**[Company] contact:**

**[name]**

**[Title or agency name]**

**[Phone]**

**[Email]**

**FOR IMMEDIATE RELEASE**

**[Sponsor name] Joins Super Wi-Fi Summit as [Level] Sponsor**

*[Company name] to promote the advantages of White Spaces at Las Vegas event*

[CITY, STATE] – [DATE] – [Company name], [company tagline], announced today that [Sponsor name] has signed on as a [Level] Sponsor of the [Super Wi-Fi Summit](http://www.mobilitytechzone.com/super-wifi/), held August 12-14, 2014, at The Rio in Las Vegas, Nevada. The Super Wi-Fi Summit is the global spectrum sharing and TV White Space event, and will examine the current technological innovations enabling businesses to maximize broadband capabilities and drive new mobile revenue opportunities.

The agenda at Super Wi-Fi Summit will feature valuable sessions on White Space broadband strategies, technological features and functionality, policy and regulations and more. The event’s programming is designed to strengthen the White Space Spectrum community’s understanding of new innovations and technology’s true potential, as well as the business and technical issues

[Sponsor’s Executive quote, if desired]

[1 paragraph on company background/what it will showcase at show]

[1 paragraph on Company speaking slots, if available, or other events]

[Registration](https://www.tmcnet.com/scripts/itexpo/fall14/registration.aspx?theplan=swifi) for the Super Wi-Fi Summit is now open. For the latest Super W-Fi Summit news, updates and information follow the event on Twitter at [@SuperWiFiSummit](https://twitter.com/SuperWiFiSummit).

**About [Company Name]**

[Insert company boiler plate here]

**About TMC**  
TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including Cloud Computing, M2M Evolution, Customer, and Internet Telephony. TMCnet is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including ITEXPO, the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; Customer Experience (CX) Hot Trends Symposium; DevCon5 - HTML5 & Mobile App Developer Conference; LatinComm Conference and Expo; M2M Evolution Conference & Expo; SmartVoice Conference; Software Telco Congress; Super Wi-Fi Summit - The Global Spectrum Sharing and TV White Space Event; SIP Trunking, Unified Communications & WebRTC Seminars; Wearable Tech Conference & Expo III; Fitness and Sports Wearable Technology (FAST) Expo II, WebRTC Conference & Expo IV; and more. Visit TMC Events for additional information.

**About Crossfire Media**  
Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshows, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

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