



Corporate Profile

Highlight Your Brand in the Leading Magazine for M2M and IoT

A Corporate Profile in IoT Evolution Magazine provides your organization with an excellent branding opportunity in front of your target audience, while they are researching solutions purchases.

Reaching the 30,000+ subscribers of IoT Evolution Magazine, your **full page, 4-color business profile** establishes your brand as a leader within the IP Communications community.

Your Logo



(Who?)

Company History, Philosophy, Mission Statement, etc.

(What?)

High-Level Product and Service Information

(Why?)

Your Key Differentiators and Competitive Edge

(Where?)

Complete Contact Information

YOUR LOGO HERE

Your company is a one-stop-shop content strategy vendor that equips you with an arsenal of experienced editorial, marketing, social media, and design talent to produce high-quality, engaging and customizable content for your company.

As your content strategy vendor, we assume the responsibility for conceptualizing and originating custom copy, marketing copy, social media tactics, and multimedia projects.

- Custom Content Development: blogs, articles, email marketing, newsletters, case studies, and sales prospecting documents
- Integrated Strategy Development: campaigns, keynotes, and competitive analysis

Social Media Management: creation of posts, influencer partnerships, and trend monitoring

Product Launch Strategy: Product Boost: a 4-week content marketing blitz for your product/service launch

Multimedia production: videos and podcasts

Amplify your sales and online presence by publishing original, SEO-rich copy across a number of online platforms. Your marketing drives organic search engine traffic to your website and increases your number of engaged leads.

Your Company, a Better Business Bureau (BBB) accredited organization, employs its content marketing expertise and award-winning writing to develop your custom content marketing strategy and to produce high-quality, compelling copy for your company.

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YOUR LOGO HERE

Total Cost: \$1,500

Contact Us Today!

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