



**Smarter Communities
Superior Results**

What Our Customers are Saying about TMCnet Online Communities

“Once we heard about the Online Community program, we wanted it up now [because] if you can manage the media and the news, then you win while also promoting your products and services. People who need what we sell aren't going to pay-per-click. They are going to go to who ranks the highest on Google and Bing. I'm number 1 on Google and Bing: Information is power and TMC is informing the rest of the world about our company.”



The [TMCnet] editorials and Press Releases are big to us because it's a lot of information getting out there. We make sure that when we tell people about TMC, we tell them that TMC has the flexibility to get information up on our site fast. TMC is the marketing arm of SIP Print, and I am astounded by how much we have an impact on the Call Recording market because of them.”

- Don Palmer, CEO and Jonathan Fuld, CTO

“At Broadvox, we're very happy with our Global Online Community. It has dramatically increased our visibility in IP Communications. About 95% of our unsolicited contacts come through Google where we're listed near the top. Our Online Community has gone from 40,000 unique visitors per month to as high as 93,000 in only five months. Plus our partners have gained visibility, using our site to post their articles, press releases and white papers. When these items are downloaded, the users' access information is captured just for them.”



The TMC team has been fantastically responsive in design and posting new items. Typically everything our partners send gets posted the same day. We've seen true professionalism at every level.”

- David Byrd, VP of Marketing and Sales and Jill Howard, Marketing Communications Specialist

“When we wanted to educate our customer base in between ITExpo events, and people who couldn't make the events, TMC was a natural partner because [it has] a significant reach to the audience that we need to talk to and is viewed as a trusted source of information. Our relationship with TMC has been a very fortuitous one. The Community is a very flexible platform for us [and] the TMC team has helped develop a great look and feel for the site.”



- Steve Johnson, President





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Jabra *“When given the facts about how these Communities perform, and how we could benefit from owning one, the decision to sign-up was easy: We didn’t want to miss out by not being where everyone else is. The whole process was one of the easiest design and implementation events I have ever witnessed. The team was available all hours of the day, could answer questions, give guidance and get things moving quickly which made our lives so much easier. And within days I was seeing real updates. From concept to design is where TMC excels. TMC was also instrumental in helping Jabra get an exciting promotion online, and we experienced a \$500k increase in revenue as a direct result from the campaign and its promotions across TMCnet.”*

- Karl Bateson, Channel Marketing Manager

ALLIED FIBER *“Working with the TMCnet team is outstanding... nothing short of excellence. To be visionaries and thought leaders and have the platform to execute and evolve, you need to be forward thinking. This is why the Dark Fiber Community exists. TMCnet believes in our concept and now we are going in new directions we didn’t anticipate before.”*

- Hunter Newby, Founder

TENZING™
Managed IT Services *“It’s great to see TMCnet articles connected to our Private Cloud channel hitting the first page of Google [Our TMCnet editor] was certainly right; we need to focus on high quality and highly relevant articles for Private Cloud. This is very encouraging indeed and a strong reason to keep supporting the Private Cloud channel.”*

- Scott Beardmore, Marketing Manager



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“The process was a lot more turn-key than I thought it was going to be. The whole site was up and running in a matter of days. It's sharp and the TMCnet team knows a lot about what they're doing. The designers recreate something that looks exactly like our site and I have no hesitation letting them take over and create ads and the site. Plus, the writing has been really bang-on: I love the language, I love that it's really relevant and catchy, and it's been a good experience. I would definitely choose another vehicle within TMC.”



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- Keri Fraser, Sr. Marketing Manager, Vocantas

“I look at TMC as our PR Firm: I like the way our advertising surrounds the news and I like putting full page ads into relevant magazines which also broadens our reach. Our Online Community does what I was looking for – it's very high on search engines.”

- Bill Steele, CEO, KenCast



“We were looking at micro-sites because we play in a very competitive SEO space, so wanted to hitch our wagon to a major content provider which was likely to take our key words and organically get those up higher in the search engines faster than we could.”



[With the TMC communities] we saw a real impact and our Channels moved very quickly.... to first, second or third position organically on Google because of the weight TMC carries as a content provider. We used to invest a lot in boosting keywords, but the channels have been instrumental in boosting our brand and achieving this goal. We've been able to build a pretty amazing brand in the marketplace.

- Ken Murray, Co-Founder, VanillaSoft

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