**Application for ITEXPO Best of Show Award**

Internet Telephony Conference & EXPO WEST 2009

September 1–3, 2009

Los Angeles Convention Center

Los Angeles, CA

www.itexpo.com

TMC’s ITEXPO is pleased to announce that applications are now being accepted for its **Best of Show Awards** for outstanding products and services demonstrated at ITEXPO WEST 2009, taking place September 1–3, 2009 in Los Angeles, CA.

Exhibitors at the show are invited to nominate their products or services. Editors from TMC will judge nominations based on creativity and technological innovation. Judging will place an emphasis on a product’s feature set, its innovative qualities, its ability to work with existing standards and products, and the degree to which it contributes to the development of future communications products and services.

To qualify, your product or service must be on display in the Exhibit Hall and be available for viewing by all attendees during posted Exhibit Hall hours on September 1–3.

Judges will view the products and services on the Exhibit Hall floor on **Wednesday, September 2, 2009** before the Exhibit Hall opens to the public at 4:00pm. Applicants must schedule a time in advance with TMC’s editors for a 15-minute briefing on Wednesday, September 2nd, 2009.

**Please Note:** You MUST submit an application to be eligible for ITEXPO Best of Show Award consideration. See below for application details.

**Winners will be announced before the close of the Exhibit Hall on September 2.**

**DEADLINE: Wednesday, August 26, 2009**

E-mail your application to htanacea@tmcnet.com.

You may also fax it to 203-295-0172, Attn: Heidi Tanacea.

Applications to include:

Company Name:

Web site:

e-Mail (for publication; e.g., info@ ):

Booth Number:

Name of Product or Service:

Contact:

Contact phone:

Contact e-mail:

Booth representative:

Please select among the following awards to apply for, though awards may be made in a category of the judging panel’s choosing. There may be more than one winner chosen per category.

1. **Best Service Provider Solution** (product/service to be demo’d at show)
2. **Best Large Enterprise Solution** (product/service to be demo’d at show)
3. **Best SMB Solution** (product/service to be demo’d at show)
4. **Best Contact Center Solution** (product/service to be demo’d at show)
5. **Best Consumer Offering** (product/service to be demo’d at show)
6. **Best Development Tool** (product/service to be demo’d at show)
7. **Best of Open Source** (product/service to be demo’d at show)
8. **Best of 4GWE (**for companies exhibiting at 4GWE)
9. **Most Innovative Product** (product/service must be announced at show)
10. **Best On-Site Product Launch** (for new products launching at the show)
11. **Best Booth** (design, signage, messaging, etc…)
12. **Editors’ Choice** (wildcard category; decided at the event)

Please tell us in 200 words or less why your product or service deserves a Best of Show Award.

*If you have any questions regarding eligibility, or to schedule a Best of Show briefing, please contact Erik Linask at elinask@tmcnet.com*