

# Application for Best of Show Award

Internet Telephony Conference & EXPO WEST  
September 10-12, 2007  
Los Angeles Convention Center  
Los Angeles, CA  
www.itexpo.com

TMC's Internet Telephony Conference & EXPO is pleased to announce that applications are now being accepted for its **Best of Show Awards** for outstanding products and services demonstrated at the 2007 Internet Telephony Conference & EXPO WEST taking place September 10-12, 2007.

Exhibitors at the show are invited to nominate their products or services. Editors from TMC will judge nominations based on creativity and technological innovation. Judging will place an emphasis on a product's feature set, its ability to work with existing standards, and the degree to which it contributes to the development of future Internet telephony products and services. Judges will view the products and services on the Exhibit Hall floor on **September 10-11, 2007**.

To qualify, your product or service must be on display in the Exhibit Hall and be available for viewing by all attendees on September 10-11.

**Winners will be announced in upcoming issues of Internet Telephony magazine.**

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**DEADLINE: Thursday, September 6, 2007**

E-mail your application to [htanacea@tmcnet.com](mailto:htanacea@tmcnet.com).

You may also fax it to 203-295-0172, Attn: Heidi Tanacea.

Applications to include:

Company Name  
Web site  
e-Mail (for publication; e.g., info@ )  
Booth Number  
Name of Product or Service

Contact (not for publication)  
Contact phone (not for publication)  
Contact e-mail (not for publication)  
Booth representative (not for publication)

Please select among the following awards to apply for. There will be one winner chosen per category. The final list may include runners-up in a particular category.

1. **Best Service Provider Solution** (product/service to be demo'd at show)
2. **Best Large Enterprise Solution** (product/service to be demo'd at show)
3. **Best SMB Solution** (product/service to be demo'd at show)
4. **Best Consumer Offering** (product/service to be demo'd at show)
5. **Best Development Tool** (product/service to be demo'd at show)
6. **Most Innovative Product** (product/service must be announced at show)
7. **Best Booth** (design, signage, messaging, etc...)
8. **Best Newcomer** (for first-time exhibitors only)
9. **Best of Call Center 2.0** (for companies exhibiting at Call Center 2.0)
10. **Editors' Choice** (wildcard category; decided at the event)

Also, tell us in 200 words or less why your product or service deserves a Best of Show Award.

*If you have any questions regarding eligibility, please contact Greg Galitzine at [ggalitzine@tmcnet.com](mailto:ggalitzine@tmcnet.com)*