SOFTWARE TELCO Congress
The NFV & SDN Event

AUGUST 12-14, 2014
THE RIO-LAS VEGAS, NEVADA

#SoftwareTelco
@SoftwareTelco

NFV, Disruptive, Beneficial and Could be the Greatest Change to the Telecoms to Date

Network Functions Virtualization (NFV) has the potential to revolutionize the telecommunications industry, shaking it up even more than the move to IP communications. Software Telco Congress is the only forum dedicated to informing Carrier Service Providers on how they can expect to save money and benefit from new levels of flexibility related to hosting their network in private and virtual private clouds.

Conference Program Highlights

The conference program will focus on subjects that inform and educate attendees on the latest developments, new applications and all of the hottest topics. This is your opportunity to align your company with the topics that your audience needs to know.

Topics Include:

- Migration to software-based telco platforms
- Security considerations of virtualized telco platforms
- Can a software telco rely on public clouds?
- The need for real-time communication support in cloud-oriented solutions
- Dealing with legacy/software hybrid migration solutions
- Software telco ROI from power savings, open system use, etc
- Birth of the software telco ecosystem and considerations required
- Disparate hypervisor considerations
- NFV compliance considerations
- NFV and SDN – Better together?
- Software telco in a multi-vendor world
- Are there limits to telco virtualization solutions?
- How is testing streamlined in a software telco environment?
- How does a software telco scale?

- OSS/BSS integration in a software telco environment
- Managing and orchestrating many virtual network appliances while ensuring security and stability
- Automation of network functions
- Ensuring resilience to hardware and software failures

Software Telco Congress is trending to be the leading educational and networking event in the industry, be there to establish your brand as a leader.

Become an Exhibitor and Sponsor While Premium Opportunities are Still Available!

Become An Exhibitor & Sponsor Today!
Contact: Dave Rodriguez • drodriguez@tmcnet.com • 203-852-6800 x146

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Develop New Partnerships, Strengthen Existing Ones

The in-depth conference program and highly interactive networking atmosphere draws a qualified audience. At Software Telco Congress you will meet with C- level executives, Directors, Architects, operators from Tier 1, 2 and 3 Telecommunications Companies. Take this opportunity to meet with this powerful audience and tell why NFV is important as well as why your solutions are the best.

Receive the Most Exposure to Critical Attendees

Taking part in Software Telco Congress will enable you to reach your highly targeted audience in unique ways that will help both you and them. As a sponsor or an exhibitor you will receive many benefits including:

- Dedicated face-to-face time with the carriers interested in your solutions
- The highly trafficked expo floor guarantees time to build excitement around your brand
- Endless networking opportunities whether it's being a part of keynote sessions, workshops, receptions and meals.
- Lead generation with attendees looking to develop meaningful partnerships

- Establishing your company as an industry leader with an audience ready to make purchasing decisions.
- Visibility on all pre-event and onsite promotions enforces brand recognition among attendees

Get the Edge on Your Competition, be Onsite at Software Telco Congress

Being a sponsor allows you to meet with key decision makers from carries in a comfortable and cost-effective setting. Exhibiting at Software Telco Congress will give your company tremendous exposure to a wide range of delegates, including both channel and end-users. There is no better return on your investment than to exhibit and sponsor at this event.
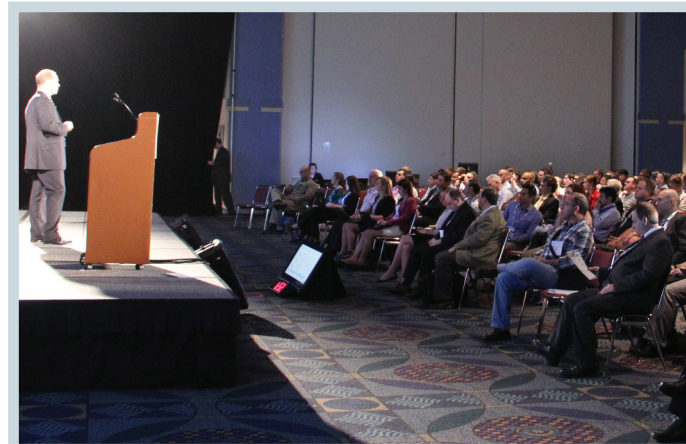
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With prominent signage, frequent print ads, aggressive online marketing, and post-show communications, gain sponsors MILLIONS of impressions maximizing exposure to this powerful audience.

Diamond Sponsor - $10,000

- 10 x 20 booth
- Full attendee contact list after the show Software Telco Congress attendees
- Logo listing on the event website and inclusion in all marketing pieces distributed to potential attendees
- 5 full conference passes
- Keynote at the Software Telco Congress Event
- Literature Drop in the conference room
- Meter Board Sign at front of event
- Pre/post show emailing to entire registration database
- Banner ads running on show site and on the NFV Zone portal
- Feature pre event editorial story on NFV Zone Portal
- Editorial Video Interview with Rich Tehrani that will be featured on NFV Zone and TMCnet

Platinum Sponsor - $7,500

- 10 x 10 booth
- Logo listing sponsor on the event website and inclusion in all marketing pieces distributed to potential attendees
- 4 full conference passes
- Panel speaking opportunity at Software Telco Congress Event
- Literature Drop
- Pre/post show emailing to entire registration database
- Banner ads running on show site and on the NFV Zone portal
- Feature pre event editorial story on NFV Zone Portal
- Editorial Video Interview with Rich Tehrani that will be featured on NFV Zone and TMCnet

Gold Sponsor - $5,000

- 10 x 10 booth
- Logo listing sponsor, on the event website and inclusion in show guide and some marketing pieces distributed to potential attendees
- 3 full conference passes
- Pre/post show emailing to entire registration database (thru show organizers)
- Banner ads running on show site and on the NFV Zone portal

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