

June 25-27, 2013

Cobb Galleria • Atlanta, Georgia

[www.webrtcexpo.com](http://www.webrtcexpo.com)

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# Web RTC

## CONFERENCE & EXPO

**Associate Your Brand With WebRTC.**

Reach the Growing Community of Developers  
in Need of Powerful Platforms.



**Diamond Sponsors:**



**Platinum Sponsors:**



**Gold Sponsors:**



**Silver Sponsor:**



## Profit From the WebRTC Revolution

The WebRTC Conference and Expo focuses on a revolutionary new communications standard called WebRTC. WebRTC will transform communications by allowing full integration of phone, TV and computer communications on any web browser device. This technology holds the promise of being both a market disrupter as well as a major revenue opportunity for those companies that are positioned to exploit it.

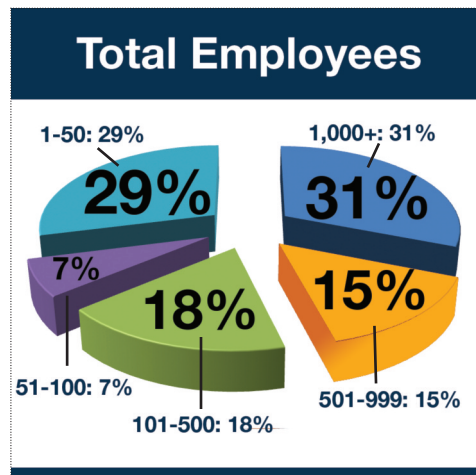
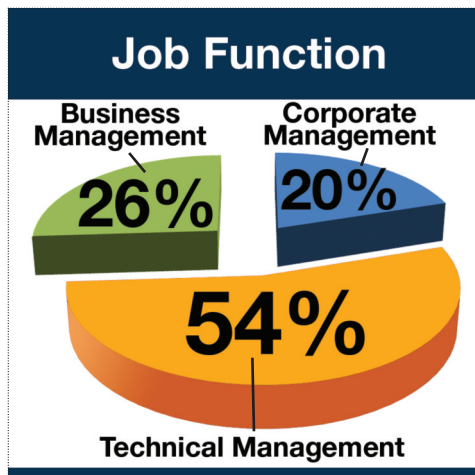
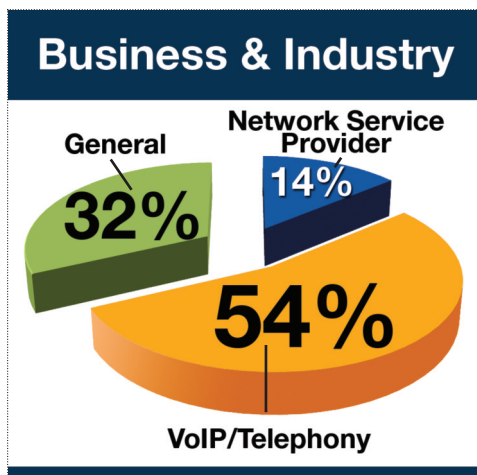
## Exhibit & Sponsor WebRTC Conference & Expo

Gain exposure to a community of disrupters, technologists and business leaders from around the globe. Your participation as an exhibitor and sponsor identifies your company as a major player in an exploding technology market. WebRTC will deliver services to a growing community of consumers and enterprises demanding multimedia communication services on any web browser and on any device.

## Who Attends WebRTC Conference & Expo

Anyone that is interested in understanding how to develop WebRTC applications or use it to transform business within their enterprise. The event content is designed for Enterprises, Telcos and Mobile Operators, Web Site owners and operators, developers, and industry leaders looking to define the next wave of interaction through WebRTC. In all of these industries developers and business leaders will attend to understand how to deploy WebRTC and how to use the new capabilities to gain strategic advantage.

## WebRTC Conference & Expo San Francisco Demographics Include:



Receive significant visibility with an audience eager to understand how to utilize WebRTC to create and enrich communication experiences for themselves and their customers. There are several sponsorship options, as well as online offerings, that will fit any budget and marketing objectives for WebRTC.



**Reserve Your Space Today!**

Contact: Dave Rodriguez • [drodriguez@tmcnet.com](mailto:drodriguez@tmcnet.com) • 203-852-6800 x146

## Introducing the “Getting Real With WebRTC” Demonstration and Reception

Show off your WebRTC solutions and applications to an audience actively seeking WebRTC implementation solutions. WebRTC Conference and Expo. Seize this opportunity to have your WebRTC application seen and evaluated by a panel of respected industry leaders.

Prizes Awarded to the most Impressive Solutions. Stamp your Product and Application as the one to be considered first. The audience will be there – make your WebRTC solution or application is the one they choose.

### Awards\* Include:

- **Best WebRTC Demo:**  
Applies to best overall presentation of the implementation during the event.
- **Ready Now Award:**  
Applies to solutions that are out in the market and available today that utilize WebRTC.
- **Best Conferencing:**  
Applies to the company that has the most innovative incorporation of WebRTC with the mixing and delivering of media conferencing.
- **Beyond the Call:**  
Applies to the best website implementation that uses WebRTC to communicate in a form other than a phone call.
- **Visionary Award:**  
Applies to innovation that is designed as a framework to enable third party innovation.

\*One winner per category, excluding Best WebRTC Demo Award.

### Your WebRTC Solution Application Will Be Judged On:

- Ease of use/Experience in the field
- Market Opportunity
- Need of solution/application
- Overall Presentation
- Span/Scope

### Presentation & Requirements:

- 5 minutes per demonstration
- Live demonstration of Implementation



**Demonstrate Your WebRTC solution/application  
in front of an engaged audience.**

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#### Diamond/Corporate Sponsor - \$12,500

- One of the sponsors of the welcome reception
- Full attendee contact list after the show
- Logo listing sponsor on the cover of show guide, on the event website and inclusion in all marketing pieces distributed to potential attendees
- Full page ad in show guide
- 4 Full conference passes
- Table top exhibit
- Pre/post show emailing to entire registration database
- Banner ads running on event website and on the WebRTC news portal
- 10 minute product demo

#### Platinum Sponsor - \$8,000

- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployments)
- Access to pre-event press and analyst list
- Company name, logo and 50 word description on Sponsor page of event website and in the show guide
- 728 x 90 Leaderboard Banner ad on WebRTC from date of contract thru event
- 2-Full Conference Passes
- Prominently displayed signage at the event

#### Gold Sponsor - \$6,000

- Logo listing sponsor, on the event website and inclusion in show guide and some marketing pieces distributed to potential attendees
- Full page ad in the show guide
- 2 Full conference passes
- Table top exhibit
- Pre/post show emailing to entire registration database (thru show organizers)
- Banner ads running on event website and on the WebRTC news portal

#### Silver Sponsor - \$3,000

- 1 Full conference pass
- Table top exhibit
- Pre/post show emailing to entire registration database (thru show organizers)

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