Miami Beach Convention Center | Miami, Florida | January 27-30, 2015

TMC
ITEXPO®

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The Global Business Technology Conference

Where Influential Buyers Find the Solutions They Need

The One and Only Event for:

- Large Enterprise and Government End Users
- SMBs
- Service Providers
- Resellers/VARs/Agents
- Developers & Manufacturers

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ITEXPO Is Your Opportunity To Secure Business, Solidify Partnerships, and Form New Relationships.

Thousands of attendees will be on the exhibit floor looking to buy what you offer. Business gets done right on the show floor at ITEXPO differentiating it from other events in the market.

The ITEXPO Experience is Unmatched.

ITEXPO works because it delivers traffic to your booth. The schedule allows attendees time to make their way to see your offerings and ask questions.

That translates into more leads, more sales and more business—which is why you are exhibiting in the first place. Stretch your marketing dollar further and generate the ROI you need by exhibiting at ITEXPO.

Exhibiting and Sponsorship Information, Contact: Joe Fabiano • jfabiano@tmcnet.com • 203-852-6800 x132 or Maureen Gambino • mgambino@tmcnet.com • 203-852-6800 x109

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Attendees Mean Business:

Meet with influential decision makers from SMBs and enterprise organizations of all sizes as well as, over 2,000 VARS/Resellers/Distributors who will be valuable in your efforts to promote your products and solutions. In addition to being able to influence the end-users directly, you will meet carriers & service providers who are actively seeking profitable partnerships.

Become an ITEXPO Exhibitor and Get DIRECT Access to this AUDIENCE

75% of attendees are the final decision makers/influencers on what their company purchases
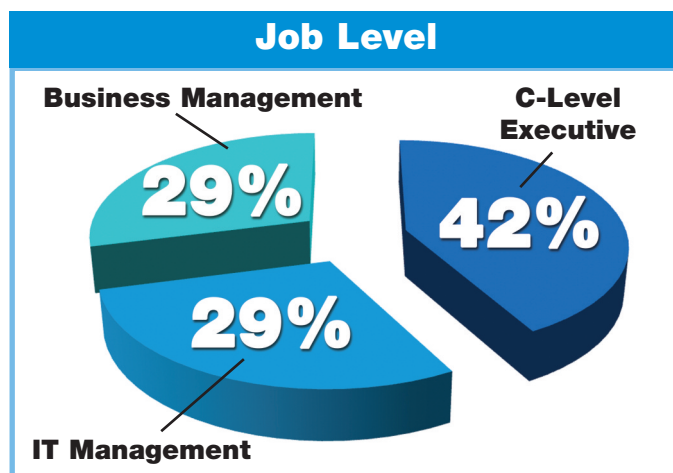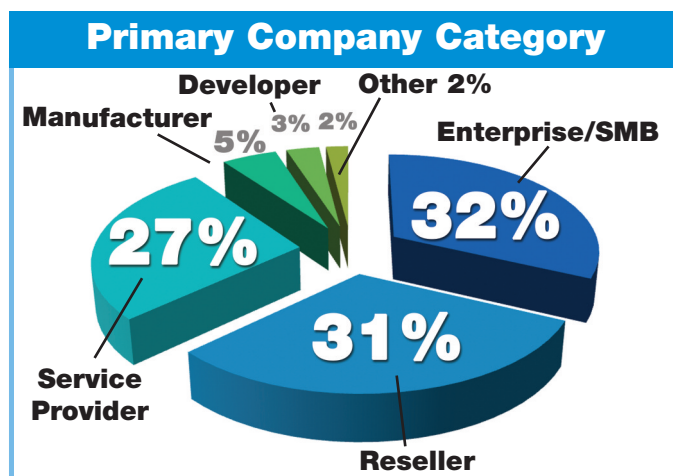
64% noted that ITEXPO helped influence a future vendor or product selection.

62% of attendees indicated the total amount their organization will spend on telecom and IT products and services is between $25,000-$500,000.

54% plan on purchasing the products or services they saw on the ITEXPO exhibit hall floor in the next 12 months.

Primary Company Category

Manufacturer 5%
Developer 3%
Other 2%
Enterprise/SMB 32%
Service Provider 27%
Reseller 31%

Job Level

Business Management 29%
C-Level Executive 42%
IT Management 29%

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You Belong At ITEXPO If You Offer:

- BC/DR
- Big Data
- Billing/OSS
- Branch Solutions
- Bundled Services
- Business Automation
- Business Process Outsourcing
- BYOD
- Cable Telephony
- Call Center in the Cloud
- Call Recording/Logging/Monitoring
- Cloud Computing
- Collaboration/Conferencing
- Contact Center Solutions
- Contextual Apps/Services
- CRM
- Customer Care/Service
- Customer Experience Management
- Data Analytics
- Data Center Applications/Technology
- Data Center Networking
- Desktop Virtualization
- Enablement
- Endpoint Security
- Enterprise Mobility
- SBCs (enterprise or carrier)
- Gamification
- Green IT
- Work at Home/Remote Worker Technology
- Cloud/Hosted VoIP

- Cloud/Hosted Contact Center Solutions
- IMS Solutions
- Identity Services
- Industrial Computing
- Interconnection Facilities
- IP ContactCenter
- IP Fax
- IP PBX
- IP Endpoints
- Location-based Services
- M2M
- Managed Services
- Mass Notification
- M-Commerce
- Media Servers
- Microsoft Lync
- Mobile Apps/Development
- Mobile Devices
- Mobile Banking/Payment
- Mobile/QR Codes
- Mobile Management
- Mobile UC
- Multichannel Routing
- Network Cloud Storage
- Network Management
- NFV
- Open Source Solutions
- IP Peering/Federation
- IVR/IVVR
- Presence-based Apps
- QoS/Network Monitoring
- Next Gen Switching
- Security Solutions
- Service Creation

- Service Enablement
- SIP/SIP Trunking
- Small Cell Technology
- SMB Solutions
- Smart Technologies
- SMS/Messaging Services
- Social Analytics
- Social Business/Enterprise Software
- Social Media Integration
- Software Defined Networking (SDN)
- Speech Analytics
- Switching/Routing
- Systems Integration
- SOHO Comms
- Storage
- 3G/4G/Wireless
- Telecom Expense Management
- Test/measurement Tools
- Triple/Quad/Play
- Unified Communications
- UPS/Power Solutions
- Video Conferencing/Telepresence
- Video for the Enterprise
- Video Surveillance
- Virtualization
- Voice Enablement
- VoIP Components (DSPs, SOC, Boards, etc.)
- UC/IT Training
- WebRTC
- Wholesale Services
- WiFi/VoWLAN
- Workforce Management

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Sponsorship Opportunities

Stand out from the crowd with these special opportunities created to highlight your company, showcase your new product, or drive more traffic to your booth.

Sponsors of ITEXPO receive the most exposure to this critical audience — before, during, and after the show. With prominent signage, frequent print ads, aggressive online marketing, and post-show communications, sponsors receive MILLIONS of impressions to this powerful audience.

Make the most of your ITEXPO experience with one of our premium sponsorship packages. Each is designed to deliver the most successful results possible, including first choice exhibit space, signage, promotional materials, and a significant online presence. Call today to find out which package works best for your company, and make the most of your time at ITEXPO.

UNIQUE SPONSORSHIP OPPORTUNITIES

For maximum impact and long-term visibility, we offer Diamond, Platinum and Gold level sponsorships. These packages offer outstanding means to resonate with attendees and prospects. In addition, we offer a menu of sponsorship items so you can select what best fits your marketing objectives and budgets.

EXCLUSIVE CAR GIVEAWAY SPONSORSHIP

You can sponsor a brand-new car to be given to one lucky attendee at ITEXPO. This car giveaway is definitely one of the most popular features of the show. The sponsors of the giveaway not only receive great appreciation from the winner, but more importantly, receive a huge surge in booth traffic as attendees must visit each sponsor's booth to enter the drawing. This is a very affordable and highly effective way of increasing your booth traffic and visibility in the exhibit hall. (Hurry - these will sell out FAST.)

HIGH-PROFILE SPONSORSHIP OPPORTUNITIES

Additional High-Exposure Sponsorships Include:

There are many other worthwhile sponsorship opportunities available, designed to increase your visibility among the highprofile audience at ITEXPO. Sponsor the official conference backpacks, notepads and pens, event literature bags, or have your banner prominently displayed in the lobby for all to see.

Each of these sponsorship opportunities are only available to a limited number of participants. **Call Today To Reserve Your Sponsorship!**

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Collocated Events:

ChannelVision (CVx) Expo - www.cvxexpo.com

As communications technologies evolve, Telecom agents, value-added resellers, interconnect dealers and others in the channel ecosystem fac historic changes. The CVx Showcase at ITEXPO was created specifically to help channel players and wholesale service providers develop partnerships that cross traditional lines of business and provide opportunities to expand service portfolios through new suppliers and new. Educational opportunities, meanwhile, will cover both traditional lines of business as well as emerging opportunities to provide channel partners with a perspective on how to adapt, what to sell and how to sell it within this ever-evolving communications ecosystem.

M2M EVOLUTION CONFERENCE AND EXPO - www.m2mevolutionexpo.com

The M2M Evolution Conference is for any company that is looking to utilize the wireless network to extend control over their supply chain, product development, and distribution channels. While carriers will benefit from M2M Technology, this event is for all vertical industries that have an interest in managing their assets and protecting their supply chain. Sessions include a series of analyst insight, case studies, and roundtable discussions designed to demonstrate how to exploit new technology to minimize destruction, fraud and theft across all vertical markets.

SOFTWARE TELCO CONGRESS - www.softwaretelco.com

The M2M Evolution Conference is for any company that is looking to utilize the wireless network to extend control over their supply chain, product development, and distribution channels. While carriers will benefit from M2M Technology, this event is for all vertical industries that have an interest in managing their assets and protecting their supply chain. Sessions include a series of analyst insight, case studies, and roundtable discussions designed to demonstrate how to exploit new technology to minimize destruction, fraud and theft across all vertical markets.

SUPER Wi-Fi SUMMIT - www.superwifisummit.com

As software begins to replace network hardware, network operators (both carriers and large enterprises) are expected to save money and benefit greatly from new levels of flexibility related to managing their network functions in virtual and cloud environments. Software Telco Congress will explore the economics of SDN & NFV, how open source will drive SDN & NFV, transitioning software, and much more.

SMARTVOICE CONFERENCE - www.smartvoiceevent.com

The SmartVoice Conference brings together vendors with service providers, call center operators, resellers, and businesses to discuss how SmartVoice services can improve productivity, save money, and yield competitive marketing information. The event will focus on the benefits of value-added cloud voice services such as call recording/archiving, hypervoice text-to-speech indexing, voice biometrics and voice analytics. Gain the insight you need to successfully implement solutions that will improve your company's bottom line.

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