

The M2M Evolution Business Impact Awards The Definitive M2M Implementation and Deployment Recognition Awards

The M2M Evolution Business Impact Award is a special awards program focused on recognizing companies and business leaders who have successfully leveraged M2M and the IoT to solve a business issue, launch a new service or create a revenue opportunity.

Who is Eligible?

Candidates for this award must be nominated and must show successful launch of an M2M related project. This award covers implementations across any vertical or application, including but not limited to retail, medical, transportation/fleet, smart energy, supply chain and more.

Recognition

All award winners will be given the opportunity to share their M2M success story with the M2M Evolution Conference audience. Additionally, all award winners will be featured in TMC's M2M news coverage, including but not limited to our M2M newsletter, <u>The M2M Evolution Magazine</u> and the <u>M2M News Site</u>. All award recipients will receive their M2M Evolution Business Impact Award at the M2M Evolution conference on Thursday, Jan. 30th at 5:00 p.m.

Apply

To be considered for this award please contact Scott Kargman, COO Crossfire Media at <u>Scott@crossfiremedia.com</u> or at 516 808 1991

About M2M Evolution Conference and Expo

M2M Evolution provides attendees with an understanding of how M2M and the Internet of Things (IoT) will be the driving forces behind improving efficiences, driving revenue opportunities and solving business problems across multiple industries and in nearly all business functional areas. Attendees will learn how to use M2M solutions to create an ecosystem for actionable data, information and efficiencies for a myriad of different applications including retail, medical and smart home/building applications as well as cross industry applications in big data, security and logistics. (includes transportation, fleet management and demand response). M2M Evolution's conference content will have a strong focus on how enterprise IT and enterprise business processes will change based on the capabilities inherant in connected devices, sensors, controls and cloud computing.