



&  crossfire media

present



# 4GWE<sup>TM</sup>

4G WIRELESS EVOLUTION

## Join the Evolution

The community for daily updates in the  
Evolution to **4G Wireless Technology**

- Breaking News
- Feature Stories
- Prominent Bloggers
- Case Studies
- Event Coverage
- Global Online Communities
- Topic Specific Channels
- White Papers and Podcasts
- Product Reviews and Awards
- Resources and more . . .

<http://4GWE.TMCnet.com>

**2011**

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Powered by:



## The Resource on Challenges and Opportunities in the Race to 4G Networks

The 4G Wireless Evolution portal on TMCnet has quickly become the premier resource for current information about the migration to 4G wireless networks. 4GWE examines both WiMAX and LTE technology platforms, as well as backhaul and other technologies that will eventually be blended into a 4G network.

Hundreds of relevant news stories and featured articles are published daily on this vibrant site, covering numerous facets of 4G wireless technology such as hardware and devices, software and applications, broadband issues, networking and more.

4GWE is a joint effort of TMC and Crossfire Media, both of which offer decades of experience in providing educational media, events and resources in technology. Delivering breaking news, blogs by Carl Ford and other industry authorities, case studies, event coverage and hundreds of featured articles written by our staff of experts, 4GWE serves professionals at the C-level and their employees in private and public sector organizations around the world.

### 4GWE's daily updates enable professionals to:

- Monitor industry news and technical developments
- Stay informed of important regulatory issues
- Follow broadband stimulus spending news
- Analyze and compare new products, services and applications
- Track 4G wireless technology companies' activities
- Monitor financial performance and M&As
- Gather information to make RFPs and decisions regarding purchases and services

### Who joins the 4GWE community?

- Communications services and providers
- Hardware, software, and middleware producers and vendors
- Developers, testing and installation providers
- Analysts and consultants
- Regulatory agencies
- Venture capitalists and investors

### Who relies on 4GWE?

- C-Level and senior technical professionals, technical staff
- C-Level and senior business management
- Technology strategy executives
- Developers
- Product managers
- Service and installation providers
- Analysts and consultants
- Regulatory agencies
- Investors

### If you are a mobile operator, or if your company offers the following wireless broadband products or services, you belong on 4GWE.

- Mobility and wireless hardware, devices and storage
- Mobile Applications
- Handsets, smartphones or Mobile Internet Devices
- Wireless backhaul
- Architecture and networking
- Security
- Software, middleware and development

The screenshot displays the 4GWE website interface. At the top, a banner for the '4GWE CONFERENCE' is visible, dated January 20-22, 2010, in Miami. The main content area is divided into several sections: 'Global Online Communities' with links to WiMAX, Wireless Backhaul, and Broadband Stimulus; 'Latest News in LTE' featuring articles like 'Tadrian Telecom to acquire Dekimux' and 'Research and Markets: Key Players in Enterprise Security Report'; '4G WEIRLESS Featured Articles' including 'Lessons To Be Learned in Strategic Acquisitions'; '4GWE RECENT VIDEOS' with interviews and reports; '4GWE BLOGS' with the latest 4G blogs; and 'FEATURED WHITEPAPERS' such as 'Seven Fundamental Plays from the Coachin...'. The right sidebar includes a 'Free 4GWE eNewsletter' sign-up, 'Exploring the Opportunities and Challenges of the 4G Future' conference details, and 'RSS FEEDS' for various topics.



## Harness the Power of TMCnet The World's Leading Communications and Technology website



Dear Marketing Professional,

I am proud.

Thanks to loyal customers like you and your colleagues we have seen TMCnet grow via not only reinvestment in larger advertising programs from current customers but word-of-mouth referrals the likes of which we have never seen in our 38 years in business. Fifteen years ago, TMCnet was launched as a website serving a narrow audience of online magazine and newsletter readers. It has grown into a powerful vehicle carrying over 5-million pages of news, blogs and industry analysis.

TMC is dedicated to exceeding customer expectations and as a result, we invested in community building, SEO boosting technology over a decade ago which today powers over 150 paid, monthly online communities for our customers/marketing partners. These areas of our site are viral, news generated portals which not only allow our customers to rank high on search engines they are also able to power their social networking initiatives with links back to pages with marketing messages they control.

Millions of visitors come to TMCnet each month to view news-oriented, product-focused content specifically designed to attract purchasing decision makers. As our online customer base of advertisers has grown into the hundreds, we have never lost sight of what has made TMCnet one of the most popular b2b technology and communications sites in the world... Reinvestment.

Over the years, we have invested in proprietary content-targeting systems which match viewers with the correct content. This engine has been infused with a decade of SEO experience focusing on tens of thousands of relevant keywords giving us SEO best practices unrivaled outside the walls of the search engine companies themselves.

In addition, to serve your customers better we have invested in state-of-the-art video equipment allowing us to provide content to purchasing decision makers and investors in the manner they prefer. We have also added dozens of writers and each month on average 100 people are paid to contribute content to TMC and another 100+ from the industry contribute as well. Thousands of pages of content are also received daily via global syndication partnerships.

As our customers have grown, we have taken the opportunity to grow with them and continually improve our products and services to keep pace with the industry and the needs of our clients. You can rest assured TMCnet will remain the premiere destination for technology and communications in the future and will continue to be the global location where the technology and communications market converges.

We sincerely look forward to exceeding your expectations.

Cordially,

A handwritten signature in black ink that reads "Rich Tehrani".

Rich Tehrani  
CEO

## **On 4G Wireless Evolution (4GWE), you will gain unrivaled visibility, strengthen your brand, gain fresh leads and nurture them.**

### **Reach a vast community of prospects and buyers seeking solutions. Use 4GWE to:**

- Create your own robust online community and gain top organic SEO
- Grow your global market share
- Advertise on the daily resource for 4G wireless news, products and services
- Post your white papers, podcasts and other premium content to generate highly qualified leads and augment your reputation as a thought leader and solution provider

### **Harness the power of the growing 4GWE audience with these resources:**

#### **Global Online Communities (GOCs)**

Why pay per click when you can hold a very high—often the #1—organic position on search engine results pages? Your custom-designed community on 4GWE, labeled with your select keywords, focuses on your specific market segment and carries only your online ads. These robust editorial platforms are regularly populated with exclusive content, attracting influential readers. GOCs are routinely bookmarked by decision makers looking for news, product information, and partnership opportunities. See page 9.

#### **4GWE Channels**

Become a search engine powerhouse! You virtually “own” optimized keywords to bring prospects from major search engines to your fully customized page. A Channel develops a community of professionals seeking specific information while it delivers news about your company’s products and solutions. Your Channel is capped with your leaderboard ad and only your marketing messages appear. See page 10.

#### **Space Advertising on 4GWE**

Grab the attention of thousands of visitors with Leaderboard, Skyscraper, Banner, Button, Page Curl, Ad Box and Splash Page ads. See pages 7 & 8.

#### **Webinars**

Host a Live Webinar. Receive actionable, highly qualified leads from pre-registration, live event attendees, and post-event visitors who download the presentation from TMCnet Archives. TMC provides experienced support every step of the way with this turn-key marketing tool to ensure your success. See page 11.

#### **White Paper Program**

Your fresh ideas will generate fresh leads! Post your white papers on 4GWE and receive a steady flow of top quality leads. Not only will this enhance your company’s reputation as a solutions provider, it will also build brand awareness and generate leads at the time when a purchase is being considered. White papers are archived for 18 months.

#### **Podcasts**

Deliver your message to eager prospects at their convenience. Podcasts convey relevant information in a rich format, catering to an audience actively researching 4G technology ideas and solutions. Multiple language translation extends the reach of your recording.

#### **eNewsletters**

Deliver your marketing message in a respected editorial vehicle with an extensive reach. Readers are strictly opt-in subscribers, assuring a high-quality, interested audience. See page 11.

## 4G Wireless Evolution (4GWE) is supported by TMCnet and its dominant resources

4GWE is hosted by TMCnet, the world's largest communications and technology website. With more than 150 successful Channels and Global Online Communities (GOC'S) carrying in excess of 5 million pages of content, TMCnet has a powerful, extensive online presence.

TMC's proprietary content-targeting technology and its massive team of experienced editors, bloggers and global contributors provide a formidable amount of focused content across an array of market niches. These unrivaled assets can cost-effectively extend your company's reach to prospects at all stages of purchase—research, comparison, specification, and finally, authorization.

### 4GWE Traffic

#### June 2010

Page Views .....2,977,253  
Unique Visitors .....105,257

#### May 2010

Page Views .....2,698,032  
Unique Visitors .....95,171

#### April 2010

Page Views .....2,447,781  
Unique Visitors .....103,016

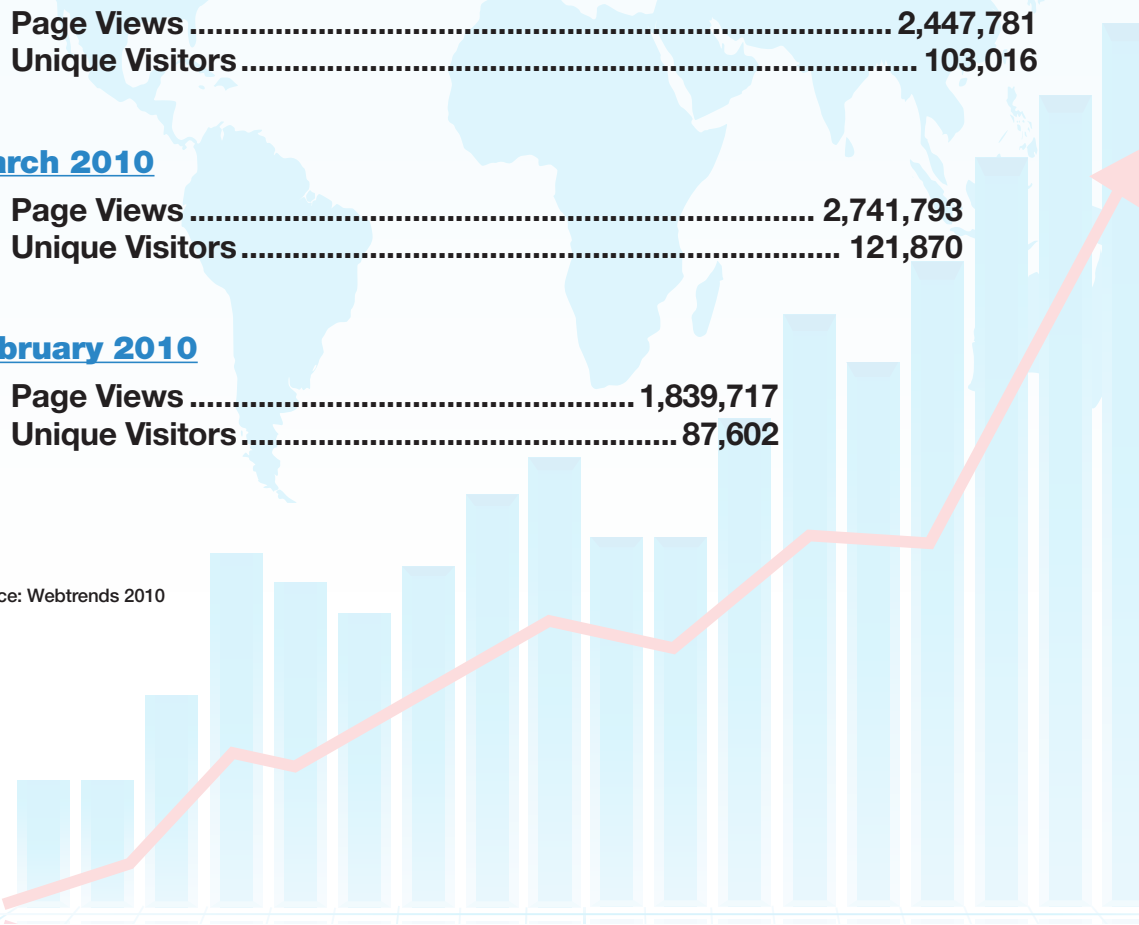
#### March 2010

Page Views .....2,741,793  
Unique Visitors .....121,870

#### February 2010

Page Views .....1,839,717  
Unique Visitors .....87,602

Source: Webtrends 2010



## About 4GWE

4GWE helps professionals stay on top of developments in the market for 4G wireless technology solutions. This is the centralized portal providing news, strategies and case studies of those who are innovating in this competitive marketplace. 4GWE covers technology developments that will positively affect so many facets of our professional and personal communications.

Wireless communications devices and solutions are covered extensively by 4GWE writers daily. The 4G portal is hosted by TMCnet, by far and away the most visited communications and technology website in the world.

### INFLUENTIAL

**73%** of 4GWE Visitors influence purchases

### POWERFUL

**Sales Volume of Companies of 4GWE Visitors:**

**\$1 Billion+ 20%**

\$500M - \$999M **13%**    \$10M - \$99M **17%**  
\$100M - \$499M **7%**    Up to \$10M **43%**

## More Content + Fresh Updates = More Traffic + Higher SEO

TMC's global editorial team posts hundreds of relevant articles and fresh news stories to 4GWE every day. This updated content prompts return visits, builds links and maximizes the site's SEO.

TMCnet is read by nearly 2 million unique visitors every month, drawing upwards of 40 million page views monthly. Visitors to TMCnet explore its various market segment portals, including 4GWE, Global Online Communities and Channels. Take advantage of its vast reach and power!

### Hands-On Tech and Senior Business Managers

<b>21%</b>	Tech/IT/IS Management: CTO, CIO, CSO, VP, Systems Integrator, Tech Consultant
<b>12%</b>	IT Staff
<b>27%</b>	Senior Business Management: Owner, CEO, COO, Pres., VP, GM
<b>6%</b>	Other Business Management
<b>14%</b>	Marketing/Sales/Business Development
<b>20%</b>	Other

### Representing Global Businesses

<b>59%</b>	Canada/USA
<b>5%</b>	Latin/South America
<b>10%</b>	Europe/Middle East
<b>26%</b>	Africa/Asia/Australia

### Types of Businesses

<b>35%</b>	Wireless Operator/Carrier/Internet/Network
<b>23%</b>	Telecom Dealer/Wholesaler/Mfr./VAR
<b>7%</b>	Enterprise/SMB User
<b>12%</b>	Govt./Education/Public Sector/Utility
<b>23%</b>	Other

Source: 2009 4GWE Visitor Profile Survey

To advertise please contact Anthony Cassio at [acassio@tmcnet.com](mailto:acassio@tmcnet.com) or 203-852-6800 ext. 105

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## Leaderboard

Dimensions:  
728x90 px  
72 dpi, 50k max  
Acceptable Files:  
.gif, .jpg, .swf,  
.png, l-frame

## Skyscraper

Dimensions:  
125x600 px  
72 dpi, 70k max  
Acceptable Files:  
.gif, .jpg, .swf,  
.png, l-frame

## Ad Box

Dimensions:  
336x280 px  
72 dpi, 30k max  
Acceptable Files:  
.gif, .jpg, .swf,  
.png, l-frame

The screenshot displays the 4GWE (4G Wireless Evolution) website. At the top, a banner reads "Exploring the Opportunities and Challenges of the 4G Future" for a January 20-22, 2010 conference in Miami. The left sidebar contains navigation links for industries, verticals, publications, and resources. The main content area features "Latest News in LTE" with articles about Tadiran Telecom and Comtech. A "4GWE CONFERENCE" section highlights the upcoming event. The right sidebar includes "4G WIRELESS Featured Articles" and "4G FEATURED VIDEOS". At the bottom, there are sections for "FEATURED WHITEPAPERS", "FEATURED PODCASTS", and "SDR Insider". The footer contains general information, online communities, channels, and TMCnet Industries Site links.

Most advertising units can be customized to “expand and contract” giving your advertising message greater presence and the ability to highlight more pertinent information.

## Page Curl

4GWE's Page Curl is an eye-catching advertisement.

The top right corner of the Web page reveals a teaser of your ad to prompt the reader to mouse over it. This will cause the page to unfold and reveal the full ad message.

### Benefits:

- Eye-catching ad
- Seen on every page

### Page Curl

Dimensions:

640x480 pixels

Live area is smaller

72 dpi, 75k max

Acceptable files: .gif, .jpg, png, Rich Media Enabled



## Splash Page

4GWE's Splash Page is a stand-alone Web page dedicated solely to the advertiser.

The splash advertisement is designed to capture the user's attention for a short period of time.

On 4GWE the splash page appears randomly between pages of content when the visitor is browsing the site. The splash page will appear once a day for each visitor.

### Benefits:

- No clutter or competition, the advertiser owns the page
- Has the ability to animate the advertisement to create excitement and increase click throughs
- The ability to create a complex advertising message

### Splash

Dimensions:

640x375 pixels

72 dpi, 60k max

Acceptable files: .gif, .jpg, .swf, png, 1-frame





# Global Online Communities (GOCs)

## Your custom designed resource does it all:

- Builds awareness with your robust online community
- Serves as the daily resource for news, product information and case studies in your market segment
- Achieves high—often top—organic search engine prominence
- Generates leads and nurtures them with exclusive content
- Educates prospects with a dedicated biweekly eNewsletter
- Outperforms PPC ads for value
- Seamlessly integrates with your website

## Global Online Communities have proven their value repeatedly. They deliver superior organic results on the leading search engines.

- 68% of search engine users click results on the first page.<sup>1</sup> With the growth of mobile search this number is likely to increase.
- 9% of those conducting searches believe that companies whose websites are among top results are the leaders in their field.<sup>1</sup>
- 3 out of 4 user “click-throughs” from search engines to a website are the result of that site’s optimized, organic search results rather than a pay-per-click ad.<sup>2</sup>
- 71% of clicks on PPC ads are navigational, with the ad serving as an easy way to reach an already familiar website, rather than reaching new prospects.<sup>3</sup>

1 (iProspect/Jupiter)

2 (Clickstream American Internet User Survey)

3 (Atlas Institute)



## Community Building

Your GOC is dedicated to community building in your market segment by providing your target audience with extremely relevant, helpful content. Featured articles created solely for your GOC are discovered and virally spread over time, leading to larger numbers of targeted readers. More content attracts more readers which leads to more bookmarking and more link building. The depth of content on a GOC enables greater likelihood of being found through long-tail searches.

## Prime Real Estate

GOCs have the ultra-premium location at the top of all the 4GWE pages in addition to the five million TMCnet pages. This is the best positioning available on the world's leading communications and technology site.

## More Content, More Visitors

4GWE editors publish at least 16 Featured Articles per week exclusively for your community, highlighting your company's products, services, applications, management, partnerships and other news. This amount of content brings a larger audience and increases search engine prominence. Within the first 6 months of launch, a GOC typically attracts 100,000 page views. Some GOCs gain 20x the traffic of the sponsor's own website.

## True Multimedia Experience

A GOC is the ultimate way to position your company as the thought leader in your particular segment. You can post video demos and interviews, white papers, spec sheets, brochures, podcasts and more. This additional content can be accessed after completing customized surveys, in which interested readers supply their demographic and contact data. Your sales team gains fresh, actionable leads.

## Obtain Excellent ROI

GOC sponsors have renewed their communities 90% of the time when their contract expires. They realize that the superior SEO results, exclusive editorial content, customized design, biweekly eNewsletter and powerful reach of 4GWE deliver outstanding value in their marketing portfolio.

# SEO, Brand Recognition and Lead Generation with 4G Wireless Evolution

## Channel Program

### Build a Community Around Your Keyword

4GWE's Channel Program creates a customized portal for your company. You virtually "own" the keyword to it. Your Channel is positioned on the 4GWE home page and directly accessible from all of the 5 million pages on TMCnet.

The leaderboard and skyscraper ads on your Channel page are exclusively yours.

Because of the extensive reach of 4GWE to some 100,000 unique monthly visitors, your sponsored Channel will gain tremendous visibility. Channels achieve prominent—often top—placement on leading search engines' results pages.

Your Channel acts as an exclusive portal to communicate your marketing messages in a highly credible, respected, up-to-date editorial format. 4GWE's veteran editors post one to two Featured Articles weekly to deliver fresh, exclusive content and to boost SEO in long-tail searches.

This powerful vehicle, a customized microsite for your company, can include:

- Industry News and Weekly Featured Articles
- Your Company Overview and Mission Statement
- White Papers and Podcasts
- Customer Case Studies
- Videos such as Product Demos
- Training Opportunities
- Catalogs and Brochures
- Calls to Action and Lead Capture Forms
- Link to your Company website

4GWE's expert marketing, design and editorial team have created over one hundred fifty online Channels, delivering relevant editorial and marketing messages for clients in an array of markets. Over 90% of TMC's GOC and Channel sponsors have renewed their contracts. Consider how we can put our reach and expertise to work for you.





## 4GWE Webinar Program

### Host your Webinar on 4GWE – A Highly Successful Lead Generator

Our Experienced Team Makes It Seamless

We make it easy for you to **reach customers and impress your best prospects with a Webinar**. Your live Web event is completely turn-key. Every step of the process is managed with the utmost professionalism.

**Pre-Event:** TMC's expert team handles all the marketing, promotion and registration. A veteran 4GWE editor is available to help you develop content.

**During the Event:** We provide the technology, utilizing the most effective conferencing software platform. We also offer an experienced 4GWE editor to serve as a moderator.

**Post-Event:** No detail is overlooked in the crucial wrap-up. We collect and forward actionable leads. We continue to promote the event online, and often in TMC magazines as well. The event is available in our Webinar Archive on 4GWE long afterward.

Live Web Events are typically one hour long. We also offer 90-minute events, since the Q & A period often prompts lively interaction.

Your event will deliver your message via streaming audio or telephone. A PowerPoint presentation provides accompanying visuals, making a content-rich learning experience.

Events are interactive. An experienced moderator makes the most of everyone's time, keeping the presentation on track. Then the moderator passes along questions to the featured speaker(s). Attendees are fully engaged in this Q & A session.

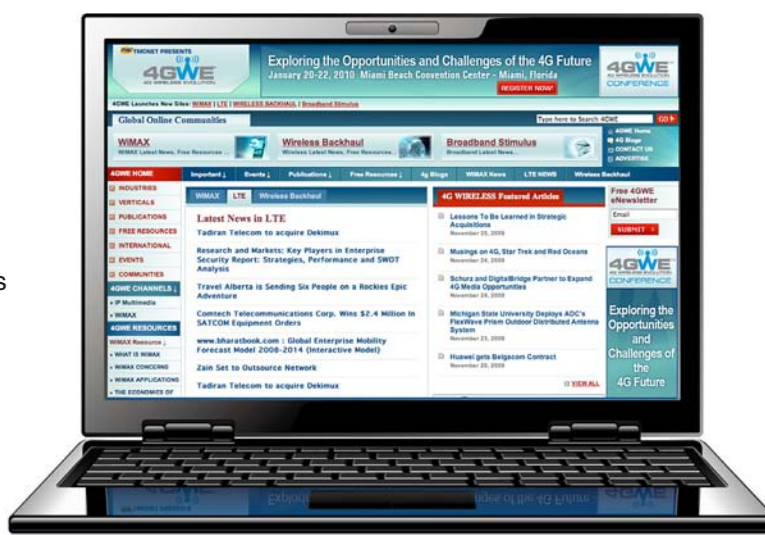
### Turn-Key Events

- Reach Qualified Decision Makers
- Premium Quality Lead Generation
- Connect with Customers
- Increase Product Awareness
- Multi-Channel Marketing Program
- Position Your Company as a Leader

### eNewsletters

4GWE's product-focused eNewsletters deliver your marketing message in a highly credible editorial environment. Targeted, editorial-rich, email newsletters are delivered daily, weekly, biweekly, or monthly. These achieve a vast reach among thousands of communications and technology decision makers who **actively opt-in to subscribe**.

4GWE's eNewsletters focus on an array of topics covering numerous facets of communications and technology. Your company's sponsorship and ads gain a reach into "in-boxes" that would otherwise be difficult to access.





## A Message from Carl Ford



### Massive Mobility!

#### The facts speak for themselves.

People are choosing wireless as their primary line with smartphones expanding saturated markets, and wireless networks delivering higher and higher broadband speeds. Consumer choice is only part of the story. Network operators are placing big bets in many areas: building backhaul, enticing application developers and testing new services.

#### This is a race.

Hopefully this race does not conclude at the bottom with a price war, but to contextual and visual communication of our wireless future. As Sir Terry Matthews, Chairman of Wesley Clover and recent 4GWE Keynote, points out - everything is in a flux as we head to this next generation of 4G technology. Almost every industry has been impacted by the Internet and it is logical to expect that mobility will be even more disruptive.

#### Wireless Disruption and 4GWE

This disruption has changed the event business considerably as well. When Rich Tehrani and I first talked of working together, the discussion went beyond the conference and show floor and on to the need to continually support the community.

#### Community Development

4G Wireless Evolution is a joint venture created to support the companies, technologies and people that drive the wireless broadband market. 4GWE supports an ecosystem spanning from the ether of spectrum to the hardware that blends software applications with the movement of the user's hands.

4GWE visitors represent a significant portion of the 2 Million unique visitors that come to TMCs community sites. Our goal is to be the home of the wireless community on TMCnet and to double the visits to the site. It is a realistic goal and one that we are going to meet. TMC's success in reaching the community comes from the Global Online Communities and Channels program. These solutions take you beyond the ad-word strategies to embed your company into the awareness of the motivated searcher. If a user is searching for your services, we can help connect you to their needs.

These programs are a great way to brand, expand and increase demand for your company's products and services. As you consider how to best use your marketing budget to gain market awareness please know that developing communities and increasing awareness is what we do. I look forward to working with Anthony to utilize our community to build your brand and drive your success. Put our experience to work for you.

Kind Regards,

**Carl Ford**  
**Co-founder Crossfire Media**

## Who's on TMCnet

TMCnet is a Who's Who of industry leaders and rising stars.

Hundreds of companies already profit from TMCnet's dominant industry reach.



## Our 100+ Member Global Editorial Team

### Editorial Leadership

#### David Rodriguez, President

David Rodriguez identifies new areas of opportunity for TMC while ensuring effective execution of editorial and sales missions, and ultimately, client satisfaction. Under his direction, TMC online media vehicles have earned market-leading positions by constantly growing revenue and market share for their clients.

#### Tom Keating, Executive Technology Editor

Tom Keating, CTO of TMC and Executive Technology Editor for TMC Labs, has over 10 years of experience within the communications industry. In fact, Tom helped to launch the industry's first magazine covering the VoIP industry and wrote the first product review of a VoIP product from VocalTec. When he isn't testing communications, wireless, and call center products, he writes quite copiously for his renowned blog: <http://blog.tmcnet.com/blog/tom-keating/>.

#### Erik Linask, Group Editorial Director, TMC

Erik Linask oversees the editorial content and direction of TMC's online and print vehicles. He was previously Group Managing Editor. Prior to joining TMC, Erik began his career at management consulting firm Leadership Research Institute.

#### Patrick Barnard, Group Managing Editor for TMC's IP Communications Group, including TMCnet

In this position, Patrick Barnard oversees the editorial team for TMCnet, TMC's global resource for communications news and information. Barnard joined TMC as Senior Web Editor for TMCnet. Prior to TMC, he was managing editor for Multichannel Merchant magazine and former editor of the Darien Times, a community newspaper serving the town of Darien, CT.

#### Carl Ford, Partner and Community Developer, Crossfire Media

Carl Ford has been exploring internetworking issues his entire career. From the development of private networks, SONET Rings and fiber optics to special AIN features, Carl's 20+ years have always focused on satisfying customers' needs. This focus has given him a unique grasp on the impact that cost, regulatory and marketing issues have on rolling out new services.

Today as a partner at Crossfire Media, Carl is developing programs that bring to light an understanding of the issues required for delivering broadband wireless Internet services with existing technologies and facilitated by a variety of smart end user devices. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

### TMC's Editorial Team

Nadji Tehrani - Chairman  
Rich Tehrani - CEO  
Dave Rodriguez - President  
Erik Linask - Group Editorial Director  
Patrick Barnard - Group Managing Editor  
Tom Keating - CTO and Executive Editor  
Paula Bernier - Executive Editor,  
IP Communications Group  
Brendan B. Read - Senior Contributing Editor  
Stefania Viscusi - Assignment Desk Editor

Erin Harrison - TMC Executive Editor,  
Strategic Initiatives  
Erin Monda - TMCnet Editor  
Gary Kim - Contributing Editor  
Bob Emmerson - TMC European Editor  
David Sims - TMCnet Contributing Editor  
Susan J. Campbell - TMCnet Contributing Editor  
Ed Silverstein - TMCnet Web Editor  
Juliana Kenny - TMCnet Web Editor  
Stephanie Mosca - TMCnet Web Editor

### Contributors

Aaron Sipper  
Dr. Alan Solheim  
Anamika Singh  
Andreas Potyka  
Andrew R. Thomas  
Anil Sharma  
Anita B.  
Anshu Shrivastava  
Anuradha Shukla  
Ari Zoldan  
Art Rosenberg  
Arun Satapathy  
Arvind Arora  
Barkha Bathwal  
Barlow Keener  
Barry Sher  
Bernd Ottow  
Berthold Hofmann  
Biju Oommen  
Brian Protiva

Brough Turner  
Calvin Azuri  
Carl Ford  
Carolyn J. Dawson  
Craig Collins  
Craig Settles  
Cynthia S. Artin  
Dan Miller  
Dave Ginsburg  
David H. Yedwab  
Divya Narain  
Ed LaBanca  
Fred Goldstein  
Gunter Brast  
Harald Zapp  
Hunter Newby  
Ian Geoffrey Dent  
Indicus Analytics  
J.R. Sloan  
Jagdish Kumar

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Jyothi Shanbhag  
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Dr. Mary Cronin  
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Michael Leo  
Michael Stanford

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Nathesh  
Nitya Prashant  
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Raja Singh Chaudhary  
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Renga Prakash  
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Robin Wright  
Rodney Joffe  
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Sandra M. Gustavsen

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Seamus Hourihan  
Shamila Janakiraman  
Shidan Gouran  
Shireen Dee  
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Steven Johnson  
TeleTech  
Thierry Grenot  
Tim Passios  
Tom Cross  
Tom Tovar  
Tom Wheeler  
Tony Rybczynski  
Vinti Vaid  
Vivek Naik  
Zig Fekete

### Bloggers

Alan D. Percy  
Allen Miller  
Anders Eriksson  
Ari Zoldan  
Bogdan Materna  
Brendan Read  
Brian Spencer  
Carl Ford  
Carolyn Schuk  
Charles Wu  
Chris McGugan

Chuck Rutledge  
Clinton Fitch  
Dave Rodriguez  
David Byrd  
David Duffett  
David Gehringer  
David Schenkel  
David Sims  
Eric Hernaes  
Erik Linask

Francis Carden  
Frank Grillo  
Graham Francis  
Greg Galitzine  
Hunter Newby  
Jan Linden  
Jeff Wiener  
John Glossner  
John Premus  
Kim Devlin-Allen

Patrick Barnard  
Paul McMillan  
Peter S. Buswell  
Peter Radizeski  
Pierre Kerbage  
Rehan Allah Wala  
Rich Tehrani  
Robert Messer  
Scott Bouchard  
Scott Snyder

Scott Wharton  
Sean Wilder  
Shawn Shadfar  
Suzanne Bowen  
Terry Caterisano  
Tom Cross  
Tom Keating  
Tony Rybczynski  
Tsahi Levent-Levi

To advertise please contact Anthony Cassio at [acassio@tmcnet.com](mailto:acassio@tmcnet.com) or 203-852-6800 ext. 105

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