



Corporate Profile

Highlight Your Brand in the Leading Magazine for M2M and IoT

A Corporate Profile in IoT Evolution Magazine provides your organization with an excellent branding opportunity in front of your target audience, while they are researching solutions purchases.

Reaching the 30,000+ subscribers of IoT Evolution Magazine, your **full page, 4-color business profile** establishes your brand as a leader within the IP Communications community.

Your Logo



(Who?)

Company History, Philosophy, Mission Statement, etc.

(What?)

High-Level Product and Service Information

(Why?)

Your Key Differentiators and Competitive Edge

(Where?)

Complete Contact Information

Your company is a one-stop-shop content strategy vendor that equips you with an arsenal of experienced editorial, marketing, social media, and design talent to produce high-quality, engaging and customized content for your company.

As your content strategy vendor, we assume the responsibility for conceptualizing and originating custom copy, marketing and social media tactics, and multimedia projects.

- Custom Content Development: blogs, articles, email marketing newsletters, case studies, and sales promoting statements
- Integrated Strategy Development: campaigns, keywords and competitive analysis
- Social Media Management: creation of posts, influence promotion and social monitoring
- Product Launch Strategy: Product Boost: a 30-day content marketing blitz for your product or service launch
- Multimedia production: videos and podcasts

Simplify your sales and online presence by publishing original, SEO-rich copy across a number of online platforms. Your marketing drives organic search engine traffic to your website and increases your number of engaged leads.

Your Company, a Better Business Bureau (BBB) accredited organization, employs its content marketing expertise and award-winning writing to develop your custom content marketing strategy and to produce high-quality, compelling copy for your company.

www.yourcompany.com
info@yourcompany.com
123-456-7891

123 Your Boulevard
1st Floor West
Any Town, CT 12345

Total Cost: \$1,500

Contact Us Today!

Inquiry@tmcnet.com • 203-852-6800 • www.IoTEvolutionMagazine.com