterprise VoIP	Billing and OSS	Fixed/Mobile Convergence	SIP
<b>February</b>	Unified Communications	Enterprise Mobility	Video Over IP	Consumer VoIP Trends	Open Source
<b>March</b>	QoS in Enterprise Networks	Video Conferencing	IPTV	IMS	SOA
<b>April</b>	IP Contact Center	Skype in the Enterprise	Delivering Reliable QoS	Service Creation	VoIP Testing
<b>May</b>	Selecting Hosted VoIP	IP Fax	Security	Broadband over Powerline	Developing Green Technologies
<b>June</b>	Telecom Expense Management	Enterprise WiFi Telephony Challenges	Metro Ethernet	Network Monitoring	State of the Market: Development Platforms
<b>July</b>	Enterprise Network Management	Presence & Unified Communications	Broadband Alternatives	VoIP Peering	SIP
<b>August</b>	Considering Open Source Communications Solutions	Integrating Telephony Into Your Business Processes	Fixed/Mobile Convergence	Cable Telephony	Design for Superior Voice Quality
<b>September</b>	IP Contact Center	SIP in the Enterprise	Wireless Backhaul	IPTV	Open Source
<b>October</b>	Making the Business Case for IP Communications	Hosted VoIP in the Enterprise	IMS	Regulation	Power Protection & Management
<b>November</b>	SOA/Web Services	Telecom Expense Management	ENUM	Network Management	ATCA
<b>December</b>	<b>2009 Buyers' Guide - Sell Your Products</b>				

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 Companies interested in submitting "off-calendar" editorial topics should contact *INTERNET TELEPHONY*® editors at least three months before the desired issue.  
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Wireless	Special Focus	VoIP in Verticals (Case Studies)	Roundup	DEADLINES	
				I/O & Material Editorial Abstracts	Bonus Distribution
Wireless Backhaul		Healthcare	Conferencing/ Collaboration Solutions	December 13, 2007 October 19, 2007	
WiMAX	Product of the Year 	Finance	Testing Tools	January 10, 2008 November 16, 2007	
Mobile TV	The Greening of Information Technology	Hospitality	Dual Mode Handsets	February 14, 2008 December 14, 2007	CTIA Wireless
Municipal WiFi	Telecom Expense Management	Education (University)	Unified Communications Solutions	March 13, 2008 January 18, 2008	
Femtocells	How to Resell VoIP Products and Services	SMB	IP Phones	April 10, 2008 February 15, 2008	
Location-Based Services	VoIP Development Tools	Government	Hosted VoIP Solutions	May 15, 2008 March 14, 2008	NXTComm
Unlicensed Mobile Access (UMA)	TMC Labs Innovation Awards I 			June 12, 2008 April 18, 2008	
Wireless Broadband Alternatives	TMC Labs Innovation Awards II Corporate Profiles 			July 10, 2008 May 16, 2008	
Mobile VoIP and Video	Effective Marketing of VoIP Services	K-12	Green Technology Roundup	August 14, 2008 June 20, 2008	
WiMAX	 Internet Telephony Excellence Awards	Retail	Development Tools	September 11, 2008 July 18, 2008	
Enterprise Mobility	The Year in Review; The Year Ahead	Healthcare	IP PBXs	October 9, 2008 August 15, 2008	
				November 13, 2008 September 19, 2008	

**And Services 365 Days A Year!**

# 2008 Monthly Features

**Publisher's Outlook:** President and Group Editor-in-Chief Rich Tehrani takes an in-depth look at the issues and topics affecting the IP Communications marketplace.

**The VoIP Authority:** Editorial Director Greg Galitzine's sometimes amusing, always informative take on the hottest and most pressing issues facing the IP communications industry today.

**The Zippy Files & Nitty Gritty:** Executive Editor Richard "Zippy" Grigonis shares his insights and opinions regarding the latest technologies and industry happenings. Leveraging years of relevant experience, Grigonis pays special attention to the embedded and high-availability markets.

**Industry News:** Readers enjoy in-depth monthly news coverage addressing new products, developments, strategic alliances, expansions, international news, and industry insight. Our coverage spans the entire IP communications industry as our news team reports on news and new products in the following segments: Enterprise, Service Provider, IP Communications Developer, The Channel (Resellers and VARs), SIP, Wireless & Mobility, IP Contact Center, Telecom Expense Management, and more!

**VoIP in Verticals:** Each month, associate editor Erik Linask takes readers on a journey into the inner workings of companies that turned to IP communications to solve a particular need. Readers get to see how VoIP and related technologies are being deployed in the real world. Verticals we have covered in the past include hospitality, healthcare, SMB, education, retail, finance, and government.

**TMC Labs:** The editors and engineers of TMC® Labs analyze several products and services each month that will have an impact on the IP communications industry. Your prospects receive objective, technical evaluations that allow them to make informed purchasing decisions about the products and services you are selling.

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